

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1591	100.0%	3.1%	181	100.0%	0.7%	1411	100.0%	5.2%	466	100.0%	2.7%
<b>Sexe</b>												
<b>Homme</b>	181	11.3%	0.7%	181	100.0%	0.7%	0	0.0%	0.0%	36	7.8%	0.4%
<b>Femme</b>	1411	88.7%	5.2%	0	0.0%	0.0%	1411	100.0%	5.2%	430	92.2%	5.1%
<b>Age</b>												
<b>15 à 24 ans</b>	50	3.1%	0.7%	6	3.2%	0.2%	44	3.1%	1.2%	18	3.9%	0.6%
<b>25 à 34 ans</b>	105	6.6%	1.4%	10	5.8%	0.3%	95	6.7%	2.4%	49	10.6%	1.5%
<b>35 à 49 ans</b>	353	22.2%	2.8%	50	27.5%	0.8%	304	21.5%	4.8%	173	37.2%	2.7%
<b>50 à 59 ans</b>	395	24.8%	4.4%	30	16.8%	0.7%	365	25.9%	8.2%	173	37.0%	4.5%
<b>60 ans et plus</b>	688	43.2%	4.4%	84	46.8%	1.2%	604	42.8%	6.8%	53	11.3%	5.3%
<b>Individu</b>												
<b>Ménagères</b>	1344	84.5%	5.7%	0	0.0%	0.0%	1344	95.3%	5.7%	408	87.5%	5.8%
<b>Personne de référence</b>	502	31.6%	1.8%	174	96.2%	0.8%	329	23.3%	4.2%	99	21.3%	1.2%
<b>Responsable des achats</b>	1397	87.8%	3.9%	101	56.2%	0.8%	1296	91.8%	5.7%	405	86.8%	3.7%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	15	0.9%	2.9%	0	0.2%	0.1%	14	1.0%	8.8%	1	0.1%	2.3%
<b>Petits patrons</b>	24	1.5%	1.5%	4	2.0%	0.3%	20	1.4%	4.6%	16	3.4%	1.1%
<b>Affaires et Cadres</b>	99	6.2%	2.0%	15	8.2%	0.5%	84	6.0%	4.0%	77	16.5%	1.7%
<b>Professions intermédiaires</b>	211	13.3%	2.9%	18	9.9%	0.5%	193	13.7%	5.4%	159	34.1%	2.7%
<b>Employés</b>	349	21.9%	4.2%	29	15.8%	1.3%	320	22.7%	5.2%	99	21.3%	5.4%
<b>Ouvriers</b>	60	3.8%	1.0%	22	12.0%	0.4%	39	2.7%	3.1%	13	2.8%	3.7%
<b>Retraités</b>	545	34.3%	4.3%	80	44.5%	1.3%	465	33.0%	6.9%	23	4.8%	10.9%
<b>Autres inactifs</b>	289	18.1%	2.8%	14	7.6%	0.4%	275	19.5%	4.1%	79	16.9%	2.4%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	25	1.6%	3.4%	0	0.2%	0.1%	25	1.8%	7.0%	0	0.0%	0.0%
<b>Petits patrons</b>	72	4.6%	2.8%	4	2.0%	0.3%	69	4.9%	5.6%	72	15.5%	2.8%
<b>Affaires et Cadres</b>	194	12.2%	2.8%	15	8.2%	0.4%	179	12.7%	5.2%	194	41.5%	2.8%
<b>Professions intermédiaires</b>	200	12.6%	2.5%	18	9.9%	0.4%	182	12.9%	4.8%	200	42.9%	2.5%
<b>Employés</b>	163	10.2%	3.0%	31	17.3%	1.3%	131	9.3%	4.3%	0	0.0%	0.0%
<b>Ouvriers</b>	198	12.4%	2.1%	22	12.0%	0.4%	176	12.5%	4.0%	0	0.0%	0.0%
<b>Retraités</b>	650	40.8%	4.4%	80	44.5%	1.2%	570	40.4%	6.9%	0	0.0%	0.0%
<b>Autres inactifs</b>	89	5.6%	2.2%	11	6.1%	0.7%	79	5.6%	3.1%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	284	17.8%	2.8%	16	8.6%	0.4%	268	19.0%	4.7%	46	9.8%	2.3%
<b>2 personnes</b>	725	45.6%	4.0%	98	54.5%	1.1%	627	44.4%	6.7%	131	28.1%	3.2%
<b>3 personnes</b>	206	12.9%	2.2%	18	9.8%	0.4%	188	13.3%	4.2%	94	20.1%	2.3%
<b>4 personnes</b>	236	14.9%	2.6%	28	15.6%	0.6%	208	14.8%	4.4%	140	30.0%	2.9%
<b>5 personnes et +</b>	140	8.8%	2.6%	21	11.4%	0.8%	119	8.5%	4.2%	56	11.9%	2.2%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	386	24.2%	2.4%	53	29.4%	0.7%	333	23.6%	4.0%	192	41.3%	2.5%
<b>Non</b>	1206	75.8%	3.3%	128	70.6%	0.7%	1078	76.4%	5.7%	274	58.7%	2.8%
<b>Habitat</b>												
<b>Communes rurales</b>	388	24.4%	3.2%	41	22.8%	0.7%	347	24.6%	5.6%	100	21.5%	3.1%
<b>Agglo. - 20 000 hab</b>	278	17.5%	3.1%	36	20.2%	0.8%	241	17.1%	5.1%	70	15.1%	2.7%
