

Télé 7 Jours

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	5096	100.0%	9.8%	2296	100.0%	9.2%	2800	100.0%	10.3%	1324	100.0%	7.6%
Sexe												
Homme	2296	45.0%	9.2%	2296	100.0%	9.2%	0	0.0%	0.0%	643	48.5%	7.2%
Femme	2800	55.0%	10.3%	0	0.0%	0.0%	2800	100.0%	10.3%	681	51.5%	8.0%
Age												
15 à 24 ans	732	14.4%	10.1%	353	15.4%	9.6%	379	13.5%	10.6%	317	23.9%	10.3%
25 à 34 ans	703	13.8%	9.3%	362	15.8%	9.8%	341	12.2%	8.8%	232	17.5%	7.3%
35 à 49 ans	972	19.1%	7.8%	437	19.0%	7.1%	536	19.1%	8.5%	433	32.7%	6.8%
50 à 59 ans	731	14.3%	8.1%	345	15.0%	7.6%	386	13.8%	8.6%	251	18.9%	6.6%
60 ans et plus	1957	38.4%	12.4%	798	34.8%	11.6%	1159	41.4%	13.1%	91	6.9%	9.1%
Individu												
Ménagères	2419	47.5%	10.3%	0	0.0%	0.0%	2419	86.4%	10.3%	520	39.3%	7.4%
Personne de référence	2746	53.9%	9.7%	1828	79.6%	8.9%	918	32.8%	11.7%	564	42.6%	6.6%
Responsable des achats	3475	68.2%	9.7%	1118	48.7%	8.5%	2357	84.2%	10.3%	759	57.3%	6.9%
PCS Individu												
Agriculteurs	35	0.7%	6.9%	17	0.8%	5.1%	18	0.6%	10.7%	0	0.0%	0.0%
Petits patrons	137	2.7%	8.6%	98	4.3%	8.3%	40	1.4%	9.2%	112	8.4%	7.8%
Affaires et Cadres	287	5.6%	5.8%	182	7.9%	6.4%	105	3.7%	5.0%	248	18.7%	5.6%
Professions intermédiaires	504	9.9%	7.0%	226	9.9%	6.3%	278	9.9%	7.7%	400	30.2%	6.8%
Employés	856	16.8%	10.2%	229	10.0%	10.1%	627	22.4%	10.3%	180	13.6%	9.9%
Ouvriers	598	11.7%	9.5%	502	21.9%	9.9%	96	3.4%	7.6%	26	1.9%	7.2%
Retraités	1521	29.8%	11.9%	679	29.6%	11.2%	842	30.1%	12.4%	13	1.0%	6.5%
Autres inactifs	1158	22.7%	11.2%	363	15.8%	10.0%	795	28.4%	11.9%	345	26.0%	10.5%
PCS Personne de référence												
Agriculteurs	42	0.8%	5.6%	23	1.0%	5.7%	20	0.7%	5.5%	0	0.0%	0.0%
Petits patrons	217	4.3%	8.3%	112	4.9%	8.1%	104	3.7%	8.4%	217	16.4%	8.3%
Affaires et Cadres	468	9.2%	6.8%	230	10.0%	6.7%	238	8.5%	6.9%	468	35.3%	6.8%
Professions intermédiaires	639	12.5%	8.1%	301	13.1%	7.4%	338	12.1%	8.9%	639	48.3%	8.1%
Employés	553	10.8%	10.2%	230	10.0%	9.7%	323	11.5%	10.5%	0	0.0%	0.0%
Ouvriers	891	17.5%	9.4%	457	19.9%	9.0%	433	15.5%	9.8%	0	0.0%	0.0%
Retraités	1785	35.0%	12.0%	767	33.4%	11.4%	1018	36.4%	12.4%	0	0.0%	0.0%
Autres inactifs	502	9.8%	12.3%	176	7.7%	11.6%	326	11.6%	12.7%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	1059	20.8%	10.6%	389	16.9%	9.0%	670	23.9%	11.8%	126	9.5%	6.5%
2 personnes	1889	37.1%	10.4%	912	39.7%	10.5%	977	34.9%	10.4%	283	21.4%	6.9%
3 personnes	898	17.6%	9.8%	406	17.7%	8.6%	492	17.6%	11.0%	325	24.5%	8.1%
4 personnes	791	15.5%	8.5%	359	15.7%	7.9%	431	15.4%	9.1%	380	28.7%	8.0%
5 personnes et +	460	9.0%	8.4%	229	10.0%	8.7%	231	8.2%	8.1%	209	15.8%	8.2%
Présence d'enfants de moins de 15 ans												
Oui	1351	26.5%	8.6%	575	25.0%	7.8%	776	27.7%	9.3%	573	43.3%	7.5%
Non	3745	73.5%	10.3%	1721	75.0%	9.8%	2024	72.3%	10.8%	751	56.7%	7.7%
Habitat												
Communes rurales	1081	21.2%	9.0%	489	21.3%	8.5%	592	21.2%	9.5%	230	17.4%	7.2%
Agglo. - 20 000 hab	971	19.1%	10.7%	463	20.1%	10.7%	509	18.2%	10.7%	211	16.0%	8.2%
Agglo. 20 000 à 100 000 hab	744	14.6%	10.7%	377	16.4%	11.3%	367	13.1%	10.1%	184	13.9%	9.1%
