

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1663	100.0%	3.2%	958	100.0%	3.8%	706	100.0%	2.6%	678	100.0%	3.9%
<b>Sexe</b>												
Homme	958	57.6%	3.8%	958	100.0%	3.8%	0	0.0%	0.0%	424	62.6%	4.8%
Femme	706	42.4%	2.6%	0	0.0%	0.0%	706	100.0%	2.6%	253	37.4%	3.0%
<b>Age</b>												
15 à 24 ans	229	13.8%	3.2%	132	13.8%	3.6%	97	13.8%	2.7%	108	16.0%	3.5%
25 à 34 ans	225	13.5%	3.0%	148	15.5%	4.0%	77	10.9%	2.0%	113	16.6%	3.5%
35 à 49 ans	362	21.7%	2.9%	227	23.8%	3.7%	134	19.0%	2.1%	239	35.3%	3.8%
50 à 59 ans	239	14.3%	2.7%	166	17.3%	3.7%	73	10.3%	1.6%	155	22.9%	4.1%
60 ans et plus	610	36.6%	3.9%	284	29.7%	4.1%	325	46.1%	3.7%	63	9.3%	6.3%
<b>Individu</b>												
Ménagères	604	36.3%	2.6%	0	0.0%	0.0%	604	85.6%	2.6%	202	29.8%	2.9%
Personne de référence	1015	61.0%	3.6%	797	83.2%	3.9%	218	30.9%	2.8%	398	58.7%	4.7%
Responsable des achats	1069	64.3%	3.0%	481	50.2%	3.7%	588	83.4%	2.6%	408	60.2%	3.7%
<b>PCS Individu</b>												
Agriculteurs	13	0.8%	2.6%	9	0.9%	2.6%	5	0.6%	2.8%	2	0.3%	8.9%
Petits patrons	92	5.6%	5.8%	70	7.3%	6.0%	22	3.2%	5.2%	86	12.7%	6.0%
Affaires et Cadres	293	17.6%	6.0%	214	22.4%	7.6%	79	11.2%	3.8%	270	39.9%	6.1%
Professions intermédiaires	150	9.0%	2.1%	92	9.6%	2.6%	58	8.2%	1.6%	140	20.7%	2.4%
Employés	177	10.7%	2.1%	88	9.2%	3.9%	90	12.7%	1.5%	27	3.9%	1.5%
Ouvriers	118	7.1%	1.9%	108	11.3%	2.1%	10	1.5%	0.8%	8	1.1%	2.2%
Retraités	446	26.8%	3.5%	247	25.8%	4.1%	199	28.2%	2.9%	4	0.7%	2.2%
Autres inactifs	373	22.4%	3.6%	130	13.6%	3.6%	243	34.4%	3.6%	140	20.6%	4.3%
<b>PCS Personne de référence</b>												
Agriculteurs	15	0.9%	2.0%	9	1.0%	2.3%	6	0.8%	1.6%	0	0.0%	0.0%
Petits patrons	116	7.0%	4.4%	82	8.6%	6.0%	34	4.8%	2.7%	116	17.1%	4.4%
Affaires et Cadres	374	22.5%	5.5%	238	24.9%	7.0%	136	19.3%	3.9%	374	55.2%	5.5%
Professions intermédiaires	188	11.3%	2.4%	104	10.9%	2.5%	84	11.8%	2.2%	188	27.7%	2.4%
Employés	135	8.1%	2.5%	76	7.9%	3.2%	59	8.4%	1.9%	0	0.0%	0.0%
Ouvriers	194	11.6%	2.0%	134	14.0%	2.6%	60	8.5%	1.4%	0	0.0%	0.0%
Retraités	521	31.3%	3.5%	269	28.1%	4.0%	252	35.7%	3.1%	0	0.0%	0.0%
Autres inactifs	121	7.3%	3.0%	46	4.8%	3.0%	76	10.7%	3.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	319	19.2%	3.2%	135	14.1%	3.1%	183	26.0%	3.2%	99	14.6%	5.1%
<b>2 personnes</b>	656	39.5%	3.6%	375	39.1%	4.3%	282	39.9%	3.0%	174	25.8%	4.2%
<b>3 personnes</b>	249	14.9%	2.7%	152	15.9%	3.2%	97	13.7%	2.2%	135	20.0%	3.4%
<b>4 personnes</b>	246	14.8%	2.7%	168	17.5%	3.7%	79	11.1%	1.7%	158	23.4%	3.3%
<b>5 personnes et +</b>	193	11.6%	3.5%	127	13.3%	4.8%	66	9.3%	2.3%	110	16.3%	4.3%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	452	27.2%	2.9%	296	30.9%	4.0%	157	22.2%	1.9%	279	41.2%	3.6%
<b>Non</b>	1211	72.8%	3.3%	662	69.1%	3.8%	549	77.8%	2.9%	398	58.8%	4.1%
<b>Habitat</b>												
<b>Communes rurales</b>	202	12.1%	1.7%	119	12.4%	2.1%	83	11.7%	1.3%	67	9.8%	2.1%
<b>Agglo. - 20 000 hab</b>	199	12.0%	2.2%	101	10.6%	2.3%	98	13.9%	2.1%	71	10.5%	2.8%
<b>Agglo. 20 000 à 100 000 hab</b>	182	10.9%	2.6%	99	10.3%	2.9%	83	11.8%	2.3%	58	8.5%	2.8%
