

# Télécâble Sat Hebdo

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1651	100.0%	3.2%	864	100.0%	3.5%	788	100.0%	2.9%	376	100.0%	2.2%
<b>Sexe</b>												
<b>Homme</b>	864	52.3%	3.5%	864	100.0%	3.5%	0	0.0%	0.0%	196	52.2%	2.2%
<b>Femme</b>	788	47.7%	2.9%	0	0.0%	0.0%	788	100.0%	2.9%	179	47.8%	2.1%
<b>Age</b>												
<b>15 à 24 ans</b>	124	7.5%	1.7%	73	8.4%	2.0%	51	6.5%	1.4%	45	11.9%	1.5%
<b>25 à 34 ans</b>	155	9.4%	2.0%	99	11.5%	2.7%	56	7.1%	1.5%	42	11.2%	1.3%
<b>35 à 49 ans</b>	364	22.0%	2.9%	190	22.0%	3.1%	174	22.1%	2.7%	127	33.9%	2.0%
<b>50 à 59 ans</b>	339	20.5%	3.8%	207	23.9%	4.6%	132	16.8%	3.0%	113	30.0%	3.0%
<b>60 ans et plus</b>	670	40.5%	4.3%	295	34.2%	4.3%	374	47.5%	4.2%	49	13.0%	4.9%
<b>Individu</b>												
<b>Ménagères</b>	734	44.4%	3.1%	0	0.0%	0.0%	734	93.1%	3.1%	169	44.9%	2.4%
<b>Personne de référence</b>	904	54.7%	3.2%	708	82.0%	3.5%	196	24.8%	2.5%	163	43.4%	1.9%
<b>Responsable des achats</b>	1175	71.1%	3.3%	475	55.0%	3.6%	700	88.9%	3.1%	241	64.3%	2.2%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	3	0.2%	0.6%	3	0.3%	0.8%	0	0.1%	0.3%	0	0.0%	0.0%
<b>Petits patrons</b>	53	3.2%	3.3%	40	4.6%	3.4%	13	1.6%	2.9%	46	12.3%	3.2%
<b>Affaires et Cadres</b>	84	5.1%	1.7%	62	7.2%	2.2%	21	2.7%	1.0%	75	20.1%	1.7%
<b>Professions intermédiaires</b>	125	7.6%	1.7%	76	8.9%	2.1%	48	6.2%	1.3%	91	24.3%	1.6%
<b>Employés</b>	247	15.0%	3.0%	80	9.2%	3.5%	167	21.2%	2.7%	52	14.0%	2.9%
<b>Ouvriers</b>	280	17.0%	4.4%	235	27.2%	4.6%	46	5.8%	3.6%	6	1.5%	1.6%
<b>Retraités</b>	525	31.8%	4.1%	257	29.8%	4.2%	267	33.9%	4.0%	8	2.2%	3.9%
<b>Autres inactifs</b>	335	20.3%	3.2%	110	12.8%	3.0%	225	28.5%	3.4%	96	25.7%	2.9%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	5	0.3%	0.7%	3	0.3%	0.7%	3	0.3%	0.8%	0	0.0%	0.0%
<b>Petits patrons</b>	84	5.1%	3.2%	41	4.8%	3.0%	43	5.4%	3.4%	84	22.3%	3.2%
<b>Affaires et Cadres</b>	135	8.2%	2.0%	80	9.2%	2.3%	56	7.1%	1.6%	135	36.0%	2.0%
<b>Professions intermédiaires</b>	157	9.5%	2.0%	75	8.7%	1.8%	81	10.3%	2.1%	157	41.7%	2.0%
<b>Employés</b>	142	8.6%	2.6%	67	7.8%	2.8%	75	9.5%	2.4%	0	0.0%	0.0%
<b>Ouvriers</b>	350	21.2%	3.7%	240	27.8%	4.7%	110	13.9%	2.5%	0	0.0%	0.0%
<b>Retraités</b>	660	40.0%	4.4%	298	34.5%	4.4%	363	46.1%	4.4%	0	0.0%	0.0%
<b>Autres inactifs</b>	118	7.2%	2.9%	60	6.9%	3.9%	59	7.4%	2.3%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	282	17.1%	2.8%	145	16.7%	3.3%	138	17.5%	2.4%	29	7.6%	1.5%
<b>2 personnes</b>	805	48.8%	4.4%	436	50.5%	5.0%	369	46.8%	3.9%	120	31.9%	2.9%
<b>3 personnes</b>	197	11.9%	2.1%	100	11.5%	2.1%	98	12.4%	2.2%	64	17.0%	1.6%
<b>4 personnes</b>	193	11.7%	2.1%	87	10.1%	1.9%	106	13.4%	2.2%	88	23.3%	1.8%
<b>5 personnes et +</b>	173	10.5%	3.2%	96	11.1%	3.6%	78	9.8%	2.7%	76	20.2%	3.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	357	21.6%	2.3%	171	19.8%	2.3%	186	23.6%	2.2%	138	36.6%	1.8%
<b>Non</b>	1294	78.4%	3.6%	692	80.2%	3.9%	602	76.4%	3.2%	238	63.4%	2.5%
<b>Habitat</b>												
<b>Communes rurales</b>	300	18.2%	2.5%	142	16.4%	2.5%	158	20.1%	2.5%	51	13.5%	1.6%
<b>Agglo. - 20 000 hab</b>	262	15.9%	2.9%	136	15.8%	3.2%	125	15.9%	2.6%	66	17.6%	2.6%
