

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	955	100.0%	1.8%	310	100.0%	1.2%	644	100.0%	2.4%	146	100.0%	0.8%
<b>Sexe</b>												
<b>Homme</b>	310	32.5%	1.2%	310	100.0%	1.2%	0	0.0%	0.0%	57	39.1%	0.6%
<b>Femme</b>	644	67.5%	2.4%	0	0.0%	0.0%	644	100.0%	2.4%	89	60.9%	1.0%
<b>Age</b>												
<b>15 à 24 ans</b>	41	4.3%	0.6%	21	6.7%	0.6%	20	3.1%	0.6%	18	12.3%	0.6%
<b>25 à 34 ans</b>	61	6.4%	0.8%	22	7.1%	0.6%	39	6.0%	1.0%	9	6.4%	0.3%
<b>35 à 49 ans</b>	170	17.8%	1.4%	78	25.1%	1.3%	93	14.4%	1.5%	65	44.4%	1.0%
<b>50 à 59 ans</b>	233	24.4%	2.6%	75	24.2%	1.7%	158	24.5%	3.5%	47	32.4%	1.2%
<b>60 ans et plus</b>	450	47.1%	2.9%	114	36.8%	1.7%	335	52.0%	3.8%	7	4.6%	0.7%
<b>Individu</b>												
<b>Ménagères</b>	604	63.2%	2.6%	0	0.0%	0.0%	604	93.7%	2.6%	80	55.1%	1.1%
<b>Personne de référence</b>	542	56.8%	1.9%	276	88.9%	1.3%	267	41.4%	3.4%	61	41.7%	0.7%
<b>Responsable des achats</b>	777	81.4%	2.2%	169	54.4%	1.3%	608	94.4%	2.7%	114	78.1%	1.0%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	6	0.7%	1.3%	3	1.1%	1.0%	3	0.5%	1.8%	0	0.2%	1.0%
<b>Petits patrons</b>	21	2.2%	1.3%	14	4.5%	1.2%	7	1.1%	1.7%	16	11.1%	1.1%
<b>Affaires et Cadres</b>	28	3.0%	0.6%	9	2.9%	0.3%	19	3.0%	0.9%	25	17.4%	0.6%
<b>Professions intermédiaires</b>	73	7.7%	1.0%	31	10.0%	0.9%	42	6.5%	1.2%	55	37.7%	0.9%
<b>Employés</b>	170	17.8%	2.0%	23	7.3%	1.0%	147	22.8%	2.4%	30	20.6%	1.7%
<b>Ouvriers</b>	127	13.3%	2.0%	83	26.7%	1.6%	44	6.9%	3.5%	3	2.3%	0.9%
<b>Retraités</b>	365	38.3%	2.8%	107	34.5%	1.8%	258	40.1%	3.8%	1	0.4%	0.3%
<b>Autres inactifs</b>	163	17.1%	1.6%	40	13.0%	1.1%	123	19.1%	1.8%	15	10.3%	0.5%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	10	1.0%	1.3%	3	1.1%	0.8%	6	1.0%	1.8%	0	0.0%	0.0%
<b>Petits patrons</b>	28	2.9%	1.1%	11	3.4%	0.8%	17	2.7%	1.4%	28	19.3%	1.1%
<b>Affaires et Cadres</b>	42	4.4%	0.6%	12	3.9%	0.4%	30	4.7%	0.9%	42	29.1%	0.6%
<b>Professions intermédiaires</b>	75	7.9%	1.0%	34	11.1%	0.8%	41	6.4%	1.1%	75	51.7%	1.0%
<b>Employés</b>	93	9.7%	1.7%	21	6.7%	0.9%	72	11.2%	2.4%	0	0.0%	0.0%
<b>Ouvriers</b>	151	15.9%	1.6%	82	26.3%	1.6%	70	10.8%	1.6%	0	0.0%	0.0%
<b>Retraités</b>	435	45.5%	2.9%	115	37.2%	1.7%	319	49.5%	3.9%	0	0.0%	0.0%
<b>Autres inactifs</b>	120	12.6%	2.9%	32	10.3%	2.1%	89	13.7%	3.5%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	296	31.0%	3.0%	58	18.6%	1.3%	238	37.0%	4.2%	18	12.2%	0.9%
<b>2 personnes</b>	394	41.3%	2.2%	148	47.6%	1.7%	247	38.3%	2.6%	36	25.0%	0.9%
<b>3 personnes</b>	107	11.3%	1.2%	36	11.6%	0.8%	71	11.1%	1.6%	39	26.5%	1.0%
<b>4 personnes</b>	87	9.1%	0.9%	34	11.0%	0.8%	52	8.1%	1.1%	29	19.9%	0.6%
<b>5 personnes et +</b>	70	7.4%	1.3%	35	11.2%	1.3%	36	5.5%	1.3%	24	16.3%	0.9%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	160	16.8%	1.0%	74	23.9%	1.0%	86	13.4%	1.0%	68	46.5%	0.9%
<b>Non</b>	794	83.2%	2.2%	236	76.1%	1.3%	558	86.6%	3.0%	78	53.5%	0.8%
<b>Habitat</b>												
<b>Communes rurales</b>	245	25.6%	2.0%	58	18.7%	1.0%	187	29.0%	3.0%	22	14.9%	0.7%
<b>Agglo. - 20 000 hab</b>	171	17.9%	1.9%	63	20.4%	1.5%	108	16.7%	2.3%	38	25.8%	1.5%
<b>Agglo. 20 000 à 100 000 hab</b>	192	20.1%	2.7%	57	18.4%	1.7%	135	20.9%	3.7%	21	14.2%	1.0%
<b>Agglo. + 100 000 hab</b>	263	27.6%	1.7%	101	32.5%	1.3%	162	25.2%	2.0%	41	28.1%	0.7%
<b>Agglo. Paris</b>	84	8.8%	1.0%	31	10.0%	0.8%	53	8.2%	1.2%	25	17.0%	0.6%

