

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1597	100.0%	3.1%	1247	100.0%	5.0%	350	100.0%	1.3%	710	100.0%	4.1%
Sexe												
Homme	1247	78.1%	5.0%	1247	100.0%	5.0%	0	0.0%	0.0%	573	80.6%	6.4%
Femme	350	21.9%	1.3%	0	0.0%	0.0%	350	100.0%	1.3%	138	19.4%	1.6%
Age												
15 à 24 ans	482	30.2%	6.7%	367	29.4%	10.0%	115	32.9%	3.2%	214	30.2%	7.0%
25 à 34 ans	346	21.7%	4.6%	288	23.1%	7.7%	58	16.6%	1.5%	146	20.5%	4.6%
35 à 49 ans	338	21.1%	2.7%	284	22.8%	4.6%	54	15.3%	0.8%	200	28.1%	3.2%
50 à 59 ans	218	13.7%	2.4%	163	13.1%	3.6%	55	15.8%	1.2%	120	16.9%	3.2%
60 ans et plus	213	13.3%	1.4%	145	11.6%	2.1%	68	19.3%	0.8%	31	4.3%	3.1%
Individu												
Ménagères	246	15.4%	1.0%	0	0.0%	0.0%	246	70.1%	1.0%	104	14.7%	1.5%
Personne de référence	917	57.4%	3.2%	844	67.7%	4.1%	72	20.6%	0.9%	421	59.3%	5.0%
Responsable des achats	837	52.4%	2.3%	589	47.2%	4.5%	248	70.7%	1.1%	369	51.9%	3.3%
PCS Individu												
Agriculteurs	7	0.5%	1.4%	5	0.4%	1.5%	2	0.6%	1.2%	0	0.0%	0.0%
Petits patrons	63	3.9%	3.9%	57	4.6%	4.9%	6	1.8%	1.4%	62	8.8%	4.3%
Affaires et Cadres	220	13.7%	4.5%	176	14.2%	6.3%	43	12.3%	2.1%	199	28.0%	4.5%
Professions intermédiaires	243	15.2%	3.4%	205	16.4%	5.7%	39	11.0%	1.1%	218	30.7%	3.7%
Employés	224	14.0%	2.7%	146	11.7%	6.5%	78	22.4%	1.3%	20	2.9%	1.1%
Ouvriers	216	13.5%	3.4%	204	16.3%	4.0%	13	3.6%	1.0%	20	2.9%	5.7%
Retraités	177	11.1%	1.4%	129	10.4%	2.1%	48	13.6%	0.7%	12	1.7%	5.7%
Autres inactifs	447	28.0%	4.3%	325	26.0%	9.0%	122	34.8%	1.8%	178	25.1%	5.4%
PCS Personne de référence												
Agriculteurs	8	0.5%	1.1%	5	0.4%	1.3%	3	0.9%	0.9%	0	0.0%	0.0%
Petits patrons	87	5.4%	3.3%	75	6.0%	5.4%	12	3.4%	0.9%	87	12.2%	3.3%
Affaires et Cadres	323	20.2%	4.7%	254	20.4%	7.4%	69	19.8%	2.0%	323	45.5%	4.7%
Professions intermédiaires	300	18.8%	3.8%	243	19.5%	6.0%	57	16.2%	1.5%	300	42.2%	3.8%
Employés	217	13.6%	4.0%	161	12.9%	6.8%	56	15.9%	1.8%	0	0.0%	0.0%
Ouvriers	293	18.3%	3.1%	247	19.8%	4.9%	46	13.0%	1.0%	0	0.0%	0.0%
Retraités	269	16.9%	1.8%	189	15.2%	2.8%	80	22.9%	1.0%	0	0.0%	0.0%
Autres inactifs	100	6.3%	2.4%	72	5.8%	4.8%	28	7.9%	1.1%	0	0.0%	0.0%

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Taille du foyer												
1 personne	215	13.5%	2.1%	157	12.6%	3.6%	58	16.6%	1.0%	86	12.1%	4.4%
2 personnes	409	25.6%	2.3%	306	24.5%	3.5%	103	29.3%	1.1%	161	22.7%	3.9%
3 personnes	357	22.3%	3.9%	289	23.2%	6.1%	68	19.3%	1.5%	161	22.7%	4.0%
4 personnes	354	22.2%	3.8%	296	23.7%	6.5%	58	16.7%	1.2%	200	28.2%	4.2%
5 personnes et +	262	16.4%	4.8%	199	16.0%	7.5%	63	18.0%	2.2%	102	14.4%	4.0%
Présence d'enfants de moins de 15 ans												
Oui	576	36.1%	3.7%	464	37.2%	6.3%	112	32.0%	1.3%	283	39.9%	3.7%
Non	1021	63.9%	2.8%	783	62.8%	4.5%	238	68.0%	1.3%	427	60.1%	4.4%
Habitat												
Communes rurales	248	15.5%	2.1%	193	15.5%	3.4%	55	15.6%	0.9%	102	14.4%	3.2%
Agglo. - 20 000 hab	270	16.9%	3.0%	230	18.4%	5.3%	40	11.5%	0.8%	112	15.8%	4.3%
