

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	3193	100.0%	6.1%	838	100.0%	3.4%	2355	100.0%	8.7%	811	100.0%	4.7%
Sexe												
Homme	838	26.2%	3.4%	838	100.0%	3.4%	0	0.0%	0.0%	203	25.0%	2.3%
Femme	2355	73.8%	8.7%	0	0.0%	0.0%	2355	100.0%	8.7%	608	75.0%	7.1%
Age												
15 à 24 ans	122	3.8%	1.7%	32	3.9%	0.9%	90	3.8%	2.5%	39	4.9%	1.3%
25 à 34 ans	314	9.8%	4.1%	54	6.4%	1.4%	260	11.1%	6.7%	91	11.2%	2.8%
35 à 49 ans	739	23.1%	5.9%	172	20.5%	2.8%	567	24.1%	8.9%	331	40.8%	5.2%
50 à 59 ans	819	25.6%	9.1%	239	28.6%	5.3%	580	24.6%	12.9%	275	33.9%	7.2%
60 ans et plus	1199	37.5%	7.6%	341	40.6%	5.0%	858	36.4%	9.7%	75	9.3%	7.5%
Individu												
Ménagères	2213	69.3%	9.4%	0	0.0%	0.0%	2213	94.0%	9.4%	567	70.0%	8.1%
Personne de référence	1423	44.6%	5.0%	764	91.2%	3.7%	659	28.0%	8.4%	306	37.7%	3.6%
Responsable des achats	2687	84.2%	7.5%	532	63.6%	4.1%	2154	91.5%	9.4%	672	82.8%	6.1%
PCS Individu												
Agriculteurs	30	0.9%	5.9%	18	2.1%	5.2%	12	0.5%	7.4%	2	0.2%	6.4%
Petits patrons	66	2.1%	4.1%	30	3.6%	2.6%	36	1.5%	8.2%	57	7.1%	4.0%
Affaires et Cadres	218	6.8%	4.4%	70	8.3%	2.5%	148	6.3%	7.1%	184	22.7%	4.2%
Professions intermédiaires	420	13.2%	5.8%	96	11.4%	2.6%	324	13.8%	9.0%	277	34.1%	4.7%
Employés	708	22.2%	8.5%	73	8.7%	3.2%	635	27.0%	10.4%	147	18.1%	8.1%
Ouvriers	242	7.6%	3.8%	157	18.7%	3.1%	85	3.6%	6.7%	15	1.8%	4.2%
Retraités	1037	32.5%	8.1%	309	36.9%	5.1%	727	30.9%	10.8%	30	3.7%	14.7%
Autres inactifs	472	14.8%	4.6%	85	10.2%	2.4%	387	16.4%	5.8%	100	12.3%	3.0%
PCS Personne de référence												
Agriculteurs	59	1.8%	7.8%	18	2.1%	4.4%	41	1.7%	11.6%	0	0.0%	0.0%
Petits patrons	134	4.2%	5.1%	35	4.2%	2.6%	99	4.2%	8.0%	134	16.6%	5.1%
Affaires et Cadres	298	9.3%	4.3%	71	8.5%	2.1%	227	9.6%	6.6%	298	36.8%	4.3%
Professions intermédiaires	378	11.8%	4.8%	96	11.5%	2.4%	282	12.0%	7.4%	378	46.6%	4.8%
Employés	421	13.2%	7.7%	79	9.4%	3.3%	342	14.5%	11.2%	0	0.0%	0.0%
Ouvriers	535	16.8%	5.6%	152	18.1%	3.0%	383	16.3%	8.7%	0	0.0%	0.0%
Retraités	1158	36.3%	7.8%	326	38.9%	4.9%	833	35.4%	10.1%	0	0.0%	0.0%
Autres inactifs	209	6.5%	5.1%	62	7.3%	4.1%	147	6.3%	5.7%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	673	21.1%	6.7%	185	22.1%	4.3%	488	20.7%	8.6%	92	11.4%	4.7%
2 personnes	1328	41.6%	7.3%	346	41.3%	4.0%	982	41.7%	10.4%	265	32.7%	6.4%
3 personnes	434	13.6%	4.7%	103	12.3%	2.2%	331	14.0%	7.4%	161	19.9%	4.0%
4 personnes	431	13.5%	4.7%	117	13.9%	2.6%	315	13.4%	6.6%	184	22.7%	3.9%
5 personnes et +	326	10.2%	6.0%	87	10.4%	3.3%	239	10.2%	8.4%	108	13.4%	4.2%
Présence d'enfants de moins de 15 ans												
Oui	825	25.8%	5.2%	184	21.9%	2.5%	641	27.2%	7.7%	336	41.4%	4.4%
Non	2368	74.2%	6.5%	654	78.1%	3.7%	1713	72.8%	9.1%	475	58.6%	4.9%
Habitat												
Communes rurales	762	23.9%	6.4%	200	23.9%	3.5%	562	23.9%	9.0%	142	17.5%	4.4%
Agglo. - 20 000 hab	561	17.6%	6.2%	171	20.4%	4.0%	390	16.6%	8.2%	136	16.8%	5.3%
Agglo. 20 000 à 100 000 hab	468	14.7%	6.7%	115	13.7%	3.4%	353	15.0%	9.7%	128	15.8%	6.3%
