

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1115	100.0%	2.1%	604	100.0%	2.4%	511	100.0%	1.9%	611	100.0%	3.5%
<b>Sexe</b>												
<b>Homme</b>	604	54.2%	2.4%	604	100.0%	2.4%	0	0.0%	0.0%	341	55.7%	3.8%
<b>Femme</b>	511	45.8%	1.9%	0	0.0%	0.0%	511	100.0%	1.9%	270	44.3%	3.2%
<b>Age</b>												
<b>15 à 24 ans</b>	210	18.9%	2.9%	105	17.3%	2.9%	106	20.7%	3.0%	120	19.7%	3.9%
<b>25 à 34 ans</b>	153	13.7%	2.0%	75	12.5%	2.0%	78	15.2%	2.0%	93	15.3%	2.9%
<b>35 à 49 ans</b>	280	25.1%	2.2%	168	27.8%	2.7%	112	21.9%	1.8%	206	33.7%	3.3%
<b>50 à 59 ans</b>	214	19.2%	2.4%	123	20.4%	2.7%	90	17.7%	2.0%	145	23.7%	3.8%
<b>60 ans et plus</b>	258	23.1%	1.6%	133	22.0%	1.9%	125	24.5%	1.4%	46	7.6%	4.6%
<b>Individu</b>												
<b>Ménagères</b>	415	37.3%	1.8%	0	0.0%	0.0%	415	81.3%	1.8%	207	33.9%	3.0%
<b>Personne de référence</b>	647	58.1%	2.3%	468	77.5%	2.3%	180	35.2%	2.3%	349	57.2%	4.1%
<b>Responsable des achats</b>	716	64.3%	2.0%	323	53.6%	2.5%	393	76.9%	1.7%	385	63.1%	3.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	5	0.4%	0.9%	3	0.4%	0.8%	2	0.4%	1.1%	0	0.0%	0.0%
<b>Petits patrons</b>	59	5.3%	3.7%	48	7.9%	4.1%	11	2.2%	2.6%	55	9.0%	3.8%
<b>Affaires et Cadres</b>	257	23.1%	5.2%	148	24.5%	5.3%	109	21.3%	5.2%	227	37.2%	5.2%
<b>Professions intermédiaires</b>	183	16.4%	2.5%	93	15.4%	2.6%	89	17.5%	2.5%	159	26.0%	2.7%
<b>Employés</b>	95	8.5%	1.1%	40	6.5%	1.8%	55	10.8%	0.9%	24	3.9%	1.3%
<b>Ouvriers</b>	44	3.9%	0.7%	42	6.9%	0.8%	2	0.4%	0.2%	7	1.1%	1.9%
<b>Retraités</b>	191	17.2%	1.5%	105	17.4%	1.7%	86	16.8%	1.3%	3	0.5%	1.6%
<b>Autres inactifs</b>	282	25.3%	2.7%	126	20.8%	3.5%	156	30.6%	2.3%	136	22.2%	4.1%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	5	0.5%	0.7%	3	0.4%	0.7%	2	0.5%	0.7%	0	0.0%	0.0%
<b>Petits patrons</b>	73	6.5%	2.8%	54	9.0%	3.9%	19	3.7%	1.5%	73	12.0%	2.8%
<b>Affaires et Cadres</b>	335	30.1%	4.9%	179	29.7%	5.3%	156	30.5%	4.5%	335	54.9%	4.9%
<b>Professions intermédiaires</b>	203	18.2%	2.6%	107	17.7%	2.6%	96	18.7%	2.5%	203	33.2%	2.6%
<b>Employés</b>	96	8.6%	1.8%	47	7.9%	2.0%	48	9.5%	1.6%	0	0.0%	0.0%
<b>Ouvriers</b>	63	5.6%	0.7%	37	6.2%	0.7%	25	4.9%	0.6%	0	0.0%	0.0%
<b>Retraités</b>	234	21.0%	1.6%	128	21.1%	1.9%	106	20.8%	1.3%	0	0.0%	0.0%
<b>Autres inactifs</b>	106	9.5%	2.6%	48	8.0%	3.2%	58	11.4%	2.3%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	219	19.6%	2.2%	89	14.7%	2.0%	130	25.5%	2.3%	84	13.8%	4.3%
<b>2 personnes</b>	355	31.9%	2.0%	197	32.6%	2.3%	159	31.0%	1.7%	149	24.4%	3.6%
<b>3 personnes</b>	257	23.1%	2.8%	138	22.9%	2.9%	119	23.2%	2.7%	167	27.3%	4.2%
<b>4 personnes</b>	172	15.5%	1.9%	104	17.1%	2.3%	69	13.5%	1.5%	135	22.1%	2.8%
<b>5 personnes et +</b>	111	10.0%	2.0%	77	12.7%	2.9%	34	6.7%	1.2%	76	12.5%	3.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	320	28.7%	2.0%	187	30.9%	2.5%	133	26.0%	1.6%	238	39.0%	3.1%
<b>Non</b>	795	71.3%	2.2%	417	69.1%	2.4%	378	74.0%	2.0%	373	61.0%	3.8%
<b>Habitat</b>												
<b>Communes rurales</b>	155	13.9%	1.3%	85	14.1%	1.5%	70	13.8%	1.1%	74	12.2%	2.3%
<b>Agglo. - 20 000 hab</b>	124	11.1%	1.4%	68	11.3%	1.6%	55	10.8%	1.2%	65	10.6%	2.5%
<b>Agglo. 20 000 à 100 000 hab</b>	120	10.8%	1.7%	70	11.6%	2.1%	50	9.8%	1.4%	57	9.3%	2.8%
<b>Agglo. + 100 000 hab</b>	395	35.5%	2.6%	197	32.7%	2.6%	198	38.8%	2.5%	221	36.2%	3.9%
<b>Agglo. Paris</b>	321	28.8%	3.7%	184	30.4%	4.5%	137	26.8%	3.1%	194	31.7%	4.9%

