

# Réponse à Tout !

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	765	100.0%	1.5%	361	100.0%	1.4%	404	100.0%	1.5%	235	100.0%	1.3%
<b>Sexe</b>												
<b>Homme</b>	361	47.2%	1.4%	361	100.0%	1.4%	0	0.0%	0.0%	119	50.5%	1.3%
<b>Femme</b>	404	52.8%	1.5%	0	0.0%	0.0%	404	100.0%	1.5%	116	49.5%	1.4%
<b>Age</b>												
<b>15 à 24 ans</b>	37	4.8%	0.5%	19	5.3%	0.5%	18	4.4%	0.5%	11	4.7%	0.4%
<b>25 à 34 ans</b>	56	7.3%	0.7%	33	9.2%	0.9%	22	5.5%	0.6%	28	11.9%	0.9%
<b>35 à 49 ans</b>	235	30.7%	1.9%	129	35.6%	2.1%	106	26.3%	1.7%	124	52.8%	2.0%
<b>50 à 59 ans</b>	188	24.6%	2.1%	89	24.5%	2.0%	100	24.7%	2.2%	57	24.2%	1.5%
<b>60 ans et plus</b>	249	32.6%	1.6%	91	25.3%	1.3%	158	39.1%	1.8%	15	6.3%	1.5%
<b>Individu</b>												
<b>Ménagères</b>	382	49.9%	1.6%	0	0.0%	0.0%	382	94.5%	1.6%	110	46.9%	1.6%
<b>Personne de référence</b>	457	59.8%	1.6%	311	86.2%	1.5%	146	36.1%	1.9%	127	54.1%	1.5%
<b>Responsable des achats</b>	580	75.9%	1.6%	204	56.5%	1.6%	376	93.2%	1.6%	166	70.6%	1.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	5	0.6%	1.0%	2	0.5%	0.5%	3	0.7%	1.8%	0	0.0%	0.0%
<b>Petits patrons</b>	46	6.0%	2.9%	30	8.3%	2.5%	16	4.1%	3.8%	40	17.2%	2.8%
<b>Affaires et Cadres</b>	44	5.7%	0.9%	20	5.7%	0.7%	23	5.8%	1.1%	31	13.3%	0.7%
<b>Professions intermédiaires</b>	116	15.2%	1.6%	54	14.8%	1.5%	63	15.6%	1.7%	102	43.3%	1.7%
<b>Employés</b>	145	18.9%	1.7%	52	14.5%	2.3%	92	22.9%	1.5%	29	12.4%	1.6%
<b>Ouvriers</b>	97	12.7%	1.5%	80	22.1%	1.6%	17	4.3%	1.4%	2	0.8%	0.5%
<b>Retraités</b>	209	27.3%	1.6%	85	23.6%	1.4%	123	30.5%	1.8%	3	1.2%	1.4%
<b>Autres inactifs</b>	103	13.5%	1.0%	38	10.6%	1.1%	65	16.2%	1.0%	28	11.8%	0.8%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	6	0.8%	0.8%	2	0.5%	0.5%	4	1.1%	1.2%	0	0.0%	0.0%
<b>Petits patrons</b>	50	6.5%	1.9%	35	9.6%	2.5%	15	3.8%	1.2%	50	21.3%	1.9%
<b>Affaires et Cadres</b>	64	8.3%	0.9%	22	6.2%	0.7%	41	10.2%	1.2%	64	27.1%	0.9%
<b>Professions intermédiaires</b>	121	15.8%	1.5%	62	17.1%	1.5%	60	14.8%	1.6%	121	51.6%	1.5%
<b>Employés</b>	115	15.1%	2.1%	53	14.6%	2.2%	63	15.5%	2.0%	0	0.0%	0.0%
