

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	171	100.0%	0.3%	77	100.0%	0.3%	94	100.0%	0.3%	28	100.0%	0.2%
Sexe												
Homme	77	45.2%	0.3%	77	100.0%	0.3%	0	0.0%	0.0%	15	54.8%	0.2%
Femme	94	54.8%	0.3%	0	0.0%	0.0%	94	100.0%	0.3%	12	45.2%	0.1%
Age												
15 à 24 ans	10	6.1%	0.1%	6	8.0%	0.2%	4	4.5%	0.1%	3	11.4%	0.1%
25 à 34 ans	21	12.2%	0.3%	8	9.8%	0.2%	13	14.2%	0.3%	3	12.3%	0.1%
35 à 49 ans	32	18.8%	0.3%	19	24.2%	0.3%	13	14.4%	0.2%	8	27.4%	0.1%
50 à 59 ans	28	16.3%	0.3%	13	16.3%	0.3%	15	16.3%	0.3%	12	43.6%	0.3%
60 ans et plus	80	46.6%	0.5%	32	41.7%	0.5%	47	50.7%	0.5%	1	5.3%	0.1%
Individu												
Ménagères	85	50.0%	0.4%	0	0.0%	0.0%	85	91.3%	0.4%	10	37.7%	0.1%
Personne de référence	82	47.8%	0.3%	69	90.0%	0.3%	12	12.9%	0.2%	16	59.5%	0.2%
Responsable des achats	123	71.8%	0.3%	37	47.8%	0.3%	86	91.6%	0.4%	16	58.2%	0.1%
PCS Individu												
Agriculteurs	2	1.1%	0.4%	1	1.4%	0.3%	1	0.8%	0.4%	0	0.0%	0.0%
Petits patrons	3	1.6%	0.2%	1	0.9%	0.1%	2	2.2%	0.5%	0	1.2%	0.0%
Affaires et Cadres	10	5.6%	0.2%	6	7.6%	0.2%	4	4.0%	0.2%	7	25.8%	0.2%
Professions intermédiaires	20	11.8%	0.3%	8	10.4%	0.2%	12	12.9%	0.3%	13	46.1%	0.2%
Employés	23	13.7%	0.3%	7	9.3%	0.3%	16	17.3%	0.3%	3	11.8%	0.2%
Ouvriers	32	18.9%	0.5%	19	25.0%	0.4%	13	13.9%	1.0%	1	2.6%	0.2%
Retraités	59	34.7%	0.5%	32	41.4%	0.5%	27	29.2%	0.4%	1	2.1%	0.3%
Autres inactifs	21	12.5%	0.2%	3	4.0%	0.1%	18	19.5%	0.3%	3	10.2%	0.1%
PCS Personne de référence												
Agriculteurs	3	1.7%	0.4%	1	1.4%	0.3%	2	1.9%	0.5%	0	0.0%	0.0%
Petits patrons	3	1.8%	0.1%	0	0.4%	0.0%	3	2.9%	0.2%	3	11.0%	0.1%
Affaires et Cadres	10	5.7%	0.1%	7	8.7%	0.2%	3	3.2%	0.1%	10	35.0%	0.1%
Professions intermédiaires	15	8.7%	0.2%	8	10.5%	0.2%	7	7.3%	0.2%	15	53.9%	0.2%
Employés	20	11.8%	0.4%	7	9.3%	0.3%	13	13.9%	0.4%	0	0.0%	0.0%
Ouvriers	31	18.4%	0.3%	19	24.0%	0.4%	13	13.7%	0.3%	0	0.0%	0.0%
Retraités	83	48.7%	0.6%	34	44.0%	0.5%	49	52.5%	0.6%	0	0.0%	0.0%
Autres inactifs	6	3.3%	0.1%	1	1.8%	0.1%	4	4.6%	0.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	23	13.7%	0.2%	16	21.0%	0.4%	7	7.6%	0.1%	3	10.0%	0.1%
2 personnes	97	56.8%	0.5%	36	47.1%	0.4%	61	64.7%	0.6%	12	43.6%	0.3%
3 personnes	23	13.4%	0.2%	7	9.6%	0.2%	15	16.5%	0.3%	5	16.7%	0.1%
4 personnes	24	14.2%	0.3%	15	20.1%	0.3%	9	9.3%	0.2%	7	26.2%	0.2%
5 personnes et +	3	2.0%	0.1%	2	2.1%	0.1%	2	1.9%	0.1%	1	3.5%	0.0%
