

# Groupe Journaux du Midi Dimanche



A.C.P.M. - ONE -

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	978	100.0%	1.9%	484	100.0%	1.9%	494	100.0%	1.8%	250	100.0%	1.4%
<b>Sexe</b>												
<b>Homme</b>	484	49.5%	1.9%	484	100.0%	1.9%	0	0.0%	0.0%	136	54.5%	1.5%
<b>Femme</b>	494	50.5%	1.8%	0	0.0%	0.0%	494	100.0%	1.8%	114	45.5%	1.3%
<b>Age</b>												
<b>15 à 24 ans</b>	109	11.1%	1.5%	56	11.6%	1.5%	53	10.7%	1.5%	35	14.2%	1.2%
<b>25 à 34 ans</b>	87	8.9%	1.1%	58	11.9%	1.6%	29	5.9%	0.8%	40	16.0%	1.3%
<b>35 à 49 ans</b>	189	19.3%	1.5%	102	21.1%	1.7%	87	17.6%	1.4%	84	33.7%	1.3%
<b>50 à 59 ans</b>	172	17.6%	1.9%	80	16.6%	1.8%	92	18.6%	2.1%	61	24.4%	1.6%
<b>60 ans et plus</b>	421	43.1%	2.7%	188	38.9%	2.7%	233	47.2%	2.6%	29	11.7%	2.9%
<b>Individu</b>												
<b>Ménagères</b>	446	45.6%	1.9%	0	0.0%	0.0%	446	90.3%	1.9%	98	39.2%	1.4%
<b>Personne de référence</b>	533	54.5%	1.9%	411	85.0%	2.0%	122	24.6%	1.5%	128	51.4%	1.5%
<b>Responsable des achats</b>	672	68.7%	1.9%	235	48.6%	1.8%	437	88.4%	1.9%	161	64.7%	1.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	13	1.4%	2.7%	11	2.4%	3.4%	2	0.4%	1.2%	1	0.2%	2.3%
<b>Petits patrons</b>	34	3.5%	2.1%	23	4.7%	1.9%	11	2.3%	2.6%	32	12.7%	2.2%
<b>Affaires et Cadres</b>	51	5.2%	1.0%	34	6.9%	1.2%	17	3.4%	0.8%	44	17.8%	1.0%
<b>Professions intermédiaires</b>	98	10.0%	1.4%	61	12.7%	1.7%	37	7.4%	1.0%	84	33.5%	1.4%
<b>Employés</b>	136	13.9%	1.6%	41	8.5%	1.8%	95	19.2%	1.6%	25	10.0%	1.4%
<b>Ouvriers</b>	106	10.8%	1.7%	92	19.0%	1.8%	14	2.7%	1.1%	8	3.1%	2.2%
<b>Retraités</b>	375	38.4%	2.9%	173	35.8%	2.9%	202	40.8%	3.0%	3	1.1%	1.4%
<b>Autres inactifs</b>	166	17.0%	1.6%	49	10.1%	1.3%	117	23.7%	1.7%	54	21.6%	1.6%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	17	1.7%	2.2%	12	2.4%	3.0%	5	1.0%	1.5%	0	0.0%	0.0%
<b>Petits patrons</b>	54	5.5%	2.1%	27	5.6%	2.0%	27	5.4%	2.1%	54	21.5%	2.1%
<b>Affaires et Cadres</b>	78	8.0%	1.1%	43	8.8%	1.2%	36	7.2%	1.0%	78	31.4%	1.1%
<b>Professions intermédiaires</b>	118	12.0%	1.5%	66	13.7%	1.6%	51	10.4%	1.3%	118	47.1%	1.5%
<b>Employés</b>	93	9.5%	1.7%	45	9.2%	1.9%	48	9.8%	1.6%	0	0.0%	0.0%
<b>Ouvriers</b>	122	12.5%	1.3%	68	14.1%	1.3%	54	11.0%	1.2%	0	0.0%	0.0%
<b>Retraités</b>	437	44.7%	2.9%	196	40.5%	2.9%	241	48.9%	2.9%	0	0.0%	0.0%
<b>Autres inactifs</b>	59	6.0%	1.4%	28	5.7%	1.8%	31	6.4%	1.2%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
1 personne	162	16.5%	1.6%	61	12.6%	1.4%	101	20.4%	1.8%	20	8.0%	1.0%
2 personnes	434	44.4%	2.4%	196	40.5%	2.3%	238	48.1%	2.5%	70	28.2%	1.7%
3 personnes	164	16.7%	1.8%	110	22.8%	2.3%	53	10.8%	1.2%	46	18.5%	1.2%
4 personnes	137	14.0%	1.5%	69	14.3%	1.5%	68	13.7%	1.4%	77	30.7%	1.6%
5 personnes et +	82	8.3%	1.5%	47	9.8%	1.8%	34	6.9%	1.2%	37	14.6%	1.4%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	230	23.6%	1.5%	142	29.4%	1.9%	88	17.8%	1.1%	104	41.7%	1.4%
