

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	858	100.0%	1.6%	119	100.0%	0.5%	738	100.0%	2.7%	422	100.0%	2.4%
Sexe												
Homme	119	13.9%	0.5%	119	100.0%	0.5%	0	0.0%	0.0%	42	10.0%	0.5%
Femme	738	86.1%	2.7%	0	0.0%	0.0%	738	100.0%	2.7%	379	90.0%	4.5%
Age												
15 à 24 ans	159	18.5%	2.2%	6	5.4%	0.2%	152	20.6%	4.2%	76	18.1%	2.5%
25 à 34 ans	210	24.4%	2.8%	26	21.7%	0.7%	184	24.9%	4.7%	108	25.7%	3.4%
35 à 49 ans	274	32.0%	2.2%	61	51.0%	1.0%	213	28.9%	3.4%	175	41.6%	2.8%
50 à 59 ans	88	10.3%	1.0%	8	6.6%	0.2%	80	10.8%	1.8%	45	10.6%	1.2%
60 ans et plus	127	14.8%	0.8%	18	15.3%	0.3%	109	14.8%	1.2%	17	4.1%	1.7%
Individu												
Ménagères	583	68.0%	2.5%	0	0.0%	0.0%	583	78.9%	2.5%	309	73.3%	4.4%
Personne de référence	270	31.4%	1.0%	108	90.2%	0.5%	162	21.9%	2.1%	118	28.1%	1.4%
Responsable des achats	649	75.6%	1.8%	69	57.8%	0.5%	580	78.5%	2.5%	325	77.2%	2.9%
PCS Individu												
Agriculteurs	3	0.4%	0.6%	3	2.4%	0.8%	0	0.0%	0.1%	0	0.0%	0.0%
Petits patrons	23	2.7%	1.4%	8	6.8%	0.7%	15	2.0%	3.4%	17	3.9%	1.2%
Affaires et Cadres	130	15.2%	2.6%	17	14.2%	0.6%	113	15.3%	5.4%	118	28.1%	2.7%
Professions intermédiaires	175	20.4%	2.4%	23	19.0%	0.6%	152	20.6%	4.2%	126	29.9%	2.1%
Employés	212	24.7%	2.5%	29	24.4%	1.3%	182	24.7%	3.0%	67	15.8%	3.7%
Ouvriers	43	5.1%	0.7%	18	14.8%	0.3%	26	3.5%	2.0%	5	1.1%	1.3%
Retraités	81	9.4%	0.6%	10	8.3%	0.2%	71	9.6%	1.0%	2	0.5%	1.0%
Autres inactifs	191	22.3%	1.8%	12	10.1%	0.3%	179	24.2%	2.7%	87	20.7%	2.7%
PCS Personne de référence												
Agriculteurs	6	0.7%	0.8%	3	2.6%	0.8%	3	0.4%	0.9%	0	0.0%	0.0%
Petits patrons	54	6.3%	2.1%	8	6.8%	0.6%	46	6.2%	3.7%	54	12.8%	2.1%
Affaires et Cadres	184	21.5%	2.7%	17	14.2%	0.5%	167	22.6%	4.8%	184	43.6%	2.7%
Professions intermédiaires	184	21.4%	2.3%	17	14.6%	0.4%	167	22.6%	4.4%	184	43.6%	2.3%
Employés	138	16.1%	2.5%	34	28.3%	1.4%	104	14.1%	3.4%	0	0.0%	0.0%
Ouvriers	124	14.5%	1.3%	18	15.3%	0.4%	106	14.4%	2.4%	0	0.0%	0.0%
Retraités	123	14.4%	0.8%	14	11.5%	0.2%	110	14.9%	1.3%	0	0.0%	0.0%
Autres inactifs	44	5.1%	1.1%	8	6.7%	0.5%	36	4.9%	1.4%	0	0.0%	0.0%

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Taille du foyer												
1 personne	130	15.2%	1.3%	8	6.6%	0.2%	123	16.6%	2.2%	55	13.1%	2.8%
2 personnes	235	27.4%	1.3%	35	29.6%	0.4%	199	27.0%	2.1%	86	20.4%	2.1%
3 personnes	203	23.7%	2.2%	35	29.0%	0.7%	168	22.8%	3.8%	108	25.6%	2.7%
4 personnes	171	19.9%	1.8%	19	15.8%	0.4%	152	20.6%	3.2%	104	24.6%	2.2%
5 personnes et +	119	13.9%	2.2%	23	19.1%	0.9%	96	13.0%	3.4%	69	16.4%	2.7%
Présence d'enfants de moins de 15 ans												
Oui	328	38.2%	2.1%	67	55.9%	0.9%	261	35.3%	3.1%	200	47.4%	2.6%
Non	530	61.8%	1.5%	53	44.1%	0.3%	478	64.7%	2.5%	222	52.6%	2.3%
Habitat												
Communes rurales	132	15.4%	1.1%	17	14.3%	0.3%	115	15.6%	1.8%	57	13.5%	1.8%
Agglo. - 20 000 hab	117	13.6%	1.3%	14	12.0%	0.3%	103	13.9%	2.2%	48	11.5%	1.9%
