

20 Minutes

A.C.P.M. - ONE -



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	3901	100.0%	7.5%	2019	100.0%	8.1%	1881	100.0%	6.9%	1530	100.0%	8.8%
Sexe												
Homme	2019	51.8%	8.1%	2019	100.0%	8.1%	0	0.0%	0.0%	871	56.9%	9.8%
Femme	1881	48.2%	6.9%	0	0.0%	0.0%	1881	100.0%	6.9%	659	43.1%	7.7%
Age												
15 à 24 ans	659	16.9%	9.1%	295	14.6%	8.1%	364	19.4%	10.2%	263	17.2%	8.5%
25 à 34 ans	815	20.9%	10.7%	402	19.9%	10.8%	414	22.0%	10.7%	317	20.7%	10.0%
35 à 49 ans	1202	30.8%	9.6%	699	34.6%	11.3%	503	26.7%	7.9%	574	37.5%	9.1%
50 à 59 ans	687	17.6%	7.6%	393	19.4%	8.7%	294	15.6%	6.6%	320	20.9%	8.4%
60 ans et plus	537	13.8%	3.4%	231	11.5%	3.4%	306	16.3%	3.5%	56	3.7%	5.6%
Individu												
Ménagères	1527	39.2%	6.5%	0	0.0%	0.0%	1527	81.2%	6.5%	522	34.1%	7.5%
Personne de référence	2204	56.5%	7.8%	1643	81.4%	8.0%	561	29.8%	7.1%	854	55.9%	10.1%
Responsable des achats	2652	68.0%	7.4%	1136	56.3%	8.7%	1516	80.6%	6.6%	965	63.1%	8.7%
PCS Individu												
Agriculteurs	9	0.2%	1.8%	4	0.2%	1.2%	5	0.3%	3.1%	2	0.1%	6.4%
Petits patrons	70	1.8%	4.4%	52	2.6%	4.5%	18	1.0%	4.1%	68	4.4%	4.7%
Affaires et Cadres	518	13.3%	10.5%	309	15.3%	11.0%	209	11.1%	10.0%	462	30.2%	10.5%
Professions intermédiaires	720	18.5%	10.0%	416	20.6%	11.5%	304	16.1%	8.4%	598	39.1%	10.2%
Employés	847	21.7%	10.1%	324	16.0%	14.3%	524	27.8%	8.6%	139	9.1%	7.6%
Ouvriers	545	14.0%	8.6%	475	23.5%	9.4%	70	3.7%	5.5%	6	0.4%	1.8%
Retraités	403	10.3%	3.1%	183	9.0%	3.0%	221	11.7%	3.3%	4	0.3%	2.1%
Autres inactifs	787	20.2%	7.6%	256	12.7%	7.1%	531	28.2%	7.9%	250	16.4%	7.6%
PCS Personne de référence												
Agriculteurs	22	0.6%	3.0%	4	0.2%	1.1%	18	1.0%	5.1%	0	0.0%	0.0%
Petits patrons	141	3.6%	5.4%	68	3.4%	4.9%	73	3.9%	5.9%	141	9.2%	5.4%
Affaires et Cadres	650	16.7%	9.5%	358	17.7%	10.5%	292	15.5%	8.5%	650	42.5%	9.5%
Professions intermédiaires	738	18.9%	9.3%	445	22.0%	10.9%	293	15.6%	7.7%	738	48.2%	9.3%
Employés	658	16.9%	12.1%	319	15.8%	13.4%	339	18.0%	11.1%	0	0.0%	0.0%
Ouvriers	821	21.1%	8.6%	487	24.1%	9.6%	334	17.8%	7.5%	0	0.0%	0.0%
Retraités	582	14.9%	3.9%	250	12.4%	3.7%	332	17.7%	4.0%	0	0.0%	0.0%
Autres inactifs	288	7.4%	7.0%	88	4.4%	5.8%	199	10.6%	7.8%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	645	16.5%	6.4%	320	15.8%	7.4%	325	17.3%	5.7%	216	14.1%	11.1%
2 personnes	1067	27.4%	5.9%	518	25.6%	6.0%	549	29.2%	5.8%	317	20.7%	7.7%
3 personnes	795	20.4%	8.7%	427	21.1%	9.0%	369	19.6%	8.3%	370	24.2%	9.2%
4 personnes	832	21.3%	9.0%	418	20.7%	9.2%	414	22.0%	8.7%	387	25.3%	8.1%
5 personnes et +	561	14.4%	10.2%	337	16.7%	12.7%	224	11.9%	7.9%	240	15.7%	9.3%
Présence d'enfants de moins de 15 ans												
Oui	1498	38.4%	9.5%	800	39.6%	10.8%	698	37.1%	8.4%	666	43.5%	8.7%
Non	2402	61.6%	6.6%	1219	60.4%	7.0%	1183	62.9%	6.3%	864	56.5%	8.9%
Habitat												
Communes rurales	274	7.0%	2.3%	159	7.9%	2.8%	115	6.1%	1.8%	103	6.7%	3.2%
Agglo. - 20 000 hab	322	8.3%	3.6%	172	8.5%	4.0%	150	8.0%	3.2%	127	8.3%	4.9%