Agglo. 20 000 à 100 000 hab	198	12.4%	2.8%	168	13.4%	5.0%	30	8.7%	0.8%	70	9.8%	3.4%
Agglo. + 100 000 hab	557	34.8%	3.6%	424	34.0%	5.7%	133	38.0%	1.7%	253	35.6%	4.5%
Agglo. Paris	325	20.3%	3.8%	233	18.7%	5.7%	92	26.2%	2.0%	173	24.4%	4.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	358	22.4%	3.7%	260	20.9%	5.7%	97	27.8%	1.9%	195	27.4%	4.5%
Nord Pas de Calais	112	7.0%	3.5%	81	6.5%	5.3%	31	8.8%	1.8%	46	6.4%	4.6%
Lorraine	63	3.9%	3.3%	49	3.9%	5.3%	14	4.0%	1.4%	31	4.3%	5.8%
Alsace	42	2.7%	2.8%	37	2.9%	4.9%	6	1.6%	0.7%	19	2.6%	4.2%
Franche-Comté	32	2.0%	3.3%	27	2.2%	5.9%	4	1.3%	0.9%	15	2.1%	5.8%
Champagne Ardennes	36	2.2%	3.3%	31	2.5%	5.9%	5	1.3%	0.8%	11	1.5%	3.9%
Picardie	45	2.8%	2.9%	36	2.9%	4.8%	9	2.6%	1.1%	19	2.6%	4.3%
Bourgogne	44	2.7%	3.2%	32	2.6%	4.9%	12	3.3%	1.6%	16	2.3%	4.8%
Haute Normandie	44	2.7%	2.9%	27	2.2%	3.9%	16	4.7%	2.1%	16	2.2%	3.5%
Basse Normandie	28	1.7%	2.3%	20	1.6%	3.5%	8	2.3%	1.3%	10	1.4%	2.8%
Centre	49	3.1%	2.3%	39	3.1%	3.9%	10	2.9%	0.9%	27	3.8%	4.1%
Pays de Loire	85	5.3%	2.8%	67	5.4%	4.6%	18	5.1%	1.2%	38	5.4%	4.3%
Bretagne	65	4.1%	2.4%	55	4.4%	4.3%	10	2.8%	0.7%	22	3.1%	3.1%
Poitou Charentes	43	2.7%	2.9%	37	3.0%	5.1%	6	1.7%	0.8%	17	2.4%	4.6%
Aquitaine	89	5.6%	3.2%	75	6.0%	5.6%	14	4.1%	1.0%	29	4.1%	3.5%
Midi Pyrénées	54	3.4%	2.2%	48	3.9%	4.0%	6	1.8%	0.5%	24	3.4%	3.0%
Limousin	13	0.8%	2.1%	10	0.8%	3.4%	3	0.8%	0.9%	9	1.2%	5.4%
Auvergne	30	1.9%	2.6%	23	1.9%	4.3%	6	1.8%	1.0%	12	1.7%	3.9%
Rhône Alpes	161	10.1%	3.1%	137	11.0%	5.4%	24	6.9%	0.9%	71	10.0%	3.7%
Languedoc Roussillon	68	4.3%	3.0%	55	4.4%	5.0%	14	3.9%	1.1%	23	3.3%	3.2%
Provence Alpes Côte d'Azur. Corse	138	8.6%	3.1%	101	8.1%	4.9%	36	10.3%	1.6%	63	8.9%	4.1%
Habitudes de connexion à Internet												
Tous les jours	1443	90.3%	3.9%	1129	90.5%	6.2%	314	89.5%	1.7%	662	93.2%	4.4%
Presque tous les jours	104	6.5%	1.9%	86	6.9%	3.4%	18	5.1%	0.6%	36	5.1%	2.3%
1 à 2 fois par semaine	37	2.3%	1.4%	24	1.9%	2.0%	13	3.8%	0.8%	11	1.6%	2.2%
1 à 3 fois par mois	13	0.8%	2.5%	8	0.7%	3.5%	5	1.3%	1.7%	1	0.1%	1.1%
Moins souvent	1	0.1%	0.2%	0	0.0%	0.0%	1	0.2%	0.3%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	39	2.4%	2.3%	35	2.8%	4.8%	4	1.1%	0.4%	1	0.2%	0.7%
De 9 000 à moins de 12 000 euros par an	60	3.8%	2.2%	43	3.5%	4.2%	17	4.8%	1.0%	15	2.1%	5.9%
De 12 000 à moins de 18 000 euros par an	115	7.2%	2.1%	93	7.4%	4.1%	22	6.4%	0.7%	28	3.9%	4.1%
De 18 000 à moins de 24 000 euros par an	182	11.4%	2.7%	123	9.8%	4.2%	60	17.0%	1.6%	71	10.0%	5.0%
De 24 000 à moins de 36 000 euros par an	347	21.7%	3.0%	279	22.4%	5.0%	68	19.4%	1.1%	112	15.8%	3.2%
De 36 000 à moins de 45 000 euros par an	212	13.3%	2.9%	163	13.0%	4.3%	49	14.1%	1.4%	100	14.1%	3.5%
De 45 000 à moins de 65 000 euros par an	255	15.9%	3.6%	214	17.2%	5.4%	41	11.7%	1.3%	157	22.1%	4.2%
65 000 euros et plus par an	168	10.5%	4.0%	131	10.5%	5.3%	37	10.6%	2.1%	129	18.2%	4.5%
Refus	165	10.3%	3.9%	126	10.1%	7.1%	39	11.1%	1.6%	68	9.6%	4.6%
Ne sait pas	55	3.4%	5.1%	41	3.3%	8.5%	14	3.9%	2.3%	28	4.0%	7.3%