

# Groupe La Provence Dimanche



A.C.P.M. - ONE -

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	796	100.0%	1.5%	404	100.0%	1.6%	392	100.0%	1.4%	243	100.0%	1.4%
<b>Sexe</b>												
<b>Homme</b>	404	50.8%	1.6%	404	100.0%	1.6%	0	0.0%	0.0%	120	49.2%	1.3%
<b>Femme</b>	392	49.2%	1.4%	0	0.0%	0.0%	392	100.0%	1.4%	124	50.8%	1.5%
<b>Age</b>												
<b>15 à 24 ans</b>	82	10.3%	1.1%	55	13.6%	1.5%	27	7.0%	0.8%	53	22.0%	1.7%
<b>25 à 34 ans</b>	100	12.5%	1.3%	45	11.2%	1.2%	54	13.9%	1.4%	50	20.6%	1.6%
<b>35 à 49 ans</b>	169	21.2%	1.4%	91	22.6%	1.5%	78	19.8%	1.2%	72	29.6%	1.1%
<b>50 à 59 ans</b>	163	20.5%	1.8%	91	22.5%	2.0%	72	18.4%	1.6%	47	19.3%	1.2%
<b>60 ans et plus</b>	282	35.4%	1.8%	121	30.1%	1.8%	160	40.9%	1.8%	21	8.5%	2.1%
<b>Individu</b>												
<b>Ménagères</b>	351	44.1%	1.5%	0	0.0%	0.0%	351	89.5%	1.5%	106	43.5%	1.5%
<b>Personne de référence</b>	433	54.5%	1.5%	344	85.3%	1.7%	89	22.7%	1.1%	91	37.2%	1.1%
<b>Responsable des achats</b>	546	68.7%	1.5%	194	48.1%	1.5%	352	89.8%	1.5%	157	64.6%	1.4%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	6	0.7%	1.2%	2	0.4%	0.5%	4	1.0%	2.4%	0	0.0%	0.0%
<b>Petits patrons</b>	16	2.1%	1.0%	15	3.8%	1.3%	1	0.3%	0.3%	14	5.7%	1.0%
<b>Affaires et Cadres</b>	44	5.5%	0.9%	26	6.6%	0.9%	18	4.5%	0.8%	38	15.8%	0.9%
<b>Professions intermédiaires</b>	73	9.1%	1.0%	42	10.5%	1.2%	30	7.7%	0.8%	63	25.8%	1.1%
<b>Employés</b>	178	22.4%	2.1%	75	18.6%	3.3%	103	26.4%	1.7%	62	25.3%	3.4%
<b>Ouvriers</b>	59	7.4%	0.9%	47	11.6%	0.9%	12	3.1%	1.0%	2	0.7%	0.5%
<b>Retraités</b>	245	30.7%	1.9%	114	28.1%	1.9%	131	33.4%	1.9%	11	4.6%	5.4%
<b>Autres inactifs</b>	175	21.9%	1.7%	82	20.3%	2.3%	92	23.6%	1.4%	54	22.1%	1.6%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	8	1.0%	1.0%	3	0.8%	0.8%	4	1.1%	1.3%	0	0.0%	0.0%
<b>Petits patrons</b>	36	4.5%	1.4%	22	5.4%	1.6%	14	3.6%	1.1%	36	14.7%	1.4%
<b>Affaires et Cadres</b>	82	10.3%	1.2%	37	9.1%	1.1%	46	11.6%	1.3%	82	33.8%	1.2%
<b>Professions intermédiaires</b>	125	15.8%	1.6%	61	15.2%	1.5%	64	16.4%	1.7%	125	51.6%	1.6%
<b>Employés</b>	101	12.6%	1.9%	62	15.4%	2.6%	38	9.8%	1.3%	0	0.0%	0.0%
<b>Ouvriers</b>	95	11.9%	1.0%	47	11.5%	0.9%	48	12.3%	1.1%	0	0.0%	0.0%
<b>Retraités</b>	285	35.8%	1.9%	119	29.5%	1.8%	165	42.2%	2.0%	0	0.0%	0.0%
<b>Autres inactifs</b>	65	8.1%	1.6%	53	13.1%	3.5%	12	3.0%	0.5%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
1 personne	139	17.4%	1.4%	82	20.4%	1.9%	56	14.4%	1.0%	19	7.7%	1.0%
2 personnes	305	38.4%	1.7%	131	32.5%	1.5%	174	44.4%	1.9%	53	21.7%	1.3%
3 personnes	163	20.5%	1.8%	99	24.6%	2.1%	63	16.2%	1.4%	57	23.4%	1.4%
