

Total PGI

A.C.P.M. - ONE -



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	4772	100.0%	9.2%	2448	100.0%	9.8%	2324	100.0%	8.6%	1904	100.0%	10.9%
Sexe												
Homme	2448	51.3%	9.8%	2448	100.0%	9.8%	0	0.0%	0.0%	1073	56.4%	12.1%
Femme	2324	48.7%	8.6%	0	0.0%	0.0%	2324	100.0%	8.6%	831	43.6%	9.8%
Age												
15 à 24 ans	819	17.2%	11.3%	371	15.2%	10.1%	448	19.3%	12.5%	331	17.4%	10.8%
25 à 34 ans	973	20.4%	12.8%	475	19.4%	12.8%	498	21.4%	12.9%	394	20.7%	12.4%
35 à 49 ans	1429	29.9%	11.4%	816	33.3%	13.2%	613	26.4%	9.7%	706	37.1%	11.2%
50 à 59 ans	861	18.0%	9.6%	494	20.2%	10.9%	367	15.8%	8.2%	396	20.8%	10.4%
60 ans et plus	690	14.5%	4.4%	292	11.9%	4.2%	398	17.1%	4.5%	76	4.0%	7.6%
Individu												
Ménagères	1892	39.6%	8.1%	0	0.0%	0.0%	1892	81.4%	8.1%	665	34.9%	9.5%
Personne de référence	2683	56.2%	9.5%	1985	81.1%	9.7%	698	30.0%	8.9%	1057	55.5%	12.4%
Responsable des achats	3249	68.1%	9.0%	1388	56.7%	10.6%	1861	80.1%	8.1%	1201	63.1%	10.9%
PCS Individu												
Agriculteurs	9	0.2%	1.8%	4	0.2%	1.2%	5	0.2%	3.1%	2	0.1%	6.4%
Petits patrons	85	1.8%	5.3%	61	2.5%	5.2%	23	1.0%	5.4%	82	4.3%	5.7%
Affaires et Cadres	663	13.9%	13.5%	390	15.9%	13.8%	273	11.7%	13.0%	591	31.1%	13.4%
Professions intermédiaires	874	18.3%	12.1%	506	20.7%	14.0%	368	15.8%	10.2%	731	38.4%	12.4%
Employés	1005	21.1%	12.0%	377	15.4%	16.7%	627	27.0%	10.3%	161	8.4%	8.8%
Ouvriers	626	13.1%	9.9%	551	22.5%	10.9%	75	3.2%	5.9%	8	0.4%	2.2%
Retraités	525	11.0%	4.1%	232	9.5%	3.8%	294	12.6%	4.3%	8	0.4%	3.8%
Autres inactifs	985	20.6%	9.5%	327	13.4%	9.0%	658	28.3%	9.8%	322	16.9%	9.8%
PCS Personne de référence												
Agriculteurs	23	0.5%	3.1%	4	0.2%	1.1%	19	0.8%	5.2%	0	0.0%	0.0%
Petits patrons	186	3.9%	7.1%	81	3.3%	5.8%	105	4.5%	8.5%	186	9.7%	7.1%
Affaires et Cadres	826	17.3%	12.0%	452	18.5%	13.2%	374	16.1%	10.8%	826	43.4%	12.0%
Professions intermédiaires	892	18.7%	11.3%	541	22.1%	13.2%	351	15.1%	9.2%	892	46.9%	11.3%
Employés	782	16.4%	14.4%	379	15.5%	16.0%	403	17.3%	13.1%	0	0.0%	0.0%
Ouvriers	962	20.2%	10.1%	570	23.3%	11.2%	392	16.9%	8.9%	0	0.0%	0.0%
Retraités	734	15.4%	4.9%	308	12.6%	4.6%	426	18.3%	5.2%	0	0.0%	0.0%
Autres inactifs	368	7.7%	9.0%	113	4.6%	7.4%	255	11.0%	9.9%	0	0.0%	0.0%

