

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	449	100.0%	0.9%	359	100.0%	1.4%	90	100.0%	0.3%	163	100.0%	0.9%
<b>Sexe</b>												
<b>Homme</b>	359	80.0%	1.4%	359	100.0%	1.4%	0	0.0%	0.0%	132	81.2%	1.5%
<b>Femme</b>	90	20.0%	0.3%	0	0.0%	0.0%	90	100.0%	0.3%	31	18.8%	0.4%
<b>Age</b>												
<b>15 à 24 ans</b>	39	8.7%	0.5%	37	10.2%	1.0%	3	2.9%	0.1%	18	11.1%	0.6%
<b>25 à 34 ans</b>	50	11.0%	0.7%	43	12.0%	1.2%	7	7.3%	0.2%	23	14.3%	0.7%
<b>35 à 49 ans</b>	101	22.4%	0.8%	88	24.5%	1.4%	13	14.3%	0.2%	68	41.4%	1.1%
<b>50 à 59 ans</b>	95	21.2%	1.1%	72	20.1%	1.6%	23	25.2%	0.5%	44	27.3%	1.2%
<b>60 ans et plus</b>	164	36.6%	1.0%	119	33.2%	1.7%	45	50.2%	0.5%	10	5.9%	1.0%
<b>Individu</b>												
<b>Ménagères</b>	86	19.1%	0.4%	0	0.0%	0.0%	86	95.5%	0.4%	29	18.0%	0.4%
<b>Personne de référence</b>	331	73.8%	1.2%	306	85.1%	1.5%	26	28.7%	0.3%	123	75.4%	1.4%
<b>Responsable des achats</b>	268	59.6%	0.7%	193	53.8%	1.5%	74	82.6%	0.3%	97	59.3%	0.9%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	6	1.3%	1.2%	6	1.7%	1.8%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	29	6.5%	1.8%	24	6.6%	2.0%	5	5.9%	1.2%	28	17.4%	2.0%
<b>Affaires et Cadres</b>	48	10.7%	1.0%	44	12.2%	1.5%	4	4.5%	0.2%	43	26.4%	1.0%
<b>Professions intermédiaires</b>	78	17.3%	1.1%	64	17.7%	1.8%	14	15.8%	0.4%	65	39.9%	1.1%
<b>Employés</b>	51	11.4%	0.6%	33	9.2%	1.5%	18	20.0%	0.3%	9	5.4%	0.5%
<b>Ouvriers</b>	56	12.4%	0.9%	55	15.2%	1.1%	1	1.1%	0.1%	0	0.3%	0.1%
<b>Retraités</b>	148	33.0%	1.2%	106	29.5%	1.7%	42	47.0%	0.6%	0	0.2%	0.2%
<b>Autres inactifs</b>	33	7.3%	0.3%	28	7.8%	0.8%	5	5.5%	0.1%	17	10.4%	0.5%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	6	1.4%	0.8%	6	1.7%	1.5%	0	0.3%	0.1%	0	0.0%	0.0%
<b>Petits patrons</b>	37	8.3%	1.4%	26	7.1%	1.8%	12	13.1%	0.9%	37	22.9%	1.4%
<b>Affaires et Cadres</b>	54	11.9%	0.8%	46	12.8%	1.3%	8	8.6%	0.2%	54	32.9%	0.8%
<b>Professions intermédiaires</b>	72	16.1%	0.9%	61	17.0%	1.5%	11	12.5%	0.3%	72	44.2%	0.9%
<b>Employés</b>	47	10.5%	0.9%	40	11.1%	1.7%	7	7.9%	0.2%	0	0.0%	0.0%
<b>Ouvriers</b>	58	12.9%	0.6%	52	14.5%	1.0%	6	6.5%	0.1%	0	0.0%	0.0%
<b>Retraités</b>	163	36.2%	1.1%	117	32.7%	1.8%	45	50.4%	0.6%	0	0.0%	0.0%
<b>Autres inactifs</b>	12	2.7%	0.3%	11	3.2%	0.8%	1	0.8%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	66	14.7%	0.7%	59	16.3%	1.3%	8	8.4%	0.1%	19	11.6%	1.0%
<b>2 personnes</b>	192	42.8%	1.1%	140	39.1%	1.6%	52	57.5%	0.6%	31	19.3%	0.8%
<b>3 personnes</b>	85	19.0%	0.9%	68	19.0%	1.4%	17	18.7%	0.4%	38	23.5%	1.0%
<b>4 personnes</b>	64	14.3%	0.7%	55	15.4%	1.2%	9	10.0%	0.2%	47	28.9%	1.0%
<b>5 personnes et +</b>	41	9.1%	0.7%	36	10.1%	1.4%	5	5.4%	0.2%	27	16.6%	1.1%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	113	25.3%	0.7%	98	27.4%	1.3%	15	16.7%	0.2%	77	47.0%	1.0%
<b>Non</b>	335	74.7%	0.9%	260	72.6%	1.5%	75	83.3%	0.4%	86	53.0%	0.9%
<b>Habitat</b>												
<b>Communes rurales</b>	103	23.0%	0.9%	87	24.3%	1.5%	16	17.7%	0.3%	27	16.5%	0.8%
