

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	3997	100.0%	7.7%	1698	100.0%	6.8%	2299	100.0%	8.5%	882	100.0%	5.1%
Sexe												
Homme	1698	42.5%	6.8%	1698	100.0%	6.8%	0	0.0%	0.0%	423	48.0%	4.8%
Femme	2299	57.5%	8.5%	0	0.0%	0.0%	2299	100.0%	8.5%	459	52.0%	5.4%
Age												
15 à 24 ans	557	13.9%	7.7%	242	14.3%	6.6%	314	13.7%	8.8%	200	22.7%	6.5%
25 à 34 ans	493	12.3%	6.5%	223	13.1%	6.0%	269	11.7%	7.0%	139	15.7%	4.4%
35 à 49 ans	859	21.5%	6.9%	391	23.0%	6.3%	468	20.4%	7.4%	280	31.8%	4.4%
50 à 59 ans	743	18.6%	8.3%	320	18.9%	7.1%	422	18.4%	9.4%	205	23.2%	5.4%
60 ans et plus	1346	33.7%	8.5%	522	30.7%	7.6%	825	35.9%	9.3%	58	6.5%	5.7%
Individu												
Ménagères	1959	49.0%	8.3%	0	0.0%	0.0%	1959	85.2%	8.3%	339	38.4%	4.8%
Personne de référence	2108	52.7%	7.4%	1351	79.6%	6.6%	757	32.9%	9.6%	374	42.5%	4.4%
Responsable des achats	2748	68.8%	7.6%	852	50.2%	6.5%	1896	82.5%	8.3%	497	56.4%	4.5%
PCS Individu												
Agriculteurs	61	1.5%	12.1%	35	2.1%	10.4%	26	1.1%	15.5%	0	0.0%	0.0%
Petits patrons	64	1.6%	4.0%	50	3.0%	4.3%	14	0.6%	3.3%	58	6.6%	4.1%
Affaires et Cadres	156	3.9%	3.2%	97	5.7%	3.4%	59	2.6%	2.8%	143	16.2%	3.2%
Professions intermédiaires	412	10.3%	5.7%	198	11.7%	5.5%	214	9.3%	6.0%	301	34.1%	5.1%
Employés	730	18.3%	8.7%	162	9.6%	7.2%	568	24.7%	9.3%	127	14.4%	7.0%
Ouvriers	517	12.9%	8.2%	416	24.5%	8.2%	100	4.4%	7.9%	12	1.4%	3.5%
Retraités	1078	27.0%	8.4%	462	27.2%	7.6%	616	26.8%	9.1%	19	2.1%	9.1%
Autres inactifs	979	24.5%	9.5%	277	16.3%	7.7%	702	30.5%	10.5%	222	25.2%	6.8%
PCS Personne de référence												
Agriculteurs	77	1.9%	10.3%	38	2.3%	9.7%	39	1.7%	10.9%	0	0.0%	0.0%
Petits patrons	142	3.5%	5.4%	59	3.5%	4.3%	83	3.6%	6.7%	142	16.0%	5.4%
Affaires et Cadres	262	6.5%	3.8%	124	7.3%	3.6%	138	6.0%	4.0%	262	29.7%	3.8%
Professions intermédiaires	479	12.0%	6.0%	240	14.1%	5.9%	238	10.4%	6.2%	479	54.3%	6.0%
Employés	434	10.9%	8.0%	166	9.8%	7.0%	268	11.7%	8.8%	0	0.0%	0.0%
Ouvriers	895	22.4%	9.4%	412	24.2%	8.1%	484	21.0%	10.9%	0	0.0%	0.0%
Retraités	1282	32.1%	8.6%	518	30.5%	7.7%	764	33.2%	9.3%	0	0.0%	0.0%
Autres inactifs	426	10.7%	10.4%	141	8.3%	9.3%	285	12.4%	11.1%	0	0.0%	0.0%

