

Pleine Vie

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2337	100.0%	4.5%	490	100.0%	2.0%	1847	100.0%	6.8%	284	100.0%	1.6%
Sexe												
Homme	490	21.0%	2.0%	490	100.0%	2.0%	0	0.0%	0.0%	54	19.1%	0.6%
Femme	1847	79.0%	6.8%	0	0.0%	0.0%	1847	100.0%	6.8%	229	80.9%	2.7%
Age												
15 à 24 ans	45	1.9%	0.6%	17	3.5%	0.5%	28	1.5%	0.8%	13	4.7%	0.4%
25 à 34 ans	51	2.2%	0.7%	7	1.3%	0.2%	45	2.4%	1.2%	11	3.8%	0.3%
35 à 49 ans	218	9.3%	1.7%	24	4.9%	0.4%	194	10.5%	3.1%	91	32.2%	1.4%
50 à 59 ans	377	16.1%	4.2%	73	15.0%	1.6%	303	16.4%	6.8%	112	39.4%	2.9%
60 ans et plus	1646	70.4%	10.4%	369	75.3%	5.4%	1277	69.1%	14.4%	57	20.0%	5.7%
Individu												
Ménagères	1785	76.4%	7.6%	0	0.0%	0.0%	1785	96.6%	7.6%	221	77.9%	3.2%
Personne de référence	1139	48.7%	4.0%	470	96.0%	2.3%	668	36.2%	8.5%	100	35.1%	1.2%
Responsable des achats	2004	85.8%	5.6%	273	55.6%	2.1%	1732	93.8%	7.6%	217	76.5%	2.0%
PCS Individu												
Agriculteurs	18	0.8%	3.5%	0	0.0%	0.0%	18	1.0%	10.7%	0	0.0%	0.0%
Petits patrons	34	1.4%	2.1%	12	2.4%	1.0%	22	1.2%	5.0%	26	9.2%	1.8%
Affaires et Cadres	69	2.9%	1.4%	21	4.2%	0.7%	48	2.6%	2.3%	57	20.1%	1.3%
Professions intermédiaires	107	4.6%	1.5%	25	5.1%	0.7%	82	4.4%	2.3%	78	27.4%	1.3%
Employés	296	12.7%	3.5%	17	3.5%	0.8%	279	15.1%	4.6%	48	17.0%	2.7%
Ouvriers	77	3.3%	1.2%	34	6.9%	0.7%	43	2.3%	3.4%	8	2.8%	2.2%
Retraités	1423	60.9%	11.1%	334	68.1%	5.5%	1089	59.0%	16.1%	28	10.0%	13.7%
Autres inactifs	313	13.4%	3.0%	48	9.8%	1.3%	265	14.4%	4.0%	38	13.6%	1.2%
PCS Personne de référence												
Agriculteurs	14	0.6%	1.9%	0	0.0%	0.0%	14	0.8%	4.1%	0	0.0%	0.0%
Petits patrons	58	2.5%	2.2%	11	2.2%	0.8%	47	2.6%	3.8%	58	20.4%	2.2%
Affaires et Cadres	93	4.0%	1.4%	20	4.1%	0.6%	73	3.9%	2.1%	93	32.7%	1.4%
Professions intermédiaires	133	5.7%	1.7%	23	4.7%	0.6%	110	5.9%	2.9%	133	46.8%	1.7%
Employés	140	6.0%	2.6%	23	4.7%	1.0%	117	6.3%	3.8%	0	0.0%	0.0%
Ouvriers	190	8.1%	2.0%	32	6.5%	0.6%	159	8.6%	3.6%	0	0.0%	0.0%
Retraités	1532	65.6%	10.3%	341	69.5%	5.1%	1191	64.5%	14.5%	0	0.0%	0.0%
Autres inactifs	176	7.5%	4.3%	41	8.3%	2.7%	136	7.4%	5.3%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	668	28.6%	6.7%	88	18.0%	2.0%	580	31.4%	10.2%	32	11.5%	1.7%
2 personnes	1265	54.1%	7.0%	330	67.3%	3.8%	935	50.6%	9.9%	121	42.8%	2.9%
3 personnes	163	7.0%	1.8%	24	4.8%	0.5%	139	7.5%	3.1%	44	15.6%	1.1%
4 personnes	142	6.1%	1.5%	26	5.4%	0.6%	116	6.3%	2.4%	48	16.9%	1.0%
5 personnes et +	99	4.2%	1.8%	22	4.5%	0.8%	77	4.2%	2.7%	38	13.3%	1.5%
Présence d'enfants de moins de 15 ans												
Oui	232	9.9%	1.5%	38	7.7%	0.5%	194	10.5%	2.3%	85	30.0%	1.1%
Non	2105	90.1%	5.8%	452	92.3%	2.6%	1653	89.5%	8.8%	199	70.0%	2.0%
Habitat												
Communes rurales	555	23.7%	4.6%	98	20.0%	1.7%	457	24.7%	7.3%	57	20.0%	1.8%
Agglo. - 20 000 hab	444	19.0%	4.9%	125	25.4%	2.9%	320	17.3%	6.7%	48	16.9%	1.9%
Agglo. 20 000 à 100 000 hab	367	15.7%	5.3%	68	14.0%	2.0%	299	16.2%	8.2%	52	18.3%	2.6%
Agglo. + 100 000 hab	647	27.7%	4.2%	117	23.9%	1.6%	530	28.7%	6.6%	75	26.5%	1.3%
Agglo. Paris	324	13.9%	3.8%	81	16.6%	2.0%	242	13.1%	5.4%	52	18.3%	1.3%

