

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2430	100.0%	4.7%	2001	100.0%	8.0%	429	100.0%	1.6%	917	100.0%	5.3%
Sexe												
Homme	2001	82.4%	8.0%	2001	100.0%	8.0%	0	0.0%	0.0%	761	82.9%	8.6%
Femme	429	17.6%	1.6%	0	0.0%	0.0%	429	100.0%	1.6%	157	17.1%	1.8%
Age												
15 à 24 ans	512	21.0%	7.1%	403	20.1%	11.0%	109	25.3%	3.0%	238	26.0%	7.7%
25 à 34 ans	395	16.3%	5.2%	350	17.5%	9.4%	45	10.6%	1.2%	169	18.4%	5.3%
35 à 49 ans	636	26.2%	5.1%	561	28.0%	9.1%	76	17.6%	1.2%	297	32.4%	4.7%
50 à 59 ans	465	19.1%	5.2%	372	18.6%	8.2%	93	21.7%	2.1%	193	21.1%	5.1%
60 ans et plus	422	17.4%	2.7%	316	15.8%	4.6%	106	24.8%	1.2%	19	2.1%	1.9%
Individu												
Ménagères	318	13.1%	1.4%	0	0.0%	0.0%	318	74.1%	1.4%	96	10.5%	1.4%
Personne de référence	1630	67.1%	5.7%	1540	77.0%	7.5%	90	20.9%	1.1%	571	62.2%	6.7%
Responsable des achats	1272	52.3%	3.5%	969	48.4%	7.4%	303	70.7%	1.3%	418	45.6%	3.8%
PCS Individu												
Agriculteurs	20	0.8%	4.0%	18	0.9%	5.3%	2	0.5%	1.3%	2	0.2%	6.4%
Petits patrons	124	5.1%	7.7%	112	5.6%	9.6%	12	2.7%	2.7%	122	13.3%	8.5%
Affaires et Cadres	237	9.8%	4.8%	200	10.0%	7.1%	37	8.6%	1.8%	225	24.5%	5.1%
Professions intermédiaires	354	14.6%	4.9%	301	15.0%	8.3%	53	12.3%	1.5%	319	34.7%	5.4%
Employés	292	12.0%	3.5%	201	10.0%	8.9%	91	21.1%	1.5%	19	2.1%	1.0%
Ouvriers	491	20.2%	7.8%	481	24.0%	9.5%	10	2.3%	0.8%	20	2.2%	5.7%
Retraités	394	16.2%	3.1%	292	14.6%	4.8%	102	23.9%	1.5%	2	0.3%	1.2%
Autres inactifs	518	21.3%	5.0%	396	19.8%	10.9%	123	28.6%	1.8%	209	22.7%	6.4%
PCS Personne de référence												
Agriculteurs	30	1.2%	4.0%	25	1.3%	6.4%	5	1.1%	1.3%	0	0.0%	0.0%
Petits patrons	170	7.0%	6.5%	138	6.9%	10.0%	32	7.5%	2.6%	170	18.6%	6.5%
Affaires et Cadres	316	13.0%	4.6%	256	12.8%	7.5%	60	14.0%	1.7%	316	34.4%	4.6%
Professions intermédiaires	431	17.7%	5.4%	367	18.3%	9.0%	64	15.0%	1.7%	431	47.0%	5.4%
Employés	307	12.6%	5.6%	234	11.7%	9.9%	73	17.0%	2.4%	0	0.0%	0.0%
Ouvriers	563	23.2%	5.9%	512	25.6%	10.1%	50	11.7%	1.1%	0	0.0%	0.0%
Retraités	476	19.6%	3.2%	355	17.7%	5.3%	121	28.2%	1.5%	0	0.0%	0.0%
Autres inactifs	138	5.7%	3.4%	114	5.7%	7.5%	24	5.5%	0.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	337	13.9%	3.4%	290	14.5%	6.7%	46	10.8%	0.8%	63	6.9%	3.2%
2 personnes	713	29.3%	3.9%	535	26.7%	6.2%	178	41.6%	1.9%	181	19.7%	4.4%
3 personnes	547	22.5%	6.0%	458	22.9%	9.7%	90	21.0%	2.0%	255	27.8%	6.4%
4 personnes	494	20.3%	5.3%	428	21.4%	9.5%	65	15.3%	1.4%	262	28.6%	5.5%
5 personnes et +	339	14.0%	6.2%	291	14.5%	11.0%	49	11.4%	1.7%	156	17.0%	6.1%
Présence d'enfants de moins de 15 ans												
Oui	881	36.3%	5.6%	764	38.2%	10.3%	117	27.2%	1.4%	434	47.3%	5.6%
Non	1549	63.7%	4.3%	1237	61.8%	7.1%	312	72.8%	1.7%	483	52.7%	5.0%
Habitat												
Communes rurales	461	19.0%	3.9%	387	19.3%	6.8%	74	17.3%	1.2%	170	18.6%	5.3%
Agglo. - 20 000 hab	388	16.0%	4.3%	316	15.8%	7.3%	72	16.8%	1.5%	150	16.4%	5.8%
Agglo. 20 000 à 100 000 hab	394	16.2%	5.6%	307	15.3%	9.2%	87	20.3%	2.4%	141	15.4%	7.0%