# France Dimanche

## Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	110	11.6%	1.1%	37	11.9%	0.8%	74	11.4%	1.5%	35	24.0%	0.8%
Nord Pas de Calais	97	10.1%	3.0%	42	13.6%	2.8%	55	8.5%	3.2%	5	3.4%	0.5%
Lorraine	37	3.8%	1.9%	13	4.1%	1.4%	24	3.7%	2.4%	5	3.4%	0.9%
Alsace	43	4.5%	2.8%	21	6.8%	2.8%	22	3.4%	2.8%	0	0.0%	0.0%
Franche-Comté	25	2.6%	2.6%	3	1.0%	0.6%	22	3.4%	4.4%	0	0.2%	0.1%
Champagne Ardennes	16	1.7%	1.5%	5	1.7%	1.0%	11	1.6%	1.9%	2	1.5%	0.8%
Picardie	38	4.0%	2.5%	10	3.4%	1.4%	28	4.3%	3.5%	6	4.4%	1.5%
Bourgogne	30	3.2%	2.2%	13	4.1%	1.9%	18	2.7%	2.5%	5	3.3%	1.4%
Haute Normandie	26	2.7%	1.7%	6	2.1%	0.9%	19	3.0%	2.5%	6	4.3%	1.4%
Basse Normandie	34	3.6%	2.9%	9	2.9%	1.6%	25	3.9%	4.0%	3	2.2%	0.9%
Centre	53	5.6%	2.5%	11	3.5%	1.1%	42	6.6%	3.9%	2	1.7%	0.4%
Pays de Loire	51	5.4%	1.7%	17	5.5%	1.2%	34	5.3%	2.2%	8	5.4%	0.9%
Bretagne	50	5.2%	1.9%	18	5.9%	1.4%	32	4.9%	2.3%	16	11.0%	2.3%
Poitou Charentes	40	4.2%	2.7%	6	1.8%	0.8%	35	5.4%	4.5%	3	1.7%	0.7%
Aquitaine	45	4.7%	1.6%	7	2.3%	0.5%	38	5.8%	2.6%	4	2.7%	0.5%
Midi Pyrénées	33	3.5%	1.3%	9	3.0%	0.8%	24	3.7%	1.9%	8	5.5%	1.0%
Limousin	19	2.0%	3.1%	4	1.4%	1.4%	15	2.3%	4.6%	1	0.9%	0.8%
Auvergne	33	3.5%	2.9%	5	1.6%	0.9%	28	4.4%	4.8%	3	1.9%	0.9%
Rhône Alpes	75	7.9%	1.4%	31	9.9%	1.2%	45	6.9%	1.7%	14	9.6%	0.7%
Languedoc Roussillon	36	3.8%	1.6%	10	3.4%	1.0%	26	4.0%	2.1%	7	5.0%	1.0%
Provence Alpes Côte d'Azur. Corse	62	6.5%	1.4%	32	10.3%	1.5%	30	4.7%	1.3%	11	7.7%	0.7%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	551	57.7%	1.5%	205	66.2%	1.1%	345	53.6%	1.8%	124	85.0%	0.8%
Presque tous les jours	83	8.6%	1.5%	24	7.7%	0.9%	59	9.1%	1.9%	8	5.5%	0.5%
1 à 2 fois par semaine	50	5.2%	1.8%	13	4.1%	1.1%	37	5.8%	2.4%	5	3.2%	0.9%
1 à 3 fois par mois	21	2.2%	4.2%	7	2.1%	2.8%	15	2.3%	5.3%	0	0.3%	0.5%
Moins souvent	27	2.8%	4.7%	12	3.9%	4.3%	14	2.2%	5.2%	2	1.7%	4.6%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	55	5.7%	3.3%	20	6.5%	2.7%	35	5.4%	3.6%	0	0.2%	0.2%
<b>De 9 000 à moins de 12 000 euros par an</b>	80	8.4%	3.0%	20	6.4%	1.9%	61	9.4%	3.6%	0	0.0%	0.0%
<b>De 12 000 à moins de 18 000 euros par an</b>	186	19.5%	3.5%	54	17.3%	2.4%	132	20.6%	4.2%	3	1.9%	0.4%
<b>De 18 000 à moins de 24 000 euros par an</b>	143	15.0%	2.1%	39	12.5%	1.3%	104	16.2%	2.8%	13	8.6%	0.9%
<b>De 24 000 à moins de 36 000 euros par an</b>	249	26.0%	2.1%	88	28.4%	1.6%	161	24.9%	2.6%	39	26.6%	1.1%
<b>De 36 000 à moins de 45 000 euros par an</b>	90	9.4%	1.2%	38	12.3%	1.0%	52	8.0%	1.4%	27	18.4%	0.9%
<b>De 45 000 à moins de 65 000 euros par an</b>	59	6.1%	0.8%	33	10.6%	0.8%	26	4.0%	0.8%	36	24.5%	1.0%
<b>65 000 euros et plus par an</b>	15	1.6%	0.4%	7	2.1%	0.3%	9	1.3%	0.5%	9	6.1%	0.3%
<b>Refus</b>	71	7.5%	1.7%	9	3.0%	0.5%	62	9.6%	2.5%	18	12.5%	1.2%
<b>Ne sait pas</b>	7	0.7%	0.6%	3	1.0%	0.6%	4	0.6%	0.6%	2	1.1%	0.4%