

La Montagne Dimanche



A.C.P.M. - ONE -

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	596	100.0%	1.1%	300	100.0%	1.2%	296	100.0%	1.1%	122	100.0%	0.7%
Sexe												
Homme	300	50.4%	1.2%	300	100.0%	1.2%	0	0.0%	0.0%	66	53.7%	0.7%
Femme	296	49.6%	1.1%	0	0.0%	0.0%	296	100.0%	1.1%	57	46.3%	0.7%
Age												
15 à 24 ans	47	7.9%	0.6%	26	8.5%	0.7%	22	7.3%	0.6%	12	10.1%	0.4%
25 à 34 ans	64	10.7%	0.8%	29	9.6%	0.8%	35	11.8%	0.9%	24	19.9%	0.8%
35 à 49 ans	114	19.2%	0.9%	72	24.1%	1.2%	42	14.1%	0.7%	38	31.1%	0.6%
50 à 59 ans	121	20.3%	1.3%	55	18.4%	1.2%	66	22.3%	1.5%	35	28.3%	0.9%
60 ans et plus	250	41.9%	1.6%	118	39.4%	1.7%	132	44.5%	1.5%	13	10.6%	1.3%
Individu												
Ménagères	266	44.5%	1.1%	0	0.0%	0.0%	266	89.8%	1.1%	51	41.7%	0.7%
Personne de référence	334	56.0%	1.2%	262	87.2%	1.3%	72	24.3%	0.9%	61	49.5%	0.7%
Responsable des achats	417	69.9%	1.2%	163	54.3%	1.2%	254	85.8%	1.1%	74	60.5%	0.7%
PCS Individu												
Agriculteurs	11	1.8%	2.2%	7	2.4%	2.2%	4	1.2%	2.2%	0	0.2%	1.0%
Petits patrons	19	3.1%	1.2%	10	3.5%	0.9%	8	2.8%	1.9%	13	10.8%	0.9%
Affaires et Cadres	30	5.1%	0.6%	22	7.2%	0.8%	9	2.9%	0.4%	29	24.0%	0.7%
Professions intermédiaires	62	10.4%	0.9%	29	9.6%	0.8%	33	11.2%	0.9%	47	38.7%	0.8%
Employés	93	15.5%	1.1%	25	8.4%	1.1%	68	22.9%	1.1%	11	9.4%	0.6%
Ouvriers	89	15.0%	1.4%	80	26.7%	1.6%	9	3.1%	0.7%	3	2.9%	1.0%
Retraités	223	37.4%	1.7%	105	35.0%	1.7%	118	39.8%	1.7%	2	1.5%	0.9%
Autres inactifs	70	11.7%	0.7%	22	7.2%	0.6%	48	16.2%	0.7%	15	12.6%	0.5%
PCS Personne de référence												
Agriculteurs	15	2.5%	2.0%	7	2.4%	1.8%	8	2.7%	2.2%	0	0.0%	0.0%
Petits patrons	16	2.7%	0.6%	10	3.3%	0.7%	6	2.1%	0.5%	16	13.2%	0.6%
Affaires et Cadres	53	8.9%	0.8%	23	7.6%	0.7%	30	10.2%	0.9%	53	43.3%	0.8%
Professions intermédiaires	53	8.9%	0.7%	33	11.0%	0.8%	20	6.9%	0.5%	53	43.5%	0.7%
Employés	48	8.1%	0.9%	24	8.0%	1.0%	24	8.2%	0.8%	0	0.0%	0.0%
Ouvriers	125	20.9%	1.3%	77	25.5%	1.5%	48	16.3%	1.1%	0	0.0%	0.0%
Retraités	254	42.5%	1.7%	114	38.0%	1.7%	139	47.1%	1.7%	0	0.0%	0.0%
Autres inactifs	32	5.4%	0.8%	13	4.2%	0.8%	19	6.5%	0.8%	0	0.0%	0.0%

