

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1255	100.0%	2.4%	1059	100.0%	4.2%	196	100.0%	0.7%	486	100.0%	2.8%
<b>Sexe</b>												
<b>Homme</b>	1059	84.4%	4.2%	1059	100.0%	4.2%	0	0.0%	0.0%	418	86.1%	4.7%
<b>Femme</b>	196	15.6%	0.7%	0	0.0%	0.0%	196	100.0%	0.7%	68	13.9%	0.8%
<b>Age</b>												
<b>15 à 24 ans</b>	553	44.1%	7.6%	494	46.7%	13.5%	58	29.9%	1.6%	233	47.9%	7.6%
<b>25 à 34 ans</b>	340	27.1%	4.5%	284	26.8%	7.6%	56	28.6%	1.4%	120	24.7%	3.8%
<b>35 à 49 ans</b>	256	20.4%	2.1%	223	21.1%	3.6%	33	16.8%	0.5%	101	20.9%	1.6%
<b>50 à 59 ans</b>	67	5.3%	0.7%	41	3.8%	0.9%	26	13.3%	0.6%	30	6.1%	0.8%
<b>60 ans et plus</b>	39	3.1%	0.2%	17	1.6%	0.2%	22	11.3%	0.2%	2	0.4%	0.2%
<b>Individu</b>												
<b>Ménagères</b>	133	10.6%	0.6%	0	0.0%	0.0%	133	68.0%	0.6%	41	8.4%	0.6%
<b>Personne de référence</b>	538	42.8%	1.9%	497	46.9%	2.4%	41	20.9%	0.5%	187	38.4%	2.2%
<b>Responsable des achats</b>	522	41.6%	1.5%	387	36.5%	2.9%	135	69.3%	0.6%	165	34.1%	1.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	3	0.2%	0.6%	3	0.3%	0.8%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	31	2.5%	1.9%	28	2.7%	2.4%	3	1.3%	0.6%	29	6.0%	2.0%
<b>Affaires et Cadres</b>	63	5.0%	1.3%	55	5.1%	1.9%	9	4.4%	0.4%	59	12.2%	1.3%
<b>Professions intermédiaires</b>	173	13.8%	2.4%	152	14.4%	4.2%	21	10.9%	0.6%	151	31.1%	2.6%
<b>Employés</b>	177	14.1%	2.1%	132	12.4%	5.8%	45	23.0%	0.7%	27	5.6%	1.5%
<b>Ouvriers</b>	319	25.4%	5.0%	295	27.8%	5.8%	24	12.5%	1.9%	36	7.3%	10.1%
<b>Retraités</b>	20	1.6%	0.2%	10	0.9%	0.2%	11	5.4%	0.2%	0	0.0%	0.0%
<b>Autres inactifs</b>	468	37.3%	4.5%	385	36.4%	10.6%	83	42.6%	1.2%	184	37.8%	5.6%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	10	0.8%	1.3%	8	0.7%	1.9%	2	1.1%	0.6%	0	0.0%	0.0%
<b>Petits patrons</b>	62	5.0%	2.4%	56	5.3%	4.0%	6	3.3%	0.5%	62	12.8%	2.4%
<b>Affaires et Cadres</b>	171	13.6%	2.5%	141	13.3%	4.1%	30	15.3%	0.9%	171	35.2%	2.5%
<b>Professions intermédiaires</b>	253	20.1%	3.2%	221	20.9%	5.4%	31	16.1%	0.8%	253	52.0%	3.2%
<b>Employés</b>	214	17.0%	3.9%	176	16.6%	7.4%	37	19.2%	1.2%	0	0.0%	0.0%
<b>Ouvriers</b>	347	27.7%	3.7%	303	28.6%	6.0%	44	22.7%	1.0%	0	0.0%	0.0%
<b>Retraités</b>	93	7.4%	0.6%	74	6.9%	1.1%	20	10.1%	0.2%	0	0.0%	0.0%
<b>Autres inactifs</b>	105	8.4%	2.6%	81	7.6%	5.3%	24	12.3%	0.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	130	10.4%	1.3%	105	9.9%	2.4%	25	13.0%	0.4%	36	7.4%	1.8%
<b>2 personnes</b>	241	19.2%	1.3%	191	18.0%	2.2%	50	25.4%	0.5%	67	13.7%	1.6%
<b>3 personnes</b>	289	23.0%	3.1%	246	23.3%	5.2%	42	21.6%	0.9%	97	20.0%	2.4%
<b>4 personnes</b>	315	25.1%	3.4%	272	25.7%	6.0%	43	21.9%	0.9%	176	36.2%	3.7%
<b>5 personnes et +</b>	281	22.4%	5.1%	245	23.1%	9.3%	35	18.1%	1.2%	110	22.6%	4.3%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	482	38.4%	3.1%	416	39.2%	5.6%	67	34.1%	0.8%	223	45.8%	2.9%
<b>Non</b>	772	61.6%	2.1%	644	60.8%	3.7%	129	65.9%	0.7%	263	54.2%	2.7%
<b>Habitat</b>												
<b>Communes rurales</b>	255	20.3%	2.1%	215	20.3%	3.8%	40	20.4%	0.6%	88	18.1%	2.7%
