

Mon Jardin & ma Maison



Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1550	100.0%	3.0%	485	100.0%	1.9%	1064	100.0%	3.9%	458	100.0%	2.6%
Sexe												
Homme	485	31.3%	1.9%	485	100.0%	1.9%	0	0.0%	0.0%	152	33.2%	1.7%
Femme	1064	68.7%	3.9%	0	0.0%	0.0%	1064	100.0%	3.9%	306	66.8%	3.6%
Age												
15 à 24 ans	79	5.1%	1.1%	32	6.5%	0.9%	48	4.5%	1.3%	33	7.3%	1.1%
25 à 34 ans	92	5.9%	1.2%	41	8.4%	1.1%	51	4.8%	1.3%	55	11.9%	1.7%
35 à 49 ans	336	21.7%	2.7%	130	26.8%	2.1%	206	19.4%	3.3%	187	40.7%	2.9%
50 à 59 ans	374	24.1%	4.2%	126	26.0%	2.8%	248	23.3%	5.5%	155	33.8%	4.1%
60 ans et plus	668	43.1%	4.2%	156	32.2%	2.3%	512	48.1%	5.8%	29	6.3%	2.9%
Individu												
Ménagères	1010	65.2%	4.3%	0	0.0%	0.0%	1010	94.9%	4.3%	287	62.7%	4.1%
Personne de référence	751	48.5%	2.6%	442	91.1%	2.2%	309	29.1%	3.9%	197	42.9%	2.3%
Responsable des achats	1177	76.0%	3.3%	212	43.7%	1.6%	965	90.7%	4.2%	340	74.1%	3.1%
PCS Individu												
Agriculteurs	28	1.8%	5.6%	17	3.5%	5.0%	11	1.1%	6.9%	3	0.7%	12.1%
Petits patrons	59	3.8%	3.7%	28	5.8%	2.4%	31	2.9%	7.1%	54	11.7%	3.7%
Affaires et Cadres	110	7.1%	2.2%	39	8.0%	1.4%	71	6.6%	3.4%	95	20.7%	2.2%
Professions intermédiaires	204	13.1%	2.8%	83	17.1%	2.3%	121	11.3%	3.4%	177	38.5%	3.0%
Employés	231	14.9%	2.8%	35	7.2%	1.5%	197	18.5%	3.2%	48	10.6%	2.7%
Ouvriers	136	8.7%	2.1%	97	20.0%	1.9%	39	3.6%	3.0%	8	1.8%	2.3%
Retraités	536	34.6%	4.2%	146	30.1%	2.4%	390	36.6%	5.8%	10	2.3%	5.0%
Autres inactifs	246	15.9%	2.4%	40	8.3%	1.1%	206	19.3%	3.1%	63	13.8%	1.9%
PCS Personne de référence												
Agriculteurs	38	2.4%	5.0%	16	3.3%	4.0%	22	2.0%	6.1%	0	0.0%	0.0%
Petits patrons	111	7.2%	4.2%	36	7.3%	2.6%	76	7.1%	6.1%	111	24.2%	4.2%
Affaires et Cadres	161	10.4%	2.3%	41	8.5%	1.2%	120	11.3%	3.5%	161	35.1%	2.3%
Professions intermédiaires	186	12.0%	2.4%	75	15.5%	1.8%	111	10.4%	2.9%	186	40.6%	2.4%
Employés	120	7.7%	2.2%	43	8.9%	1.8%	76	7.2%	2.5%	0	0.0%	0.0%
Ouvriers	205	13.2%	2.2%	94	19.3%	1.8%	112	10.5%	2.5%	0	0.0%	0.0%
Retraités	603	38.9%	4.0%	155	31.9%	2.3%	448	42.1%	5.5%	0	0.0%	0.0%
Autres inactifs	126	8.1%	3.1%	25	5.2%	1.7%	101	9.5%	3.9%	0	0.0%	0.0%

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Taille du foyer												
1 personne	325	21.0%	3.2%	51	10.4%	1.2%	275	25.8%	4.8%	63	13.6%	3.2%
2 personnes	701	45.2%	3.9%	224	46.1%	2.6%	477	44.9%	5.1%	132	28.7%	3.2%
3 personnes	182	11.7%	2.0%	69	14.3%	1.5%	113	10.6%	2.5%	94	20.4%	2.3%
4 personnes	176	11.4%	1.9%	57	11.8%	1.3%	119	11.2%	2.5%	88	19.3%	1.9%
5 personnes et +	165	10.7%	3.0%	85	17.5%	3.2%	81	7.6%	2.8%	82	17.9%	3.2%
Présence d'enfants de moins de 15 ans												
Oui	338	21.8%	2.1%	137	28.2%	1.8%	201	18.9%	2.4%	184	40.2%	2.4%
Non	1212	78.2%	3.3%	348	71.8%	2.0%	863	81.1%	4.6%	274	59.8%	2.8%
Habitat												
Communes rurales	412	26.6%	3.4%	105	21.6%	1.8%	308	28.9%	4.9%	102	22.3%	3.2%
Agglo. - 20 000 hab	383	24.7%	4.2%	139	28.6%	3.2%	244	23.0%	5.1%	108	23.7%	4.2%
Agglo. 20 000 à 100 000 hab	224	14.4%	3.2%	88	18.2%	2.6%	135	12.7%	3.7%	65	14.2%	3.2%
Agglo. + 100 000 hab	328	21.2%	2.1%	101	20.8%	1.3%	228	21.4%	2.8%	107	23.4%	1.9%
Agglo. Paris	202	13.1%	2.4%	53	10.9%	1.3%	149	14.0%	3.3%	76	16.5%	1.9%

