

Détours en France

Lecture Dernière Période

| | Ensemble | | | Hommes | | | Femmes | | | FoyersCSP+ | | |
|-----------------------------------|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| ENSEMBLE | 797 | 100.0% | 1.5% | 320 | 100.0% | 1.3% | 477 | 100.0% | 1.8% | 241 | 100.0% | 1.4% |
| Sexe | | | | | | | | | | | | |
| Homme | 320 | 40.1% | 1.3% | 320 | 100.0% | 1.3% | 0 | 0.0% | 0.0% | 100 | 41.3% | 1.1% |
| Femme | 477 | 59.9% | 1.8% | 0 | 0.0% | 0.0% | 477 | 100.0% | 1.8% | 142 | 58.7% | 1.7% |
| Age | | | | | | | | | | | | |
| 15 à 24 ans | 35 | 4.4% | 0.5% | 16 | 5.1% | 0.4% | 19 | 3.9% | 0.5% | 18 | 7.3% | 0.6% |
| 25 à 34 ans | 34 | 4.3% | 0.4% | 14 | 4.3% | 0.4% | 20 | 4.2% | 0.5% | 23 | 9.6% | 0.7% |
| 35 à 49 ans | 141 | 17.7% | 1.1% | 73 | 22.9% | 1.2% | 68 | 14.2% | 1.1% | 74 | 30.7% | 1.2% |
| 50 à 59 ans | 190 | 23.8% | 2.1% | 71 | 22.3% | 1.6% | 118 | 24.8% | 2.6% | 86 | 35.5% | 2.3% |
| 60 ans et plus | 398 | 49.9% | 2.5% | 145 | 45.5% | 2.1% | 253 | 52.9% | 2.8% | 41 | 16.9% | 4.1% |
| Individu | | | | | | | | | | | | |
| Ménagères | 445 | 55.8% | 1.9% | 0 | 0.0% | 0.0% | 445 | 93.1% | 1.9% | 130 | 53.7% | 1.9% |
| Personne de référence | 418 | 52.4% | 1.5% | 295 | 92.4% | 1.4% | 123 | 25.7% | 1.6% | 117 | 48.7% | 1.4% |
| Responsable des achats | 632 | 79.3% | 1.8% | 193 | 60.4% | 1.5% | 439 | 91.9% | 1.9% | 181 | 75.0% | 1.6% |
| PCS Individu | | | | | | | | | | | | |
| Agriculteurs | 19 | 2.4% | 3.9% | 9 | 2.9% | 2.7% | 10 | 2.1% | 6.2% | 0 | 0.0% | 0.0% |
| Petits patrons | 23 | 2.9% | 1.4% | 8 | 2.4% | 0.7% | 15 | 3.2% | 3.5% | 19 | 8.1% | 1.4% |
| Affaires et Cadres | 79 | 10.0% | 1.6% | 42 | 13.3% | 1.5% | 37 | 7.7% | 1.8% | 74 | 30.8% | 1.7% |
| Professions intermédiaires | 97 | 12.1% | 1.3% | 43 | 13.5% | 1.2% | 53 | 11.2% | 1.5% | 80 | 33.1% | 1.4% |
| Employés | 105 | 13.2% | 1.3% | 38 | 12.0% | 1.7% | 67 | 14.0% | 1.1% | 15 | 6.2% | 0.8% |
| Ouvriers | 43 | 5.4% | 0.7% | 33 | 10.3% | 0.6% | 10 | 2.2% | 0.8% | 7 | 2.9% | 2.0% |
| Retraités | 344 | 43.2% | 2.7% | 123 | 38.4% | 2.0% | 222 | 46.4% | 3.3% | 16 | 6.6% | 7.7% |
| Autres inactifs | 86 | 10.8% | 0.8% | 23 | 7.2% | 0.6% | 63 | 13.2% | 0.9% | 30 | 12.3% | 0.9% |
| PCS Personne de référence | | | | | | | | | | | | |
| Agriculteurs | 21 | 2.6% | 2.7% | 8 | 2.4% | 1.9% | 13 | 2.7% | 3.6% | 0 | 0.0% | 0.0% |
| Petits patrons | 32 | 4.0% | 1.2% | 8 | 2.4% | 0.6% | 24 | 5.1% | 1.9% | 32 | 13.3% | 1.2% |
| Affaires et Cadres | 108 | 13.6% | 1.6% | 46 | 14.4% | 1.4% | 62 | 13.0% | 1.8% | 108 | 44.8% | 1.6% |
| Professions intermédiaires | 101 | 12.7% | 1.3% | 46 | 14.3% | 1.1% | 56 | 11.6% | 1.5% | 101 | 42.0% | 1.3% |
| Employés | 77 | 9.7% | 1.4% | 46 | 14.3% | 1.9% | 32 | 6.6% | 1.0% | 0 | 0.0% | 0.0% |