# Courrier International

## Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	349	31.3%	3.6%	198	32.8%	4.3%	151	29.6%	3.0%	212	34.7%	4.9%
Nord Pas de Calais	37	3.4%	1.2%	26	4.3%	1.7%	12	2.3%	0.7%	19	3.1%	1.9%
Lorraine	21	1.9%	1.1%	11	1.8%	1.2%	10	1.9%	1.0%	11	1.7%	2.0%
Alsace	22	2.0%	1.5%	16	2.7%	2.2%	6	1.2%	0.8%	20	3.4%	4.6%
Franche-Comté	16	1.4%	1.7%	10	1.6%	2.1%	6	1.2%	1.2%	8	1.2%	3.0%
Champagne Ardennes	7	0.7%	0.7%	5	0.8%	0.9%	3	0.6%	0.5%	4	0.6%	1.3%
Picardie	10	0.9%	0.7%	5	0.8%	0.7%	5	1.0%	0.6%	4	0.6%	0.9%
Bourgogne	19	1.7%	1.4%	10	1.6%	1.5%	9	1.8%	1.3%	10	1.7%	3.0%
Haute Normandie	21	1.8%	1.4%	10	1.6%	1.4%	11	2.1%	1.4%	4	0.7%	0.9%
Basse Normandie	21	1.9%	1.8%	13	2.2%	2.3%	8	1.6%	1.3%	10	1.6%	2.8%
Centre	39	3.5%	1.8%	17	2.8%	1.7%	21	4.2%	2.0%	23	3.8%	3.5%
Pays de Loire	43	3.9%	1.4%	20	3.4%	1.4%	23	4.4%	1.5%	18	3.0%	2.0%
Bretagne	55	4.9%	2.1%	25	4.1%	1.9%	31	6.0%	2.2%	24	4.0%	3.4%
Poitou Charentes	38	3.4%	2.5%	18	3.0%	2.6%	19	3.8%	2.5%	13	2.2%	3.6%
Aquitaine	55	5.0%	2.0%	29	4.8%	2.2%	26	5.1%	1.8%	27	4.4%	3.2%
Midi Pyrénées	57	5.1%	2.3%	31	5.2%	2.6%	26	5.1%	2.0%	32	5.2%	3.9%
Limousin	8	0.7%	1.3%	4	0.7%	1.4%	4	0.8%	1.2%	5	0.8%	3.0%
Auvergne	12	1.0%	1.0%	4	0.7%	0.8%	7	1.4%	1.2%	4	0.7%	1.4%
Rhône Alpes	112	10.1%	2.2%	65	10.8%	2.6%	47	9.2%	1.7%	75	12.2%	3.9%
Languedoc Roussillon	62	5.6%	2.7%	34	5.6%	3.1%	28	5.6%	2.4%	30	5.0%	4.2%
Provence Alpes Côte d'Azur. Corse	110	9.8%	2.5%	52	8.7%	2.5%	57	11.2%	2.5%	59	9.7%	3.8%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	987	88.6%	2.7%	538	89.1%	2.9%	449	87.9%	2.4%	569	93.1%	3.8%
Presque tous les jours	88	7.9%	1.6%	37	6.2%	1.5%	51	10.0%	1.7%	34	5.5%	2.1%
1 à 2 fois par semaine	18	1.6%	0.6%	11	1.9%	1.0%	6	1.2%	0.4%	8	1.3%	1.6%
1 à 3 fois par mois	9	0.8%	1.9%	5	0.8%	2.0%	5	0.9%	1.7%	0	0.0%	0.0%
Moins souvent	3	0.3%	0.5%	3	0.5%	1.0%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	40	3.6%	2.4%	14	2.3%	1.9%	26	5.1%	2.7%	9	1.5%	5.1%
De 9 000 à moins de 12 000 euros par an	26	2.3%	1.0%	10	1.7%	1.0%	16	3.1%	1.0%	10	1.6%	3.9%
De 12 000 à moins de 18 000 euros par an	68	6.1%	1.3%	32	5.2%	1.4%	36	7.1%	1.2%	22	3.6%	3.3%
De 18 000 à moins de 24 000 euros par an	85	7.6%	1.3%	46	7.6%	1.6%	39	7.7%	1.0%	28	4.6%	2.0%
De 24 000 à moins de 36 000 euros par an	239	21.5%	2.0%	121	20.1%	2.2%	118	23.1%	1.9%	126	20.7%	3.6%
De 36 000 à moins de 45 000 euros par an	149	13.4%	2.0%	82	13.6%	2.2%	67	13.2%	1.9%	86	14.1%	3.0%
De 45 000 à moins de 65 000 euros par an	215	19.3%	3.1%	130	21.5%	3.3%	85	16.6%	2.8%	123	20.1%	3.3%
65 000 euros et plus par an	179	16.1%	4.2%	118	19.5%	4.8%	62	12.1%	3.5%	135	22.2%	4.7%
Refus	91	8.2%	2.2%	36	5.9%	2.0%	55	10.8%	2.2%	61	10.0%	4.1%
Ne sait pas	23	2.0%	2.1%	16	2.6%	3.3%	7	1.4%	1.2%	10	1.6%	2.6%