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Régions INSEE												
Ile de France	242	15.6%	2.5%	64	13.3%	1.4%	177	16.7%	3.5%	97	21.2%	2.2%
Nord Pas de Calais	83	5.3%	2.6%	46	9.4%	3.0%	37	3.5%	2.2%	22	4.8%	2.2%
Lorraine	60	3.9%	3.1%	26	5.3%	2.8%	35	3.2%	3.5%	14	3.1%	2.6%
Alsace	43	2.7%	2.8%	28	5.7%	3.7%	15	1.4%	1.9%	13	2.9%	3.1%
Franche-Comté	36	2.3%	3.7%	8	1.6%	1.7%	28	2.6%	5.7%	9	1.9%	3.5%
Champagne Ardennes	31	2.0%	2.9%	8	1.7%	1.5%	23	2.2%	4.1%	12	2.6%	4.2%
Picardie	58	3.7%	3.8%	13	2.8%	1.8%	45	4.2%	5.6%	12	2.6%	2.7%
Bourgogne	37	2.4%	2.7%	14	2.9%	2.1%	23	2.2%	3.3%	4	0.9%	1.3%
Haute Normandie	33	2.1%	2.2%	11	2.2%	1.5%	22	2.1%	2.8%	12	2.6%	2.6%
Basse Normandie	56	3.6%	4.7%	23	4.6%	4.0%	34	3.2%	5.4%	18	3.8%	4.9%
Centre	87	5.6%	4.1%	25	5.1%	2.4%	62	5.8%	5.7%	26	5.7%	3.9%
Pays de Loire	111	7.2%	3.7%	44	9.1%	3.1%	67	6.3%	4.3%	31	6.7%	3.4%
Bretagne	136	8.8%	5.1%	26	5.4%	2.0%	110	10.3%	7.9%	39	8.5%	5.5%
Poitou Charentes	54	3.5%	3.6%	13	2.8%	1.9%	41	3.8%	5.2%	19	4.1%	5.1%
Aquitaine	82	5.3%	2.9%	18	3.6%	1.3%	65	6.1%	4.4%	16	3.4%	1.9%
Midi Pyrénées	69	4.5%	2.8%	16	3.2%	1.3%	54	5.1%	4.2%	28	6.0%	3.4%
Limousin	27	1.7%	4.4%	7	1.5%	2.5%	20	1.8%	6.1%	4	0.8%	2.3%
Auvergne	40	2.5%	3.5%	7	1.4%	1.3%	33	3.1%	5.5%	12	2.6%	3.9%
Rhône Alpes	88	5.7%	1.7%	25	5.1%	1.0%	63	5.9%	2.3%	22	4.7%	1.1%
Languedoc Roussillon	53	3.4%	2.3%	16	3.3%	1.5%	37	3.4%	3.0%	11	2.5%	1.6%
Provence Alpes Côte d'Azur. Corse	125	8.1%	2.9%	49	10.1%	2.4%	76	7.2%	3.3%	39	8.4%	2.5%
Habitudes de connexion à Internet												
Tous les jours	1007	65.0%	2.7%	322	66.3%	1.8%	685	64.4%	3.6%	353	76.9%	2.3%
Presque tous les jours	201	13.0%	3.6%	50	10.2%	2.0%	152	14.3%	5.0%	63	13.8%	4.0%
1 à 2 fois par semaine	127	8.2%	4.6%	32	6.5%	2.7%	95	9.0%	6.0%	26	5.7%	5.0%
1 à 3 fois par mois	18	1.2%	3.5%	6	1.1%	2.4%	12	1.2%	4.5%	3	0.6%	3.5%
Moins souvent	18	1.2%	3.2%	0	0.0%	0.0%	18	1.7%	6.4%	13	2.9%	24.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	16	1.0%	0.9%	0	0.0%	0.0%	16	1.5%	1.6%	2	0.3%	0.9%
De 9 000 à moins de 12 000 euros par an	63	4.1%	2.3%	16	3.4%	1.6%	47	4.4%	2.8%	5	1.1%	2.0%
De 12 000 à moins de 18 000 euros par an	189	12.2%	3.5%	65	13.4%	2.9%	124	11.7%	4.0%	7	1.5%	1.0%
De 18 000 à moins de 24 000 euros par an	186	12.0%	2.8%	66	13.7%	2.2%	120	11.3%	3.2%	50	10.9%	3.5%
De 24 000 à moins de 36 000 euros par an	354	22.8%	3.0%	112	23.1%	2.0%	242	22.7%	4.0%	85	18.5%	2.4%
De 36 000 à moins de 45 000 euros par an	217	14.0%	3.0%	66	13.6%	1.8%	151	14.2%	4.2%	84	18.4%	2.9%
De 45 000 à moins de 65 000 euros par an	234	15.1%	3.3%	81	16.7%	2.1%	153	14.4%	5.0%	107	23.4%	2.9%
65 000 euros et plus par an	117	7.6%	2.8%	41	8.4%	1.7%	76	7.2%	4.3%	69	15.0%	2.4%
Refus	145	9.4%	3.4%	28	5.9%	1.6%	117	10.9%	4.7%	33	7.2%	2.2%
Ne sait pas	28	1.8%	2.6%	9	1.8%	1.8%	19	1.8%	3.3%	17	3.6%	4.3%