<b>Agglo. 20 000 à 100 000 hab</b>	241	15.2%	3.5%	20	11.3%	0.6%	221	15.7%	6.1%	78	16.7%	3.8%
<b>Agglo. + 100 000 hab</b>	484	30.4%	3.1%	52	28.6%	0.7%	432	30.7%	5.4%	141	30.2%	2.5%
<b>Agglo. Paris</b>	199	12.5%	2.3%	31	17.2%	0.8%	168	11.9%	3.7%	77	16.4%	1.9%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	232	14.6%	2.4%	38	21.0%	0.8%	194	13.7%	3.9%	82	17.5%	1.9%
Nord Pas de Calais	105	6.6%	3.3%	21	11.5%	1.4%	84	6.0%	5.0%	20	4.3%	2.0%
Lorraine	57	3.6%	3.0%	3	1.4%	0.3%	54	3.8%	5.5%	16	3.4%	3.0%
Alsace	37	2.3%	2.4%	7	4.0%	1.0%	30	2.1%	3.8%	6	1.2%	1.3%
Franche-Comté	34	2.2%	3.6%	5	2.5%	1.0%	30	2.1%	6.1%	6	1.2%	2.3%
Champagne Ardennes	36	2.2%	3.3%	2	1.3%	0.4%	33	2.4%	5.9%	7	1.4%	2.3%
Picardie	36	2.2%	2.3%	1	0.5%	0.1%	35	2.5%	4.3%	11	2.4%	2.5%
Bourgogne	56	3.5%	4.1%	9	4.8%	1.3%	48	3.4%	6.7%	16	3.3%	4.6%
Haute Normandie	60	3.8%	4.0%	10	5.5%	1.4%	50	3.5%	6.4%	12	2.6%	2.7%
Basse Normandie	31	2.0%	2.6%	8	4.7%	1.5%	23	1.6%	3.6%	8	1.7%	2.3%
Centre	51	3.2%	2.4%	7	3.6%	0.6%	45	3.2%	4.1%	18	3.9%	2.8%
Pays de Loire	90	5.7%	3.0%	4	2.4%	0.3%	86	6.1%	5.6%	23	4.8%	2.5%
Bretagne	73	4.6%	2.7%	6	3.1%	0.4%	67	4.8%	4.8%	22	4.7%	3.1%
Poitou Charentes	51	3.2%	3.4%	4	2.3%	0.6%	47	3.3%	6.0%	21	4.6%	5.7%
Aquitaine	81	5.1%	2.9%	10	5.6%	0.8%	71	5.0%	4.9%	10	2.2%	1.3%
Midi Pyrénées	106	6.7%	4.3%	11	6.2%	0.9%	95	6.7%	7.4%	35	7.4%	4.3%
Limousin	21	1.3%	3.3%	2	0.9%	0.5%	19	1.3%	5.9%	6	1.3%	3.8%
Auvergne	43	2.7%	3.8%	7	3.7%	1.2%	36	2.6%	6.1%	10	2.1%	3.3%
Rhône Alpes	201	12.6%	3.8%	13	6.9%	0.5%	188	13.3%	7.0%	67	14.4%	3.5%
Languedoc Roussillon	81	5.1%	3.5%	6	3.5%	0.6%	75	5.3%	6.2%	33	7.2%	4.5%
Provence Alpes Côte d'Azur. Corse	111	7.0%	2.5%	8	4.6%	0.4%	102	7.3%	4.4%	37	8.0%	2.4%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1106	69.5%	3.0%	140	77.4%	0.8%	966	68.5%	5.1%	370	79.4%	2.5%
Presque tous les jours	242	15.2%	4.3%	23	12.7%	0.9%	219	15.5%	7.2%	54	11.6%	3.4%
1 à 2 fois par semaine	117	7.4%	4.3%	5	3.0%	0.5%	112	7.9%	7.1%	25	5.4%	4.9%
1 à 3 fois par mois	18	1.1%	3.5%	1	0.7%	0.5%	17	1.2%	6.0%	2	0.4%	2.4%
Moins souvent	25	1.6%	4.5%	10	5.7%	3.6%	15	1.1%	5.4%	13	2.9%	24.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	16	1.0%	1.0%	0	0.0%	0.0%	16	1.2%	1.7%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	62	3.9%	2.3%	12	6.6%	1.1%	50	3.5%	3.0%	5	1.1%	1.9%
De 12 000 à moins de 18 000 euros par an	161	10.1%	3.0%	14	7.9%	0.6%	147	10.4%	4.7%	13	2.8%	1.9%
De 18 000 à moins de 24 000 euros par an	224	14.0%	3.3%	38	20.8%	1.3%	186	13.2%	4.9%	46	9.8%	3.2%
De 24 000 à moins de 36 000 euros par an	374	23.5%	3.2%	22	12.0%	0.4%	352	24.9%	5.8%	89	19.0%	2.5%
De 36 000 à moins de 45 000 euros par an	262	16.4%	3.6%	30	16.6%	0.8%	232	16.4%	6.4%	93	19.9%	3.2%
De 45 000 à moins de 65 000 euros par an	242	15.2%	3.5%	33	18.3%	0.8%	209	14.8%	6.8%	96	20.5%	2.6%
65 000 euros et plus par an	110	6.9%	2.6%	14	7.9%	0.6%	95	6.8%	5.4%	78	16.7%	2.7%
Refus	116	7.3%	2.7%	15	8.2%	0.8%	101	7.2%	4.1%	29	6.3%	2.0%
Ne sait pas	26	1.6%	2.4%	3	1.7%	0.6%	23	1.6%	3.9%	18	4.0%	4.8%