Agglo. + 100 000 hab	824	33.9%	5.3%	699	34.9%	9.4%	125	29.1%	1.6%	290	31.6%	5.2%
Agglo. Paris	363	15.0%	4.2%	293	14.6%	7.2%	71	16.5%	1.6%	165	18.0%	4.2%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	401	16.5%	4.2%	326	16.3%	7.1%	75	17.5%	1.5%	186	20.3%	4.3%
Nord Pas de Calais	139	5.7%	4.3%	128	6.4%	8.3%	11	2.5%	0.6%	60	6.5%	6.0%
Lorraine	102	4.2%	5.3%	86	4.3%	9.3%	16	3.7%	1.6%	43	4.7%	8.2%
Alsace	56	2.3%	3.6%	42	2.1%	5.6%	14	3.3%	1.8%	18	2.0%	4.1%
Franche-Comté	53	2.2%	5.5%	46	2.3%	9.9%	7	1.6%	1.4%	12	1.3%	4.8%
Champagne Ardennes	38	1.6%	3.5%	31	1.5%	5.9%	7	1.7%	1.3%	13	1.4%	4.5%
Picardie	71	2.9%	4.6%	62	3.1%	8.4%	9	2.1%	1.1%	25	2.7%	5.5%
Bourgogne	75	3.1%	5.5%	64	3.2%	9.8%	10	2.4%	1.5%	26	2.8%	7.6%
Haute Normandie	56	2.3%	3.7%	46	2.3%	6.5%	9	2.2%	1.2%	24	2.6%	5.2%
Basse Normandie	56	2.3%	4.7%	52	2.6%	9.2%	4	1.0%	0.7%	24	2.6%	6.7%
Centre	89	3.7%	4.2%	71	3.6%	7.0%	18	4.1%	1.6%	29	3.2%	4.4%
Pays de Loire	109	4.5%	3.6%	99	5.0%	6.9%	9	2.2%	0.6%	34	3.8%	3.9%
Bretagne	115	4.7%	4.3%	96	4.8%	7.5%	19	4.5%	1.4%	28	3.1%	4.0%
Poitou Charentes	39	1.6%	2.6%	34	1.7%	4.8%	4	1.0%	0.6%	17	1.9%	4.7%
Aquitaine	120	4.9%	4.3%	101	5.1%	7.6%	19	4.4%	1.3%	39	4.3%	4.7%
Midi Pyrénées	141	5.8%	5.7%	101	5.1%	8.5%	40	9.4%	3.1%	49	5.4%	6.1%
Limousin	36	1.5%	5.8%	27	1.4%	9.2%	9	2.0%	2.7%	7	0.8%	4.5%
Auvergne	51	2.1%	4.5%	39	1.9%	7.1%	13	2.9%	2.1%	17	1.8%	5.5%
Rhône Alpes	312	12.8%	6.0%	248	12.4%	9.9%	63	14.8%	2.3%	146	15.9%	7.5%
Languedoc Roussillon	118	4.8%	5.1%	99	5.0%	9.1%	19	4.3%	1.5%	45	5.0%	6.2%
Provence Alpes Côte d'Azur. Corse	254	10.5%	5.8%	201	10.1%	9.7%	53	12.3%	2.3%	74	8.0%	4.8%
Habitudes de connexion à Internet												
Tous les jours	1852	76.2%	5.0%	1521	76.0%	8.3%	331	77.1%	1.8%	813	88.7%	5.4%
Presque tous les jours	239	9.8%	4.3%	188	9.4%	7.4%	51	12.0%	1.7%	72	7.8%	4.5%
1 à 2 fois par semaine	133	5.5%	4.9%	97	4.8%	8.4%	36	8.5%	2.3%	26	2.8%	5.0%
1 à 3 fois par mois	24	1.0%	4.7%	23	1.2%	10.0%	1	0.1%	0.2%	7	0.7%	8.3%
Moins souvent	16	0.7%	2.9%	16	0.8%	5.7%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	57	2.4%	3.4%	43	2.2%	5.9%	14	3.3%	1.5%	2	0.2%	1.1%
De 9 000 à moins de 12 000 euros par an	82	3.4%	3.0%	61	3.1%	5.9%	20	4.8%	1.2%	5	0.5%	1.9%
De 12 000 à moins de 18 000 euros par an	235	9.7%	4.4%	189	9.5%	8.4%	46	10.6%	1.5%	22	2.4%	3.3%
De 18 000 à moins de 24 000 euros par an	315	12.9%	4.7%	266	13.3%	9.0%	48	11.3%	1.3%	86	9.3%	6.0%
De 24 000 à moins de 36 000 euros par an	494	20.3%	4.2%	422	21.1%	7.6%	72	16.7%	1.2%	171	18.7%	4.9%
De 36 000 à moins de 45 000 euros par an	370	15.2%	5.0%	318	15.9%	8.5%	51	12.0%	1.4%	155	16.9%	5.4%
De 45 000 à moins de 65 000 euros par an	326	13.4%	4.7%	280	14.0%	7.1%	46	10.8%	1.5%	175	19.0%	4.7%
65 000 euros et plus par an	254	10.5%	6.0%	195	9.8%	8.0%	59	13.7%	3.3%	173	18.8%	6.0%
Refus	225	9.3%	5.3%	175	8.8%	9.9%	50	11.7%	2.0%	96	10.5%	6.5%
Ne sait pas	73	3.0%	6.8%	51	2.5%	10.4%	22	5.1%	3.7%	33	3.5%	8.4%