

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	480	100.0%	0.9%	216	100.0%	0.9%	264	100.0%	1.0%	112	100.0%	0.6%
Sexe												
Homme	216	45.1%	0.9%	216	100.0%	0.9%	0	0.0%	0.0%	63	56.9%	0.7%
Femme	264	54.9%	1.0%	0	0.0%	0.0%	264	100.0%	1.0%	48	43.1%	0.6%
Age												
15 à 24 ans	21	4.4%	0.3%	13	5.8%	0.3%	9	3.3%	0.2%	12	10.6%	0.4%
25 à 34 ans	12	2.5%	0.2%	7	3.2%	0.2%	5	1.9%	0.1%	9	8.0%	0.3%
35 à 49 ans	48	10.1%	0.4%	25	11.7%	0.4%	23	8.7%	0.4%	34	30.9%	0.5%
50 à 59 ans	45	9.4%	0.5%	26	12.0%	0.6%	19	7.4%	0.4%	37	33.6%	1.0%
60 ans et plus	353	73.6%	2.2%	146	67.4%	2.1%	207	78.7%	2.3%	19	16.9%	1.9%
Individu												
Ménagères	253	52.7%	1.1%	0	0.0%	0.0%	253	96.0%	1.1%	44	39.2%	0.6%
Personne de référence	271	56.4%	1.0%	198	91.3%	1.0%	73	27.7%	0.9%	62	55.7%	0.7%
Responsable des achats	342	71.2%	0.9%	107	49.3%	0.8%	235	89.1%	1.0%	68	60.6%	0.6%
PCS Individu												
Agriculteurs	4	0.8%	0.8%	4	1.7%	1.1%	0	0.1%	0.2%	0	0.2%	1.1%
Petits patrons	8	1.7%	0.5%	7	3.2%	0.6%	1	0.5%	0.3%	8	7.4%	0.6%
Affaires et Cadres	55	11.4%	1.1%	33	15.3%	1.2%	22	8.2%	1.0%	52	46.5%	1.2%
Professions intermédiaires	31	6.4%	0.4%	17	7.8%	0.5%	14	5.2%	0.4%	27	24.2%	0.5%
Employés	15	3.2%	0.2%	4	2.0%	0.2%	11	4.2%	0.2%	1	1.3%	0.1%
Ouvriers	9	1.9%	0.1%	9	4.0%	0.2%	0	0.1%	0.0%	0	0.0%	0.0%
Retraités	284	59.1%	2.2%	129	59.7%	2.1%	154	58.6%	2.3%	3	2.9%	1.6%
Autres inactifs	74	15.5%	0.7%	14	6.3%	0.4%	61	23.1%	0.9%	19	17.4%	0.6%
PCS Personne de référence												
Agriculteurs	4	0.9%	0.6%	4	1.9%	1.0%	0	0.1%	0.1%	0	0.0%	0.0%
Petits patrons	16	3.3%	0.6%	9	4.3%	0.7%	7	2.5%	0.5%	16	14.3%	0.6%
Affaires et Cadres	69	14.3%	1.0%	37	17.1%	1.1%	32	12.0%	0.9%	69	61.5%	1.0%
Professions intermédiaires	27	5.6%	0.3%	17	8.0%	0.4%	10	3.7%	0.3%	27	24.2%	0.3%
Employés	12	2.5%	0.2%	3	1.5%	0.1%	9	3.4%	0.3%	0	0.0%	0.0%
Ouvriers	13	2.8%	0.1%	10	4.7%	0.2%	3	1.2%	0.1%	0	0.0%	0.0%
Retraités	327	68.2%	2.2%	133	61.3%	2.0%	195	73.9%	2.4%	0	0.0%	0.0%
Autres inactifs	11	2.3%	0.3%	3	1.3%	0.2%	8	3.2%	0.3%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	98	20.3%	1.0%	28	12.9%	0.6%	70	26.5%	1.2%	19	17.2%	1.0%
2 personnes	290	60.4%	1.6%	134	61.9%	1.5%	156	59.1%	1.7%	35	31.5%	0.9%
3 personnes	37	7.6%	0.4%	22	10.0%	0.5%	15	5.7%	0.3%	12	10.6%	0.3%
4 personnes	22	4.6%	0.2%	11	5.2%	0.2%	11	4.1%	0.2%	16	14.1%	0.3%
5 personnes et +	34	7.1%	0.6%	22	10.0%	0.8%	12	4.6%	0.4%	30	26.6%	1.2%
Présence d'enfants de moins de 15 ans												
Oui	45	9.3%	0.3%	24	11.2%	0.3%	20	7.8%	0.2%	37	33.3%	0.5%
Non	435	90.7%	1.2%	192	88.8%	1.1%	243	92.2%	1.3%	74	66.7%	0.8%
Habitat												
Communes rurales	91	19.0%	0.8%	47	21.8%	0.8%	44	16.6%	0.7%	9	7.6%	0.3%
Agglo. - 20 000 hab	51	10.7%	0.6%	27	12.6%	0.6%	24	9.1%	0.5%	9	8.1%	0.4%
Agglo. 20 000 à 100 000 hab	44	9.1%	0.6%	24	11.1%	0.7%	20	7.5%	0.5%	9	8.1%	0.4%