<b>Ouvriers</b>	140	18.3%	1.5%	84	23.2%	1.7%	56	13.8%	1.3%	0	0.0%	0.0%
<b>Retraités</b>	235	30.7%	1.6%	91	25.3%	1.4%	143	35.5%	1.7%	0	0.0%	0.0%
<b>Autres inactifs</b>	35	4.5%	0.8%	13	3.5%	0.8%	22	5.4%	0.9%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	164	21.5%	1.6%	49	13.6%	1.1%	115	28.4%	2.0%	29	12.2%	1.5%
<b>2 personnes</b>	295	38.6%	1.6%	147	40.8%	1.7%	148	36.6%	1.6%	67	28.4%	1.6%
<b>3 personnes</b>	121	15.8%	1.3%	59	16.4%	1.3%	61	15.2%	1.4%	43	18.4%	1.1%
<b>4 personnes</b>	118	15.4%	1.3%	61	16.8%	1.3%	57	14.2%	1.2%	62	26.6%	1.3%
<b>5 personnes et +</b>	67	8.8%	1.2%	44	12.3%	1.7%	23	5.6%	0.8%	34	14.4%	1.3%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	196	25.6%	1.2%	104	28.9%	1.4%	91	22.6%	1.1%	108	45.8%	1.4%
<b>Non</b>	569	74.4%	1.6%	257	71.1%	1.5%	313	77.4%	1.7%	127	54.2%	1.3%
<b>Habitat</b>												
<b>Communes rurales</b>	168	21.9%	1.4%	72	20.0%	1.3%	95	23.6%	1.5%	45	19.1%	1.4%
<b>Agglo. - 20 000 hab</b>	142	18.6%	1.6%	65	18.1%	1.5%	77	19.0%	1.6%	48	20.3%	1.9%
<b>Agglo. 20 000 à 100 000 hab</b>	127	16.6%	1.8%	69	19.0%	2.1%	58	14.5%	1.6%	41	17.3%	2.0%
<b>Agglo. + 100 000 hab</b>	225	29.5%	1.5%	115	31.8%	1.5%	111	27.4%	1.4%	71	30.2%	1.3%
<b>Agglo. Paris</b>	103	13.4%	1.2%	40	11.1%	1.0%	63	15.5%	1.4%	31	13.1%	0.8%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	115	15.0%	1.2%	50	13.9%	1.1%	65	16.0%	1.3%	40	17.0%	0.9%
<b>Nord Pas de Calais</b>	23	3.1%	0.7%	13	3.6%	0.8%	11	2.6%	0.6%	8	3.4%	0.8%
<b>Lorraine</b>	53	6.9%	2.8%	36	10.0%	3.9%	17	4.2%	1.7%	20	8.5%	3.8%
<b>Alsace</b>	19	2.5%	1.2%	8	2.2%	1.0%	11	2.7%	1.4%	4	1.9%	1.0%
<b>Franche-Comté</b>	28	3.7%	3.0%	12	3.4%	2.6%	16	4.0%	3.3%	2	0.8%	0.7%
<b>Champagne Ardennes</b>	14	1.9%	1.3%	4	1.2%	0.8%	10	2.5%	1.8%	4	1.6%	1.4%
<b>Picardie</b>	26	3.4%	1.7%	13	3.6%	1.7%	13	3.2%	1.6%	3	1.3%	0.7%
<b>Bourgogne</b>	39	5.1%	2.9%	18	5.1%	2.8%	20	5.1%	2.9%	5	2.2%	1.5%
<b>Haute Normandie</b>	20	2.6%	1.3%	14	3.9%	2.0%	6	1.5%	0.8%	4	1.9%	1.0%
<b>Basse Normandie</b>	18	2.4%	1.5%	10	2.8%	1.8%	8	2.0%	1.3%	5	2.0%	1.3%
<b>Centre</b>	23	3.0%	1.1%	10	2.9%	1.0%	12	3.1%	1.1%	13	5.6%	2.0%
