

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1693	100.0%	3.3%	429	100.0%	1.7%	1265	100.0%	4.7%	629	100.0%	3.6%
Sexe												
Homme	429	25.3%	1.7%	429	100.0%	1.7%	0	0.0%	0.0%	178	28.3%	2.0%
Femme	1265	74.7%	4.7%	0	0.0%	0.0%	1265	100.0%	4.7%	451	71.7%	5.3%
Age												
15 à 24 ans	478	28.2%	6.6%	65	15.1%	1.8%	413	32.7%	11.5%	161	25.5%	5.2%
25 à 34 ans	458	27.0%	6.0%	116	27.0%	3.1%	342	27.1%	8.8%	140	22.2%	4.4%
35 à 49 ans	470	27.8%	3.8%	146	34.0%	2.4%	324	25.6%	5.1%	258	41.0%	4.1%
50 à 59 ans	196	11.6%	2.2%	79	18.4%	1.7%	117	9.3%	2.6%	66	10.5%	1.7%
60 ans et plus	91	5.4%	0.6%	23	5.4%	0.3%	68	5.4%	0.8%	5	0.8%	0.5%
Individu												
Ménagères	873	51.5%	3.7%	0	0.0%	0.0%	873	69.0%	3.7%	322	51.2%	4.6%
Personne de référence	557	32.9%	2.0%	343	80.1%	1.7%	213	16.9%	2.7%	194	30.8%	2.3%
Responsable des achats	1117	66.0%	3.1%	226	52.7%	1.7%	891	70.5%	3.9%	408	64.9%	3.7%
PCS Individu												
Agriculteurs	14	0.8%	2.8%	4	0.9%	1.1%	11	0.8%	6.4%	0	0.0%	0.0%
Petits patrons	46	2.7%	2.9%	27	6.3%	2.3%	19	1.5%	4.4%	43	6.8%	3.0%
Affaires et Cadres	110	6.5%	2.2%	37	8.7%	1.3%	73	5.7%	3.5%	97	15.5%	2.2%
Professions intermédiaires	254	15.0%	3.5%	87	20.4%	2.4%	167	13.2%	4.6%	207	32.9%	3.5%
Employés	454	26.8%	5.4%	53	12.3%	2.3%	401	31.7%	6.6%	85	13.6%	4.7%
Ouvriers	208	12.3%	3.3%	106	24.8%	2.1%	101	8.0%	8.0%	15	2.4%	4.3%
Retraités	81	4.8%	0.6%	25	5.7%	0.4%	56	4.5%	0.8%	1	0.2%	0.7%
Autres inactifs	526	31.1%	5.1%	90	20.9%	2.5%	436	34.5%	6.5%	180	28.6%	5.5%
PCS Personne de référence												
Agriculteurs	16	1.0%	2.2%	4	0.9%	0.9%	13	1.0%	3.6%	0	0.0%	0.0%
Petits patrons	103	6.1%	3.9%	41	9.6%	3.0%	62	4.9%	5.0%	103	16.4%	3.9%
Affaires et Cadres	214	12.7%	3.1%	43	10.0%	1.3%	171	13.5%	5.0%	214	34.1%	3.1%
Professions intermédiaires	312	18.4%	3.9%	94	21.9%	2.3%	218	17.2%	5.7%	312	49.5%	3.9%
Employés	322	19.0%	5.9%	53	12.5%	2.3%	268	21.2%	8.8%	0	0.0%	0.0%
Ouvriers	446	26.3%	4.7%	106	24.8%	2.1%	340	26.9%	7.7%	0	0.0%	0.0%
Retraités	146	8.6%	1.0%	36	8.5%	0.5%	110	8.7%	1.3%	0	0.0%	0.0%
Autres inactifs	133	7.9%	3.3%	51	11.9%	3.4%	82	6.5%	3.2%	0	0.0%	0.0%

