

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	737	100.0%	1.4%	339	100.0%	1.4%	398	100.0%	1.5%	193	100.0%	1.1%
Sexe												
Homme	339	46.0%	1.4%	339	100.0%	1.4%	0	0.0%	0.0%	88	45.5%	1.0%
Femme	398	54.0%	1.5%	0	0.0%	0.0%	398	100.0%	1.5%	105	54.5%	1.2%
Age												
15 à 24 ans	85	11.5%	1.2%	56	16.5%	1.5%	29	7.3%	0.8%	23	12.1%	0.8%
25 à 34 ans	124	16.8%	1.6%	41	11.9%	1.1%	83	20.9%	2.1%	40	20.9%	1.3%
35 à 49 ans	192	26.1%	1.5%	94	27.6%	1.5%	99	24.8%	1.6%	74	38.3%	1.2%
50 à 59 ans	138	18.7%	1.5%	74	21.8%	1.6%	64	16.0%	1.4%	42	21.9%	1.1%
60 ans et plus	199	27.0%	1.3%	75	22.2%	1.1%	124	31.1%	1.4%	13	6.8%	1.3%
Individu												
Ménagères	371	50.4%	1.6%	0	0.0%	0.0%	371	93.4%	1.6%	91	46.8%	1.3%
Personne de référence	363	49.3%	1.3%	282	83.1%	1.4%	82	20.5%	1.0%	90	46.5%	1.1%
Responsable des achats	499	67.7%	1.4%	151	44.6%	1.2%	347	87.3%	1.5%	112	57.8%	1.0%
PCS Individu												
Agriculteurs	9	1.3%	1.9%	8	2.3%	2.3%	2	0.4%	1.1%	2	0.9%	6.9%
Petits patrons	17	2.3%	1.0%	13	3.8%	1.1%	4	1.0%	0.9%	15	7.9%	1.1%
Affaires et Cadres	31	4.1%	0.6%	23	6.8%	0.8%	7	1.9%	0.4%	27	13.7%	0.6%
Professions intermédiaires	109	14.7%	1.5%	56	16.5%	1.6%	53	13.2%	1.5%	76	39.1%	1.3%
Employés	156	21.2%	1.9%	31	9.2%	1.4%	125	31.4%	2.0%	34	17.8%	1.9%
Ouvriers	106	14.4%	1.7%	88	25.8%	1.7%	19	4.7%	1.5%	5	2.7%	1.5%
Retraités	171	23.2%	1.3%	72	21.1%	1.2%	100	25.1%	1.5%	9	4.5%	4.2%
Autres inactifs	138	18.8%	1.3%	49	14.6%	1.4%	89	22.4%	1.3%	26	13.3%	0.8%
PCS Personne de référence												
Agriculteurs	13	1.8%	1.8%	9	2.5%	2.2%	5	1.2%	1.3%	0	0.0%	0.0%
Petits patrons	35	4.7%	1.3%	13	3.8%	0.9%	22	5.5%	1.8%	35	17.9%	1.3%
Affaires et Cadres	40	5.5%	0.6%	26	7.8%	0.8%	14	3.5%	0.4%	40	20.9%	0.6%
Professions intermédiaires	118	16.0%	1.5%	49	14.4%	1.2%	69	17.5%	1.8%	118	61.1%	1.5%
Employés	78	10.6%	1.4%	33	9.8%	1.4%	45	11.3%	1.5%	0	0.0%	0.0%
Ouvriers	193	26.1%	2.0%	91	26.9%	1.8%	101	25.5%	2.3%	0	0.0%	0.0%
Retraités	204	27.6%	1.4%	76	22.5%	1.1%	127	32.0%	1.6%	0	0.0%	0.0%
Autres inactifs	56	7.6%	1.4%	42	12.4%	2.8%	14	3.5%	0.5%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	77	10.4%	0.8%	29	8.4%	0.7%	48	12.2%	0.9%	13	6.9%	0.7%
2 personnes	270	36.7%	1.5%	112	32.9%	1.3%	159	39.9%	1.7%	54	28.0%	1.3%
3 personnes	144	19.5%	1.6%	78	23.0%	1.7%	66	16.5%	1.5%	31	15.8%	0.8%
4 personnes	121	16.4%	1.3%	67	19.8%	1.5%	54	13.5%	1.1%	43	22.4%	0.9%
5 personnes et +	125	17.0%	2.3%	54	15.9%	2.0%	71	18.0%	2.5%	52	26.9%	2.0%
Présence d'enfants de moins de 15 ans												