<b>Agglo. - 20 000 hab</b>	213	17.0%	2.3%	188	17.7%	4.4%	25	12.9%	0.5%	81	16.6%	3.1%
<b>Agglo. 20 000 à 100 000 hab</b>	186	14.8%	2.7%	153	14.5%	4.6%	32	16.6%	0.9%	64	13.2%	3.2%
<b>Agglo. + 100 000 hab</b>	394	31.4%	2.5%	324	30.6%	4.3%	70	35.7%	0.9%	148	30.4%	2.6%
<b>Agglo. Paris</b>	207	16.5%	2.4%	179	16.9%	4.4%	28	14.3%	0.6%	105	21.6%	2.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	241	19.2%	2.5%	208	19.6%	4.5%	33	17.1%	0.7%	123	25.4%	2.8%
Nord Pas de Calais	109	8.7%	3.4%	98	9.3%	6.4%	10	5.2%	0.6%	34	7.0%	3.4%
Lorraine	50	4.0%	2.6%	41	3.9%	4.4%	9	4.6%	0.9%	10	2.0%	1.8%
Alsace	30	2.4%	2.0%	28	2.7%	3.8%	2	0.9%	0.2%	12	2.5%	2.8%
Franche-Comté	22	1.8%	2.3%	14	1.3%	3.0%	8	4.1%	1.6%	4	0.9%	1.8%
Champagne Ardennes	36	2.9%	3.3%	30	2.9%	5.8%	6	3.1%	1.1%	8	1.7%	2.9%
Picardie	62	4.9%	4.0%	53	5.0%	7.2%	9	4.5%	1.1%	19	3.9%	4.3%
Bourgogne	36	2.8%	2.6%	30	2.8%	4.6%	6	2.9%	0.8%	11	2.3%	3.3%
Haute Normandie	26	2.1%	1.8%	22	2.1%	3.1%	4	2.1%	0.5%	6	1.2%	1.3%
Basse Normandie	39	3.1%	3.2%	36	3.4%	6.3%	3	1.6%	0.5%	19	3.8%	5.2%
Centre	36	2.9%	1.7%	28	2.7%	2.8%	7	3.8%	0.7%	20	4.1%	3.0%
Pays de Loire	60	4.8%	2.0%	41	3.9%	2.9%	19	9.7%	1.2%	21	4.3%	2.4%
Bretagne	43	3.4%	1.6%	36	3.4%	2.8%	7	3.3%	0.5%	9	1.9%	1.3%
Poitou Charentes	40	3.2%	2.7%	36	3.4%	5.1%	3	1.8%	0.4%	9	1.8%	2.4%
Aquitaine	56	4.5%	2.0%	51	4.9%	3.9%	5	2.3%	0.3%	17	3.5%	2.0%
Midi Pyrénées	56	4.5%	2.3%	39	3.7%	3.3%	17	8.9%	1.4%	27	5.7%	3.4%
Limousin	7	0.5%	1.1%	7	0.6%	2.2%	0	0.2%	0.1%	4	0.8%	2.3%
Auvergne	20	1.6%	1.8%	20	1.9%	3.7%	0	0.2%	0.1%	9	1.9%	3.0%
Rhône Alpes	127	10.1%	2.4%	110	10.4%	4.4%	16	8.4%	0.6%	50	10.2%	2.6%
Languedoc Roussillon	48	3.8%	2.1%	38	3.6%	3.5%	9	4.8%	0.8%	16	3.4%	2.2%
Provence Alpes Côte d'Azur. Corse	112	8.9%	2.5%	91	8.6%	4.4%	21	10.6%	0.9%	57	11.7%	3.7%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1048	83.5%	2.8%	912	86.1%	5.0%	136	69.4%	0.7%	438	90.1%	2.9%
Presque tous les jours	113	9.0%	2.0%	81	7.6%	3.2%	33	16.9%	1.1%	37	7.7%	2.4%
1 à 2 fois par semaine	41	3.3%	1.5%	37	3.5%	3.2%	5	2.4%	0.3%	4	0.7%	0.7%
1 à 3 fois par mois	25	2.0%	5.0%	18	1.7%	7.8%	7	3.7%	2.6%	7	1.5%	8.8%
Moins souvent	8	0.6%	1.4%	5	0.5%	1.8%	3	1.3%	0.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	44	3.5%	2.6%	30	2.8%	4.1%	14	7.4%	1.5%	1	0.3%	0.8%
De 9 000 à moins de 12 000 euros par an	91	7.2%	3.4%	67	6.3%	6.4%	24	12.4%	1.5%	11	2.4%	4.5%
De 12 000 à moins de 18 000 euros par an	140	11.2%	2.6%	102	9.7%	4.6%	38	19.3%	1.2%	19	4.0%	2.8%
De 18 000 à moins de 24 000 euros par an	155	12.3%	2.3%	136	12.8%	4.6%	19	9.5%	0.5%	66	13.5%	4.6%
De 24 000 à moins de 36 000 euros par an	251	20.0%	2.2%	226	21.3%	4.0%	26	13.2%	0.4%	78	16.0%	2.2%
De 36 000 à moins de 45 000 euros par an	133	10.6%	1.8%	114	10.8%	3.0%	19	9.6%	0.5%	73	15.1%	2.5%
De 45 000 à moins de 65 000 euros par an	121	9.7%	1.7%	107	10.1%	2.7%	14	7.4%	0.5%	74	15.2%	2.0%
65 000 euros et plus par an	80	6.3%	1.9%	70	6.6%	2.8%	10	5.0%	0.5%	65	13.5%	2.3%
Refus	174	13.8%	4.1%	149	14.0%	8.4%	25	12.9%	1.0%	75	15.4%	5.0%
Ne sait pas	65	5.2%	6.1%	59	5.6%	12.2%	6	3.3%	1.1%	23	4.7%	5.9%