<b>Agglo. + 100 000 hab</b>	512	30.8%	3.3%	303	31.6%	4.1%	209	29.7%	2.6%	209	30.8%	3.7%
<b>Agglo. Paris</b>	568	34.1%	6.6%	336	35.1%	8.2%	232	32.9%	5.2%	273	40.3%	6.9%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	607	36.5%	6.3%	357	37.3%	7.8%	250	35.4%	5.0%	297	43.8%	6.8%
Nord Pas de Calais	56	3.4%	1.8%	36	3.7%	2.3%	21	2.9%	1.2%	17	2.6%	1.7%
Lorraine	38	2.3%	2.0%	27	2.8%	2.9%	12	1.7%	1.2%	14	2.0%	2.6%
Alsace	47	2.8%	3.0%	26	2.7%	3.5%	20	2.9%	2.6%	12	1.8%	2.7%
Franche-Comté	19	1.2%	2.0%	13	1.3%	2.7%	7	1.0%	1.4%	6	0.9%	2.3%
Champagne Ardennes	24	1.4%	2.2%	16	1.7%	3.1%	7	1.0%	1.3%	4	0.6%	1.5%
Picardie	28	1.7%	1.8%	17	1.7%	2.2%	12	1.6%	1.4%	12	1.8%	2.8%
Bourgogne	31	1.9%	2.3%	16	1.7%	2.5%	15	2.2%	2.2%	13	2.0%	3.9%
Haute Normandie	28	1.7%	1.8%	14	1.5%	2.0%	13	1.9%	1.7%	8	1.2%	1.8%
Basse Normandie	17	1.0%	1.4%	7	0.8%	1.3%	9	1.3%	1.5%	4	0.6%	1.2%
Centre	55	3.3%	2.6%	33	3.5%	3.3%	22	3.1%	2.0%	16	2.4%	2.5%
Pays de Loire	62	3.7%	2.1%	31	3.3%	2.2%	30	4.3%	2.0%	30	4.5%	3.4%
Bretagne	57	3.4%	2.1%	24	2.5%	1.9%	32	4.6%	2.3%	14	2.0%	1.9%
Poitou Charentes	33	2.0%	2.2%	19	1.9%	2.6%	14	2.0%	1.8%	7	1.0%	1.9%
Aquitaine	90	5.4%	3.2%	45	4.7%	3.4%	45	6.4%	3.1%	28	4.2%	3.4%
Midi Pyrénées	71	4.3%	2.9%	44	4.6%	3.7%	27	3.9%	2.1%	29	4.3%	3.6%
Limousin	14	0.8%	2.2%	9	1.0%	3.2%	4	0.6%	1.4%	8	1.1%	4.7%
Auvergne	30	1.8%	2.6%	12	1.2%	2.2%	18	2.5%	3.0%	8	1.2%	2.7%
Rhône Alpes	145	8.7%	2.8%	90	9.4%	3.6%	54	7.7%	2.0%	68	10.0%	3.5%
Languedoc Roussillon	63	3.8%	2.7%	38	4.0%	3.5%	25	3.5%	2.0%	20	2.9%	2.7%
Provence Alpes Côte d'Azur. Corse	150	9.0%	3.4%	82	8.6%	4.0%	67	9.5%	2.9%	61	9.0%	4.0%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1412	84.9%	3.8%	835	87.2%	4.6%	577	81.7%	3.1%	630	93.0%	4.2%
Presque tous les jours	150	9.0%	2.7%	70	7.3%	2.8%	80	11.4%	2.7%	38	5.6%	2.4%
1 à 2 fois par semaine	46	2.7%	1.7%	27	2.8%	2.3%	19	2.7%	1.2%	10	1.4%	1.9%
1 à 3 fois par mois	3	0.2%	0.6%	2	0.2%	0.8%	1	0.1%	0.4%	0	0.0%	0.0%
Moins souvent	2	0.1%	0.4%	0	0.0%	0.1%	2	0.3%	0.7%	0	0.0%	0.0%
Jamais	0	0.0%	0.3%	0	0.0%	0.0%	0	0.0%	0.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	39	2.4%	2.3%	25	2.6%	3.4%	14	2.0%	1.5%	4	0.6%	2.3%
De 9 000 à moins de 12 000 euros par an	56	3.4%	2.1%	26	2.7%	2.5%	30	4.3%	1.8%	8	1.2%	3.3%
De 12 000 à moins de 18 000 euros par an	103	6.2%	1.9%	50	5.2%	2.2%	53	7.6%	1.7%	22	3.2%	3.2%
De 18 000 à moins de 24 000 euros par an	140	8.4%	2.1%	66	6.9%	2.2%	75	10.6%	2.0%	46	6.8%	3.2%
De 24 000 à moins de 36 000 euros par an	268	16.1%	2.3%	157	16.4%	2.8%	111	15.8%	1.8%	95	14.0%	2.7%
De 36 000 à moins de 45 000 euros par an	178	10.7%	2.4%	93	9.8%	2.5%	85	12.0%	2.4%	70	10.3%	2.4%
De 45 000 à moins de 65 000 euros par an	339	20.4%	4.8%	224	23.4%	5.7%	115	16.3%	3.7%	145	21.5%	3.9%
65 000 euros et plus par an	357	21.5%	8.4%	231	24.1%	9.4%	126	17.9%	7.1%	218	32.1%	7.5%
Refus	157	9.4%	3.7%	72	7.5%	4.1%	85	12.1%	3.5%	64	9.4%	4.3%
Ne sait pas	25	1.5%	2.4%	15	1.5%	3.0%	11	1.5%	1.9%	6	0.9%	1.6%