

# Pomme D'Api

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1796	100.0%	3.4%	484	100.0%	1.9%	1312	100.0%	4.8%	765	100.0%	4.4%
<b>Sexe</b>												
<b>Homme</b>	484	26.9%	1.9%	484	100.0%	1.9%	0	0.0%	0.0%	261	34.1%	2.9%
<b>Femme</b>	1312	73.1%	4.8%	0	0.0%	0.0%	1312	100.0%	4.8%	504	65.9%	5.9%
<b>Age</b>												
<b>15 à 24 ans</b>	128	7.1%	1.8%	27	5.6%	0.7%	101	7.7%	2.8%	50	6.6%	1.6%
<b>25 à 34 ans</b>	401	22.3%	5.3%	98	20.2%	2.6%	303	23.1%	7.8%	184	24.0%	5.8%
<b>35 à 49 ans</b>	690	38.4%	5.5%	269	55.6%	4.4%	421	32.1%	6.6%	430	56.3%	6.8%
<b>50 à 59 ans</b>	208	11.6%	2.3%	42	8.7%	0.9%	166	12.7%	3.7%	74	9.7%	1.9%
<b>60 ans et plus</b>	370	20.6%	2.3%	48	9.9%	0.7%	322	24.5%	3.6%	26	3.5%	2.6%
<b>Individu</b>												
<b>Ménagères</b>	1239	69.0%	5.3%	0	0.0%	0.0%	1239	94.4%	5.3%	476	62.2%	6.8%
<b>Personne de référence</b>	749	41.7%	2.6%	458	94.7%	2.2%	290	22.1%	3.7%	297	38.9%	3.5%
<b>Responsable des achats</b>	1452	80.8%	4.0%	260	53.8%	2.0%	1192	90.8%	5.2%	591	77.3%	5.4%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	28	1.5%	5.5%	20	4.0%	5.8%	8	0.6%	5.0%	2	0.2%	6.4%
<b>Petits patrons</b>	39	2.2%	2.4%	20	4.1%	1.7%	19	1.4%	4.3%	37	4.8%	2.6%
<b>Affaires et Cadres</b>	231	12.9%	4.7%	107	22.1%	3.8%	124	9.5%	5.9%	211	27.7%	4.8%
<b>Professions intermédiaires</b>	381	21.2%	5.3%	125	25.8%	3.5%	256	19.5%	7.1%	297	38.8%	5.0%
<b>Employés</b>	384	21.4%	4.6%	52	10.8%	2.3%	332	25.3%	5.4%	99	12.9%	5.4%
<b>Ouvriers</b>	118	6.5%	1.9%	91	18.8%	1.8%	26	2.0%	2.1%	12	1.6%	3.4%
<b>Retraités</b>	285	15.9%	2.2%	39	8.0%	0.6%	246	18.8%	3.6%	10	1.3%	4.8%
<b>Autres inactifs</b>	330	18.4%	3.2%	31	6.3%	0.8%	300	22.8%	4.5%	97	12.7%	3.0%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	39	2.2%	5.2%	20	4.0%	4.9%	20	1.5%	5.6%	0	0.0%	0.0%
<b>Petits patrons</b>	71	4.0%	2.7%	23	4.8%	1.7%	48	3.7%	3.9%	71	9.3%	2.7%
<b>Affaires et Cadres</b>	323	18.0%	4.7%	111	22.9%	3.3%	212	16.1%	6.1%	323	42.2%	4.7%
<b>Professions intermédiaires</b>	371	20.6%	4.7%	127	26.2%	3.1%	244	18.6%	6.4%	371	48.5%	4.7%
<b>Employés</b>	222	12.4%	4.1%	59	12.1%	2.5%	164	12.5%	5.3%	0	0.0%	0.0%
<b>Ouvriers</b>	309	17.2%	3.3%	98	20.3%	1.9%	211	16.1%	4.8%	0	0.0%	0.0%
<b>Retraités</b>	328	18.2%	2.2%	39	8.0%	0.6%	289	22.0%	3.5%	0	0.0%	0.0%
<b>Autres inactifs</b>	133	7.4%	3.3%	8	1.6%	0.5%	125	9.5%	4.9%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	202	11.3%	2.0%	8	1.7%	0.2%	194	14.8%	3.4%	26	3.4%	1.3%
<b>2 personnes</b>	384	21.4%	2.1%	76	15.6%	0.9%	308	23.5%	3.3%	82	10.8%	2.0%
<b>3 personnes</b>	355	19.7%	3.9%	97	20.0%	2.0%	258	19.7%	5.8%	174	22.8%	4.3%
<b>4 personnes</b>	493	27.4%	5.3%	181	37.4%	4.0%	312	23.7%	6.6%	268	35.1%	5.6%
<b>5 personnes et +</b>	363	20.2%	6.6%	122	25.3%	4.6%	240	18.3%	8.5%	214	28.0%	8.3%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	1119	62.3%	7.1%	382	79.0%	5.2%	737	56.1%	8.8%	629	82.3%	8.2%
<b>Non</b>	677	37.7%	1.9%	102	21.0%	0.6%	576	43.9%	3.1%	135	17.7%	1.4%
<b>Habitat</b>												
<b>Communes rurales</b>	406	22.6%	3.4%	113	23.4%	2.0%	293	22.3%	4.7%	128	16.7%	4.0%