Agglo. + 100 000 hab	1565	30.7%	10.1%	664	28.9%	8.9%	901	32.2%	11.2%	433	32.7%	7.7%
Agglo. Paris	735	14.4%	8.6%	303	13.2%	7.4%	432	15.4%	9.6%	265	20.0%	6.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	865	17.0%	9.0%	363	15.8%	7.9%	502	17.9%	10.0%	303	22.9%	6.9%
Nord Pas de Calais	337	6.6%	10.5%	132	5.7%	8.6%	205	7.3%	12.2%	82	6.2%	8.2%
Lorraine	153	3.0%	8.0%	82	3.6%	8.8%	71	2.5%	7.2%	25	1.9%	4.7%
Alsace	85	1.7%	5.6%	62	2.7%	8.3%	24	0.8%	3.0%	29	2.2%	6.5%
Franche-Comté	97	1.9%	10.2%	49	2.1%	10.5%	48	1.7%	9.8%	17	1.3%	6.6%
Champagne Ardennes	127	2.5%	11.6%	61	2.7%	11.6%	65	2.3%	11.6%	26	2.0%	9.2%
Picardie	185	3.6%	12.0%	78	3.4%	10.5%	108	3.8%	13.5%	46	3.5%	10.4%
Bourgogne	126	2.5%	9.3%	66	2.9%	10.2%	60	2.1%	8.5%	33	2.5%	9.9%
Haute Normandie	135	2.6%	9.0%	62	2.7%	8.8%	72	2.6%	9.3%	37	2.8%	8.1%
Basse Normandie	96	1.9%	8.0%	31	1.4%	5.6%	64	2.3%	10.2%	15	1.1%	4.3%
Centre	207	4.1%	9.8%	114	5.0%	11.2%	93	3.3%	8.5%	45	3.4%	6.9%
Pays de Loire	233	4.6%	7.8%	117	5.1%	8.1%	116	4.1%	7.5%	57	4.3%	6.4%
Bretagne	187	3.7%	7.0%	82	3.6%	6.4%	105	3.8%	7.6%	48	3.6%	6.7%
Poitou Charentes	150	3.0%	10.1%	75	3.3%	10.5%	75	2.7%	9.7%	31	2.3%	8.3%
Aquitaine	357	7.0%	12.8%	168	7.3%	12.6%	189	6.8%	12.9%	69	5.2%	8.3%
Midi Pyrénées	349	6.8%	14.1%	133	5.8%	11.1%	216	7.7%	16.9%	75	5.6%	9.3%
Limousin	67	1.3%	10.9%	30	1.3%	10.3%	37	1.3%	11.4%	12	0.9%	7.2%
Auvergne	121	2.4%	10.7%	49	2.1%	8.9%	73	2.6%	12.3%	29	2.2%	9.6%
Rhône Alpes	452	8.9%	8.7%	206	9.0%	8.2%	246	8.8%	9.1%	138	10.4%	7.2%
Languedoc Roussillon	252	4.9%	11.0%	130	5.7%	12.0%	122	4.3%	10.1%	57	4.3%	7.8%
Provence Alpes Côte d'Azur. Corse	514	10.1%	11.7%	207	9.0%	10.0%	307	11.0%	13.3%	152	11.5%	9.9%
Habitudes de connexion à Internet												
Tous les jours	3458	67.9%	9.3%	1638	71.4%	8.9%	1820	65.0%	9.7%	1136	85.8%	7.5%
Presque tous les jours	514	10.1%	9.2%	237	10.3%	9.3%	278	9.9%	9.2%	119	9.0%	7.5%
1 à 2 fois par semaine	313	6.1%	11.4%	122	5.3%	10.6%	191	6.8%	12.1%	37	2.8%	7.2%
1 à 3 fois par mois	60	1.2%	11.7%	38	1.7%	16.3%	22	0.8%	7.9%	7	0.5%	8.4%
Moins souvent	85	1.7%	15.1%	45	2.0%	15.8%	40	1.4%	14.4%	24	1.8%	44.4%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	213	4.2%	12.6%	86	3.8%	11.8%	127	4.5%	13.3%	9	0.7%	5.4%
De 9 000 à moins de 12 000 euros par an	283	5.6%	10.5%	67	2.9%	6.4%	216	7.7%	13.0%	9	0.7%	3.6%
De 12 000 à moins de 18 000 euros par an	550	10.8%	10.2%	201	8.7%	8.9%	350	12.5%	11.2%	46	3.5%	6.8%
De 18 000 à moins de 24 000 euros par an	645	12.7%	9.6%	283	12.3%	9.6%	362	12.9%	9.6%	111	8.4%	7.8%
De 24 000 à moins de 36 000 euros par an	1132	22.2%	9.7%	514	22.4%	9.2%	619	22.1%	10.1%	252	19.0%	7.2%
De 36 000 à moins de 45 000 euros par an	785	15.4%	10.7%	365	15.9%	9.7%	421	15.0%	11.6%	246	18.6%	8.5%
De 45 000 à moins de 65 000 euros par an	600	11.8%	8.6%	352	15.3%	8.9%	248	8.8%	8.1%	273	20.6%	7.3%
65 000 euros et plus par an	322	6.3%	7.6%	190	8.3%	7.7%	132	4.7%	7.5%	193	14.6%	6.7%
Refus	449	8.8%	10.6%	191	8.3%	10.8%	258	9.2%	10.5%	142	10.7%	9.5%
Ne sait pas	116	2.3%	10.8%	48	2.1%	9.9%	68	2.4%	11.6%	41	3.1%	10.7%