| Ouvriers | 58 | 7.3% | 0.6% | 29 | 9.1% | 0.6% | 29 | 6.1% | 0.7% | 0 | 0.0% | 0.0% |
| Retraités | 364 | 45.7% | 2.4% | 126 | 39.5% | 1.9% | 238 | 49.8% | 2.9% | 0 | 0.0% | 0.0% |
| Autres inactifs | 35 | 4.4% | 0.9% | 11 | 3.6% | 0.8% | 24 | 5.0% | 0.9% | 0 | 0.0% | 0.0% |

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|--|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Taille du foyer | | | | | | | | | | | | |
| 1 personne | 157 | 19.6% | 1.6% | 52 | 16.1% | 1.2% | 105 | 22.0% | 1.8% | 25 | 10.5% | 1.3% |
| 2 personnes | 408 | 51.2% | 2.3% | 160 | 50.0% | 1.8% | 248 | 51.9% | 2.6% | 100 | 41.4% | 2.4% |
| 3 personnes | 107 | 13.4% | 1.2% | 36 | 11.4% | 0.8% | 70 | 14.7% | 1.6% | 51 | 21.1% | 1.3% |
| 4 personnes | 95 | 12.0% | 1.0% | 51 | 16.0% | 1.1% | 44 | 9.2% | 0.9% | 47 | 19.6% | 1.0% |
| 5 personnes et + | 31 | 3.8% | 0.6% | 21 | 6.4% | 0.8% | 10 | 2.1% | 0.4% | 18 | 7.4% | 0.7% |
| Présence d'enfants de moins de 15 ans | | | | | | | | | | | | |
| Oui | 134 | 16.9% | 0.9% | 81 | 25.2% | 1.1% | 54 | 11.3% | 0.6% | 70 | 29.1% | 0.9% |
| Non | 663 | 83.1% | 1.8% | 239 | 74.8% | 1.4% | 424 | 88.7% | 2.3% | 171 | 70.9% | 1.8% |
| Habitat | | | | | | | | | | | | |
| Communes rurales | 231 | 28.9% | 1.9% | 87 | 27.2% | 1.5% | 144 | 30.1% | 2.3% | 61 | 25.1% | 1.9% |
| Agglo. - 20 000 hab | 149 | 18.8% | 1.6% | 50 | 15.6% | 1.2% | 100 | 20.9% | 2.1% | 26 | 10.7% | 1.0% |
| Agglo. 20 000 à 100 000 hab | 131 | 16.4% | 1.9% | 61 | 19.0% | 1.8% | 70 | 14.7% | 1.9% | 34 | 14.1% | 1.7% |
| Agglo. + 100 000 hab | 183 | 23.0% | 1.2% | 73 | 22.7% | 1.0% | 111 | 23.2% | 1.4% | 83 | 34.4% | 1.5% |
| Agglo. Paris | 103 | 12.9% | 1.2% | 50 | 15.5% | 1.2% | 53 | 11.2% | 1.2% | 38 | 15.7% | 1.0% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Régions INSEE | | | | | | | | | | | | |
| Ile de France | 123 | 15.5% | 1.3% | 54 | 17.0% | 1.2% | 69 | 14.5% | 1.4% | 47 | 19.4% | 1.1% |
| Nord Pas de Calais | 28 | 3.5% | 0.9% | 15 | 4.8% | 1.0% | 12 | 2.6% | 0.7% | 12 | 4.8% | 1.2% |
| Lorraine | 22 | 2.8% | 1.2% | 9 | 2.8% | 1.0% | 14 | 2.8% | 1.4% | 6 | 2.6% | 1.2% |
| Alsace | 13 | 1.6% | 0.8% | 8 | 2.5% | 1.1% | 5 | 1.0% | 0.6% | 1 | 0.4% | 0.2% |
| Franche-Comté | 24 | 3.1% | 2.6% | 6 | 1.8% | 1.2% | 19 | 3.9% | 3.8% | 6 | 2.4% | 2.3% |
| Champagne Ardennes | 37 | 4.6% | 3.4% | 22 | 6.8% | 4.1% | 15 | 3.1% | 2.6% | 7 | 2.9% | 2.5% |
| Picardie | 36 | 4.5% | 2.3% | 18 | 5.7% | 2.5% | 17 | 3.7% | 2.2% | 6 | 2.4% | 1.3% |
| Bourgogne | 22 | 2.8% | 1.6% | 8 | 2.6% | 1.3% | 14 | 2.9% | 2.0% | 2 | 1.0% | 0.7% |
| Haute Normandie | 33 | 4.2% | 2.2% | 6 | 1.8% | 0.8% | 27 | 5.7% | 3.5% | 9 | 3.8% | 2.0% |
| Basse Normandie | 18 | 2.2% | 1.5% | 6 | 2.0% | 1.1% | 11 | 2.3% | 1.7% | 8 | 3.3% | 2.2% |
| Centre | 54 | 6.7% | 2.5% | 32 | 10.2% | 3.2% | 21 | 4.4% | 1.9% | 13 | 5.2% | 1.9% |
