

Avantages

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1700	100.0%	3.3%	195	100.0%	0.8%	1505	100.0%	5.5%	555	100.0%	3.2%
Sexe												
Homme	195	11.5%	0.8%	195	100.0%	0.8%	0	0.0%	0.0%	64	11.5%	0.7%
Femme	1505	88.5%	5.5%	0	0.0%	0.0%	1505	100.0%	5.5%	491	88.5%	5.8%
Age												
15 à 24 ans	52	3.1%	0.7%	10	4.9%	0.3%	42	2.8%	1.2%	23	4.1%	0.7%
25 à 34 ans	81	4.7%	1.1%	8	4.1%	0.2%	72	4.8%	1.9%	46	8.3%	1.4%
35 à 49 ans	378	22.3%	3.0%	53	27.3%	0.9%	325	21.6%	5.1%	215	38.7%	3.4%
50 à 59 ans	433	25.5%	4.8%	52	26.6%	1.1%	381	25.3%	8.5%	221	39.7%	5.8%
60 ans et plus	756	44.5%	4.8%	72	37.1%	1.1%	684	45.4%	7.7%	51	9.2%	5.1%
Individu												
Ménagères	1439	84.6%	6.1%	0	0.0%	0.0%	1439	95.6%	6.1%	466	83.9%	6.7%
Personne de référence	580	34.1%	2.0%	181	92.6%	0.9%	399	26.5%	5.1%	156	28.0%	1.8%
Responsable des achats	1517	89.2%	4.2%	125	64.1%	1.0%	1392	92.5%	6.1%	492	88.6%	4.5%
PCS Individu												
Agriculteurs	14	0.8%	2.7%	0	0.0%	0.0%	14	0.9%	8.3%	2	0.4%	8.6%
Petits patrons	50	3.0%	3.1%	16	8.4%	1.4%	34	2.3%	7.9%	41	7.4%	2.8%
Affaires et Cadres	160	9.4%	3.3%	24	12.4%	0.9%	136	9.0%	6.5%	133	24.0%	3.0%
Professions intermédiaires	261	15.4%	3.6%	28	14.4%	0.8%	233	15.5%	6.5%	202	36.3%	3.4%
Employés	305	17.9%	3.6%	21	10.7%	0.9%	284	18.9%	4.7%	77	13.8%	4.2%
Ouvriers	57	3.4%	0.9%	25	12.9%	0.5%	32	2.1%	2.5%	9	1.7%	2.7%
Retraités	602	35.4%	4.7%	73	37.5%	1.2%	529	35.2%	7.8%	16	2.9%	7.9%
Autres inactifs	251	14.8%	2.4%	7	3.8%	0.2%	243	16.2%	3.6%	75	13.5%	2.3%
PCS Personne de référence												
Agriculteurs	23	1.4%	3.1%	0	0.1%	0.1%	23	1.5%	6.4%	0	0.0%	0.0%
Petits patrons	71	4.2%	2.7%	16	8.4%	1.2%	54	3.6%	4.4%	71	12.8%	2.7%
Affaires et Cadres	276	16.2%	4.0%	24	12.4%	0.7%	251	16.7%	7.3%	276	49.6%	4.0%
Professions intermédiaires	209	12.3%	2.6%	23	11.9%	0.6%	186	12.3%	4.9%	209	37.6%	2.6%
Employés	179	10.5%	3.3%	29	15.1%	1.2%	150	9.9%	4.9%	0	0.0%	0.0%
Ouvriers	149	8.8%	1.6%	24	12.4%	0.5%	125	8.3%	2.8%	0	0.0%	0.0%
Retraités	713	41.9%	4.8%	77	39.6%	1.2%	635	42.2%	7.7%	0	0.0%	0.0%
Autres inactifs	81	4.7%	2.0%	0	0.0%	0.0%	81	5.3%	3.1%	0	0.0%	0.0%

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Taille du foyer												
1 personne	340	20.0%	3.4%	26	13.1%	0.6%	315	20.9%	5.5%	65	11.7%	3.3%
2 personnes	796	46.8%	4.4%	93	47.7%	1.1%	703	46.7%	7.5%	168	30.3%	4.1%
3 personnes	246	14.4%	2.7%	29	15.1%	0.6%	216	14.4%	4.8%	108	19.4%	2.7%
4 personnes	233	13.7%	2.5%	30	15.3%	0.7%	203	13.5%	4.3%	155	28.0%	3.3%
5 personnes et +	86	5.0%	1.6%	17	8.9%	0.7%	68	4.5%	2.4%	59	10.6%	2.3%
Présence d'enfants de moins de 15 ans												
Oui	343	20.2%	2.2%	47	24.2%	0.6%	296	19.6%	3.5%	206	37.1%	2.7%
Non	1357	79.8%	3.7%	148	75.8%	0.8%	1209	80.4%	6.4%	349	62.9%	3.6%
Habitat												
Communes rurales	349	20.5%	2.9%	36	18.5%	0.6%	313	20.8%	5.0%	98	17.7%	3.1%
Agglo. - 20 000 hab	288	17.0%	3.2%	41	21.1%	1.0%	247	16.4%	5.2%	80	14.4%	3.1%
Agglo. 20 000 à 100 000 hab	242	14.2%	3.5%	20	10.0%	0.6%	223	14.8%	6.1%	78	14.0%	3.8%
Agglo. + 100 000 hab	538	31.7%	3.5%	66	33.6%	0.9%	473	31.4%	5.9%	183	33.0%	3.3%
Agglo. Paris	282	16.6%	3.3%	33	16.8%	0.8%	249	16.6%	5.5%	116	21.0%	2.9%

