

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	758	100.0%	1.5%	386	100.0%	1.5%	373	100.0%	1.4%	179	100.0%	1.0%
<b>Sexe</b>												
<b>Homme</b>	386	50.8%	1.5%	386	100.0%	1.5%	0	0.0%	0.0%	85	47.5%	1.0%
<b>Femme</b>	373	49.2%	1.4%	0	0.0%	0.0%	373	100.0%	1.4%	94	52.5%	1.1%
<b>Age</b>												
<b>15 à 24 ans</b>	55	7.2%	0.8%	21	5.6%	0.6%	33	8.9%	0.9%	23	12.7%	0.7%
<b>25 à 34 ans</b>	67	8.9%	0.9%	38	9.9%	1.0%	29	7.8%	0.8%	22	12.3%	0.7%
<b>35 à 49 ans</b>	170	22.5%	1.4%	90	23.3%	1.5%	81	21.6%	1.3%	69	38.5%	1.1%
<b>50 à 59 ans</b>	140	18.4%	1.6%	77	20.1%	1.7%	62	16.7%	1.4%	44	24.3%	1.1%
<b>60 ans et plus</b>	327	43.1%	2.1%	159	41.2%	2.3%	168	45.0%	1.9%	22	12.2%	2.2%
<b>Individu</b>												
<b>Ménagères</b>	344	45.4%	1.5%	0	0.0%	0.0%	344	92.4%	1.5%	85	47.6%	1.2%
<b>Personne de référence</b>	475	62.7%	1.7%	354	91.9%	1.7%	121	32.5%	1.5%	94	52.6%	1.1%
<b>Responsable des achats</b>	556	73.3%	1.5%	222	57.6%	1.7%	334	89.5%	1.5%	129	71.9%	1.2%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	11	1.5%	2.2%	9	2.4%	2.8%	2	0.4%	1.0%	0	0.0%	0.0%
<b>Petits patrons</b>	15	2.0%	1.0%	10	2.6%	0.8%	5	1.4%	1.2%	14	7.8%	1.0%
<b>Affaires et Cadres</b>	51	6.7%	1.0%	30	7.7%	1.1%	21	5.7%	1.0%	46	25.5%	1.0%
<b>Professions intermédiaires</b>	82	10.8%	1.1%	39	10.0%	1.1%	43	11.5%	1.2%	61	33.9%	1.0%
<b>Employés</b>	124	16.4%	1.5%	39	10.0%	1.7%	86	23.0%	1.4%	29	16.2%	1.6%
<b>Ouvriers</b>	89	11.8%	1.4%	77	20.0%	1.5%	12	3.3%	1.0%	1	0.3%	0.2%
<b>Retraités</b>	247	32.6%	1.9%	139	36.1%	2.3%	108	28.9%	1.6%	4	2.4%	2.1%
<b>Autres inactifs</b>	139	18.3%	1.3%	43	11.1%	1.2%	96	25.7%	1.4%	25	13.8%	0.8%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	14	1.9%	1.9%	8	2.0%	1.9%	7	1.8%	1.9%	0	0.0%	0.0%
<b>Petits patrons</b>	33	4.4%	1.3%	12	3.2%	0.9%	21	5.7%	1.7%	33	18.6%	1.3%
<b>Affaires et Cadres</b>	61	8.1%	0.9%	34	8.9%	1.0%	27	7.2%	0.8%	61	34.1%	0.9%
<b>Professions intermédiaires</b>	85	11.2%	1.1%	39	10.0%	0.9%	46	12.4%	1.2%	85	47.3%	1.1%
<b>Employés</b>	80	10.6%	1.5%	40	10.2%	1.7%	41	10.9%	1.3%	0	0.0%	0.0%
<b>Ouvriers</b>	125	16.5%	1.3%	76	19.7%	1.5%	49	13.1%	1.1%	0	0.0%	0.0%
<b>Retraités</b>	289	38.1%	1.9%	150	38.9%	2.2%	139	37.2%	1.7%	0	0.0%	0.0%
<b>Autres inactifs</b>	71	9.3%	1.7%	27	7.1%	1.8%	44	11.7%	1.7%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
1 personne	173	22.8%	1.7%	88	22.9%	2.0%	85	22.8%	1.5%	21	11.9%	1.1%
2 personnes	298	39.2%	1.6%	150	38.9%	1.7%	147	39.6%	1.6%	50	27.9%	1.2%
3 personnes	121	15.9%	1.3%	66	17.2%	1.4%	54	14.6%	1.2%	48	26.5%	1.2%
4 personnes	98	12.9%	1.1%	54	14.0%	1.2%	44	11.8%	0.9%	40	22.5%	0.8%