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Taille du foyer												
1 personne	824	17.3%	8.2%	399	16.3%	9.2%	425	18.3%	7.5%	273	14.3%	14.0%
2 personnes	1345	28.2%	7.4%	648	26.5%	7.5%	697	30.0%	7.4%	419	22.0%	10.1%
3 personnes	963	20.2%	10.5%	519	21.2%	11.0%	444	19.1%	10.0%	460	24.2%	11.5%
4 personnes	973	20.4%	10.5%	495	20.2%	11.0%	477	20.5%	10.1%	461	24.2%	9.7%
5 personnes et +	668	14.0%	12.2%	387	15.8%	14.6%	281	12.1%	9.9%	291	15.3%	11.3%
Présence d'enfants de moins de 15 ans												
Oui	1758	36.8%	11.2%	922	37.7%	12.4%	836	36.0%	10.0%	804	42.2%	10.5%
Non	3013	63.2%	8.3%	1525	62.3%	8.7%	1488	64.0%	7.9%	1100	57.8%	11.3%
Habitat												
Communes rurales	318	6.7%	2.7%	181	7.4%	3.2%	137	5.9%	2.2%	116	6.1%	3.6%
Agglo. - 20 000 hab	362	7.6%	4.0%	196	8.0%	4.5%	166	7.1%	3.5%	144	7.5%	5.6%
Agglo. 20 000 à 100 000 hab	248	5.2%	3.6%	147	6.0%	4.4%	101	4.4%	2.8%	113	5.9%	5.6%
Agglo. + 100 000 hab	1884	39.5%	12.2%	934	38.1%	12.5%	951	40.9%	11.9%	657	34.5%	11.7%
Agglo. Paris	1960	41.1%	22.9%	991	40.5%	24.3%	969	41.7%	21.6%	875	45.9%	22.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	2092	43.8%	21.8%	1061	43.4%	23.1%	1031	44.4%	20.5%	931	48.9%	21.3%
Nord Pas de Calais	334	7.0%	10.4%	180	7.4%	11.8%	154	6.6%	9.2%	110	5.8%	11.1%
Lorraine	73	1.5%	3.8%	49	2.0%	5.3%	24	1.0%	2.4%	25	1.3%	4.7%
Alsace	126	2.6%	8.2%	60	2.5%	8.1%	66	2.8%	8.3%	40	2.1%	9.0%
Franche-Comté	11	0.2%	1.1%	9	0.4%	2.0%	2	0.1%	0.3%	7	0.4%	2.9%
Champagne Ardennes	29	0.6%	2.7%	8	0.3%	1.6%	21	0.9%	3.7%	7	0.4%	2.5%
Picardie	58	1.2%	3.8%	34	1.4%	4.5%	25	1.1%	3.1%	20	1.1%	4.6%
Bourgogne	19	0.4%	1.4%	13	0.5%	1.9%	7	0.3%	1.0%	9	0.5%	2.6%
Haute Normandie	64	1.3%	4.3%	31	1.3%	4.4%	33	1.4%	4.2%	21	1.1%	4.7%
Basse Normandie	9	0.2%	0.7%	5	0.2%	0.9%	3	0.2%	0.6%	5	0.3%	1.4%
Centre	39	0.8%	1.8%	25	1.0%	2.5%	13	0.6%	1.2%	21	1.1%	3.2%
Pays de Loire	180	3.8%	6.0%	98	4.0%	6.8%	82	3.5%	5.3%	63	3.3%	7.1%
Bretagne	116	2.4%	4.3%	52	2.1%	4.0%	64	2.8%	4.6%	32	1.7%	4.5%
Poitou Charentes	14	0.3%	0.9%	7	0.3%	1.0%	7	0.3%	0.8%	9	0.5%	2.3%
Aquitaine	183	3.8%	6.5%	96	3.9%	7.2%	87	3.7%	5.9%	79	4.1%	9.5%
Midi Pyrénées	223	4.7%	9.0%	132	5.4%	11.0%	92	4.0%	7.2%	115	6.0%	14.3%
Limousin	9	0.2%	1.4%	2	0.1%	0.8%	6	0.3%	2.0%	2	0.1%	1.2%
Auvergne	8	0.2%	0.7%	2	0.1%	0.4%	6	0.3%	1.0%	6	0.3%	1.9%
Rhône Alpes	504	10.6%	9.7%	267	10.9%	10.6%	237	10.2%	8.8%	175	9.2%	9.1%
Languedoc Roussillon	178	3.7%	7.8%	91	3.7%	8.4%	87	3.7%	7.2%	65	3.4%	8.9%
Provence Alpes Côte d'Azur. Corse	501	10.5%	11.4%	223	9.1%	10.7%	279	12.0%	12.1%	162	8.5%	10.5%
Habitudes de connexion à Internet												
Tous les jours	3889	81.5%	10.5%	2021	82.6%	11.0%	1868	80.4%	9.9%	1724	90.5%	11.4%
Presque tous les jours	476	10.0%	8.6%	254	10.4%	10.0%	222	9.6%	7.4%	135	7.1%	8.6%
1 à 2 fois par semaine	189	4.0%	6.9%	87	3.6%	7.6%	102	4.4%	6.4%	31	1.6%	6.0%
1 à 3 fois par mois	38	0.8%	7.5%	25	1.0%	10.9%	13	0.5%	4.6%	6	0.3%	7.2%
Moins souvent	20	0.4%	3.6%	3	0.1%	1.0%	18	0.8%	6.3%	8	0.4%	14.8%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	153	3.2%	9.1%	65	2.7%	8.9%	88	3.8%	9.3%	10	0.5%	5.8%
De 9 000 à moins de 12 000 euros par an	177	3.7%	6.5%	65	2.7%	6.3%	112	4.8%	6.7%	33	1.7%	13.1%
De 12 000 à moins de 18 000 euros par an	488	10.2%	9.1%	208	8.5%	9.3%	280	12.0%	8.9%	52	2.7%	7.7%
De 18 000 à moins de 24 000 euros par an	530	11.1%	7.9%	240	9.8%	8.1%	290	12.5%	7.7%	161	8.5%	11.3%
De 24 000 à moins de 36 000 euros par an	1058	22.2%	9.1%	514	21.0%	9.2%	545	23.4%	8.9%	378	19.9%	10.8%
De 36 000 à moins de 45 000 euros par an	665	13.9%	9.0%	359	14.7%	9.6%	306	13.2%	8.5%	304	15.9%	10.5%
De 45 000 à moins de 65 000 euros par an	730	15.3%	10.4%	464	19.0%	11.8%	266	11.5%	8.7%	416	21.9%	11.2%
65 000 euros et plus par an	474	9.9%	11.2%	278	11.3%	11.3%	197	8.5%	11.1%	345	18.1%	11.9%
Refus	399	8.4%	9.4%	195	8.0%	11.1%	204	8.8%	8.3%	169	8.9%	11.3%
Ne sait pas	96	2.0%	9.0%	59	2.4%	12.3%	37	1.6%	6.3%	36	1.9%	9.3%