

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	742	100.0%	1.4%	387	100.0%	1.6%	355	100.0%	1.3%	193	100.0%	1.1%
Sexe												
Homme	387	52.1%	1.6%	387	100.0%	1.6%	0	0.0%	0.0%	114	59.2%	1.3%
Femme	355	47.9%	1.3%	0	0.0%	0.0%	355	100.0%	1.3%	79	40.8%	0.9%
Age												
15 à 24 ans	42	5.6%	0.6%	21	5.3%	0.6%	21	5.9%	0.6%	18	9.2%	0.6%
25 à 34 ans	83	11.2%	1.1%	56	14.4%	1.5%	27	7.6%	0.7%	42	21.7%	1.3%
35 à 49 ans	160	21.6%	1.3%	95	24.6%	1.5%	65	18.3%	1.0%	81	42.1%	1.3%
50 à 59 ans	126	17.0%	1.4%	66	17.0%	1.5%	61	17.1%	1.4%	37	18.9%	1.0%
60 ans et plus	331	44.6%	2.1%	150	38.7%	2.2%	182	51.1%	2.0%	16	8.1%	1.6%
Individu												
Ménagères	334	45.1%	1.4%	0	0.0%	0.0%	334	94.1%	1.4%	73	37.9%	1.0%
Personne de référence	487	65.6%	1.7%	357	92.3%	1.7%	130	36.5%	1.7%	118	61.1%	1.4%
Responsable des achats	549	74.0%	1.5%	225	58.1%	1.7%	324	91.3%	1.4%	139	71.8%	1.3%
PCS Individu												
Agriculteurs	10	1.4%	2.1%	9	2.2%	2.5%	2	0.5%	1.1%	0	0.0%	0.0%
Petits patrons	17	2.3%	1.1%	12	3.0%	1.0%	6	1.6%	1.3%	16	8.2%	1.1%
Affaires et Cadres	56	7.5%	1.1%	34	8.7%	1.2%	22	6.2%	1.1%	49	25.4%	1.1%
Professions intermédiaires	104	14.0%	1.4%	62	16.1%	1.7%	42	11.8%	1.2%	87	45.3%	1.5%
Employés	97	13.1%	1.2%	31	7.9%	1.4%	67	18.8%	1.1%	16	8.1%	0.9%
Ouvriers	90	12.1%	1.4%	74	19.0%	1.5%	16	4.6%	1.3%	1	0.7%	0.4%
Retraités	255	34.3%	2.0%	129	33.2%	2.1%	126	35.5%	1.9%	2	1.3%	1.2%
Autres inactifs	113	15.2%	1.1%	38	9.9%	1.1%	74	20.9%	1.1%	21	11.0%	0.7%
PCS Personne de référence												
Agriculteurs	19	2.5%	2.5%	9	2.4%	2.3%	9	2.6%	2.6%	0	0.0%	0.0%
Petits patrons	26	3.5%	1.0%	14	3.7%	1.0%	12	3.3%	0.9%	26	13.5%	1.0%
Affaires et Cadres	59	7.9%	0.9%	32	8.3%	0.9%	27	7.5%	0.8%	59	30.5%	0.9%
Professions intermédiaires	108	14.6%	1.4%	68	17.5%	1.7%	41	11.4%	1.1%	108	56.0%	1.4%
Employés	62	8.3%	1.1%	30	7.7%	1.3%	32	8.9%	1.0%	0	0.0%	0.0%
Ouvriers	111	14.9%	1.2%	72	18.6%	1.4%	39	10.9%	0.9%	0	0.0%	0.0%
Retraités	291	39.2%	2.0%	134	34.7%	2.0%	156	44.0%	1.9%	0	0.0%	0.0%
Autres inactifs	67	9.1%	1.7%	27	7.0%	1.8%	40	11.3%	1.6%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	174	23.5%	1.7%	81	20.9%	1.9%	93	26.2%	1.6%	21	11.1%	1.1%
2 personnes	293	39.4%	1.6%	141	36.4%	1.6%	152	42.7%	1.6%	44	22.7%	1.1%
3 personnes	114	15.4%	1.2%	73	18.9%	1.5%	41	11.5%	0.9%	51	26.2%	1.3%
4 personnes	108	14.6%	1.2%	64	16.5%	1.4%	45	12.6%	0.9%	58	30.2%	1.2%
5 personnes et +	53	7.1%	1.0%	28	7.3%	1.1%	25	6.9%	0.9%	19	9.9%	0.7%
Présence d'enfants de moins de 15 ans												