Agglo. + 100 000 hab	159	33.1%	1.0%	64	29.6%	0.9%	95	36.0%	1.2%	38	34.4%	0.7%
Agglo. Paris	135	28.1%	1.6%	54	24.8%	1.3%	81	30.7%	1.8%	46	41.7%	1.2%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	137	28.6%	1.4%	55	25.3%	1.2%	82	31.2%	1.6%	47	41.8%	1.1%
Nord Pas de Calais	25	5.3%	0.8%	10	4.6%	0.7%	15	5.8%	0.9%	5	4.8%	0.5%
Lorraine	18	3.8%	1.0%	4	1.9%	0.5%	14	5.3%	1.4%	1	0.9%	0.2%
Alsace	11	2.3%	0.7%	4	1.6%	0.5%	8	2.9%	1.0%	1	0.8%	0.2%
Franche-Comté	14	2.9%	1.5%	7	3.1%	1.4%	7	2.7%	1.5%	1	1.3%	0.6%
Champagne Ardennes	9	1.9%	0.9%	5	2.4%	1.0%	4	1.6%	0.7%	1	1.1%	0.4%
Picardie	6	1.2%	0.4%	4	1.9%	0.6%	1	0.5%	0.2%	1	0.6%	0.2%
Bourgogne	15	3.1%	1.1%	8	3.7%	1.2%	7	2.6%	1.0%	3	2.3%	0.8%
Haute Normandie	6	1.3%	0.4%	3	1.3%	0.4%	3	1.2%	0.4%	0	0.1%	0.0%
Basse Normandie	8	1.6%	0.6%	3	1.2%	0.4%	5	2.0%	0.8%	3	2.6%	0.8%
Centre	12	2.6%	0.6%	6	2.6%	0.6%	7	2.6%	0.6%	4	3.1%	0.5%
Pays de Loire	26	5.4%	0.9%	16	7.4%	1.1%	10	3.8%	0.7%	4	4.0%	0.5%
Bretagne	10	2.0%	0.4%	7	3.1%	0.5%	3	1.2%	0.2%	2	1.8%	0.3%
Poitou Charentes	6	1.3%	0.4%	5	2.1%	0.6%	2	0.7%	0.2%	1	1.0%	0.3%
Aquitaine	29	6.0%	1.0%	10	4.9%	0.8%	18	7.0%	1.3%	4	3.7%	0.5%
Midi Pyrénées	18	3.7%	0.7%	8	3.9%	0.7%	9	3.6%	0.7%	3	2.6%	0.4%
Limousin	4	0.9%	0.7%	3	1.5%	1.1%	1	0.3%	0.3%	1	1.3%	0.9%
Auvergne	6	1.3%	0.6%	4	1.7%	0.7%	3	1.0%	0.5%	4	3.4%	1.2%
Rhône Alpes	70	14.6%	1.3%	36	16.5%	1.4%	34	12.9%	1.3%	17	15.7%	0.9%
Languedoc Roussillon	17	3.5%	0.7%	7	3.3%	0.7%	10	3.7%	0.8%	1	0.8%	0.1%
Provence Alpes Côte d'Azur. Corse	32	6.6%	0.7%	13	5.8%	0.6%	19	7.3%	0.8%	7	6.2%	0.4%
Habitudes de connexion à Internet												
Tous les jours	346	72.2%	0.9%	167	77.2%	0.9%	179	68.0%	1.0%	98	87.7%	0.6%
Presque tous les jours	60	12.5%	1.1%	24	11.3%	1.0%	36	13.6%	1.2%	7	6.5%	0.5%
1 à 2 fois par semaine	26	5.5%	1.0%	6	2.7%	0.5%	20	7.7%	1.3%	6	5.4%	1.2%
1 à 3 fois par mois	4	0.8%	0.8%	3	1.6%	1.5%	1	0.2%	0.2%	0	0.0%	0.0%
Moins souvent	4	0.7%	0.6%	3	1.2%	0.9%	1	0.3%	0.3%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	4	0.7%	0.2%	3	1.4%	0.4%	0	0.2%	0.1%	0	0.3%	0.2%
De 9 000 à moins de 12 000 euros par an	7	1.4%	0.3%	3	1.3%	0.3%	4	1.5%	0.2%	2	2.1%	0.9%
De 12 000 à moins de 18 000 euros par an	42	8.8%	0.8%	20	9.5%	0.9%	22	8.3%	0.7%	6	5.5%	0.9%
De 18 000 à moins de 24 000 euros par an	50	10.4%	0.7%	23	10.7%	0.8%	26	10.1%	0.7%	9	8.4%	0.7%
De 24 000 à moins de 36 000 euros par an	85	17.8%	0.7%	34	15.9%	0.6%	51	19.3%	0.8%	19	16.9%	0.5%
De 36 000 à moins de 45 000 euros par an	66	13.7%	0.9%	26	12.2%	0.7%	39	15.0%	1.1%	7	6.1%	0.2%
De 45 000 à moins de 65 000 euros par an	104	21.8%	1.5%	46	21.4%	1.2%	58	22.0%	1.9%	28	24.9%	0.7%
65 000 euros et plus par an	73	15.2%	1.7%	39	18.2%	1.6%	34	12.7%	1.9%	30	27.1%	1.0%
Refus	38	7.8%	0.9%	14	6.6%	0.8%	23	8.8%	0.9%	8	7.0%	0.5%
Ne sait pas	11	2.4%	1.1%	6	2.7%	1.2%	6	2.1%	0.9%	2	1.8%	0.5%