4 personnes	149	18.8%	1.6%	69	17.1%	1.5%	81	20.6%	1.7%	100	41.1%	2.1%
5 personnes et +	39	4.9%	0.7%	22	5.4%	0.8%	17	4.4%	0.6%	15	6.0%	0.6%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	204	25.7%	1.3%	105	26.0%	1.4%	99	25.3%	1.2%	99	40.6%	1.3%
Non	592	74.3%	1.6%	299	74.0%	1.7%	293	74.7%	1.6%	144	59.4%	1.5%
<b>Habitat</b>												
Communes rurales	104	13.1%	0.9%	60	14.8%	1.0%	45	11.4%	0.7%	23	9.6%	0.7%
Agglo. - 20 000 hab	153	19.2%	1.7%	73	18.1%	1.7%	79	20.3%	1.7%	42	17.2%	1.6%
Agglo. 20 000 à 100 000 hab	119	15.0%	1.7%	73	18.0%	2.2%	46	11.8%	1.3%	36	15.0%	1.8%
Agglo. + 100 000 hab	415	52.1%	2.7%	193	47.8%	2.6%	222	56.5%	2.8%	139	57.1%	2.5%
Agglo. Paris	5	0.6%	0.1%	5	1.2%	0.1%	0	0.0%	0.0%	3	1.1%	0.1%
<b>Régions INSEE</b>												
Ile de France	5	0.6%	0.1%	5	1.2%	0.1%	0	0.0%	0.0%	3	1.1%	0.1%
Picardie	1	0.1%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%
Aquitaine	0	0.1%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.1%
Midi Pyrénées	1	0.1%	0.0%	0	0.0%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%
Rhône Alpes	8	0.9%	0.1%	5	1.2%	0.2%	3	0.7%	0.1%	0	0.1%	0.0%
Languedoc Roussillon	9	1.1%	0.4%	6	1.6%	0.6%	2	0.6%	0.2%	2	1.0%	0.3%
Provence Alpes Côte d'Azur. Corse	773	97.1%	17.6%	387	95.7%	18.7%	386	98.6%	16.7%	237	97.4%	15.4%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	571	71.7%	1.5%	293	72.6%	1.6%	277	70.8%	1.5%	202	83.1%	1.3%
Presque tous les jours	105	13.2%	1.9%	42	10.4%	1.7%	63	16.1%	2.1%	38	15.5%	2.4%
1 à 2 fois par semaine	51	6.4%	1.9%	38	9.4%	3.3%	13	3.4%	0.8%	2	0.9%	0.4%
1 à 3 fois par mois	16	2.0%	3.2%	4	1.1%	1.9%	12	3.0%	4.3%	1	0.4%	1.3%
Moins souvent	4	0.5%	0.7%	4	0.9%	1.3%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	5	0.6%	0.3%	4	1.0%	0.6%	1	0.2%	0.1%	1	0.3%	0.4%
De 9 000 à moins de 12 000 euros par an	40	5.1%	1.5%	13	3.2%	1.2%	27	7.0%	1.7%	1	0.2%	0.2%
De 12 000 à moins de 18 000 euros par an	73	9.2%	1.4%	35	8.7%	1.6%	38	9.7%	1.2%	5	2.2%	0.8%
De 18 000 à moins de 24 000 euros par an	73	9.2%	1.1%	32	8.0%	1.1%	41	10.5%	1.1%	11	4.5%	0.8%
De 24 000 à moins de 36 000 euros par an	207	26.0%	1.8%	106	26.2%	1.9%	101	25.8%	1.7%	76	31.3%	2.2%
De 36 000 à moins de 45 000 euros par an	136	17.1%	1.8%	78	19.3%	2.1%	58	14.9%	1.6%	56	23.0%	1.9%
De 45 000 à moins de 65 000 euros par an	111	14.0%	1.6%	47	11.7%	1.2%	64	16.3%	2.1%	44	18.1%	1.2%
65 000 euros et plus par an	51	6.4%	1.2%	34	8.5%	1.4%	16	4.2%	0.9%	32	13.3%	1.1%
Refus	88	11.0%	2.1%	46	11.4%	2.6%	42	10.6%	1.7%	16	6.4%	1.0%
Ne sait pas	11	1.4%	1.0%	8	1.9%	1.6%	3	0.8%	0.6%	2	0.8%	0.5%