Télé Z

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	813	20.3%	8.1%	276	16.2%	6.3%	538	23.4%	9.5%	84	9.5%	4.3%
2 personnes	1435	35.9%	7.9%	598	35.2%	6.9%	837	36.4%	8.9%	199	22.5%	4.8%
3 personnes	637	15.9%	6.9%	337	19.8%	7.1%	300	13.0%	6.7%	197	22.3%	4.9%
4 personnes	643	16.1%	6.9%	284	16.7%	6.3%	358	15.6%	7.6%	240	27.2%	5.0%
5 personnes et +	470	11.7%	8.6%	203	12.0%	7.7%	267	11.6%	9.4%	162	18.4%	6.3%
Présence d'enfants de moins de 15 ans												
Oui	1113	27.8%	7.1%	473	27.8%	6.4%	640	27.9%	7.7%	378	42.9%	4.9%
Non	2884	72.2%	7.9%	1226	72.2%	7.0%	1659	72.1%	8.8%	504	57.1%	5.2%
Habitat												
Communes rurales	1083	27.1%	9.0%	469	27.6%	8.2%	613	26.7%	9.8%	191	21.7%	6.0%
Agglo. - 20 000 hab	773	19.3%	8.5%	306	18.0%	7.1%	467	20.3%	9.8%	162	18.4%	6.3%
Agglo. 20 000 à 100 000 hab	577	14.4%	8.3%	256	15.1%	7.6%	321	14.0%	8.8%	110	12.4%	5.4%
Agglo. + 100 000 hab	1119	28.0%	7.2%	494	29.1%	6.6%	625	27.2%	7.8%	268	30.3%	4.8%
Agglo. Paris	445	11.1%	5.2%	173	10.2%	4.2%	272	11.8%	6.1%	152	17.2%	3.8%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	514	12.9%	5.3%	205	12.1%	4.5%	309	13.4%	6.2%	170	19.3%	3.9%
Nord Pas de Calais	416	10.4%	12.9%	191	11.3%	12.5%	224	9.7%	13.3%	98	11.1%	9.9%
Lorraine	141	3.5%	7.3%	66	3.9%	7.1%	75	3.3%	7.6%	21	2.4%	4.0%
Alsace	63	1.6%	4.1%	18	1.1%	2.5%	45	1.9%	5.6%	27	3.0%	6.0%
Franche-Comté	81	2.0%	8.4%	40	2.3%	8.6%	41	1.8%	8.3%	16	1.9%	6.5%
Champagne Ardennes	109	2.7%	9.9%	52	3.1%	9.8%	57	2.5%	10.1%	22	2.5%	7.7%
Picardie	178	4.4%	11.5%	66	3.9%	8.9%	112	4.9%	14.0%	32	3.7%	7.3%
Bourgogne	148	3.7%	10.9%	57	3.4%	8.8%	91	4.0%	12.9%	22	2.5%	6.6%
Haute Normandie	181	4.5%	12.1%	58	3.4%	8.2%	122	5.3%	15.7%	30	3.4%	6.6%
Basse Normandie	93	2.3%	7.7%	28	1.7%	5.0%	64	2.8%	10.2%	12	1.4%	3.4%
Centre	215	5.4%	10.2%	106	6.2%	10.5%	109	4.8%	10.0%	47	5.3%	7.0%
Pays de Loire	189	4.7%	6.3%	87	5.1%	6.0%	102	4.4%	6.6%	34	3.9%	3.9%
Bretagne	115	2.9%	4.3%	59	3.5%	4.6%	56	2.4%	4.0%	17	1.9%	2.4%
Poitou Charentes	140	3.5%	9.4%	63	3.7%	8.8%	77	3.3%	9.9%	29	3.3%	7.9%
Aquitaine	243	6.1%	8.7%	123	7.3%	9.3%	120	5.2%	8.2%	27	3.0%	3.2%
Midi Pyrénées	211	5.3%	8.5%	79	4.7%	6.6%	132	5.7%	10.3%	31	3.5%	3.8%
Limousin	47	1.2%	7.6%	20	1.2%	6.9%	26	1.1%	8.2%	5	0.6%	3.2%
Auvergne	94	2.3%	8.2%	41	2.4%	7.5%	53	2.3%	9.0%	23	2.6%	7.5%
Rhône Alpes	332	8.3%	6.4%	131	7.7%	5.2%	201	8.7%	7.4%	102	11.5%	5.3%
Languedoc Roussillon	202	5.1%	8.8%	101	6.0%	9.3%	101	4.4%	8.4%	45	5.1%	6.1%
Provence Alpes Côte d'Azur. Corse	288	7.2%	6.6%	104	6.1%	5.0%	183	8.0%	7.9%	71	8.1%	4.6%
Habitudes de connexion à Internet												
Tous les jours	2435	60.9%	6.6%	1104	65.0%	6.0%	1330	57.9%	7.1%	701	79.5%	4.6%
Presque tous les jours	423	10.6%	7.6%	193	11.4%	7.6%	230	10.0%	7.6%	87	9.9%	5.5%
1 à 2 fois par semaine	253	6.3%	9.3%	101	6.0%	8.8%	152	6.6%	9.6%	49	5.5%	9.4%
1 à 3 fois par mois	43	1.1%	8.5%	18	1.1%	7.7%	25	1.1%	9.1%	10	1.2%	12.4%
Moins souvent	85	2.1%	15.1%	31	1.8%	10.8%	54	2.4%	19.5%	17	1.9%	31.8%
Jamais	16	0.4%	22.3%	14	0.8%	26.8%	2	0.1%	10.6%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	146	3.7%	8.7%	52	3.1%	7.1%	94	4.1%	9.9%	9	1.0%	5.2%
De 9 000 à moins de 12 000 euros par an	368	9.2%	13.6%	109	6.4%	10.5%	259	11.2%	15.5%	29	3.3%	11.5%
De 12 000 à moins de 18 000 euros par an	583	14.6%	10.8%	193	11.3%	8.6%	390	17.0%	12.4%	37	4.2%	5.4%
De 18 000 à moins de 24 000 euros par an	562	14.1%	8.4%	245	14.4%	8.3%	318	13.8%	8.4%	82	9.3%	5.8%
De 24 000 à moins de 36 000 euros par an	952	23.8%	8.1%	440	25.9%	7.9%	512	22.3%	8.4%	198	22.5%	5.7%
De 36 000 à moins de 45 000 euros par an	463	11.6%	6.3%	228	13.4%	6.1%	235	10.2%	6.5%	151	17.2%	5.3%
De 45 000 à moins de 65 000 euros par an	347	8.7%	5.0%	182	10.7%	4.6%	165	7.2%	5.4%	177	20.1%	4.8%
65 000 euros et plus par an	160	4.0%	3.8%	89	5.3%	3.6%	71	3.1%	4.0%	81	9.1%	2.8%
Refus	321	8.0%	7.6%	128	7.5%	7.3%	193	8.4%	7.9%	93	10.6%	6.2%
Ne sait pas	94	2.3%	8.8%	32	1.9%	6.6%	62	2.7%	10.5%	24	2.8%	6.3%