Oui	235	32.0%	1.5%	98	29.0%	1.3%	137	34.5%	1.6%	87	45.1%	1.1%
Non	501	68.0%	1.4%	241	71.0%	1.4%	260	65.5%	1.4%	106	54.9%	1.1%
Habitat												
Communes rurales	215	29.2%	1.8%	107	31.4%	1.9%	108	27.2%	1.7%	54	27.9%	1.7%
Agglo. - 20 000 hab	150	20.4%	1.7%	72	21.1%	1.7%	79	19.8%	1.7%	35	17.9%	1.3%
Agglo. 20 000 à 100 000 hab	122	16.6%	1.7%	64	19.0%	1.9%	58	14.5%	1.6%	35	17.9%	1.7%
Agglo. + 100 000 hab	246	33.4%	1.6%	97	28.5%	1.3%	149	37.5%	1.9%	70	36.3%	1.2%
Agglo. Paris	4	0.5%	0.0%	0	0.0%	0.0%	4	0.9%	0.1%	0	0.0%	0.0%
Régions INSEE												
Ile de France	4	0.6%	0.0%	0	0.1%	0.0%	4	0.9%	0.1%	0	0.2%	0.0%
Nord Pas de Calais	637	86.4%	19.8%	294	86.6%	19.2%	343	86.3%	20.4%	172	89.1%	17.3%
Franche-Comté	0	0.0%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	15	2.0%	1.3%	14	4.2%	2.7%	0	0.1%	0.1%	0	0.0%	0.0%
Picardie	76	10.4%	5.0%	27	7.9%	3.6%	50	12.5%	6.2%	20	10.5%	4.6%
Centre	2	0.3%	0.1%	2	0.6%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.0%
Rhône Alpes	1	0.2%	0.0%	1	0.4%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Languedoc Roussillon	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	1	0.1%	0.0%	0	0.0%	0.0%	1	0.2%	0.0%	0	0.0%	0.0%
Habitudes de connection à Internet												
Tous les jours	535	72.6%	1.4%	266	78.3%	1.4%	270	67.8%	1.4%	170	87.8%	1.1%
Presque tous les jours	59	8.0%	1.1%	27	8.0%	1.1%	32	8.1%	1.1%	11	5.6%	0.7%
1 à 2 fois par semaine	56	7.7%	2.1%	30	8.9%	2.6%	26	6.6%	1.7%	2	1.1%	0.4%
1 à 3 fois par mois	5	0.7%	0.9%	2	0.7%	1.0%	2	0.6%	0.9%	2	1.2%	2.8%
Moins souvent	6	0.9%	1.1%	6	1.9%	2.2%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	29	4.0%	1.7%	16	4.7%	2.2%	13	3.3%	1.4%	3	1.4%	1.6%
De 9 000 à moins de 12 000 euros par an	35	4.8%	1.3%	19	5.7%	1.9%	16	4.0%	0.9%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	109	14.8%	2.0%	37	11.1%	1.7%	71	17.9%	2.3%	8	4.2%	1.2%
De 18 000 à moins de 24 000 euros par an	100	13.6%	1.5%	35	10.3%	1.2%	65	16.4%	1.7%	33	16.9%	2.3%
De 24 000 à moins de 36 000 euros par an	192	26.1%	1.6%	88	26.1%	1.6%	104	26.1%	1.7%	59	30.7%	1.7%
De 36 000 à moins de 45 000 euros par an	121	16.4%	1.6%	54	15.8%	1.4%	67	16.9%	1.9%	36	18.4%	1.2%
De 45 000 à moins de 65 000 euros par an	53	7.2%	0.8%	37	10.8%	0.9%	16	4.1%	0.5%	20	10.4%	0.5%
65 000 euros et plus par an	41	5.6%	1.0%	27	7.9%	1.1%	14	3.6%	0.8%	21	10.8%	0.7%
Refus	45	6.1%	1.1%	24	6.9%	1.3%	22	5.4%	0.9%	14	7.2%	0.9%
Ne sait pas	11	1.5%	1.0%	2	0.6%	0.4%	9	2.2%	1.5%	0	0.0%	0.0%