

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1709	100.0%	3.3%	457	100.0%	1.8%	1252	100.0%	4.6%	661	100.0%	3.8%
Sexe												
Homme	457	26.7%	1.8%	457	100.0%	1.8%	0	0.0%	0.0%	233	35.3%	2.6%
Femme	1252	73.3%	4.6%	0	0.0%	0.0%	1252	100.0%	4.6%	428	64.7%	5.0%
Age												
15 à 24 ans	124	7.3%	1.7%	29	6.4%	0.8%	95	7.6%	2.6%	38	5.7%	1.2%
25 à 34 ans	507	29.7%	6.7%	136	29.7%	3.7%	371	29.6%	9.6%	203	30.8%	6.4%
35 à 49 ans	530	31.0%	4.2%	203	44.4%	3.3%	327	26.1%	5.2%	296	44.8%	4.7%
50 à 59 ans	264	15.5%	2.9%	45	9.9%	1.0%	219	17.5%	4.9%	88	13.3%	2.3%
60 ans et plus	284	16.6%	1.8%	44	9.6%	0.6%	240	19.2%	2.7%	36	5.4%	3.6%
Individu												
Ménagères	1175	68.8%	5.0%	0	0.0%	0.0%	1175	93.9%	5.0%	408	61.7%	5.8%
Personne de référence	697	40.8%	2.5%	420	91.8%	2.0%	277	22.1%	3.5%	253	38.2%	3.0%
Responsable des achats	1370	80.2%	3.8%	243	53.1%	1.8%	1127	90.1%	4.9%	516	78.0%	4.7%
PCS Individu												
Agriculteurs	22	1.3%	4.3%	19	4.2%	5.7%	2	0.2%	1.4%	1	0.2%	4.1%
Petits patrons	24	1.4%	1.5%	16	3.5%	1.3%	8	0.6%	1.9%	22	3.3%	1.5%
Affaires et Cadres	197	11.6%	4.0%	88	19.3%	3.1%	109	8.7%	5.2%	179	27.0%	4.1%
Professions intermédiaires	357	20.9%	4.9%	115	25.1%	3.2%	242	19.4%	6.7%	263	39.8%	4.5%
Employés	432	25.3%	5.2%	51	11.1%	2.3%	381	30.4%	6.2%	108	16.3%	5.9%
Ouvriers	147	8.6%	2.3%	103	22.5%	2.0%	44	3.5%	3.4%	11	1.7%	3.2%
Retraités	193	11.3%	1.5%	28	6.2%	0.5%	165	13.2%	2.4%	7	1.1%	3.5%
Autres inactifs	337	19.7%	3.3%	37	8.1%	1.0%	300	24.0%	4.5%	70	10.6%	2.1%
PCS Personne de référence												
Agriculteurs	36	2.1%	4.8%	19	4.2%	4.8%	17	1.4%	4.8%	0	0.0%	0.0%
Petits patrons	51	3.0%	2.0%	19	4.1%	1.4%	33	2.6%	2.6%	51	7.8%	2.0%
Affaires et Cadres	271	15.9%	3.9%	90	19.8%	2.7%	181	14.4%	5.2%	271	41.0%	3.9%
Professions intermédiaires	339	19.8%	4.3%	124	27.2%	3.0%	214	17.1%	5.6%	339	51.2%	4.3%
Employés	242	14.1%	4.4%	55	12.1%	2.3%	186	14.9%	6.1%	0	0.0%	0.0%
Ouvriers	362	21.2%	3.8%	104	22.8%	2.1%	258	20.6%	5.8%	0	0.0%	0.0%
Retraités	248	14.5%	1.7%	37	8.2%	0.6%	211	16.9%	2.6%	0	0.0%	0.0%
Autres inactifs	160	9.4%	3.9%	8	1.7%	0.5%	152	12.1%	5.9%	0	0.0%	0.0%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	157	9.2%	1.6%	11	2.5%	0.3%	146	11.6%	2.6%	28	4.3%	1.5%
2 personnes	434	25.4%	2.4%	85	18.7%	1.0%	349	27.9%	3.7%	96	14.5%	2.3%
3 personnes	357	20.9%	3.9%	112	24.5%	2.4%	245	19.6%	5.5%	154	23.3%	3.8%
4 personnes	480	28.1%	5.2%	163	35.6%	3.6%	318	25.4%	6.7%	239	36.1%	5.0%
5 personnes et +	281	16.4%	5.1%	86	18.8%	3.2%	195	15.6%	6.9%	144	21.8%	5.6%
Présence d'enfants de moins de 15 ans												
Oui	1051	61.5%	6.7%	349	76.3%	4.7%	702	56.1%	8.4%	509	77.1%	6.6%
Non	658	38.5%	1.8%	108	23.7%	0.6%	550	43.9%	2.9%	152	22.9%	1.6%
Habitat												
Communes rurales	398	23.3%	3.3%	105	23.0%	1.8%	293	23.4%	4.7%	121	18.3%	3.8%
Agglo. - 20 000 hab	272	15.9%	3.0%	67	14.7%	1.6%	205	16.4%	4.3%	84	12.7%	3.3%
Agglo. 20 000 à 100 000 hab	191	11.2%	2.7%	62	13.5%	1.8%	129	10.3%	3.6%	75	11.3%	3.7%