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Taille du foyer												
1 personne	127	21.3%	1.3%	68	22.7%	1.6%	59	19.8%	1.0%	12	9.7%	0.6%
2 personnes	266	44.6%	1.5%	140	46.5%	1.6%	126	42.6%	1.3%	42	34.1%	1.0%
3 personnes	97	16.2%	1.0%	50	16.5%	1.0%	47	15.9%	1.1%	25	20.7%	0.6%
4 personnes	74	12.4%	0.8%	30	9.9%	0.7%	45	15.1%	0.9%	29	23.3%	0.6%
5 personnes et +	33	5.5%	0.6%	13	4.5%	0.5%	20	6.6%	0.7%	15	12.2%	0.6%
Présence d'enfants de moins de 15 ans												
Oui	120	20.1%	0.8%	54	18.0%	0.7%	66	22.3%	0.8%	46	37.4%	0.6%
Non	476	79.9%	1.3%	246	82.0%	1.4%	230	77.7%	1.2%	77	62.6%	0.8%
Habitat												
Communes rurales	256	43.0%	2.1%	128	42.5%	2.2%	128	43.4%	2.1%	51	41.7%	1.6%
Agglo. - 20 000 hab	105	17.5%	1.2%	51	16.8%	1.2%	54	18.3%	1.1%	20	16.5%	0.8%
Agglo. 20 000 à 100 000 hab	107	17.9%	1.5%	54	18.1%	1.6%	52	17.6%	1.4%	22	17.7%	1.1%
Agglo. + 100 000 hab	117	19.6%	0.8%	59	19.5%	0.8%	58	19.6%	0.7%	23	18.7%	0.4%
Agglo. Paris	12	2.0%	0.1%	9	3.0%	0.2%	3	1.1%	0.1%	7	5.5%	0.2%
Régions INSEE												
Ile de France	12	2.0%	0.1%	9	3.0%	0.2%	3	1.1%	0.1%	7	5.5%	0.2%
Champagne Ardennes	1	0.2%	0.1%	0	0.0%	0.0%	1	0.4%	0.2%	1	0.9%	0.4%
Bourgogne	1	0.2%	0.1%	1	0.2%	0.1%	1	0.2%	0.1%	0	0.0%	0.0%
Centre	3	0.6%	0.2%	3	0.9%	0.3%	1	0.3%	0.1%	0	0.0%	0.0%
Midi Pyrénées	11	1.8%	0.4%	3	0.9%	0.2%	8	2.7%	0.6%	8	6.9%	1.0%
Limousin	114	19.1%	18.5%	50	16.7%	17.0%	64	21.6%	19.8%	19	15.3%	11.6%
Auvergne	450	75.5%	39.6%	234	77.8%	42.8%	217	73.3%	36.6%	85	69.1%	27.6%
Rhône Alpes	2	0.4%	0.0%	1	0.3%	0.0%	2	0.5%	0.1%	2	1.9%	0.1%
Languedoc Roussillon	0	0.1%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Provence Alpes Côte d'Azur. Corse	1	0.1%	0.0%	1	0.2%	0.0%	0	0.0%	0.0%	0	0.4%	0.0%
Habitudes de connexion à Internet												
Tous les jours	368	61.7%	1.0%	191	63.6%	1.0%	177	59.8%	0.9%	103	84.5%	0.7%
Presque tous les jours	63	10.6%	1.1%	30	10.0%	1.2%	33	11.3%	1.1%	13	10.9%	0.8%
1 à 2 fois par semaine	39	6.6%	1.4%	15	5.0%	1.3%	24	8.2%	1.5%	6	4.6%	1.1%
1 à 3 fois par mois	4	0.7%	0.9%	2	0.7%	1.0%	2	0.8%	0.8%	0	0.0%	0.0%
Moins souvent	8	1.3%	1.4%	8	2.7%	2.8%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	20	3.4%	1.2%	6	1.9%	0.8%	15	4.9%	1.5%	0	0.1%	0.1%
De 9 000 à moins de 12 000 euros par an	43	7.3%	1.6%	25	8.3%	2.4%	18	6.2%	1.1%	2	1.8%	0.8%
De 12 000 à moins de 18 000 euros par an	73	12.3%	1.4%	34	11.3%	1.5%	40	13.4%	1.3%	0	0.4%	0.1%
De 18 000 à moins de 24 000 euros par an	95	15.9%	1.4%	53	17.5%	1.8%	42	14.3%	1.1%	9	7.7%	0.7%
De 24 000 à moins de 36 000 euros par an	142	23.9%	1.2%	73	24.2%	1.3%	70	23.6%	1.1%	29	24.1%	0.8%
De 36 000 à moins de 45 000 euros par an	64	10.7%	0.9%	28	9.5%	0.8%	35	12.0%	1.0%	20	16.0%	0.7%
De 45 000 à moins de 65 000 euros par an	69	11.6%	1.0%	45	15.1%	1.2%	24	8.1%	0.8%	31	25.2%	0.8%
65 000 euros et plus par an	23	3.8%	0.5%	16	5.2%	0.6%	7	2.5%	0.4%	15	12.2%	0.5%
Refus	55	9.2%	1.3%	19	6.5%	1.1%	35	11.9%	1.4%	14	11.1%	0.9%
Ne sait pas	11	1.9%	1.1%	2	0.7%	0.4%	9	3.2%	1.6%	2	1.5%	0.5%