<b>Agglo. 20 000 à 100 000 hab</b>	220	13.3%	3.1%	118	13.7%	3.5%	102	12.9%	2.8%	39	10.3%	1.9%
<b>Agglo. + 100 000 hab</b>	552	33.4%	3.6%	322	37.2%	4.3%	231	29.3%	2.9%	104	27.8%	1.9%
<b>Agglo. Paris</b>	318	19.2%	3.7%	146	16.9%	3.6%	172	21.8%	3.8%	115	30.7%	2.9%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	354	21.5%	3.7%	159	18.4%	3.5%	195	24.8%	3.9%	131	34.8%	3.0%
Nord Pas de Calais	135	8.2%	4.2%	77	9.0%	5.1%	58	7.3%	3.4%	27	7.2%	2.7%
Lorraine	60	3.6%	3.1%	33	3.9%	3.6%	27	3.4%	2.7%	10	2.8%	2.0%
Alsace	16	1.0%	1.0%	16	1.8%	2.1%	0	0.0%	0.0%	3	0.8%	0.6%
Franche-Comté	37	2.2%	3.9%	17	1.9%	3.6%	21	2.6%	4.2%	5	1.2%	1.8%
Champagne Ardennes	37	2.2%	3.3%	23	2.7%	4.4%	13	1.7%	2.3%	4	1.1%	1.5%
Picardie	68	4.1%	4.4%	41	4.8%	5.5%	27	3.4%	3.3%	14	3.8%	3.2%
Bourgogne	31	1.9%	2.3%	13	1.5%	2.0%	17	2.2%	2.5%	5	1.3%	1.5%
Haute Normandie	80	4.9%	5.4%	30	3.5%	4.2%	50	6.4%	6.5%	10	2.7%	2.2%
Basse Normandie	31	1.9%	2.6%	13	1.5%	2.2%	19	2.4%	3.0%	3	0.7%	0.7%
Centre	65	4.0%	3.1%	25	2.9%	2.5%	40	5.1%	3.7%	6	1.6%	0.9%
Pays de Loire	66	4.0%	2.2%	34	3.9%	2.3%	32	4.1%	2.1%	19	5.1%	2.2%
Bretagne	63	3.8%	2.3%	35	4.1%	2.8%	27	3.5%	2.0%	6	1.6%	0.9%
Poitou Charentes	45	2.7%	3.0%	32	3.7%	4.4%	13	1.7%	1.7%	11	3.0%	3.0%
Aquitaine	78	4.7%	2.8%	48	5.6%	3.6%	30	3.8%	2.0%	11	2.9%	1.3%
Midi Pyrénées	80	4.8%	3.2%	50	5.7%	4.2%	30	3.9%	2.4%	18	4.8%	2.2%
Limousin	18	1.1%	3.0%	15	1.8%	5.3%	3	0.4%	0.9%	2	0.6%	1.4%
Auvergne	26	1.6%	2.3%	12	1.4%	2.2%	14	1.8%	2.4%	9	2.4%	2.9%
Rhône Alpes	155	9.4%	3.0%	73	8.4%	2.9%	82	10.4%	3.0%	46	12.2%	2.4%
Languedoc Roussillon	65	3.9%	2.8%	35	4.0%	3.2%	30	3.8%	2.5%	14	3.6%	1.8%
Provence Alpes Côte d'Azur. Corse	141	8.5%	3.2%	82	9.5%	4.0%	59	7.5%	2.5%	22	5.9%	1.4%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1138	68.9%	3.1%	645	74.7%	3.5%	493	62.6%	2.6%	300	79.9%	2.0%
Presque tous les jours	201	12.2%	3.6%	76	8.8%	3.0%	125	15.9%	4.1%	41	10.9%	2.6%
1 à 2 fois par semaine	114	6.9%	4.2%	43	5.0%	3.8%	70	8.9%	4.5%	20	5.4%	3.9%
1 à 3 fois par mois	16	1.0%	3.2%	7	0.8%	3.0%	9	1.2%	3.3%	1	0.2%	1.1%
Moins souvent	38	2.3%	6.8%	23	2.7%	8.1%	15	2.0%	5.5%	13	3.5%	24.7%
Jamais	1	0.1%	1.5%	0	0.0%	0.0%	1	0.1%	5.5%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	57	3.5%	3.4%	43	5.0%	5.9%	14	1.7%	1.4%	9	2.3%	5.0%
De 9 000 à moins de 12 000 euros par an	106	6.4%	3.9%	53	6.1%	5.0%	53	6.8%	3.2%	4	1.2%	1.8%
De 12 000 à moins de 18 000 euros par an	185	11.2%	3.4%	95	11.0%	4.2%	90	11.4%	2.9%	15	3.9%	2.2%
De 18 000 à moins de 24 000 euros par an	201	12.2%	3.0%	123	14.2%	4.2%	78	10.0%	2.1%	37	9.8%	2.6%
De 24 000 à moins de 36 000 euros par an	364	22.0%	3.1%	143	16.5%	2.6%	221	28.1%	3.6%	65	17.3%	1.9%
De 36 000 à moins de 45 000 euros par an	212	12.9%	2.9%	126	14.6%	3.4%	87	11.0%	2.4%	51	13.6%	1.8%
De 45 000 à moins de 65 000 euros par an	199	12.1%	2.8%	122	14.2%	3.1%	77	9.8%	2.5%	63	16.9%	1.7%
65 000 euros et plus par an	157	9.5%	3.7%	92	10.7%	3.8%	64	8.2%	3.6%	71	19.0%	2.5%
Refus	132	8.0%	3.1%	51	5.9%	2.9%	81	10.3%	3.3%	42	11.2%	2.8%
Ne sait pas	37	2.3%	3.5%	15	1.7%	3.0%	23	2.9%	3.9%	18	4.8%	4.7%