

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	552	100.0%	1.1%	213	100.0%	0.9%	339	100.0%	1.2%	56	100.0%	0.3%
Sexe												
Homme	213	38.6%	0.9%	213	100.0%	0.9%	0	0.0%	0.0%	21	37.1%	0.2%
Femme	339	61.4%	1.2%	0	0.0%	0.0%	339	100.0%	1.2%	35	62.9%	0.4%
Age												
15 à 24 ans	12	2.3%	0.2%	4	2.0%	0.1%	8	2.4%	0.2%	4	6.8%	0.1%
25 à 34 ans	9	1.6%	0.1%	5	2.1%	0.1%	4	1.3%	0.1%	4	6.7%	0.1%
35 à 49 ans	41	7.4%	0.3%	21	10.0%	0.3%	20	5.8%	0.3%	16	29.1%	0.3%
50 à 59 ans	88	16.0%	1.0%	55	25.8%	1.2%	33	9.9%	0.7%	19	34.0%	0.5%
60 ans et plus	401	72.7%	2.5%	128	60.1%	1.9%	273	80.6%	3.1%	13	23.4%	1.3%
Individu												
Ménagères	327	59.2%	1.4%	0	0.0%	0.0%	327	96.4%	1.4%	32	58.2%	0.5%
Personne de référence	323	58.6%	1.1%	203	95.3%	1.0%	121	35.6%	1.5%	25	44.4%	0.3%
Responsable des achats	425	77.0%	1.2%	112	52.8%	0.9%	313	92.3%	1.4%	37	66.8%	0.3%
PCS Individu												
Agriculteurs	28	5.1%	5.6%	24	11.5%	7.2%	3	1.0%	2.1%	0	0.0%	0.0%
Petits patrons	2	0.3%	0.1%	1	0.6%	0.1%	1	0.2%	0.1%	1	1.0%	0.0%
Affaires et Cadres	22	4.0%	0.5%	10	4.9%	0.4%	12	3.5%	0.6%	20	35.5%	0.4%
Professions intermédiaires	20	3.6%	0.3%	10	4.5%	0.3%	10	3.1%	0.3%	16	27.9%	0.3%
Employés	43	7.9%	0.5%	16	7.3%	0.7%	28	8.2%	0.5%	5	9.6%	0.3%
Ouvriers	14	2.5%	0.2%	8	3.9%	0.2%	5	1.6%	0.4%	2	3.3%	0.5%
Retraités	340	61.6%	2.6%	123	57.9%	2.0%	217	63.9%	3.2%	7	11.9%	3.2%
Autres inactifs	83	15.0%	0.8%	20	9.5%	0.6%	63	18.5%	0.9%	6	10.7%	0.2%
PCS Personne de référence												
Agriculteurs	29	5.2%	3.9%	24	11.3%	6.0%	5	1.5%	1.4%	0	0.0%	0.0%
Petits patrons	8	1.5%	0.3%	1	0.6%	0.1%	7	2.0%	0.6%	8	14.5%	0.3%
Affaires et Cadres	23	4.1%	0.3%	10	4.9%	0.3%	12	3.6%	0.4%	23	40.7%	0.3%
Professions intermédiaires	25	4.5%	0.3%	9	4.3%	0.2%	16	4.7%	0.4%	25	44.8%	0.3%
Employés	29	5.2%	0.5%	16	7.6%	0.7%	13	3.7%	0.4%	0	0.0%	0.0%
Ouvriers	21	3.8%	0.2%	8	3.9%	0.2%	13	3.7%	0.3%	0	0.0%	0.0%
Retraités	368	66.6%	2.5%	126	59.3%	1.9%	241	71.2%	2.9%	0	0.0%	0.0%
Autres inactifs	50	9.0%	1.2%	17	8.2%	1.2%	32	9.5%	1.3%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	157	28.5%	1.6%	41	19.5%	1.0%	116	34.1%	2.0%	8	14.4%	0.4%
2 personnes	300	54.3%	1.7%	120	56.4%	1.4%	180	53.0%	1.9%	21	38.5%	0.5%
3 personnes	49	8.8%	0.5%	25	11.9%	0.5%	23	6.9%	0.5%	12	20.7%	0.3%
4 personnes	24	4.3%	0.3%	11	5.1%	0.2%	13	3.8%	0.3%	8	14.5%	0.2%
5 personnes et +	23	4.1%	0.4%	15	7.2%	0.6%	7	2.2%	0.3%	7	11.8%	0.3%
Présence d'enfants de moins de 15 ans												
Oui	53	9.6%	0.3%	32	15.2%	0.4%	21	6.1%	0.2%	15	27.1%	0.2%
Non	499	90.4%	1.4%	181	84.8%	1.0%	318	93.9%	1.7%	41	72.9%	0.4%
Habitat												
Communes rurales	188	34.0%	1.6%	66	30.8%	1.1%	122	36.0%	2.0%	10	18.2%	0.3%
Agglo. - 20 000 hab	110	20.0%	1.2%	40	18.6%	0.9%	71	20.9%	1.5%	11	19.8%	0.4%
Agglo. 20 000 à 100 000 hab	71	12.9%	1.0%	36	16.7%	1.1%	36	10.5%	1.0%	8	14.9%	0.4%
