

# Maisons Côté Ouest

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	832	100.0%	1.6%	247	100.0%	1.0%	586	100.0%	2.2%	390	100.0%	2.2%
<b>Sexe</b>												
<b>Homme</b>	247	29.6%	1.0%	247	100.0%	1.0%	0	0.0%	0.0%	122	31.2%	1.4%
<b>Femme</b>	586	70.4%	2.2%	0	0.0%	0.0%	586	100.0%	2.2%	268	68.8%	3.2%
<b>Age</b>												
<b>15 à 24 ans</b>	45	5.4%	0.6%	25	10.0%	0.7%	20	3.4%	0.6%	11	2.8%	0.4%
<b>25 à 34 ans</b>	61	7.3%	0.8%	18	7.1%	0.5%	43	7.4%	1.1%	33	8.4%	1.0%
<b>35 à 49 ans</b>	231	27.7%	1.8%	75	30.5%	1.2%	155	26.5%	2.5%	164	42.0%	2.6%
<b>50 à 59 ans</b>	219	26.3%	2.4%	70	28.3%	1.5%	149	25.4%	3.3%	148	37.9%	3.9%
<b>60 ans et plus</b>	277	33.3%	1.8%	59	24.0%	0.9%	218	37.3%	2.5%	34	8.8%	3.4%
<b>Individu</b>												
<b>Ménagères</b>	561	67.4%	2.4%	0	0.0%	0.0%	561	95.7%	2.4%	261	66.8%	3.7%
<b>Personne de référence</b>	376	45.2%	1.3%	221	89.5%	1.1%	155	26.5%	2.0%	173	44.5%	2.0%
<b>Responsable des achats</b>	687	82.5%	1.9%	150	60.7%	1.1%	537	91.7%	2.4%	315	80.7%	2.9%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	7	0.8%	1.4%	1	0.5%	0.3%	6	1.0%	3.6%	0	0.0%	0.0%
<b>Petits patrons</b>	64	7.7%	4.0%	33	13.2%	2.8%	31	5.3%	7.2%	54	13.8%	3.7%
<b>Affaires et Cadres</b>	131	15.8%	2.7%	48	19.6%	1.7%	83	14.2%	4.0%	119	30.4%	2.7%
<b>Professions intermédiaires</b>	155	18.6%	2.1%	39	15.6%	1.1%	116	19.9%	3.2%	136	34.8%	2.3%
<b>Employés</b>	111	13.4%	1.3%	21	8.5%	0.9%	90	15.4%	1.5%	31	8.1%	1.7%
<b>Ouvriers</b>	48	5.8%	0.8%	35	14.0%	0.7%	14	2.3%	1.1%	1	0.3%	0.4%
<b>Retraités</b>	194	23.3%	1.5%	47	19.1%	0.8%	147	25.1%	2.2%	5	1.4%	2.6%
<b>Autres inactifs</b>	122	14.6%	1.2%	23	9.4%	0.6%	99	16.9%	1.5%	44	11.2%	1.3%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	7	0.8%	0.9%	1	0.5%	0.3%	6	1.0%	1.6%	0	0.0%	0.0%
<b>Petits patrons</b>	70	8.4%	2.7%	33	13.2%	2.4%	38	6.4%	3.0%	70	18.0%	2.7%
<b>Affaires et Cadres</b>	185	22.2%	2.7%	49	19.8%	1.4%	136	23.2%	3.9%	185	47.4%	2.7%
<b>Professions intermédiaires</b>	135	16.2%	1.7%	40	16.3%	1.0%	95	16.1%	2.5%	135	34.6%	1.7%
<b>Employés</b>	73	8.8%	1.3%	25	10.3%	1.1%	47	8.1%	1.5%	0	0.0%	0.0%
<b>Ouvriers</b>	79	9.5%	0.8%	39	15.7%	0.8%	41	6.9%	0.9%	0	0.0%	0.0%
<b>Retraités</b>	239	28.7%	1.6%	49	20.0%	0.7%	190	32.4%	2.3%	0	0.0%	0.0%
<b>Autres inactifs</b>	44	5.3%	1.1%	10	4.2%	0.7%	34	5.8%	1.3%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	157	18.9%	1.6%	29	11.6%	0.7%	129	22.0%	2.3%	46	11.9%	2.4%
<b>2 personnes</b>	331	39.8%	1.8%	101	41.0%	1.2%	230	39.3%	2.4%	118	30.2%	2.9%
<b>3 personnes</b>	137	16.5%	1.5%	41	16.5%	0.9%	97	16.5%	2.2%	93	23.8%	2.3%
<b>4 personnes</b>	136	16.3%	1.5%	50	20.2%	1.1%	86	14.7%	1.8%	86	22.1%	1.8%
<b>5 personnes et +</b>	71	8.5%	1.3%	27	10.7%	1.0%	44	7.6%	1.6%	47	12.0%	1.8%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	236	28.4%	1.5%	82	33.4%	1.1%	154	26.2%	1.8%	171	43.9%	2.2%
<b>Non</b>	596	71.6%	1.6%	164	66.6%	0.9%	432	73.8%	2.3%	219	56.1%	2.3%
<b>Habitat</b>												
<b>Communes rurales</b>	150	18.1%	1.3%	48	19.5%	0.8%	102	17.5%	1.6%	65	16.5%	2.0%
<b>Agglo. - 20 000 hab</b>	130	15.6%	1.4%	38	15.2%	0.9%	92	15.8%	1.9%	66	17.0%	2.6%