<b>Agglo. - 20 000 hab</b>	317	17.6%	3.5%	77	15.8%	1.8%	240	18.3%	5.1%	114	14.9%	4.4%
<b>Agglo. 20 000 à 100 000 hab</b>	209	11.6%	3.0%	76	15.7%	2.3%	132	10.1%	3.6%	95	12.4%	4.7%
<b>Agglo. + 100 000 hab</b>	510	28.4%	3.3%	129	26.6%	1.7%	381	29.0%	4.8%	225	29.4%	4.0%
<b>Agglo. Paris</b>	355	19.7%	4.1%	90	18.5%	2.2%	265	20.2%	5.9%	203	26.5%	5.1%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	409	22.7%	4.3%	112	23.1%	2.4%	297	22.6%	5.9%	219	28.6%	5.0%
Nord Pas de Calais	114	6.4%	3.6%	28	5.8%	1.8%	87	6.6%	5.1%	54	7.0%	5.4%
Lorraine	52	2.9%	2.7%	16	3.2%	1.7%	37	2.8%	3.7%	22	2.9%	4.2%
Alsace	48	2.7%	3.2%	16	3.4%	2.2%	32	2.5%	4.1%	26	3.4%	5.9%
Franche-Comté	25	1.4%	2.6%	5	1.1%	1.2%	20	1.5%	4.0%	6	0.8%	2.5%
Champagne Ardennes	38	2.1%	3.5%	7	1.3%	1.2%	31	2.4%	5.5%	6	0.8%	2.1%
Picardie	42	2.3%	2.7%	11	2.3%	1.5%	31	2.3%	3.8%	12	1.6%	2.7%
Bourgogne	44	2.5%	3.3%	10	2.0%	1.5%	34	2.6%	4.9%	12	1.6%	3.6%
Haute Normandie	50	2.8%	3.4%	7	1.4%	1.0%	43	3.3%	5.5%	14	1.9%	3.2%
Basse Normandie	48	2.7%	4.0%	12	2.5%	2.1%	36	2.8%	5.8%	13	1.7%	3.7%
Centre	79	4.4%	3.7%	18	3.7%	1.8%	61	4.6%	5.6%	39	5.0%	5.8%
Pays de Loire	111	6.2%	3.7%	20	4.2%	1.4%	91	6.9%	5.9%	45	5.8%	5.0%
Bretagne	114	6.3%	4.3%	40	8.3%	3.1%	74	5.6%	5.3%	26	3.3%	3.6%
Poitou Charentes	43	2.4%	2.9%	17	3.4%	2.3%	27	2.0%	3.4%	22	2.9%	5.9%
Aquitaine	65	3.6%	2.3%	26	5.4%	2.0%	38	2.9%	2.6%	26	3.4%	3.1%
Midi Pyrénées	88	4.9%	3.6%	26	5.3%	2.2%	62	4.7%	4.9%	34	4.5%	4.2%
Limousin	12	0.7%	2.0%	4	0.8%	1.3%	9	0.7%	2.7%	4	0.5%	2.5%
Auvergne	38	2.1%	3.4%	4	0.7%	0.7%	35	2.6%	5.9%	9	1.2%	3.0%
Rhône Alpes	179	9.9%	3.4%	57	11.8%	2.3%	122	9.3%	4.5%	100	13.1%	5.2%
Languedoc Roussillon	72	4.0%	3.1%	11	2.2%	1.0%	62	4.7%	5.1%	33	4.4%	4.6%
Provence Alpes Côte d'Azur. Corse	124	6.9%	2.8%	39	8.0%	1.9%	85	6.5%	3.7%	43	5.6%	2.8%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1402	78.1%	3.8%	403	83.3%	2.2%	999	76.1%	5.3%	681	89.1%	4.5%
Presque tous les jours	176	9.8%	3.2%	47	9.7%	1.8%	129	9.8%	4.3%	69	9.0%	4.3%
1 à 2 fois par semaine	77	4.3%	2.8%	17	3.5%	1.5%	60	4.6%	3.8%	13	1.7%	2.5%
1 à 3 fois par mois	17	0.9%	3.3%	0	0.1%	0.2%	16	1.2%	5.9%	1	0.1%	0.7%
Moins souvent	28	1.6%	5.0%	17	3.4%	5.8%	12	0.9%	4.3%	1	0.1%	1.9%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	46	2.6%	2.7%	0	0.0%	0.0%	46	3.5%	4.8%	3	0.3%	1.5%
De 9 000 à moins de 12 000 euros par an	78	4.3%	2.9%	9	1.8%	0.8%	69	5.3%	4.1%	1	0.2%	0.6%
De 12 000 à moins de 18 000 euros par an	172	9.6%	3.2%	16	3.2%	0.7%	157	11.9%	5.0%	29	3.8%	4.3%
De 18 000 à moins de 24 000 euros par an	227	12.6%	3.4%	55	11.3%	1.9%	172	13.1%	4.6%	75	9.9%	5.3%
De 24 000 à moins de 36 000 euros par an	414	23.0%	3.5%	108	22.3%	1.9%	306	23.3%	5.0%	148	19.3%	4.2%
De 36 000 à moins de 45 000 euros par an	279	15.6%	3.8%	82	16.8%	2.2%	198	15.1%	5.5%	134	17.6%	4.7%
De 45 000 à moins de 65 000 euros par an	304	16.9%	4.3%	128	26.4%	3.2%	176	13.4%	5.7%	186	24.3%	5.0%
65 000 euros et plus par an	179	10.0%	4.2%	67	13.7%	2.7%	112	8.6%	6.3%	142	18.6%	4.9%
Refus	91	5.1%	2.1%	21	4.3%	1.2%	70	5.3%	2.8%	40	5.3%	2.7%
Ne sait pas	7	0.4%	0.6%	0	0.0%	0.0%	7	0.5%	1.1%	5	0.7%	1.4%