Agglo. + 100 000 hab	567	33.2%	3.7%	145	31.7%	1.9%	422	33.7%	5.3%	232	35.0%	4.1%
Agglo. Paris	280	16.4%	3.3%	78	17.1%	1.9%	202	16.1%	4.5%	150	22.6%	3.8%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	319	18.7%	3.3%	99	21.7%	2.2%	219	17.5%	4.4%	156	23.6%	3.6%
Nord Pas de Calais	107	6.3%	3.3%	32	7.1%	2.1%	75	6.0%	4.5%	36	5.5%	3.7%
Lorraine	60	3.5%	3.1%	16	3.5%	1.7%	44	3.5%	4.4%	27	4.0%	5.0%
Alsace	63	3.7%	4.1%	12	2.7%	1.7%	50	4.0%	6.3%	21	3.2%	4.8%
Franche-Comté	32	1.8%	3.3%	10	2.1%	2.1%	22	1.7%	4.4%	9	1.3%	3.5%
Champagne Ardennes	42	2.5%	3.8%	8	1.9%	1.6%	33	2.7%	5.9%	8	1.2%	2.9%
Picardie	42	2.5%	2.8%	6	1.4%	0.8%	36	2.9%	4.5%	11	1.7%	2.5%
Bourgogne	46	2.7%	3.4%	12	2.6%	1.8%	34	2.7%	4.8%	12	1.8%	3.6%
Haute Normandie	43	2.5%	2.9%	13	2.8%	1.8%	30	2.4%	3.9%	11	1.7%	2.5%
Basse Normandie	45	2.6%	3.7%	12	2.6%	2.1%	33	2.6%	5.2%	14	2.1%	3.9%
Centre	93	5.4%	4.4%	18	3.9%	1.8%	75	6.0%	6.9%	44	6.7%	6.7%
Pays de Loire	141	8.3%	4.7%	28	6.1%	1.9%	113	9.1%	7.3%	41	6.2%	4.6%
Bretagne	111	6.5%	4.2%	33	7.3%	2.6%	78	6.3%	5.6%	34	5.1%	4.8%
Poitou Charentes	49	2.9%	3.3%	19	4.3%	2.7%	29	2.3%	3.8%	20	3.0%	5.4%
Aquitaine	48	2.8%	1.7%	16	3.6%	1.2%	31	2.5%	2.1%	22	3.4%	2.7%
Midi Pyrénées	77	4.5%	3.1%	21	4.5%	1.7%	57	4.5%	4.4%	25	3.8%	3.1%
Limousin	15	0.9%	2.4%	3	0.6%	1.0%	12	0.9%	3.6%	4	0.6%	2.6%
Auvergne	35	2.1%	3.1%	2	0.4%	0.4%	33	2.7%	5.6%	8	1.2%	2.5%
Rhône Alpes	173	10.1%	3.3%	46	10.0%	1.8%	128	10.2%	4.7%	87	13.1%	4.5%
Languedoc Roussillon	54	3.2%	2.4%	8	1.8%	0.8%	46	3.6%	3.8%	26	4.0%	3.6%
Provence Alpes Côte d'Azur. Corse	114	6.6%	2.6%	41	9.0%	2.0%	72	5.8%	3.1%	44	6.6%	2.9%
Habitudes de connection à Internet												
Tous les jours	1327	77.7%	3.6%	382	83.7%	2.1%	945	75.5%	5.0%	585	88.5%	3.9%
Presque tous les jours	188	11.0%	3.4%	47	10.2%	1.8%	141	11.3%	4.7%	60	9.1%	3.8%
1 à 2 fois par semaine	80	4.7%	2.9%	24	5.1%	2.0%	56	4.5%	3.6%	14	2.2%	2.8%
1 à 3 fois par mois	7	0.4%	1.4%	0	0.0%	0.0%	7	0.6%	2.5%	0	0.0%	0.0%
Moins souvent	17	1.0%	3.0%	4	0.9%	1.5%	13	1.0%	4.6%	1	0.2%	1.9%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	70	4.1%	4.2%	0	0.0%	0.0%	70	5.6%	7.4%	3	0.4%	1.5%
De 9 000 à moins de 12 000 euros par an	83	4.9%	3.1%	2	0.4%	0.2%	82	6.5%	4.9%	2	0.3%	0.9%
De 12 000 à moins de 18 000 euros par an	190	11.1%	3.5%	24	5.3%	1.1%	166	13.2%	5.3%	30	4.6%	4.4%
De 18 000 à moins de 24 000 euros par an	180	10.5%	2.7%	44	9.6%	1.5%	136	10.9%	3.6%	52	7.9%	3.7%
De 24 000 à moins de 36 000 euros par an	394	23.0%	3.4%	118	25.9%	2.1%	275	22.0%	4.5%	157	23.7%	4.5%
De 36 000 à moins de 45 000 euros par an	294	17.2%	4.0%	84	18.5%	2.2%	210	16.7%	5.8%	136	20.6%	4.7%
De 45 000 à moins de 65 000 euros par an	256	15.0%	3.6%	113	24.8%	2.9%	142	11.4%	4.6%	141	21.4%	3.8%
65 000 euros et plus par an	139	8.1%	3.3%	50	10.9%	2.0%	89	7.1%	5.0%	104	15.8%	3.6%
Refus	88	5.2%	2.1%	21	4.6%	1.2%	67	5.4%	2.7%	30	4.6%	2.0%
Ne sait pas	15	0.9%	1.4%	0	0.0%	0.0%	15	1.2%	2.6%	5	0.8%	1.3%