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Régions INSEE												
Ile de France	372	15.9%	3.9%	93	18.9%	2.0%	279	15.1%	5.6%	59	20.6%	1.3%
Nord Pas de Calais	142	6.1%	4.4%	36	7.3%	2.4%	106	5.7%	6.3%	13	4.6%	1.3%
Lorraine	66	2.8%	3.4%	19	4.0%	2.1%	46	2.5%	4.7%	9	3.2%	1.7%
Alsace	91	3.9%	5.9%	28	5.7%	3.7%	63	3.4%	8.0%	10	3.6%	2.3%
Franche-Comté	49	2.1%	5.1%	13	2.6%	2.8%	36	1.9%	7.3%	4	1.3%	1.5%
Champagne Ardennes	61	2.6%	5.6%	15	3.0%	2.8%	47	2.5%	8.3%	9	3.1%	3.1%
Picardie	74	3.2%	4.8%	10	2.0%	1.4%	64	3.5%	8.0%	9	3.0%	1.9%
Bourgogne	109	4.7%	8.0%	19	4.0%	3.0%	89	4.8%	12.7%	15	5.2%	4.3%
Haute Normandie	62	2.7%	4.2%	13	2.6%	1.8%	49	2.7%	6.3%	14	5.0%	3.1%
Basse Normandie	53	2.3%	4.5%	12	2.4%	2.1%	42	2.3%	6.6%	11	3.9%	3.1%
Centre	95	4.0%	4.5%	10	2.1%	1.0%	84	4.6%	7.7%	11	3.9%	1.7%
Pays de Loire	128	5.5%	4.3%	17	3.5%	1.2%	111	6.0%	7.2%	21	7.5%	2.4%
Bretagne	167	7.2%	6.3%	41	8.4%	3.2%	126	6.8%	9.1%	7	2.4%	1.0%
Poitou Charentes	73	3.1%	4.9%	11	2.3%	1.6%	62	3.3%	8.0%	5	1.7%	1.3%
Aquitaine	155	6.6%	5.5%	40	8.1%	3.0%	115	6.2%	7.8%	12	4.1%	1.4%
Midi Pyrénées	90	3.8%	3.6%	12	2.4%	1.0%	78	4.2%	6.1%	9	3.3%	1.2%
Limousin	37	1.6%	6.0%	10	2.1%	3.4%	27	1.5%	8.3%	5	1.6%	2.8%
Auvergne	42	1.8%	3.7%	9	1.7%	1.6%	33	1.8%	5.6%	7	2.6%	2.4%
Rhône Alpes	231	9.9%	4.4%	33	6.8%	1.3%	198	10.7%	7.3%	21	7.5%	1.1%
Languedoc Roussillon	69	3.0%	3.0%	14	2.9%	1.3%	55	3.0%	4.6%	8	2.8%	1.1%
Provence Alpes Côte d'Azur. Corse	173	7.4%	3.9%	36	7.2%	1.7%	137	7.4%	6.0%	26	9.0%	1.7%
Habitudes de connexion à Internet												
Tous les jours	1268	54.3%	3.4%	309	63.0%	1.7%	959	51.9%	5.1%	189	66.7%	1.3%
Presque tous les jours	305	13.0%	5.5%	58	11.9%	2.3%	246	13.3%	8.2%	59	20.9%	3.7%
1 à 2 fois par semaine	197	8.4%	7.2%	29	6.0%	2.5%	168	9.1%	10.6%	17	6.1%	3.4%
1 à 3 fois par mois	20	0.9%	4.0%	1	0.2%	0.4%	19	1.0%	6.9%	2	0.6%	2.1%
Moins souvent	51	2.2%	9.0%	3	0.6%	1.0%	48	2.6%	17.1%	13	4.7%	24.7%
Jamais	1	0.0%	0.9%	0	0.0%	0.0%	1	0.0%	3.2%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	26	1.1%	1.5%	6	1.2%	0.8%	20	1.1%	2.1%	3	1.0%	1.7%
De 9 000 à moins de 12 000 euros par an	180	7.7%	6.7%	23	4.6%	2.2%	158	8.5%	9.5%	1	0.3%	0.4%
De 12 000 à moins de 18 000 euros par an	313	13.4%	5.8%	56	11.5%	2.5%	257	13.9%	8.2%	5	1.9%	0.8%
De 18 000 à moins de 24 000 euros par an	339	14.5%	5.1%	55	11.2%	1.9%	285	15.4%	7.6%	18	6.5%	1.3%
De 24 000 à moins de 36 000 euros par an	687	29.4%	5.9%	133	27.1%	2.4%	554	30.0%	9.1%	87	30.8%	2.5%
De 36 000 à moins de 45 000 euros par an	287	12.3%	3.9%	63	12.8%	1.7%	224	12.1%	6.2%	48	16.8%	1.7%
De 45 000 à moins de 65 000 euros par an	207	8.8%	2.9%	80	16.2%	2.0%	127	6.9%	4.1%	56	19.6%	1.5%
65 000 euros et plus par an	91	3.9%	2.1%	36	7.4%	1.5%	55	3.0%	3.1%	35	12.5%	1.2%
Refus	169	7.2%	4.0%	30	6.2%	1.7%	139	7.5%	5.6%	12	4.4%	0.8%
Ne sait pas	38	1.6%	3.6%	9	1.8%	1.8%	29	1.6%	5.0%	17	6.2%	4.5%