

Le Progrès Dimanche



A.C.P.M. - ONE -

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	988	100.0%	1.9%	526	100.0%	2.1%	463	100.0%	1.7%	246	100.0%	1.4%
Sexe												
Homme	526	53.2%	2.1%	526	100.0%	2.1%	0	0.0%	0.0%	147	59.8%	1.7%
Femme	463	46.8%	1.7%	0	0.0%	0.0%	463	100.0%	1.7%	99	40.2%	1.2%
Age												
15 à 24 ans	86	8.7%	1.2%	52	9.9%	1.4%	34	7.3%	0.9%	30	12.4%	1.0%
25 à 34 ans	117	11.9%	1.5%	63	11.9%	1.7%	55	11.9%	1.4%	21	8.7%	0.7%
35 à 49 ans	191	19.3%	1.5%	124	23.6%	2.0%	67	14.5%	1.1%	92	37.6%	1.5%
50 à 59 ans	168	17.0%	1.9%	85	16.3%	1.9%	82	17.8%	1.8%	80	32.6%	2.1%
60 ans et plus	426	43.1%	2.7%	202	38.4%	2.9%	225	48.6%	2.5%	21	8.7%	2.1%
Individu												
Ménagères	411	41.6%	1.8%	0	0.0%	0.0%	411	88.9%	1.8%	89	36.4%	1.3%
Personne de référence	592	59.9%	2.1%	456	86.8%	2.2%	135	29.3%	1.7%	145	59.0%	1.7%
Responsable des achats	726	73.4%	2.0%	315	59.9%	2.4%	411	88.8%	1.8%	165	67.2%	1.5%
PCS Individu												
Agriculteurs	12	1.2%	2.4%	8	1.6%	2.5%	3	0.7%	2.1%	0	0.0%	0.0%
Petits patrons	46	4.7%	2.9%	43	8.2%	3.7%	3	0.7%	0.7%	45	18.2%	3.1%
Affaires et Cadres	61	6.2%	1.2%	39	7.4%	1.4%	23	4.9%	1.1%	52	21.3%	1.2%
Professions intermédiaires	115	11.6%	1.6%	58	11.0%	1.6%	57	12.3%	1.6%	92	37.5%	1.6%
Employés	130	13.1%	1.6%	32	6.0%	1.4%	98	21.2%	1.6%	27	11.2%	1.5%
Ouvriers	142	14.4%	2.2%	122	23.3%	2.4%	20	4.3%	1.6%	2	0.7%	0.5%
Retraités	349	35.3%	2.7%	187	35.5%	3.1%	162	35.1%	2.4%	4	1.5%	1.7%
Autres inactifs	133	13.5%	1.3%	37	7.0%	1.0%	96	20.8%	1.4%	24	9.8%	0.7%
PCS Personne de référence												
Agriculteurs	23	2.3%	3.1%	12	2.3%	3.1%	11	2.3%	3.1%	0	0.0%	0.0%
Petits patrons	68	6.9%	2.6%	49	9.3%	3.5%	19	4.1%	1.5%	68	27.6%	2.6%
Affaires et Cadres	67	6.8%	1.0%	39	7.4%	1.1%	28	6.1%	0.8%	67	27.4%	1.0%
Professions intermédiaires	110	11.2%	1.4%	59	11.2%	1.4%	51	11.1%	1.3%	110	44.9%	1.4%
Employés	67	6.8%	1.2%	30	5.8%	1.3%	37	8.0%	1.2%	0	0.0%	0.0%
Ouvriers	168	17.0%	1.8%	120	22.9%	2.4%	48	10.3%	1.1%	0	0.0%	0.0%
Retraités	407	41.2%	2.7%	195	37.0%	2.9%	213	46.0%	2.6%	0	0.0%	0.0%
Autres inactifs	77	7.8%	1.9%	21	4.1%	1.4%	56	12.0%	2.2%	0	0.0%	0.0%