Non	748	76.4%	2.1%	342	70.6%	1.9%	406	82.2%	2.2%	145	58.3%	1.5%
<b>Habitat</b>												
Communes rurales	232	23.7%	1.9%	122	25.1%	2.1%	111	22.4%	1.8%	56	22.5%	1.7%
Agglo. - 20 000 hab	255	26.1%	2.8%	124	25.6%	2.9%	131	26.6%	2.8%	59	23.6%	2.3%
Agglo. 20 000 à 100 000 hab	227	23.2%	3.3%	120	24.8%	3.6%	107	21.7%	2.9%	59	23.6%	2.9%
Agglo. + 100 000 hab	260	26.6%	1.7%	115	23.7%	1.5%	145	29.3%	1.8%	74	29.6%	1.3%
Agglo. Paris	4	0.4%	0.0%	4	0.8%	0.1%	0	0.0%	0.0%	2	0.8%	0.0%
<b>Régions INSEE</b>												
Ile de France	5	0.5%	0.1%	5	1.0%	0.1%	0	0.0%	0.0%	3	1.2%	0.1%
Nord Pas de Calais	3	0.3%	0.1%	0	0.0%	0.0%	3	0.6%	0.2%	0	0.0%	0.0%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
Franche-Comté	2	0.2%	0.2%	2	0.3%	0.3%	0	0.0%	0.0%	2	0.6%	0.6%
Champagne Ardennes	1	0.1%	0.0%	0	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%
Picardie	2	0.2%	0.1%	0	0.0%	0.0%	2	0.3%	0.2%	0	0.0%	0.0%
Bourgogne	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%
Centre	1	0.1%	0.1%	1	0.3%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	1	0.1%	0.1%	1	0.1%	0.0%	1	0.2%	0.1%	1	0.2%	0.1%
Midi Pyrénées	83	8.5%	3.4%	46	9.6%	3.9%	37	7.5%	2.9%	18	7.4%	2.3%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%
Rhône Alpes	22	2.3%	0.4%	9	1.8%	0.3%	14	2.8%	0.5%	3	1.3%	0.2%
Languedoc Roussillon	842	86.1%	36.7%	415	85.7%	38.1%	427	86.5%	35.5%	218	87.4%	29.7%
Provence Alpes Côte d'Azur. Corse	15	1.6%	0.3%	6	1.2%	0.3%	10	1.9%	0.4%	4	1.7%	0.3%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Habitudes de connection à Internet</b>												
Tous les jours	653	66.8%	1.8%	329	68.0%	1.8%	324	65.6%	1.7%	202	80.9%	1.3%
Presque tous les jours	132	13.4%	2.4%	66	13.6%	2.6%	66	13.3%	2.2%	34	13.7%	2.2%
1 à 2 fois par semaine	59	6.0%	2.1%	38	7.9%	3.3%	21	4.2%	1.3%	5	1.8%	0.9%
1 à 3 fois par mois	11	1.1%	2.1%	6	1.2%	2.5%	5	1.0%	1.8%	1	0.5%	1.4%
Moins souvent	1	0.1%	0.2%	0	0.1%	0.1%	1	0.1%	0.2%	0	0.1%	0.5%
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	32	3.2%	1.9%	13	2.6%	1.7%	19	3.8%	2.0%	2	1.0%	1.4%
De 9 000 à moins de 12 000 euros par an	66	6.8%	2.4%	27	5.6%	2.6%	39	7.9%	2.4%	12	4.8%	4.8%
De 12 000 à moins de 18 000 euros par an	98	10.1%	1.8%	32	6.7%	1.4%	66	13.4%	2.1%	10	4.2%	1.5%
De 18 000 à moins de 24 000 euros par an	148	15.2%	2.2%	65	13.4%	2.2%	83	16.9%	2.2%	21	8.3%	1.5%
De 24 000 à moins de 36 000 euros par an	207	21.2%	1.8%	96	19.9%	1.7%	111	22.4%	1.8%	53	21.2%	1.5%
De 36 000 à moins de 45 000 euros par an	141	14.4%	1.9%	82	16.9%	2.2%	59	12.0%	1.6%	37	15.0%	1.3%
De 45 000 à moins de 65 000 euros par an	136	13.9%	1.9%	85	17.7%	2.2%	51	10.2%	1.6%	55	22.1%	1.5%
65 000 euros et plus par an	49	5.0%	1.1%	39	8.0%	1.6%	10	2.0%	0.6%	23	9.3%	0.8%
Refus	75	7.7%	1.8%	33	6.8%	1.9%	43	8.6%	1.7%	31	12.5%	2.1%
Ne sait pas	26	2.6%	2.4%	12	2.6%	2.6%	13	2.7%	2.3%	4	1.4%	0.9%