

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	996	100.0%	1.9%	493	100.0%	2.0%	503	100.0%	1.9%	237	100.0%	1.4%
Sexe												
Homme	493	49.5%	2.0%	493	100.0%	2.0%	0	0.0%	0.0%	124	52.3%	1.4%
Femme	503	50.5%	1.9%	0	0.0%	0.0%	503	100.0%	1.9%	113	47.7%	1.3%
Age												
15 à 24 ans	82	8.3%	1.1%	30	6.1%	0.8%	52	10.4%	1.5%	24	10.0%	0.8%
25 à 34 ans	100	10.1%	1.3%	54	10.9%	1.4%	47	9.3%	1.2%	40	16.7%	1.2%
35 à 49 ans	193	19.3%	1.5%	102	20.8%	1.7%	90	17.9%	1.4%	92	38.7%	1.4%
50 à 59 ans	225	22.6%	2.5%	120	24.4%	2.7%	105	20.9%	2.3%	59	25.0%	1.6%
60 ans et plus	395	39.7%	2.5%	187	37.8%	2.7%	209	41.5%	2.4%	23	9.6%	2.3%
Individu												
Ménagères	436	43.8%	1.9%	0	0.0%	0.0%	436	86.8%	1.9%	93	39.5%	1.3%
Personne de référence	578	58.0%	2.0%	439	88.9%	2.1%	139	27.6%	1.8%	126	53.1%	1.5%
Responsable des achats	700	70.3%	1.9%	283	57.4%	2.2%	417	83.0%	1.8%	159	67.1%	1.4%
PCS Individu												
Agriculteurs	24	2.4%	4.8%	16	3.3%	4.8%	8	1.6%	4.8%	0	0.0%	0.0%
Petits patrons	33	3.3%	2.0%	16	3.2%	1.3%	17	3.4%	4.0%	27	11.3%	1.9%
Affaires et Cadres	57	5.7%	1.2%	32	6.5%	1.1%	25	5.0%	1.2%	48	20.5%	1.1%
Professions intermédiaires	113	11.3%	1.6%	60	12.2%	1.7%	52	10.4%	1.5%	91	38.3%	1.5%
Employés	165	16.5%	2.0%	41	8.4%	1.8%	123	24.5%	2.0%	17	7.2%	0.9%
Ouvriers	108	10.9%	1.7%	97	19.6%	1.9%	12	2.3%	0.9%	4	1.6%	1.1%
Retraités	317	31.9%	2.5%	162	32.8%	2.7%	156	30.9%	2.3%	4	1.8%	2.0%
Autres inactifs	178	17.9%	1.7%	69	14.0%	1.9%	110	21.8%	1.6%	46	19.4%	1.4%
PCS Personne de référence												
Agriculteurs	42	4.2%	5.6%	18	3.7%	4.6%	24	4.7%	6.7%	0	0.0%	0.0%
Petits patrons	51	5.1%	1.9%	31	6.3%	2.2%	20	4.0%	1.6%	51	21.6%	1.9%
Affaires et Cadres	78	7.8%	1.1%	32	6.6%	0.9%	45	9.0%	1.3%	78	32.8%	1.1%
Professions intermédiaires	108	10.8%	1.4%	60	12.2%	1.5%	47	9.4%	1.2%	108	45.6%	1.4%
Employés	97	9.7%	1.8%	39	7.9%	1.6%	58	11.5%	1.9%	0	0.0%	0.0%
Ouvriers	182	18.2%	1.9%	98	19.8%	1.9%	84	16.7%	1.9%	0	0.0%	0.0%
Retraités	357	35.8%	2.4%	174	35.3%	2.6%	183	36.3%	2.2%	0	0.0%	0.0%
Autres inactifs	83	8.3%	2.0%	40	8.2%	2.7%	42	8.4%	1.6%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	198	19.9%	2.0%	86	17.3%	2.0%	112	22.4%	2.0%	28	11.9%	1.5%
2 personnes	437	43.9%	2.4%	209	42.5%	2.4%	228	45.3%	2.4%	65	27.5%	1.6%
3 personnes	172	17.3%	1.9%	97	19.7%	2.1%	75	14.9%	1.7%	59	24.8%	1.5%
4 personnes	145	14.5%	1.6%	79	16.0%	1.7%	66	13.1%	1.4%	67	28.5%	1.4%
5 personnes et +	44	4.4%	0.8%	22	4.4%	0.8%	22	4.4%	0.8%	17	7.2%	0.7%
Présence d'enfants de moins de 15 ans												
Oui	212	21.3%	1.3%	111	22.5%	1.5%	101	20.0%	1.2%	94	39.7%	1.2%
Non	784	78.7%	2.2%	382	77.5%	2.2%	402	80.0%	2.1%	143	60.3%	1.5%