Oui	191	25.8%	1.2%	113	29.1%	1.5%	79	22.2%	0.9%	104	54.1%	1.4%
Non	551	74.2%	1.5%	274	70.9%	1.6%	277	77.8%	1.5%	89	45.9%	0.9%
Habitat												
Communes rurales	265	35.6%	2.2%	140	36.2%	2.4%	124	35.0%	2.0%	59	30.4%	1.8%
Agglo. - 20 000 hab	164	22.1%	1.8%	82	21.1%	1.9%	82	23.2%	1.7%	31	16.0%	1.2%
Agglo. 20 000 à 100 000 hab	132	17.8%	1.9%	65	16.9%	2.0%	67	18.8%	1.8%	29	15.2%	1.5%
Agglo. + 100 000 hab	175	23.6%	1.1%	96	24.9%	1.3%	79	22.2%	1.0%	71	36.9%	1.3%
Agglo. Paris	6	0.8%	0.1%	3	0.9%	0.1%	3	0.7%	0.1%	3	1.5%	0.1%
Régions INSEE												
Ile de France	6	0.8%	0.1%	3	0.9%	0.1%	3	0.7%	0.1%	3	1.5%	0.1%
Franche-Comté	1	0.1%	0.1%	1	0.1%	0.1%	0	0.1%	0.1%	1	0.3%	0.2%
Champagne Ardennes	1	0.1%	0.1%	1	0.2%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	1	0.2%	0.0%	0	0.0%	0.0%	1	0.4%	0.1%	0	0.0%	0.0%
Aquitaine	34	4.6%	1.2%	20	5.1%	1.5%	14	3.9%	1.0%	9	4.7%	1.1%
Midi Pyrénées	648	87.3%	26.2%	343	88.7%	28.8%	304	85.7%	23.8%	171	88.8%	21.3%
Limousin	1	0.1%	0.1%	1	0.1%	0.2%	0	0.0%	0.0%	1	0.4%	0.4%
Auvergne	2	0.2%	0.2%	1	0.3%	0.2%	1	0.2%	0.1%	0	0.1%	0.1%
Rhône Alpes	1	0.1%	0.0%	1	0.2%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
Languedoc Roussillon	48	6.5%	2.1%	17	4.4%	1.6%	31	8.8%	2.6%	8	4.3%	1.1%
Habitudes de connexion à Internet												
Tous les jours	465	62.7%	1.3%	251	64.9%	1.4%	214	60.3%	1.1%	178	92.1%	1.2%
Presque tous les jours	66	8.9%	1.2%	35	9.2%	1.4%	30	8.5%	1.0%	9	4.7%	0.6%
1 à 2 fois par semaine	38	5.2%	1.4%	20	5.1%	1.7%	19	5.2%	1.2%	4	1.9%	0.7%
1 à 3 fois par mois	9	1.2%	1.7%	4	1.1%	1.9%	4	1.2%	1.6%	3	1.4%	3.2%
Moins souvent	7	0.9%	1.2%	3	0.8%	1.1%	3	1.0%	1.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	33	4.4%	2.0%	21	5.3%	2.8%	12	3.5%	1.3%	1	0.7%	0.8%
De 9 000 à moins de 12 000 euros par an	79	10.7%	2.9%	37	9.6%	3.5%	42	11.8%	2.5%	3	1.6%	1.2%
De 12 000 à moins de 18 000 euros par an	96	12.9%	1.8%	38	9.7%	1.7%	58	16.4%	1.9%	7	3.4%	1.0%
De 18 000 à moins de 24 000 euros par an	81	10.9%	1.2%	39	10.1%	1.3%	42	11.8%	1.1%	17	8.8%	1.2%
De 24 000 à moins de 36 000 euros par an	170	22.9%	1.5%	92	23.7%	1.6%	78	22.0%	1.3%	53	27.5%	1.5%
De 36 000 à moins de 45 000 euros par an	89	12.0%	1.2%	54	14.0%	1.4%	35	9.9%	1.0%	31	16.2%	1.1%
De 45 000 à moins de 65 000 euros par an	103	13.9%	1.5%	62	16.1%	1.6%	41	11.5%	1.3%	46	23.6%	1.2%
65 000 euros et plus par an	41	5.5%	1.0%	25	6.5%	1.0%	16	4.4%	0.9%	21	11.1%	0.7%
Refus	40	5.4%	0.9%	13	3.3%	0.7%	27	7.7%	1.1%	12	6.4%	0.8%
Ne sait pas	10	1.4%	0.9%	7	1.8%	1.4%	3	0.9%	0.6%	1	0.7%	0.3%