

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	662	100.0%	1.3%	335	100.0%	1.3%	327	100.0%	1.2%	146	100.0%	0.8%
<b>Sexe</b>												
<b>Homme</b>	335	50.6%	1.3%	335	100.0%	1.3%	0	0.0%	0.0%	67	46.1%	0.8%
<b>Femme</b>	327	49.4%	1.2%	0	0.0%	0.0%	327	100.0%	1.2%	79	53.9%	0.9%
<b>Age</b>												
<b>15 à 24 ans</b>	61	9.3%	0.8%	47	13.9%	1.3%	15	4.5%	0.4%	11	7.2%	0.3%
<b>25 à 34 ans</b>	84	12.7%	1.1%	40	11.9%	1.1%	44	13.5%	1.1%	22	15.1%	0.7%
<b>35 à 49 ans</b>	196	29.6%	1.6%	90	26.8%	1.5%	106	32.5%	1.7%	70	48.3%	1.1%
<b>50 à 59 ans</b>	128	19.4%	1.4%	64	19.1%	1.4%	64	19.7%	1.4%	35	24.2%	0.9%
<b>60 ans et plus</b>	192	29.0%	1.2%	94	28.2%	1.4%	97	29.8%	1.1%	7	5.1%	0.7%
<b>Individu</b>												
<b>Ménagères</b>	313	47.4%	1.3%	0	0.0%	0.0%	313	95.8%	1.3%	74	50.8%	1.1%
<b>Personne de référence</b>	354	53.5%	1.2%	285	85.0%	1.4%	69	21.2%	0.9%	70	47.9%	0.8%
<b>Responsable des achats</b>	476	72.0%	1.3%	171	51.1%	1.3%	306	93.4%	1.3%	94	64.2%	0.8%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	11	1.6%	2.1%	10	3.0%	2.9%	1	0.2%	0.5%	0	0.0%	0.0%
<b>Petits patrons</b>	8	1.1%	0.5%	6	1.7%	0.5%	2	0.6%	0.5%	8	5.2%	0.5%
<b>Affaires et Cadres</b>	29	4.3%	0.6%	21	6.2%	0.7%	8	2.5%	0.4%	26	18.1%	0.6%
<b>Professions intermédiaires</b>	93	14.1%	1.3%	41	12.3%	1.1%	52	15.9%	1.4%	65	44.8%	1.1%
<b>Employés</b>	117	17.7%	1.4%	35	10.5%	1.6%	82	25.1%	1.3%	20	13.8%	1.1%
<b>Ouvriers</b>	95	14.3%	1.5%	84	25.1%	1.7%	11	3.4%	0.9%	3	1.8%	0.7%
<b>Retraités</b>	169	25.6%	1.3%	89	26.6%	1.5%	80	24.6%	1.2%	1	0.9%	0.7%
<b>Autres inactifs</b>	140	21.2%	1.4%	49	14.8%	1.4%	91	27.8%	1.4%	22	15.4%	0.7%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	14	2.1%	1.8%	10	3.0%	2.5%	4	1.1%	1.0%	0	0.0%	0.0%
<b>Petits patrons</b>	22	3.3%	0.8%	6	1.9%	0.5%	15	4.7%	1.2%	22	14.8%	0.8%
<b>Affaires et Cadres</b>	33	4.9%	0.5%	22	6.6%	0.7%	10	3.2%	0.3%	33	22.3%	0.5%
<b>Professions intermédiaires</b>	92	13.8%	1.2%	39	11.5%	0.9%	53	16.2%	1.4%	92	62.8%	1.2%
<b>Employés</b>	68	10.2%	1.2%	38	11.3%	1.6%	30	9.2%	1.0%	0	0.0%	0.0%
<b>Ouvriers</b>	178	27.0%	1.9%	82	24.6%	1.6%	96	29.4%	2.2%	0	0.0%	0.0%
<b>Retraités</b>	196	29.6%	1.3%	95	28.5%	1.4%	100	30.7%	1.2%	0	0.0%	0.0%
<b>Autres inactifs</b>	60	9.1%	1.5%	42	12.5%	2.8%	18	5.6%	0.7%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	87	13.2%	0.9%	42	12.5%	1.0%	45	13.9%	0.8%	11	7.8%	0.6%
<b>2 personnes</b>	243	36.7%	1.3%	108	32.3%	1.2%	135	41.2%	1.4%	31	21.3%	0.8%
<b>3 personnes</b>	109	16.4%	1.2%	68	20.4%	1.4%	40	12.4%	0.9%	31	21.6%	0.8%
<b>4 personnes</b>	114	17.3%	1.2%	69	20.8%	1.5%	45	13.7%	0.9%	34	23.2%	0.7%
<b>5 personnes et +</b>	109	16.4%	2.0%	47	14.0%	1.8%	62	18.9%	2.2%	38	26.1%	1.5%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	219	33.2%	1.4%	109	32.6%	1.5%	110	33.7%	1.3%	78	53.5%	1.0%
<b>Non</b>	442	66.8%	1.2%	225	67.4%	1.3%	217	66.3%	1.2%	68	46.5%	0.7%
<b>Habitat</b>												