Habitat												
Communes rurales	317	31.8%	2.6%	155	31.5%	2.7%	161	32.1%	2.6%	49	20.7%	1.5%
Agglo. - 20 000 hab	172	17.3%	1.9%	92	18.6%	2.1%	80	16.0%	1.7%	37	15.5%	1.4%
Agglo. 20 000 à 100 000 hab	172	17.3%	2.5%	79	16.1%	2.4%	93	18.5%	2.6%	34	14.5%	1.7%
Agglo. + 100 000 hab	323	32.4%	2.1%	157	31.7%	2.1%	166	33.1%	2.1%	112	47.4%	2.0%
Agglo. Paris	12	1.2%	0.1%	10	2.1%	0.2%	2	0.4%	0.0%	4	1.8%	0.1%
Régions INSEE												
Ile de France	13	1.4%	0.1%	12	2.4%	0.3%	2	0.4%	0.0%	6	2.5%	0.1%
Basse Normandie	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%
Centre	6	0.6%	0.3%	4	0.7%	0.4%	2	0.4%	0.2%	1	0.6%	0.2%
Pays de Loire	6	0.6%	0.2%	4	0.9%	0.3%	1	0.3%	0.1%	0	0.0%	0.0%
Bretagne	2	0.2%	0.1%	2	0.4%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	169	16.9%	11.3%	87	17.6%	12.1%	82	16.3%	10.5%	38	16.3%	10.3%
Aquitaine	763	76.6%	27.3%	364	73.9%	27.4%	399	79.3%	27.2%	177	74.9%	21.3%
Midi Pyrénées	32	3.2%	1.3%	19	3.9%	1.6%	12	2.5%	1.0%	11	4.7%	1.4%
Limousin	2	0.2%	0.4%	1	0.2%	0.3%	2	0.3%	0.5%	1	0.4%	0.6%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%
Rhône Alpes	1	0.1%	0.0%	0	0.0%	0.0%	1	0.2%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	1	0.1%	0.0%	0	0.0%	0.0%	1	0.2%	0.0%	1	0.5%	0.1%
Habitudes de connection à Internet												
Tous les jours	649	65.2%	1.7%	341	69.2%	1.9%	308	61.2%	1.6%	202	85.2%	1.3%
Presque tous les jours	144	14.5%	2.6%	66	13.3%	2.6%	79	15.7%	2.6%	24	10.3%	1.5%
1 à 2 fois par semaine	54	5.5%	2.0%	17	3.4%	1.5%	37	7.4%	2.4%	9	3.7%	1.7%
1 à 3 fois par mois	15	1.5%	3.0%	6	1.1%	2.4%	10	1.9%	3.5%	2	0.7%	2.1%
Moins souvent	5	0.5%	0.9%	4	0.7%	1.3%	1	0.2%	0.4%	0	0.0%	0.0%
Jamais	5	0.5%	7.5%	5	1.1%	10.4%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	27	2.7%	1.6%	15	3.0%	2.0%	12	2.3%	1.2%	2	0.7%	1.0%
De 9 000 à moins de 12 000 euros par an	46	4.6%	1.7%	30	6.1%	2.9%	16	3.2%	1.0%	4	1.8%	1.7%
De 12 000 à moins de 18 000 euros par an	106	10.6%	2.0%	45	9.1%	2.0%	61	12.1%	1.9%	4	1.9%	0.6%
De 18 000 à moins de 24 000 euros par an	133	13.4%	2.0%	47	9.6%	1.6%	86	17.1%	2.3%	35	14.8%	2.5%
De 24 000 à moins de 36 000 euros par an	251	25.2%	2.1%	117	23.8%	2.1%	134	26.6%	2.2%	40	16.8%	1.1%
De 36 000 à moins de 45 000 euros par an	156	15.6%	2.1%	83	16.8%	2.2%	73	14.5%	2.0%	36	15.4%	1.3%
De 45 000 à moins de 65 000 euros par an	106	10.6%	1.5%	63	12.8%	1.6%	43	8.6%	1.4%	44	18.6%	1.2%
65 000 euros et plus par an	80	8.0%	1.9%	51	10.4%	2.1%	29	5.8%	1.6%	38	16.3%	1.3%
Refus	87	8.8%	2.1%	40	8.0%	2.2%	48	9.5%	1.9%	30	12.7%	2.0%
Ne sait pas	4	0.4%	0.4%	2	0.5%	0.5%	2	0.4%	0.4%	3	1.1%	0.7%