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Régions INSEE												
Ile de France	318	18.7%	3.3%	44	22.4%	1.0%	274	18.2%	5.5%	125	22.4%	2.9%
Nord Pas de Calais	111	6.6%	3.5%	14	7.2%	0.9%	97	6.5%	5.8%	22	3.9%	2.2%
Lorraine	58	3.4%	3.0%	4	1.9%	0.4%	54	3.6%	5.5%	17	3.1%	3.3%
Alsace	54	3.2%	3.5%	1	0.5%	0.1%	53	3.5%	6.7%	12	2.2%	2.7%
Franche-Comté	37	2.2%	3.9%	4	2.1%	0.9%	33	2.2%	6.8%	7	1.3%	2.9%
Champagne Ardennes	25	1.5%	2.3%	2	1.0%	0.4%	23	1.5%	4.1%	8	1.4%	2.8%
Picardie	35	2.1%	2.3%	5	2.6%	0.7%	30	2.0%	3.7%	8	1.4%	1.7%
Bourgogne	38	2.2%	2.8%	4	2.0%	0.6%	34	2.3%	4.8%	21	3.8%	6.2%
Haute Normandie	48	2.8%	3.2%	7	3.6%	1.0%	41	2.7%	5.3%	18	3.2%	3.9%
Basse Normandie	34	2.0%	2.8%	6	3.2%	1.1%	27	1.8%	4.3%	14	2.5%	3.8%
Centre	74	4.3%	3.5%	10	5.2%	1.0%	63	4.2%	5.8%	26	4.6%	3.9%
Pays de Loire	93	5.4%	3.1%	12	6.0%	0.8%	81	5.4%	5.2%	35	6.4%	4.0%
Bretagne	75	4.4%	2.8%	13	6.6%	1.0%	62	4.1%	4.5%	23	4.1%	3.2%
Poitou Charentes	52	3.1%	3.5%	9	4.4%	1.2%	43	2.9%	5.6%	18	3.3%	4.9%
Aquitaine	109	6.4%	3.9%	13	6.7%	1.0%	96	6.4%	6.5%	19	3.5%	2.3%
Midi Pyrénées	94	5.5%	3.8%	10	5.0%	0.8%	85	5.6%	6.6%	35	6.3%	4.4%
Limousin	20	1.2%	3.2%	2	0.8%	0.6%	18	1.2%	5.7%	5	1.0%	3.3%
Auvergne	33	1.9%	2.9%	2	1.0%	0.3%	31	2.1%	5.3%	5	1.0%	1.8%
Rhône Alpes	155	9.1%	3.0%	5	2.5%	0.2%	150	10.0%	5.5%	51	9.1%	2.6%
Languedoc Roussillon	74	4.4%	3.2%	7	3.5%	0.6%	67	4.5%	5.6%	26	4.6%	3.5%
Provence Alpes Côte d'Azur. Corse	164	9.6%	3.7%	23	11.9%	1.1%	141	9.3%	6.1%	61	10.9%	3.9%
Habitudes de connexion à Internet												
Tous les jours	1224	72.0%	3.3%	146	74.5%	0.8%	1079	71.7%	5.7%	462	83.1%	3.1%
Presque tous les jours	271	16.0%	4.9%	30	15.6%	1.2%	241	16.0%	8.0%	65	11.8%	4.1%
1 à 2 fois par semaine	120	7.0%	4.4%	13	6.5%	1.1%	107	7.1%	6.8%	21	3.7%	4.0%
1 à 3 fois par mois	10	0.6%	1.9%	0	0.0%	0.0%	10	0.6%	3.5%	4	0.7%	4.6%
Moins souvent	7	0.4%	1.3%	4	2.2%	1.5%	3	0.2%	1.1%	0	0.0%	0.0%

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Revenus du foyer												
Moins de 9 000 euros par an	20	1.2%	1.2%	3	1.3%	0.4%	17	1.1%	1.8%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	48	2.8%	1.8%	3	1.7%	0.3%	45	3.0%	2.7%	6	1.0%	2.2%
De 12 000 à moins de 18 000 euros par an	139	8.2%	2.6%	26	13.3%	1.2%	113	7.5%	3.6%	13	2.3%	1.9%
De 18 000 à moins de 24 000 euros par an	196	11.5%	2.9%	23	12.0%	0.8%	173	11.5%	4.6%	39	7.1%	2.8%
De 24 000 à moins de 36 000 euros par an	427	25.1%	3.7%	33	16.8%	0.6%	394	26.2%	6.4%	106	19.0%	3.0%
De 36 000 à moins de 45 000 euros par an	279	16.4%	3.8%	44	22.4%	1.2%	235	15.6%	6.5%	96	17.4%	3.3%
De 45 000 à moins de 65 000 euros par an	276	16.2%	3.9%	37	18.7%	0.9%	239	15.9%	7.8%	129	23.2%	3.5%
65 000 euros et plus par an	151	8.9%	3.6%	16	8.3%	0.7%	135	9.0%	7.6%	109	19.6%	3.8%
Refus	150	8.8%	3.6%	11	5.4%	0.6%	140	9.3%	5.7%	50	8.9%	3.3%
Ne sait pas	14	0.8%	1.3%	0	0.0%	0.0%	14	0.9%	2.3%	9	1.6%	2.3%