Le Progrès Dimanche



A.C.P.M. - ONE -

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	213	21.6%	2.1%	102	19.5%	2.4%	111	24.0%	2.0%	30	12.2%	1.5%
2 personnes	445	45.0%	2.5%	212	40.4%	2.4%	232	50.2%	2.5%	58	23.7%	1.4%
3 personnes	126	12.7%	1.4%	80	15.1%	1.7%	46	9.9%	1.0%	51	20.6%	1.3%
4 personnes	125	12.7%	1.4%	76	14.4%	1.7%	49	10.7%	1.0%	56	22.9%	1.2%
5 personnes et +	80	8.1%	1.5%	56	10.6%	2.1%	24	5.2%	0.8%	51	20.7%	2.0%
Présence d'enfants de moins de 15 ans												
Oui	220	22.3%	1.4%	136	25.8%	1.8%	84	18.2%	1.0%	104	42.3%	1.4%
Non	768	77.7%	2.1%	390	74.2%	2.2%	378	81.8%	2.0%	142	57.7%	1.5%
Habitat												
Communes rurales	239	24.2%	2.0%	122	23.3%	2.1%	117	25.3%	1.9%	72	29.4%	2.2%
Agglo. - 20 000 hab	142	14.4%	1.6%	83	15.7%	1.9%	59	12.8%	1.3%	50	20.3%	1.9%
Agglo. 20 000 à 100 000 hab	182	18.5%	2.6%	106	20.2%	3.2%	76	16.5%	2.1%	31	12.5%	1.5%
Agglo. + 100 000 hab	416	42.1%	2.7%	211	40.1%	2.8%	205	44.4%	2.6%	90	36.5%	1.6%
Agglo. Paris	9	0.9%	0.1%	4	0.8%	0.1%	5	1.0%	0.1%	3	1.3%	0.1%
Régions INSEE												
Ile de France	9	0.9%	0.1%	4	0.8%	0.1%	5	1.0%	0.1%	3	1.3%	0.1%
Franche-Comté	99	10.1%	10.4%	52	9.9%	11.3%	47	10.2%	9.6%	19	7.7%	7.6%
Champagne Ardennes	1	0.1%	0.1%	1	0.1%	0.1%	1	0.1%	0.1%	1	0.5%	0.5%
Bourgogne	4	0.4%	0.3%	2	0.4%	0.4%	2	0.4%	0.2%	1	0.5%	0.3%
Haute Normandie	1	0.1%	0.1%	1	0.3%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	1	0.1%	0.1%	1	0.1%	0.2%	0	0.0%	0.0%	1	0.2%	0.4%
Auvergne	77	7.8%	6.8%	38	7.2%	7.0%	39	8.5%	6.6%	17	7.0%	5.6%
Rhône Alpes	792	80.1%	15.2%	423	80.5%	16.8%	369	79.7%	13.6%	201	81.9%	10.4%
Languedoc Roussillon	2	0.2%	0.1%	2	0.3%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	2	0.2%	0.0%	1	0.3%	0.1%	1	0.2%	0.0%	2	0.9%	0.1%
Habitudes de connexion à Internet												
Tous les jours	630	63.7%	1.7%	359	68.3%	2.0%	270	58.5%	1.4%	210	85.4%	1.4%
Presque tous les jours	107	10.8%	1.9%	51	9.7%	2.0%	56	12.1%	1.9%	20	8.0%	1.2%
1 à 2 fois par semaine	82	8.3%	3.0%	39	7.3%	3.3%	43	9.3%	2.7%	13	5.4%	2.6%
1 à 3 fois par mois	5	0.5%	1.0%	3	0.6%	1.3%	2	0.5%	0.8%	0	0.0%	0.0%
Moins souvent	14	1.4%	2.5%	6	1.2%	2.3%	7	1.6%	2.7%	1	0.5%	2.4%

Le Progrès Dimanche



A.C.P.M. - ONE -

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	36	3.6%	2.1%	6	1.1%	0.8%	30	6.5%	3.1%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	43	4.4%	1.6%	24	4.6%	2.3%	19	4.1%	1.1%	2	0.6%	0.6%
De 12 000 à moins de 18 000 euros par an	93	9.4%	1.7%	38	7.3%	1.7%	54	11.7%	1.7%	13	5.1%	1.8%
De 18 000 à moins de 24 000 euros par an	144	14.5%	2.1%	73	13.9%	2.5%	70	15.2%	1.9%	31	12.8%	2.2%
De 24 000 à moins de 36 000 euros par an	229	23.2%	2.0%	131	25.0%	2.4%	98	21.1%	1.6%	41	16.6%	1.2%
De 36 000 à moins de 45 000 euros par an	147	14.9%	2.0%	73	14.0%	2.0%	74	15.9%	2.0%	52	21.2%	1.8%
De 45 000 à moins de 65 000 euros par an	144	14.6%	2.1%	82	15.5%	2.1%	62	13.5%	2.0%	57	23.3%	1.5%
65 000 euros et plus par an	49	5.0%	1.2%	38	7.3%	1.6%	11	2.4%	0.6%	31	12.8%	1.1%
Refus	97	9.8%	2.3%	56	10.7%	3.2%	41	8.8%	1.7%	17	7.0%	1.2%
Ne sait pas	7	0.7%	0.7%	3	0.6%	0.6%	4	0.9%	0.7%	2	0.7%	0.5%