Agglo. 20 000 à 100 000 hab	223	5.7%	3.2%	134	6.6%	4.0%	89	4.7%	2.5%	98	6.4%	4.8%
Agglo. + 100 000 hab	1561	40.0%	10.1%	783	38.8%	10.5%	779	41.4%	9.7%	544	35.6%	9.7%
Agglo. Paris	1521	39.0%	17.7%	772	38.2%	18.9%	748	39.8%	16.7%	658	43.0%	16.6%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	1632	41.8%	17.0%	833	41.2%	18.1%	799	42.5%	15.9%	707	46.2%	16.2%
Nord Pas de Calais	294	7.5%	9.2%	162	8.0%	10.6%	132	7.0%	7.8%	98	6.4%	9.8%
Lorraine	71	1.8%	3.7%	48	2.4%	5.2%	24	1.3%	2.4%	25	1.6%	4.6%
Alsace	110	2.8%	7.2%	51	2.5%	6.9%	59	3.1%	7.4%	33	2.2%	7.5%
Franche-Comté	11	0.3%	1.1%	9	0.5%	2.0%	2	0.1%	0.3%	7	0.5%	2.9%
Champagne Ardennes	15	0.4%	1.4%	8	0.4%	1.4%	7	0.4%	1.3%	7	0.4%	2.4%
Picardie	48	1.2%	3.1%	28	1.4%	3.7%	20	1.1%	2.6%	17	1.1%	3.9%
Bourgogne	18	0.5%	1.3%	11	0.5%	1.7%	7	0.3%	0.9%	8	0.5%	2.3%
Haute Normandie	57	1.5%	3.9%	30	1.5%	4.2%	28	1.5%	3.5%	20	1.3%	4.4%
Basse Normandie	7	0.2%	0.6%	5	0.2%	0.9%	2	0.1%	0.4%	4	0.3%	1.1%
Centre	34	0.9%	1.6%	22	1.1%	2.2%	12	0.6%	1.1%	17	1.1%	2.5%
Pays de Loire	161	4.1%	5.4%	90	4.5%	6.3%	71	3.8%	4.6%	59	3.9%	6.6%
Bretagne	99	2.5%	3.7%	42	2.1%	3.3%	57	3.0%	4.1%	26	1.7%	3.7%
Poitou Charentes	13	0.3%	0.9%	7	0.3%	0.9%	7	0.3%	0.8%	8	0.5%	2.1%
Aquitaine	145	3.7%	5.2%	81	4.0%	6.1%	64	3.4%	4.4%	67	4.4%	8.1%
Midi Pyrénées	177	4.5%	7.2%	109	5.4%	9.1%	69	3.7%	5.4%	92	6.0%	11.4%
Limousin	8	0.2%	1.3%	2	0.1%	0.5%	6	0.3%	2.0%	1	0.1%	0.7%
Auvergne	8	0.2%	0.7%	2	0.1%	0.4%	5	0.3%	0.9%	5	0.3%	1.7%
Rhône Alpes	418	10.7%	8.0%	218	10.8%	8.7%	201	10.7%	7.4%	138	9.0%	7.2%
Languedoc Roussillon	148	3.8%	6.4%	74	3.7%	6.8%	74	3.9%	6.1%	51	3.3%	6.9%
Provence Alpes Côte d'Azur. Corse	426	10.9%	9.7%	189	9.4%	9.1%	237	12.6%	10.3%	141	9.2%	9.2%
Habitudes de connexion à Internet												
Tous les jours	3225	82.7%	8.7%	1676	83.0%	9.1%	1549	82.3%	8.3%	1402	91.7%	9.3%
Presque tous les jours	371	9.5%	6.7%	207	10.3%	8.2%	164	8.7%	5.4%	99	6.5%	6.3%
1 à 2 fois par semaine	155	4.0%	5.7%	73	3.6%	6.3%	82	4.4%	5.2%	24	1.6%	4.7%
1 à 3 fois par mois	19	0.5%	3.8%	9	0.4%	3.7%	11	0.6%	3.9%	4	0.3%	4.8%
Moins souvent	8	0.2%	1.4%	0	0.0%	0.1%	8	0.4%	2.8%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	107	2.7%	6.3%	53	2.6%	7.2%	54	2.9%	5.7%	7	0.5%	4.1%
De 9 000 à moins de 12 000 euros par an	147	3.8%	5.4%	51	2.5%	4.9%	96	5.1%	5.8%	25	1.6%	9.9%
De 12 000 à moins de 18 000 euros par an	433	11.1%	8.1%	182	9.0%	8.1%	251	13.4%	8.0%	42	2.7%	6.1%
De 18 000 à moins de 24 000 euros par an	444	11.4%	6.6%	201	10.0%	6.8%	243	12.9%	6.5%	127	8.3%	9.0%
De 24 000 à moins de 36 000 euros par an	868	22.3%	7.4%	423	21.0%	7.6%	445	23.7%	7.3%	309	20.2%	8.8%
De 36 000 à moins de 45 000 euros par an	557	14.3%	7.6%	310	15.3%	8.3%	247	13.1%	6.8%	250	16.3%	8.7%
De 45 000 à moins de 65 000 euros par an	597	15.3%	8.5%	385	19.0%	9.8%	212	11.3%	6.9%	345	22.5%	9.3%
65 000 euros et plus par an	371	9.5%	8.8%	221	11.0%	9.0%	150	8.0%	8.5%	269	17.6%	9.3%
Refus	309	7.9%	7.3%	148	7.3%	8.4%	161	8.6%	6.6%	137	9.0%	9.2%
Ne sait pas	67	1.7%	6.2%	46	2.3%	9.4%	21	1.1%	3.6%	19	1.2%	4.9%