Présence d'enfants de moins de 15 ans												
Oui	38	22.5%	0.2%	18	23.9%	0.2%	20	21.3%	0.2%	11	39.7%	0.1%
Non	132	77.5%	0.4%	59	76.1%	0.3%	74	78.7%	0.4%	17	60.3%	0.2%
Habitat												
Communes rurales	98	57.2%	0.8%	39	50.3%	0.7%	59	62.8%	0.9%	14	50.1%	0.4%
Agglo. - 20 000 hab	19	11.2%	0.2%	9	11.7%	0.2%	10	10.7%	0.2%	3	9.6%	0.1%
Agglo. 20 000 à 100 000 hab	7	4.0%	0.1%	2	3.2%	0.1%	4	4.7%	0.1%	1	3.8%	0.1%
Agglo. + 100 000 hab	47	27.2%	0.3%	26	33.8%	0.3%	20	21.8%	0.3%	9	34.1%	0.2%
Agglo. Paris	1	0.4%	0.0%	1	0.9%	0.0%	0	0.0%	0.0%	1	2.4%	0.0%
Régions INSEE												
Ile de France	1	0.4%	0.0%	1	0.9%	0.0%	0	0.0%	0.0%	1	2.4%	0.0%
Haute Normandie	0	0.2%	0.0%	0	0.0%	0.0%	0	0.3%	0.0%	0	0.0%	0.0%
Centre	0	0.3%	0.0%	0	0.6%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	1	0.9%	0.0%	0	0.6%	0.0%	1	1.1%	0.1%	0	0.0%	0.0%
Bretagne	1	0.8%	0.1%	1	1.8%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	160	93.5%	10.7%	70	90.7%	9.8%	90	95.8%	11.5%	25	92.5%	6.8%
Aquitaine	4	2.4%	0.1%	1	1.8%	0.1%	3	2.8%	0.2%	1	4.0%	0.1%
Limousin	2	1.5%	0.4%	2	3.2%	0.8%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	0	0.2%	0.0%	0	0.4%	0.0%	0	0.0%	0.0%	0	1.1%	0.0%
Habitudes de connection à Internet												
Tous les jours	98	57.2%	0.3%	51	65.7%	0.3%	47	50.1%	0.2%	25	90.4%	0.2%
Presque tous les jours	25	14.6%	0.4%	13	16.4%	0.5%	12	13.1%	0.4%	2	8.9%	0.2%
1 à 2 fois par semaine	16	9.3%	0.6%	5	6.1%	0.4%	11	11.9%	0.7%	0	0.8%	0.0%
1 à 3 fois par mois	1	0.7%	0.2%	1	1.6%	0.5%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	0	0.2%	0.0%	0	0.3%	0.0%	0	0.2%	0.0%	0	0.8%	0.1%
De 9 000 à moins de 12 000 euros par an	6	3.7%	0.2%	3	3.7%	0.3%	3	3.6%	0.2%	0	0.6%	0.1%
De 12 000 à moins de 18 000 euros par an	19	11.2%	0.4%	9	11.1%	0.4%	11	11.3%	0.3%	1	3.1%	0.1%
De 18 000 à moins de 24 000 euros par an	42	24.5%	0.6%	10	12.4%	0.3%	32	34.4%	0.9%	2	8.1%	0.2%
De 24 000 à moins de 36 000 euros par an	49	28.7%	0.4%	22	28.8%	0.4%	27	28.7%	0.4%	9	32.2%	0.3%
De 36 000 à moins de 45 000 euros par an	25	14.6%	0.3%	16	21.1%	0.4%	9	9.2%	0.2%	5	17.9%	0.2%
De 45 000 à moins de 65 000 euros par an	16	9.2%	0.2%	11	14.6%	0.3%	4	4.7%	0.1%	6	21.0%	0.2%
65 000 euros et plus par an	6	3.4%	0.1%	4	4.8%	0.1%	2	2.3%	0.1%	3	10.0%	0.1%
Refus	7	3.9%	0.2%	2	2.0%	0.1%	5	5.5%	0.2%	2	6.2%	0.1%
Ne sait pas	1	0.6%	0.1%	1	1.3%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%