

Maxi Cuisine

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1837	100.0%	3.5%	293	100.0%	1.2%	1544	100.0%	5.7%	448	100.0%	2.6%
Sexe												
Homme	293	16.0%	1.2%	293	100.0%	1.2%	0	0.0%	0.0%	76	17.0%	0.9%
Femme	1544	84.0%	5.7%	0	0.0%	0.0%	1544	100.0%	5.7%	372	83.0%	4.4%
Age												
15 à 24 ans	97	5.3%	1.3%	13	4.3%	0.3%	84	5.5%	2.4%	16	3.5%	0.5%
25 à 34 ans	198	10.8%	2.6%	28	9.6%	0.8%	170	11.0%	4.4%	48	10.7%	1.5%
35 à 49 ans	488	26.6%	3.9%	91	31.2%	1.5%	397	25.7%	6.3%	226	50.4%	3.6%
50 à 59 ans	440	23.9%	4.9%	83	28.2%	1.8%	357	23.1%	8.0%	127	28.4%	3.3%
60 ans et plus	614	33.4%	3.9%	78	26.7%	1.1%	536	34.7%	6.0%	32	7.1%	3.2%
Individu												
Ménagères	1445	78.7%	6.2%	0	0.0%	0.0%	1445	93.6%	6.2%	357	79.7%	5.1%
Personne de référence	713	38.8%	2.5%	270	92.1%	1.3%	444	28.7%	5.6%	142	31.7%	1.7%
Responsable des achats	1604	87.3%	4.5%	206	70.3%	1.6%	1398	90.6%	6.1%	378	84.2%	3.4%
PCS Individu												
Agriculteurs	17	0.9%	3.3%	2	0.8%	0.7%	14	0.9%	8.7%	3	0.7%	13.0%
Petits patrons	53	2.9%	3.3%	12	4.0%	1.0%	41	2.7%	9.5%	27	6.0%	1.9%
Affaires et Cadres	86	4.7%	1.7%	21	7.2%	0.8%	65	4.2%	3.1%	69	15.3%	1.6%
Professions intermédiaires	245	13.3%	3.4%	43	14.5%	1.2%	202	13.1%	5.6%	174	38.7%	3.0%
Employés	411	22.4%	4.9%	35	11.9%	1.5%	376	24.3%	6.2%	86	19.1%	4.7%
Ouvriers	184	10.0%	2.9%	79	27.1%	1.6%	105	6.8%	8.3%	9	2.0%	2.5%
Retraités	485	26.4%	3.8%	61	21.0%	1.0%	423	27.4%	6.3%	19	4.2%	9.1%
Autres inactifs	357	19.4%	3.5%	40	13.6%	1.1%	317	20.6%	4.7%	62	13.9%	1.9%
PCS Personne de référence												
Agriculteurs	23	1.2%	3.0%	2	0.8%	0.6%	21	1.3%	5.8%	0	0.0%	0.0%
Petits patrons	76	4.2%	2.9%	12	4.1%	0.9%	64	4.2%	5.2%	76	17.0%	2.9%
Affaires et Cadres	161	8.8%	2.3%	23	8.0%	0.7%	138	8.9%	4.0%	161	35.9%	2.3%
Professions intermédiaires	211	11.5%	2.7%	41	13.9%	1.0%	170	11.0%	4.5%	211	47.0%	2.7%
Employés	210	11.4%	3.9%	34	11.8%	1.5%	175	11.3%	5.7%	0	0.0%	0.0%
Ouvriers	359	19.5%	3.8%	78	26.6%	1.5%	281	18.2%	6.3%	0	0.0%	0.0%
Retraités	571	31.1%	3.8%	70	23.8%	1.0%	501	32.4%	6.1%	0	0.0%	0.0%
Autres inactifs	227	12.4%	5.6%	33	11.1%	2.1%	195	12.6%	7.6%	0	0.0%	0.0%

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Taille du foyer												
1 personne	373	20.3%	3.7%	73	24.8%	1.7%	301	19.5%	5.3%	43	9.5%	2.2%
2 personnes	772	42.0%	4.3%	111	38.0%	1.3%	661	42.8%	7.0%	114	25.5%	2.8%
3 personnes	246	13.4%	2.7%	31	10.7%	0.7%	215	13.9%	4.8%	96	21.4%	2.4%
4 personnes	284	15.5%	3.1%	55	18.6%	1.2%	230	14.9%	4.8%	136	30.3%	2.9%
5 personnes et +	160	8.7%	2.9%	23	7.9%	0.9%	137	8.9%	4.8%	59	13.2%	2.3%
Présence d'enfants de moins de 15 ans												
Oui	513	27.9%	3.3%	71	24.2%	1.0%	442	28.6%	5.3%	194	43.2%	2.5%
Non	1324	72.1%	3.6%	222	75.8%	1.3%	1102	71.4%	5.9%	255	56.8%	2.6%
Habitat												
Communes rurales	419	22.8%	3.5%	49	16.8%	0.9%	369	23.9%	5.9%	105	23.4%	3.3%
Agglo. - 20 000 hab	387	21.1%	4.3%	69	23.6%	1.6%	318	20.6%	6.7%	98	21.9%	3.8%
Agglo. 20 000 à 100 000 hab	291	15.8%	4.2%	49	16.8%	1.5%	242	15.7%	6.7%	66	14.7%	3.2%
Agglo. + 100 000 hab	512	27.9%	3.3%	73	24.8%	1.0%	440	28.5%	5.5%	104	23.1%	1.8%
Agglo. Paris	228	12.4%	2.7%	53	18.1%	1.3%	175	11.4%	3.9%	76	16.9%	1.9%