Agglo. + 100 000 hab	123	22.3%	0.8%	47	22.3%	0.6%	76	22.3%	0.9%	11	19.7%	0.2%
Agglo. Paris	60	10.8%	0.7%	25	11.7%	0.6%	35	10.3%	0.8%	15	27.4%	0.4%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	60	10.8%	0.6%	25	11.7%	0.5%	35	10.3%	0.7%	15	27.4%	0.4%
Nord Pas de Calais	53	9.7%	1.7%	31	14.6%	2.0%	22	6.5%	1.3%	2	4.1%	0.2%
Lorraine	36	6.6%	1.9%	21	9.8%	2.2%	16	4.6%	1.6%	0	0.3%	0.0%
Alsace	13	2.4%	0.9%	7	3.3%	0.9%	6	1.9%	0.8%	0	0.0%	0.0%
Franche-Comté	21	3.8%	2.2%	11	5.1%	2.3%	10	3.0%	2.1%	2	3.7%	0.8%
Champagne Ardennes	16	2.8%	1.4%	6	2.8%	1.1%	10	2.9%	1.7%	6	10.2%	2.0%
Picardie	16	2.9%	1.1%	3	1.5%	0.4%	13	3.8%	1.6%	2	3.0%	0.4%
Bourgogne	5	1.0%	0.4%	1	0.5%	0.2%	4	1.3%	0.6%	0	0.0%	0.0%
Haute Normandie	28	5.1%	1.9%	7	3.4%	1.0%	21	6.1%	2.7%	2	3.3%	0.4%
Basse Normandie	19	3.4%	1.5%	11	5.3%	2.0%	7	2.1%	1.1%	2	2.7%	0.4%
Centre	6	1.1%	0.3%	2	0.9%	0.2%	4	1.2%	0.4%	3	6.1%	0.5%
Pays de Loire	71	12.9%	2.4%	14	6.7%	1.0%	57	16.9%	3.7%	3	5.1%	0.3%
Bretagne	34	6.2%	1.3%	0	0.2%	0.0%	34	10.0%	2.4%	3	5.0%	0.4%
Poitou Charentes	15	2.8%	1.0%	3	1.6%	0.5%	12	3.5%	1.5%	0	0.7%	0.1%
Aquitaine	20	3.5%	0.7%	12	5.4%	0.9%	8	2.4%	0.5%	0	0.5%	0.0%
Midi Pyrénées	29	5.2%	1.2%	11	5.0%	0.9%	18	5.4%	1.4%	5	8.8%	0.6%
Limousin	5	0.9%	0.8%	3	1.3%	0.9%	2	0.7%	0.7%	1	1.2%	0.4%
Auvergne	9	1.7%	0.8%	6	2.9%	1.1%	3	0.9%	0.5%	1	1.7%	0.3%
Rhône Alpes	47	8.6%	0.9%	23	10.9%	0.9%	24	7.1%	0.9%	5	9.7%	0.3%
Languedoc Roussillon	28	5.1%	1.2%	6	2.7%	0.5%	22	6.5%	1.8%	2	3.5%	0.3%
Provence Alpes Côte d'Azur. Corse	19	3.5%	0.4%	10	4.5%	0.5%	10	2.8%	0.4%	2	2.8%	0.1%
Habitudes de connexion à Internet												
Tous les jours	255	46.2%	0.7%	115	54.0%	0.6%	140	41.3%	0.7%	37	65.8%	0.2%
Presque tous les jours	87	15.8%	1.6%	35	16.2%	1.4%	53	15.6%	1.7%	16	29.3%	1.0%
1 à 2 fois par semaine	43	7.7%	1.6%	24	11.5%	2.1%	18	5.4%	1.2%	3	4.9%	0.5%
1 à 3 fois par mois	4	0.8%	0.9%	3	1.3%	1.2%	2	0.5%	0.6%	0	0.0%	0.0%
Moins souvent	16	2.9%	2.8%	7	3.2%	2.4%	9	2.7%	3.2%	0	0.0%	0.0%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	21	3.9%	1.3%	3	1.5%	0.4%	18	5.4%	1.9%	0	0.3%	0.1%
De 9 000 à moins de 12 000 euros par an	24	4.3%	0.9%	6	2.7%	0.5%	18	5.3%	1.1%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	52	9.5%	1.0%	27	12.6%	1.2%	25	7.5%	0.8%	1	2.5%	0.2%
De 18 000 à moins de 24 000 euros par an	101	18.2%	1.5%	24	11.5%	0.8%	76	22.5%	2.0%	1	2.0%	0.1%
De 24 000 à moins de 36 000 euros par an	106	19.2%	0.9%	58	27.2%	1.0%	48	14.2%	0.8%	9	16.3%	0.3%
De 36 000 à moins de 45 000 euros par an	57	10.3%	0.8%	24	11.4%	0.6%	33	9.7%	0.9%	7	13.1%	0.3%
De 45 000 à moins de 65 000 euros par an	90	16.4%	1.3%	31	14.3%	0.8%	60	17.7%	1.9%	15	26.4%	0.4%
65 000 euros et plus par an	42	7.6%	1.0%	21	10.0%	0.9%	21	6.1%	1.2%	10	18.5%	0.4%
Refus	43	7.8%	1.0%	16	7.7%	0.9%	27	7.9%	1.1%	12	21.0%	0.8%
Ne sait pas	15	2.7%	1.4%	2	1.1%	0.5%	13	3.8%	2.2%	0	0.0%	0.0%