Agglo. 20 000 à 100 000 hab	92	10.7%	1.3%	11	9.2%	0.3%	81	10.9%	2.2%	42	10.0%	2.1%
Agglo. + 100 000 hab	315	36.8%	2.0%	59	49.4%	0.8%	257	34.7%	3.2%	137	32.6%	2.4%
Agglo. Paris	201	23.4%	2.3%	18	15.1%	0.4%	183	24.8%	4.1%	137	32.4%	3.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	216	25.1%	2.2%	18	15.5%	0.4%	197	26.7%	3.9%	140	33.2%	3.2%
Nord Pas de Calais	44	5.1%	1.4%	6	5.0%	0.4%	38	5.1%	2.2%	13	3.1%	1.3%
Lorraine	29	3.4%	1.5%	1	0.7%	0.1%	28	3.8%	2.8%	17	4.0%	3.1%
Alsace	14	1.7%	0.9%	4	3.1%	0.5%	11	1.4%	1.3%	10	2.3%	2.2%
Franche-Comté	21	2.4%	2.2%	4	3.6%	0.9%	17	2.2%	3.4%	7	1.6%	2.8%
Champagne Ardennes	7	0.8%	0.6%	2	2.0%	0.4%	5	0.6%	0.8%	3	0.7%	1.0%
Picardie	20	2.3%	1.3%	0	0.4%	0.1%	19	2.6%	2.4%	7	1.6%	1.5%
Bourgogne	19	2.2%	1.4%	1	0.9%	0.2%	18	2.4%	2.5%	5	1.3%	1.6%
Haute Normandie	38	4.4%	2.5%	7	6.2%	1.0%	30	4.1%	3.9%	17	4.0%	3.7%
Basse Normandie	16	1.9%	1.3%	6	4.8%	1.0%	10	1.4%	1.6%	11	2.7%	3.2%
Centre	26	3.1%	1.2%	5	4.2%	0.5%	21	2.9%	2.0%	9	2.1%	1.3%
Pays de Loire	58	6.7%	1.9%	19	16.1%	1.3%	39	5.2%	2.5%	13	3.2%	1.5%
Bretagne	29	3.4%	1.1%	1	0.9%	0.1%	28	3.8%	2.0%	12	2.9%	1.7%
Poitou Charentes	17	2.0%	1.1%	4	3.1%	0.5%	13	1.8%	1.7%	12	2.8%	3.2%
Aquitaine	38	4.4%	1.4%	6	5.0%	0.4%	32	4.4%	2.2%	16	3.7%	1.9%
Midi Pyrénées	39	4.5%	1.6%	0	0.0%	0.0%	39	5.3%	3.0%	23	5.3%	2.8%
Limousin	15	1.8%	2.4%	1	0.7%	0.3%	14	1.9%	4.4%	10	2.3%	6.0%
Auvergne	10	1.2%	0.9%	3	2.2%	0.5%	7	1.0%	1.2%	6	1.3%	1.8%
Rhône Alpes	91	10.7%	1.8%	19	16.3%	0.8%	72	9.7%	2.7%	46	11.0%	2.4%
Languedoc Roussillon	36	4.2%	1.6%	0	0.0%	0.0%	36	4.9%	3.0%	13	3.1%	1.8%
Provence Alpes Côte d'Azur. Corse	76	8.9%	1.7%	11	9.5%	0.5%	65	8.8%	2.8%	32	7.6%	2.1%
Habitudes de connexion à Internet												
Tous les jours	718	83.7%	1.9%	106	89.2%	0.6%	612	82.8%	3.3%	372	88.3%	2.5%
Presque tous les jours	91	10.6%	1.6%	6	4.7%	0.2%	86	11.6%	2.8%	31	7.3%	2.0%
1 à 2 fois par semaine	35	4.0%	1.3%	6	5.3%	0.5%	28	3.8%	1.8%	12	2.7%	2.2%
1 à 3 fois par mois	9	1.0%	1.8%	1	0.8%	0.4%	8	1.1%	2.9%	5	1.2%	6.3%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	15	1.7%	0.9%	3	2.2%	0.4%	12	1.7%	1.3%	1	0.3%	0.8%
De 9 000 à moins de 12 000 euros par an	36	4.2%	1.3%	7	5.5%	0.6%	30	4.0%	1.8%	5	1.2%	2.0%
De 12 000 à moins de 18 000 euros par an	48	5.6%	0.9%	4	3.3%	0.2%	44	6.0%	1.4%	14	3.4%	2.1%
De 18 000 à moins de 24 000 euros par an	114	13.3%	1.7%	6	5.1%	0.2%	108	14.7%	2.9%	65	15.4%	4.6%
De 24 000 à moins de 36 000 euros par an	196	22.9%	1.7%	38	31.6%	0.7%	158	21.5%	2.6%	81	19.3%	2.3%
De 36 000 à moins de 45 000 euros par an	138	16.1%	1.9%	22	18.8%	0.6%	116	15.7%	3.2%	65	15.4%	2.2%
De 45 000 à moins de 65 000 euros par an	138	16.1%	2.0%	20	16.4%	0.5%	119	16.1%	3.9%	85	20.1%	2.3%
65 000 euros et plus par an	88	10.2%	2.1%	11	9.1%	0.4%	77	10.4%	4.3%	62	14.7%	2.1%
Refus	68	7.9%	1.6%	9	7.8%	0.5%	58	7.9%	2.4%	34	8.1%	2.3%
Ne sait pas	15	1.8%	1.4%	0	0.3%	0.1%	15	2.0%	2.6%	8	1.9%	2.1%