<b>Pays de Loire</b>	40	5.2%	1.3%	23	6.4%	1.6%	17	4.1%	1.1%	8	3.4%	0.9%
<b>Bretagne</b>	34	4.4%	1.3%	14	3.8%	1.1%	20	4.9%	1.4%	12	5.1%	1.7%
<b>Poitou Charentes</b>	18	2.4%	1.2%	8	2.3%	1.1%	10	2.5%	1.3%	8	3.5%	2.2%
<b>Aquitaine</b>	44	5.7%	1.6%	23	6.5%	1.8%	21	5.1%	1.4%	12	5.0%	1.4%
<b>Midi Pyrénées</b>	35	4.5%	1.4%	11	3.2%	1.0%	23	5.7%	1.8%	16	6.6%	1.9%
<b>Limousin</b>	11	1.5%	1.8%	5	1.4%	1.7%	6	1.6%	2.0%	4	1.8%	2.7%
<b>Auvergne</b>	16	2.0%	1.4%	3	0.8%	0.5%	13	3.1%	2.1%	4	1.7%	1.3%
<b>Rhône Alpes</b>	83	10.8%	1.6%	46	12.7%	1.8%	37	9.2%	1.4%	27	11.3%	1.4%
<b>Languedoc Roussillon</b>	46	6.0%	2.0%	15	4.1%	1.4%	31	7.7%	2.6%	14	6.1%	1.9%
<b>Provence Alpes Côte d'Azur.</b>	60	7.9%	1.4%	23	6.5%	1.1%	37	9.2%	1.6%	22	9.4%	1.4%
<b>Corse</b>												
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	574	75.0%	1.5%	285	79.0%	1.6%	288	71.4%	1.5%	204	86.8%	1.4%
<b>Presque tous les jours</b>	95	12.4%	1.7%	40	11.0%	1.6%	55	13.6%	1.8%	18	7.5%	1.1%
<b>1 à 2 fois par semaine</b>	52	6.7%	1.9%	21	5.9%	1.8%	30	7.5%	1.9%	10	4.1%	1.9%
<b>1 à 3 fois par mois</b>	4	0.5%	0.8%	2	0.7%	1.0%	1	0.4%	0.5%	1	0.6%	1.7%
<b>Moins souvent</b>	13	1.7%	2.3%	3	0.8%	1.0%	10	2.5%	3.6%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	12	1.6%	0.7%	2	0.5%	0.3%	10	2.6%	1.1%	3	1.2%	1.7%
<b>De 9 000 à moins de 12 000 euros par an</b>	27	3.5%	1.0%	8	2.3%	0.8%	19	4.6%	1.1%	3	1.3%	1.2%
<b>De 12 000 à moins de 18 000 euros par an</b>	100	13.0%	1.8%	33	9.1%	1.5%	67	16.5%	2.1%	15	6.2%	2.1%
<b>De 18 000 à moins de 24 000 euros par an</b>	99	12.9%	1.5%	48	13.3%	1.6%	51	12.6%	1.4%	20	8.4%	1.4%
<b>De 24 000 à moins de 36 000 euros par an</b>	207	27.1%	1.8%	98	27.1%	1.8%	109	27.1%	1.8%	49	21.0%	1.4%
<b>De 36 000 à moins de 45 000 euros par an</b>	104	13.5%	1.4%	58	16.1%	1.5%	46	11.3%	1.3%	48	20.5%	1.7%
<b>De 45 000 à moins de 65 000 euros par an</b>	93	12.2%	1.3%	57	15.7%	1.4%	37	9.0%	1.2%	47	20.2%	1.3%
<b>65 000 euros et plus par an</b>	45	5.8%	1.1%	20	5.6%	0.8%	25	6.1%	1.4%	30	12.8%	1.0%
<b>Refus</b>	66	8.7%	1.6%	32	8.8%	1.8%	35	8.6%	1.4%	15	6.3%	1.0%
<b>Ne sait pas</b>	12	1.6%	1.1%	5	1.5%	1.1%	7	1.7%	1.2%	5	2.1%	1.3%