Public

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	163	9.6%	1.6%	65	15.2%	1.5%	98	7.7%	1.7%	39	6.2%	2.0%
2 personnes	354	20.9%	2.0%	81	18.8%	0.9%	273	21.6%	2.9%	107	17.0%	2.6%
3 personnes	434	25.6%	4.7%	118	27.4%	2.5%	316	25.0%	7.1%	166	26.3%	4.1%
4 personnes	459	27.1%	5.0%	111	25.8%	2.4%	348	27.6%	7.3%	194	30.9%	4.1%
5 personnes et +	283	16.7%	5.2%	54	12.7%	2.1%	229	18.1%	8.1%	124	19.7%	4.8%
Présence d'enfants de moins de 15 ans												
Oui	829	49.0%	5.3%	191	44.4%	2.6%	639	50.5%	7.7%	350	55.6%	4.6%
Non	864	51.0%	2.4%	238	55.6%	1.4%	626	49.5%	3.3%	280	44.4%	2.9%
Habitat												
Communes rurales	321	18.9%	2.7%	76	17.7%	1.3%	245	19.4%	3.9%	101	16.1%	3.1%
Agglo. - 20 000 hab	288	17.0%	3.2%	80	18.7%	1.9%	208	16.4%	4.4%	97	15.5%	3.8%
Agglo. 20 000 à 100 000 hab	216	12.8%	3.1%	76	17.7%	2.3%	141	11.1%	3.9%	48	7.7%	2.4%
Agglo. + 100 000 hab	490	28.9%	3.2%	115	26.7%	1.5%	375	29.7%	4.7%	182	28.9%	3.2%
Agglo. Paris	379	22.4%	4.4%	83	19.2%	2.0%	296	23.4%	6.6%	201	31.9%	5.1%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	415	24.5%	4.3%	89	20.7%	1.9%	327	25.8%	6.5%	216	34.3%	4.9%
Nord Pas de Calais	112	6.6%	3.5%	33	7.6%	2.1%	79	6.3%	4.7%	22	3.6%	2.2%
Lorraine	63	3.7%	3.3%	23	5.3%	2.5%	40	3.2%	4.1%	19	3.0%	3.5%
Alsace	44	2.6%	2.9%	14	3.3%	1.9%	30	2.4%	3.8%	3	0.5%	0.7%
Franche-Comté	29	1.7%	3.0%	5	1.3%	1.2%	24	1.9%	4.8%	7	1.0%	2.6%
Champagne Ardennes	30	1.8%	2.7%	4	1.0%	0.8%	26	2.0%	4.5%	9	1.5%	3.3%
Picardie	58	3.4%	3.7%	18	4.3%	2.5%	39	3.1%	4.9%	22	3.4%	4.9%
Bourgogne	25	1.5%	1.8%	5	1.1%	0.7%	20	1.6%	2.9%	10	1.6%	3.0%
Haute Normandie	39	2.3%	2.6%	8	1.9%	1.2%	31	2.4%	3.9%	16	2.5%	3.4%
Basse Normandie	30	1.8%	2.5%	3	0.7%	0.6%	27	2.1%	4.2%	4	0.7%	1.2%
Centre	62	3.7%	3.0%	15	3.6%	1.5%	47	3.7%	4.3%	17	2.7%	2.6%
Pays de Loire	68	4.0%	2.3%	24	5.6%	1.7%	44	3.5%	2.9%	21	3.3%	2.3%
Bretagne	60	3.6%	2.3%	8	2.0%	0.7%	52	4.1%	3.7%	22	3.4%	3.0%
Poitou Charentes	40	2.3%	2.7%	8	1.8%	1.1%	32	2.5%	4.1%	9	1.4%	2.4%
Aquitaine	72	4.3%	2.6%	18	4.2%	1.4%	54	4.3%	3.7%	35	5.5%	4.2%
Midi Pyrénées	84	5.0%	3.4%	15	3.5%	1.3%	69	5.5%	5.4%	34	5.4%	4.2%
Limousin	20	1.2%	3.2%	5	1.2%	1.8%	14	1.1%	4.5%	2	0.3%	1.1%
Auvergne	22	1.3%	1.9%	6	1.3%	1.0%	16	1.3%	2.7%	6	1.0%	2.0%
Rhône Alpes	146	8.6%	2.8%	43	10.0%	1.7%	103	8.1%	3.8%	61	9.7%	3.2%
Languedoc Roussillon	106	6.2%	4.6%	25	5.9%	2.3%	81	6.4%	6.7%	46	7.3%	6.2%
Provence Alpes Côte d'Azur. Corse	168	9.9%	3.8%	58	13.6%	2.8%	110	8.7%	4.8%	50	8.0%	3.3%
Habitudes de connexion à Internet												
Tous les jours	1458	86.1%	3.9%	367	85.7%	2.0%	1091	86.2%	5.8%	566	89.9%	3.8%
Presque tous les jours	115	6.8%	2.1%	18	4.2%	0.7%	97	7.6%	3.2%	42	6.7%	2.7%
1 à 2 fois par semaine	73	4.3%	2.7%	28	6.4%	2.4%	45	3.6%	2.9%	19	3.0%	3.7%
1 à 3 fois par mois	8	0.5%	1.5%	2	0.5%	0.9%	6	0.4%	2.0%	0	0.0%	0.0%
Moins souvent	12	0.7%	2.2%	2	0.5%	0.7%	10	0.8%	3.7%	2	0.4%	4.6%

Public

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	44	2.6%	2.6%	9	2.2%	1.3%	35	2.8%	3.7%	4	0.6%	2.1%
De 9 000 à moins de 12 000 euros par an	112	6.6%	4.1%	30	6.9%	2.9%	83	6.5%	5.0%	6	0.9%	2.2%
De 12 000 à moins de 18 000 euros par an	166	9.8%	3.1%	32	7.4%	1.4%	134	10.6%	4.3%	18	2.9%	2.7%
De 18 000 à moins de 24 000 euros par an	253	14.9%	3.8%	58	13.4%	1.9%	196	15.5%	5.2%	87	13.9%	6.2%
De 24 000 à moins de 36 000 euros par an	412	24.3%	3.5%	108	25.1%	1.9%	304	24.0%	5.0%	135	21.5%	3.9%
De 36 000 à moins de 45 000 euros par an	228	13.5%	3.1%	59	13.8%	1.6%	169	13.3%	4.7%	79	12.5%	2.7%
De 45 000 à moins de 65 000 euros par an	166	9.8%	2.4%	48	11.2%	1.2%	119	9.4%	3.9%	124	19.7%	3.3%
65 000 euros et plus par an	116	6.9%	2.7%	33	7.8%	1.4%	83	6.5%	4.7%	86	13.7%	3.0%
Refus	167	9.9%	4.0%	49	11.5%	2.8%	118	9.3%	4.8%	80	12.7%	5.4%
Ne sait pas	29	1.7%	2.7%	3	0.7%	0.6%	26	2.0%	4.4%	10	1.6%	2.6%