<b>Agglo. 20 000 à 100 000 hab</b>	132	15.8%	1.9%	35	14.1%	1.0%	97	16.5%	2.7%	52	13.2%	2.5%
<b>Agglo. + 100 000 hab</b>	276	33.1%	1.8%	87	35.3%	1.2%	189	32.2%	2.4%	123	31.5%	2.2%
<b>Agglo. Paris</b>	145	17.4%	1.7%	39	15.9%	1.0%	105	18.0%	2.3%	85	21.7%	2.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	155	18.7%	1.6%	41	16.6%	0.9%	114	19.5%	2.3%	93	23.8%	2.1%
<b>Nord Pas de Calais</b>	18	2.1%	0.5%	4	1.5%	0.2%	14	2.4%	0.8%	9	2.3%	0.9%
<b>Lorraine</b>	7	0.8%	0.4%	3	1.4%	0.4%	3	0.6%	0.3%	4	0.9%	0.7%
<b>Alsace</b>	11	1.3%	0.7%	7	2.6%	0.9%	4	0.7%	0.6%	3	0.7%	0.6%
<b>Franche-Comté</b>	13	1.5%	1.3%	6	2.4%	1.3%	7	1.2%	1.4%	3	0.8%	1.3%
<b>Champagne Ardennes</b>	13	1.6%	1.2%	6	2.4%	1.1%	7	1.2%	1.3%	2	0.5%	0.6%
<b>Picardie</b>	15	1.8%	1.0%	6	2.6%	0.9%	9	1.5%	1.1%	1	0.3%	0.2%
<b>Bourgogne</b>	17	2.0%	1.3%	5	1.9%	0.7%	12	2.1%	1.7%	4	1.1%	1.3%
<b>Haute Normandie</b>	35	4.2%	2.3%	11	4.4%	1.5%	24	4.1%	3.1%	10	2.7%	2.3%
<b>Basse Normandie</b>	28	3.3%	2.3%	6	2.4%	1.0%	22	3.7%	3.5%	11	2.8%	3.1%
<b>Centre</b>	26	3.1%	1.2%	6	2.3%	0.6%	20	3.4%	1.8%	14	3.7%	2.2%
<b>Pays de Loire</b>	94	11.3%	3.2%	28	11.2%	1.9%	67	11.4%	4.3%	44	11.2%	4.9%
<b>Bretagne</b>	102	12.2%	3.8%	30	12.3%	2.4%	71	12.2%	5.1%	50	12.9%	7.1%
<b>Poitou Charentes</b>	26	3.2%	1.8%	3	1.3%	0.5%	23	3.9%	3.0%	15	3.9%	4.1%
<b>Aquitaine</b>	80	9.6%	2.9%	35	14.1%	2.6%	45	7.7%	3.1%	44	11.2%	5.3%
<b>Midi Pyrénées</b>	45	5.4%	1.8%	13	5.1%	1.1%	32	5.5%	2.5%	21	5.4%	2.6%
<b>Limousin</b>	10	1.2%	1.6%	1	0.6%	0.5%	9	1.5%	2.7%	2	0.5%	1.3%
<b>Auvergne</b>	6	0.7%	0.5%	0	0.2%	0.1%	5	0.9%	0.9%	2	0.6%	0.7%
<b>Rhône Alpes</b>	47	5.6%	0.9%	12	4.9%	0.5%	35	5.9%	1.3%	26	6.7%	1.4%
<b>Languedoc Roussillon</b>	31	3.8%	1.4%	5	2.1%	0.5%	26	4.5%	2.2%	9	2.4%	1.3%
<b>Provence Alpes Côte d'Azur.</b>	55	6.6%	1.3%	19	7.7%	0.9%	36	6.1%	1.6%	22	5.7%	1.5%
<b>Corse</b>												
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	658	79.1%	1.8%	199	80.5%	1.1%	460	78.5%	2.4%	346	88.6%	2.3%
<b>Presque tous les jours</b>	109	13.1%	2.0%	33	13.2%	1.3%	77	13.1%	2.5%	28	7.1%	1.8%
<b>1 à 2 fois par semaine</b>	55	6.6%	2.0%	14	5.6%	1.2%	41	7.0%	2.6%	17	4.3%	3.2%
<b>1 à 3 fois par mois</b>	8	0.9%	1.5%	2	0.7%	0.7%	6	1.0%	2.2%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	5	0.6%	0.3%	0	0.0%	0.0%	5	0.9%	0.6%	1	0.4%	0.8%
<b>De 9 000 à moins de 12 000 euros par an</b>	23	2.7%	0.8%	3	1.3%	0.3%	20	3.3%	1.2%	1	0.3%	0.5%
<b>De 12 000 à moins de 18 000 euros par an</b>	60	7.3%	1.1%	24	9.6%	1.1%	37	6.3%	1.2%	11	2.7%	1.6%
<b>De 18 000 à moins de 24 000 euros par an</b>	86	10.3%	1.3%	27	10.9%	0.9%	59	10.1%	1.6%	37	9.4%	2.6%
<b>De 24 000 à moins de 36 000 euros par an</b>	147	17.7%	1.3%	43	17.4%	0.8%	104	17.8%	1.7%	59	15.0%	1.7%
<b>De 36 000 à moins de 45 000 euros par an</b>	129	15.4%	1.7%	42	17.1%	1.1%	86	14.7%	2.4%	50	12.9%	1.7%
<b>De 45 000 à moins de 65 000 euros par an</b>	188	22.6%	2.7%	43	17.6%	1.1%	145	24.7%	4.7%	107	27.5%	2.9%
<b>65 000 euros et plus par an</b>	119	14.3%	2.8%	46	18.6%	1.9%	73	12.5%	4.1%	96	24.6%	3.3%
<b>Refus</b>	65	7.8%	1.5%	14	5.8%	0.8%	51	8.6%	2.1%	26	6.7%	1.7%
<b>Ne sait pas</b>	10	1.2%	0.9%	4	1.8%	0.9%	6	1.0%	1.0%	2	0.6%	0.6%