| Pays de Loire | 58 | 7.3% | 1.9% | 27 | 8.5% | 1.9% | 31 | 6.5% | 2.0% | 23 | 9.6% | 2.6% |
| Bretagne | 43 | 5.4% | 1.6% | 7 | 2.3% | 0.6% | 36 | 7.5% | 2.6% | 6 | 2.3% | 0.8% |
| Poitou Charentes | 36 | 4.5% | 2.4% | 9 | 2.7% | 1.2% | 27 | 5.7% | 3.5% | 7 | 2.8% | 1.8% |
| Aquitaine | 29 | 3.6% | 1.0% | 9 | 2.8% | 0.7% | 20 | 4.1% | 1.3% | 9 | 3.7% | 1.1% |
| Midi Pyrénées | 37 | 4.6% | 1.5% | 21 | 6.4% | 1.7% | 16 | 3.4% | 1.3% | 7 | 2.8% | 0.8% |
| Limousin | 26 | 3.2% | 4.2% | 8 | 2.5% | 2.7% | 18 | 3.7% | 5.5% | 6 | 2.6% | 3.9% |
| Auvergne | 15 | 1.9% | 1.3% | 4 | 1.2% | 0.7% | 12 | 2.4% | 2.0% | 5 | 2.0% | 1.6% |
| Rhône Alpes | 74 | 9.3% | 1.4% | 27 | 8.3% | 1.1% | 48 | 10.0% | 1.8% | 31 | 12.9% | 1.6% |
| Languedoc Roussillon | 9 | 1.2% | 0.4% | 4 | 1.1% | 0.3% | 6 | 1.2% | 0.5% | 3 | 1.2% | 0.4% |
| Provence Alpes Côte d'Azur. | 60 | 7.5% | 1.4% | 20 | 6.2% | 1.0% | 40 | 8.4% | 1.7% | 29 | 11.8% | 1.9% |
| Corse | | | | | | | | | | | | |
| Habitudes de connection à Internet | | | | | | | | | | | | |
| Tous les jours | 515 | 64.6% | 1.4% | 205 | 64.0% | 1.1% | 311 | 65.0% | 1.7% | 197 | 81.8% | 1.3% |
| Presque tous les jours | 120 | 15.1% | 2.2% | 55 | 17.4% | 2.2% | 65 | 13.6% | 2.1% | 35 | 14.4% | 2.2% |
| 1 à 2 fois par semaine | 56 | 7.0% | 2.1% | 26 | 8.3% | 2.3% | 30 | 6.2% | 1.9% | 9 | 3.8% | 1.8% |
| 1 à 3 fois par mois | 9 | 1.1% | 1.7% | 0 | 0.2% | 0.2% | 8 | 1.7% | 2.9% | 0 | 0.0% | 0.0% |
| Moins souvent | 21 | 2.7% | 3.8% | 14 | 4.3% | 4.8% | 8 | 1.6% | 2.7% | 0 | 0.0% | 0.0% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Revenus du foyer | | | | | | | | | | | | |
| Moins de 9 000 euros par an | 5 | 0.6% | 0.3% | 0 | 0.0% | 0.0% | 5 | 1.1% | 0.5% | 0 | 0.1% | 0.1% |
| De 9 000 à moins de 12 000 euros par an | 31 | 3.8% | 1.1% | 13 | 4.1% | 1.2% | 18 | 3.7% | 1.1% | 7 | 3.0% | 2.8% |
| De 12 000 à moins de 18 000 euros par an | 71 | 8.9% | 1.3% | 28 | 8.6% | 1.2% | 44 | 9.2% | 1.4% | 4 | 1.8% | 0.6% |
| De 18 000 à moins de 24 000 euros par an | 106 | 13.3% | 1.6% | 44 | 13.6% | 1.5% | 63 | 13.1% | 1.7% | 12 | 4.9% | 0.8% |
| De 24 000 à moins de 36 000 euros par an | 172 | 21.6% | 1.5% | 62 | 19.5% | 1.1% | 110 | 23.0% | 1.8% | 43 | 17.9% | 1.2% |
| De 36 000 à moins de 45 000 euros par an | 124 | 15.5% | 1.7% | 54 | 16.9% | 1.4% | 70 | 14.6% | 1.9% | 39 | 16.3% | 1.4% |
| De 45 000 à moins de 65 000 euros par an | 152 | 19.1% | 2.2% | 65 | 20.4% | 1.7% | 87 | 18.2% | 2.8% | 68 | 28.4% | 1.8% |
| 65 000 euros et plus par an | 79 | 9.9% | 1.9% | 31 | 9.6% | 1.2% | 48 | 10.1% | 2.7% | 47 | 19.6% | 1.6% |
| Refus | 54 | 6.7% | 1.3% | 23 | 7.1% | 1.3% | 31 | 6.5% | 1.3% | 19 | 8.0% | 1.3% |
| Ne sait pas | 4 | 0.5% | 0.4% | 1 | 0.2% | 0.1% | 3 | 0.7% | 0.5% | 0 | 0.0% | 0.0% |