Agglo. + 100 000 hab	906	28.4%	5.9%	189	22.5%	2.5%	718	30.5%	9.0%	243	29.9%	4.3%
Agglo. Paris	495	15.5%	5.8%	163	19.4%	4.0%	332	14.1%	7.4%	162	20.0%	4.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	556	17.4%	5.8%	183	21.9%	4.0%	373	15.8%	7.4%	181	22.3%	4.1%
Nord Pas de Calais	212	6.6%	6.6%	45	5.3%	2.9%	167	7.1%	9.9%	42	5.2%	4.2%
Lorraine	152	4.8%	7.9%	45	5.4%	4.9%	107	4.6%	10.8%	44	5.5%	8.3%
Alsace	124	3.9%	8.0%	35	4.2%	4.8%	88	3.7%	11.1%	19	2.3%	4.2%
Franche-Comté	70	2.2%	7.3%	20	2.4%	4.3%	50	2.1%	10.1%	10	1.2%	3.8%
Champagne Ardennes	73	2.3%	6.7%	18	2.1%	3.3%	56	2.4%	9.9%	19	2.4%	6.9%
Picardie	107	3.3%	6.9%	35	4.2%	4.7%	72	3.0%	9.0%	25	3.0%	5.6%
Bourgogne	118	3.7%	8.7%	39	4.6%	5.9%	79	3.4%	11.2%	23	2.8%	6.7%
Haute Normandie	45	1.4%	3.0%	5	0.6%	0.7%	40	1.7%	5.1%	18	2.3%	4.1%
Basse Normandie	86	2.7%	7.2%	11	1.3%	1.9%	75	3.2%	11.9%	16	1.9%	4.4%
Centre	137	4.3%	6.5%	40	4.8%	3.9%	97	4.1%	8.9%	23	2.9%	3.5%
Pays de Loire	164	5.1%	5.5%	51	6.1%	3.5%	113	4.8%	7.3%	28	3.4%	3.1%
Bretagne	153	4.8%	5.7%	40	4.7%	3.1%	113	4.8%	8.1%	38	4.7%	5.4%
Poitou Charentes	84	2.6%	5.6%	31	3.6%	4.3%	53	2.3%	6.9%	23	2.8%	6.2%
Aquitaine	153	4.8%	5.5%	47	5.6%	3.5%	106	4.5%	7.2%	30	3.7%	3.6%
Midi Pyrénées	151	4.7%	6.1%	26	3.1%	2.2%	125	5.3%	9.8%	44	5.5%	5.5%
Limousin	51	1.6%	8.3%	10	1.2%	3.3%	41	1.8%	12.8%	9	1.1%	5.4%
Auvergne	72	2.2%	6.3%	14	1.6%	2.5%	58	2.5%	9.8%	20	2.5%	6.6%
Rhône Alpes	311	9.8%	6.0%	51	6.1%	2.0%	260	11.1%	9.6%	86	10.6%	4.5%
Languedoc Roussillon	132	4.1%	5.8%	34	4.1%	3.1%	98	4.2%	8.1%	40	4.9%	5.4%
Provence Alpes Côte d'Azur. Corse	242	7.6%	5.5%	59	7.0%	2.9%	183	7.8%	7.9%	74	9.1%	4.8%
Habitudes de connexion à Internet												
Tous les jours	2185	68.4%	5.9%	554	66.2%	3.0%	1631	69.3%	8.7%	659	81.3%	4.4%
Presque tous les jours	397	12.4%	7.1%	97	11.6%	3.8%	300	12.7%	9.9%	88	10.9%	5.6%
1 à 2 fois par semaine	217	6.8%	7.9%	38	4.5%	3.3%	179	7.6%	11.3%	39	4.8%	7.6%
1 à 3 fois par mois	53	1.7%	10.5%	5	0.6%	2.3%	48	2.0%	17.4%	6	0.7%	6.7%
Moins souvent	36	1.1%	6.4%	9	1.1%	3.1%	27	1.2%	9.7%	13	1.6%	24.7%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	66	2.1%	3.9%	15	1.8%	2.1%	50	2.1%	5.3%	7	0.8%	3.8%
De 9 000 à moins de 12 000 euros par an	201	6.3%	7.4%	67	8.0%	6.4%	134	5.7%	8.0%	8	1.0%	3.2%
De 12 000 à moins de 18 000 euros par an	363	11.4%	6.7%	106	12.6%	4.7%	257	10.9%	8.2%	23	2.8%	3.4%
De 18 000 à moins de 24 000 euros par an	475	14.9%	7.1%	112	13.4%	3.8%	363	15.4%	9.7%	83	10.3%	5.9%
De 24 000 à moins de 36 000 euros par an	841	26.3%	7.2%	201	23.9%	3.6%	640	27.2%	10.5%	201	24.8%	5.7%
De 36 000 à moins de 45 000 euros par an	447	14.0%	6.1%	120	14.3%	3.2%	327	13.9%	9.1%	150	18.6%	5.2%
De 45 000 à moins de 65 000 euros par an	333	10.4%	4.8%	93	11.1%	2.4%	240	10.2%	7.8%	156	19.3%	4.2%
65 000 euros et plus par an	226	7.1%	5.3%	73	8.7%	3.0%	153	6.5%	8.6%	110	13.5%	3.8%
Refus	200	6.3%	4.7%	44	5.3%	2.5%	156	6.6%	6.3%	51	6.3%	3.4%
Ne sait pas	41	1.3%	3.8%	7	0.9%	1.5%	33	1.4%	5.7%	21	2.6%	5.4%