<b>Communes rurales</b>	196	29.7%	1.6%	106	31.8%	1.9%	90	27.5%	1.4%	49	33.8%	1.5%
<b>Agglo. - 20 000 hab</b>	158	23.8%	1.7%	76	22.6%	1.8%	82	25.1%	1.7%	26	17.6%	1.0%
<b>Agglo. 20 000 à 100 000 hab</b>	112	17.0%	1.6%	72	21.5%	2.1%	40	12.3%	1.1%	22	15.3%	1.1%
<b>Agglo. + 100 000 hab</b>	162	24.5%	1.0%	65	19.5%	0.9%	97	29.6%	1.2%	34	23.1%	0.6%
<b>Agglo. Paris</b>	33	5.0%	0.4%	15	4.6%	0.4%	18	5.5%	0.4%	15	10.2%	0.4%
<b>Régions INSEE</b>												
<b>Ile de France</b>	33	5.0%	0.3%	15	4.6%	0.3%	18	5.5%	0.4%	15	10.2%	0.3%
<b>Nord Pas de Calais</b>	256	38.7%	8.0%	127	37.8%	8.3%	130	39.7%	7.7%	58	39.8%	5.8%
<b>Franche-Comté</b>	0	0.0%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Champagne Ardennes</b>	45	6.8%	4.1%	27	8.1%	5.2%	18	5.4%	3.1%	3	2.1%	1.1%
<b>Picardie</b>	174	26.2%	11.3%	79	23.5%	10.6%	95	29.0%	11.9%	44	30.3%	10.0%
<b>Bourgogne</b>	3	0.4%	0.2%	1	0.4%	0.2%	1	0.3%	0.2%	0	0.0%	0.0%
<b>Centre</b>	47	7.2%	2.2%	27	8.1%	2.7%	20	6.2%	1.9%	9	5.9%	1.3%
<b>Bretagne</b>	1	0.1%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%	1	0.5%	0.1%
<b>Aquitaine</b>	37	5.5%	1.3%	22	6.7%	1.7%	14	4.4%	1.0%	8	5.2%	0.9%
<b>Midi Pyrénées</b>	18	2.8%	0.7%	10	2.9%	0.8%	9	2.6%	0.7%	4	2.7%	0.5%
<b>Limousin</b>	3	0.4%	0.4%	0	0.1%	0.1%	2	0.6%	0.7%	1	0.5%	0.4%
<b>Auvergne</b>	43	6.5%	3.8%	23	6.9%	4.2%	20	6.0%	3.3%	4	2.8%	1.3%
<b>Rhône Alpes</b>	1	0.2%	0.0%	1	0.4%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Languedoc Roussillon</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Provence Alpes Côte d'Azur. Corse</b>	1	0.1%	0.0%	0	0.0%	0.0%	1	0.2%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Habitudes de connection à Internet</b>												
Tous les jours	465	70.3%	1.3%	239	71.4%	1.3%	226	69.1%	1.2%	131	90.1%	0.9%
Presque tous les jours	65	9.8%	1.2%	30	8.9%	1.2%	35	10.7%	1.2%	8	5.2%	0.5%
1 à 2 fois par semaine	50	7.5%	1.8%	26	7.7%	2.2%	24	7.4%	1.5%	6	3.8%	1.1%
1 à 3 fois par mois	2	0.3%	0.3%	2	0.5%	0.7%	0	0.0%	0.0%	1	0.9%	1.5%
Moins souvent	10	1.6%	1.8%	10	3.0%	3.5%	0	0.1%	0.2%	0	0.0%	0.0%
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	22	3.3%	1.3%	13	4.0%	1.8%	8	2.6%	0.9%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	41	6.2%	1.5%	25	7.6%	2.4%	16	4.9%	1.0%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	123	18.6%	2.3%	62	18.4%	2.7%	61	18.7%	2.0%	9	5.9%	1.3%
De 18 000 à moins de 24 000 euros par an	84	12.7%	1.3%	48	14.4%	1.6%	36	11.0%	1.0%	10	6.9%	0.7%
De 24 000 à moins de 36 000 euros par an	152	22.9%	1.3%	61	18.2%	1.1%	91	27.7%	1.5%	40	27.4%	1.1%
De 36 000 à moins de 45 000 euros par an	100	15.1%	1.4%	49	14.6%	1.3%	51	15.7%	1.4%	26	17.8%	0.9%
De 45 000 à moins de 65 000 euros par an	52	7.8%	0.7%	32	9.5%	0.8%	20	6.1%	0.6%	24	16.3%	0.6%
65 000 euros et plus par an	37	5.6%	0.9%	21	6.3%	0.9%	16	4.9%	0.9%	26	17.8%	0.9%
Refus	48	7.2%	1.1%	22	6.6%	1.3%	26	7.8%	1.0%	11	7.5%	0.7%
Ne sait pas	3	0.4%	0.3%	1	0.4%	0.2%	2	0.5%	0.3%	1	0.5%	0.2%