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Régions INSEE												
Ile de France	262	14.3%	2.7%	62	21.0%	1.3%	201	13.0%	4.0%	88	19.7%	2.0%
Nord Pas de Calais	160	8.7%	5.0%	31	10.7%	2.0%	128	8.3%	7.6%	17	3.9%	1.8%
Lorraine	81	4.4%	4.2%	20	6.8%	2.2%	61	4.0%	6.2%	19	4.3%	3.7%
Alsace	78	4.2%	5.1%	29	10.1%	4.0%	48	3.1%	6.1%	16	3.5%	3.5%
Franche-Comté	31	1.7%	3.3%	2	0.6%	0.4%	30	1.9%	6.0%	6	1.3%	2.4%
Champagne Ardennes	45	2.5%	4.1%	7	2.3%	1.3%	39	2.5%	6.8%	10	2.3%	3.6%
Picardie	52	2.9%	3.4%	11	3.8%	1.5%	41	2.7%	5.2%	14	3.1%	3.1%
Bourgogne	57	3.1%	4.2%	13	4.3%	1.9%	44	2.8%	6.2%	11	2.5%	3.3%
Haute Normandie	69	3.8%	4.6%	6	2.2%	0.9%	63	4.1%	8.0%	20	4.4%	4.3%
Basse Normandie	80	4.3%	6.7%	7	2.3%	1.2%	73	4.7%	11.6%	21	4.8%	6.0%
Centre	104	5.7%	4.9%	13	4.5%	1.3%	91	5.9%	8.3%	20	4.5%	3.0%
Pays de Loire	107	5.8%	3.6%	21	7.3%	1.5%	86	5.5%	5.5%	19	4.2%	2.1%
Bretagne	115	6.3%	4.3%	3	0.9%	0.2%	112	7.3%	8.1%	28	6.2%	3.9%
Poitou Charentes	55	3.0%	3.7%	7	2.6%	1.0%	47	3.1%	6.1%	9	2.0%	2.4%
Aquitaine	78	4.3%	2.8%	7	2.5%	0.5%	71	4.6%	4.8%	11	2.5%	1.3%
Midi Pyrénées	76	4.2%	3.1%	6	2.1%	0.5%	70	4.5%	5.5%	28	6.2%	3.4%
Limousin	27	1.5%	4.4%	5	1.6%	1.6%	22	1.5%	6.9%	6	1.3%	3.5%
Auvergne	40	2.2%	3.5%	1	0.3%	0.2%	39	2.5%	6.6%	15	3.3%	4.8%
Rhône Alpes	119	6.5%	2.3%	20	6.8%	0.8%	99	6.4%	3.6%	43	9.7%	2.3%
Languedoc Roussillon	77	4.2%	3.3%	12	4.0%	1.1%	65	4.2%	5.4%	13	2.9%	1.8%
Provence Alpes Côte d'Azur. Corse	125	6.8%	2.8%	10	3.4%	0.5%	115	7.4%	5.0%	34	7.6%	2.2%
Habitudes de connexion à Internet												
Tous les jours	1224	66.6%	3.3%	175	59.7%	1.0%	1049	67.9%	5.6%	336	74.9%	2.2%
Presque tous les jours	214	11.6%	3.8%	35	11.9%	1.4%	179	11.6%	5.9%	59	13.1%	3.7%
1 à 2 fois par semaine	165	9.0%	6.0%	27	9.2%	2.3%	138	8.9%	8.7%	36	8.1%	7.0%
1 à 3 fois par mois	27	1.5%	5.3%	0	0.0%	0.0%	27	1.7%	9.7%	1	0.3%	1.7%
Moins souvent	41	2.2%	7.2%	4	1.5%	1.5%	36	2.3%	13.0%	13	3.0%	24.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	60	3.3%	3.6%	15	5.0%	2.0%	46	3.0%	4.8%	2	0.5%	1.4%
De 9 000 à moins de 12 000 euros par an	108	5.9%	4.0%	20	6.8%	1.9%	88	5.7%	5.3%	4	0.9%	1.5%
De 12 000 à moins de 18 000 euros par an	218	11.9%	4.0%	47	16.0%	2.1%	171	11.1%	5.5%	9	2.0%	1.3%
De 18 000 à moins de 24 000 euros par an	249	13.5%	3.7%	36	12.4%	1.2%	212	13.7%	5.6%	39	8.8%	2.8%
De 24 000 à moins de 36 000 euros par an	501	27.3%	4.3%	57	19.3%	1.0%	445	28.8%	7.3%	115	25.7%	3.3%
De 36 000 à moins de 45 000 euros par an	244	13.3%	3.3%	46	15.8%	1.2%	198	12.8%	5.5%	93	20.7%	3.2%
De 45 000 à moins de 65 000 euros par an	201	10.9%	2.9%	32	10.8%	0.8%	169	11.0%	5.5%	82	18.3%	2.2%
65 000 euros et plus par an	72	3.9%	1.7%	25	8.4%	1.0%	47	3.1%	2.7%	51	11.5%	1.8%
Refus	155	8.4%	3.7%	9	2.9%	0.5%	146	9.5%	5.9%	36	8.0%	2.4%
Ne sait pas	29	1.6%	2.7%	8	2.6%	1.6%	22	1.4%	3.7%	16	3.5%	4.1%