<b>Agglo. - 20 000 hab</b>	81	18.1%	0.9%	69	19.2%	1.6%	12	13.7%	0.3%	33	20.3%	1.3%
<b>Agglo. 20 000 à 100 000 hab</b>	88	19.7%	1.3%	62	17.3%	1.9%	26	29.4%	0.7%	24	14.8%	1.2%
<b>Agglo. + 100 000 hab</b>	143	31.9%	0.9%	113	31.6%	1.5%	30	33.0%	0.4%	55	33.5%	1.0%
<b>Agglo. Paris</b>	33	7.3%	0.4%	27	7.6%	0.7%	6	6.2%	0.1%	24	14.9%	0.6%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	38	8.4%	0.4%	32	8.9%	0.7%	6	6.2%	0.1%	29	17.8%	0.7%
Lorraine	4	0.9%	0.2%	4	1.1%	0.4%	0	0.0%	0.0%	2	1.2%	0.4%
Alsace	3	0.6%	0.2%	3	0.8%	0.4%	0	0.0%	0.0%	3	1.7%	0.6%
Franche-Comté	6	1.4%	0.6%	6	1.7%	1.3%	0	0.0%	0.0%	1	0.7%	0.5%
Champagne Ardennes	1	0.3%	0.1%	1	0.4%	0.3%	0	0.0%	0.0%	1	0.8%	0.5%
Picardie	3	0.7%	0.2%	3	0.8%	0.4%	1	0.6%	0.1%	1	0.4%	0.2%
Bourgogne	24	5.4%	1.8%	11	3.0%	1.7%	13	14.9%	1.9%	5	2.8%	1.3%
Haute Normandie	1	0.2%	0.1%	1	0.3%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	4	0.9%	0.3%	3	0.9%	0.6%	1	0.6%	0.1%	1	0.7%	0.3%
Centre	17	3.7%	0.8%	15	4.2%	1.5%	2	1.9%	0.2%	3	1.8%	0.4%
Pays de Loire	4	1.0%	0.2%	4	1.3%	0.3%	0	0.0%	0.0%	3	1.7%	0.3%
Bretagne	6	1.3%	0.2%	5	1.4%	0.4%	1	0.9%	0.1%	4	2.6%	0.6%
Poitou Charentes	10	2.3%	0.7%	10	2.7%	1.4%	1	0.6%	0.1%	8	4.7%	2.0%
Aquitaine	44	9.9%	1.6%	34	9.5%	2.6%	10	11.2%	0.7%	11	6.6%	1.3%
Midi Pyrénées	107	23.8%	4.3%	76	21.1%	6.3%	31	34.5%	2.4%	37	22.6%	4.6%
Limousin	18	4.1%	3.0%	13	3.5%	4.3%	6	6.2%	1.7%	2	1.2%	1.2%
Auvergne	40	8.9%	3.5%	36	9.9%	6.5%	4	4.7%	0.7%	6	3.8%	2.0%
Rhône Alpes	40	8.9%	0.8%	35	9.7%	1.4%	5	6.0%	0.2%	15	9.1%	0.8%
Languedoc Roussillon	45	10.0%	2.0%	38	10.6%	3.5%	7	7.7%	0.6%	17	10.4%	2.3%
Provence Alpes Côte d'Azur. Corse	33	7.3%	0.8%	29	8.1%	1.4%	4	4.0%	0.2%	15	9.3%	1.0%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	319	71.1%	0.9%	263	73.3%	1.4%	56	62.4%	0.3%	148	90.6%	1.0%
Presque tous les jours	40	8.8%	0.7%	33	9.1%	1.3%	7	7.6%	0.2%	10	6.3%	0.6%
1 à 2 fois par semaine	19	4.3%	0.7%	15	4.1%	1.3%	5	5.1%	0.3%	4	2.4%	0.8%
1 à 3 fois par mois	4	0.8%	0.7%	3	0.9%	1.3%	0	0.5%	0.1%	1	0.6%	1.1%
Moins souvent	3	0.6%	0.5%	3	0.8%	1.0%	0	0.0%	0.0%	0	0.2%	0.5%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	6	1.4%	0.4%	5	1.5%	0.7%	1	1.1%	0.1%	0	0.0%	0.0%
<b>De 9 000 à moins de 12 000 euros par an</b>	33	7.3%	1.2%	33	9.1%	3.1%	0	0.2%	0.0%	1	0.4%	0.3%
<b>De 12 000 à moins de 18 000 euros par an</b>	26	5.8%	0.5%	12	3.4%	0.5%	14	15.4%	0.4%	2	1.2%	0.3%
<b>De 18 000 à moins de 24 000 euros par an</b>	44	9.8%	0.7%	38	10.5%	1.3%	6	7.1%	0.2%	15	9.3%	1.1%
<b>De 24 000 à moins de 36 000 euros par an</b>	92	20.4%	0.8%	69	19.2%	1.2%	23	25.3%	0.4%	30	18.3%	0.9%
<b>De 36 000 à moins de 45 000 euros par an</b>	81	18.1%	1.1%	61	17.0%	1.6%	20	22.4%	0.6%	22	13.6%	0.8%
<b>De 45 000 à moins de 65 000 euros par an</b>	62	13.9%	0.9%	54	15.2%	1.4%	8	8.9%	0.3%	34	20.6%	0.9%
<b>65 000 euros et plus par an</b>	62	13.7%	1.5%	53	14.6%	2.1%	9	10.1%	0.5%	44	27.2%	1.5%
<b>Refus</b>	22	5.0%	0.5%	14	3.8%	0.8%	9	9.6%	0.4%	15	9.4%	1.0%
<b>Ne sait pas</b>	20	4.5%	1.9%	20	5.6%	4.2%	0	0.0%	0.0%	0	0.0%	0.0%