5 personnes et +	69	9.1%	1.3%	27	7.0%	1.0%	42	11.2%	1.5%	20	11.2%	0.8%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	191	25.2%	1.2%	98	25.5%	1.3%	93	25.0%	1.1%	85	47.7%	1.1%
Non	567	74.8%	1.6%	287	74.5%	1.6%	280	75.0%	1.5%	94	52.3%	1.0%
<b>Habitat</b>												
Communes rurales	251	33.1%	2.1%	138	35.8%	2.4%	113	30.3%	1.8%	50	27.9%	1.6%
Agglo. - 20 000 hab	184	24.3%	2.0%	84	21.7%	1.9%	101	27.0%	2.1%	32	17.8%	1.2%
Agglo. 20 000 à 100 000 hab	132	17.4%	1.9%	68	17.7%	2.0%	64	17.1%	1.8%	33	18.6%	1.6%
Agglo. + 100 000 hab	190	25.0%	1.2%	94	24.4%	1.3%	96	25.7%	1.2%	63	35.1%	1.1%
Agglo. Paris	1	0.2%	0.0%	1	0.3%	0.0%	0	0.0%	0.0%	1	0.7%	0.0%
<b>Régions INSEE</b>												
Ile de France	1	0.2%	0.0%	1	0.3%	0.0%	0	0.0%	0.0%	1	0.7%	0.0%
Franche-Comté	1	0.1%	0.1%	1	0.2%	0.2%	0	0.0%	0.0%	1	0.4%	0.3%
Poitou Charentes	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%
Aquitaine	48	6.4%	1.7%	24	6.1%	1.8%	25	6.6%	1.7%	13	7.5%	1.6%
Midi Pyrénées	646	85.2%	26.1%	340	88.1%	28.5%	306	82.2%	23.9%	153	85.1%	18.9%
Limousin	2	0.2%	0.2%	1	0.2%	0.3%	1	0.2%	0.2%	2	0.9%	0.9%
Auvergne	1	0.1%	0.1%	1	0.2%	0.1%	0	0.1%	0.1%	0	0.2%	0.1%
Rhône Alpes	7	1.0%	0.1%	1	0.2%	0.0%	7	1.8%	0.2%	0	0.0%	0.0%
Languedoc Roussillon	51	6.7%	2.2%	18	4.6%	1.6%	33	8.9%	2.8%	9	5.2%	1.3%
<b>Habitudes de connection à Internet</b>												
Tous les jours	442	58.2%	1.2%	227	58.9%	1.2%	214	57.5%	1.1%	146	81.3%	1.0%
Presque tous les jours	90	11.9%	1.6%	46	11.9%	1.8%	44	11.9%	1.5%	17	9.7%	1.1%
1 à 2 fois par semaine	54	7.1%	2.0%	26	6.7%	2.2%	28	7.6%	1.8%	13	7.1%	2.5%
1 à 3 fois par mois	10	1.3%	1.9%	5	1.3%	2.2%	4	1.2%	1.6%	3	1.9%	4.2%
Moins souvent	9	1.2%	1.6%	6	1.6%	2.1%	3	0.9%	1.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	22	2.9%	1.3%	9	2.4%	1.3%	12	3.3%	1.3%	3	1.8%	1.9%
<b>De 9 000 à moins de 12 000 euros par an</b>	86	11.3%	3.2%	44	11.5%	4.2%	41	11.1%	2.5%	4	2.0%	1.4%
<b>De 12 000 à moins de 18 000 euros par an</b>	110	14.6%	2.1%	50	12.8%	2.2%	61	16.3%	1.9%	8	4.5%	1.2%
<b>De 18 000 à moins de 24 000 euros par an</b>	107	14.2%	1.6%	63	16.4%	2.1%	44	11.9%	1.2%	26	14.4%	1.8%
<b>De 24 000 à moins de 36 000 euros par an</b>	154	20.3%	1.3%	81	20.9%	1.4%	73	19.6%	1.2%	35	19.8%	1.0%
<b>De 36 000 à moins de 45 000 euros par an</b>	94	12.3%	1.3%	44	11.4%	1.2%	50	13.3%	1.4%	30	16.6%	1.0%
<b>De 45 000 à moins de 65 000 euros par an</b>	95	12.5%	1.4%	56	14.6%	1.4%	39	10.3%	1.3%	40	22.1%	1.1%
<b>65 000 euros et plus par an</b>	43	5.7%	1.0%	21	5.5%	0.9%	22	6.0%	1.3%	24	13.4%	0.8%
<b>Refus</b>	36	4.8%	0.9%	10	2.5%	0.5%	26	7.1%	1.1%	8	4.6%	0.6%
<b>Ne sait pas</b>	12	1.5%	1.1%	8	2.0%	1.6%	4	1.0%	0.7%	2	0.9%	0.4%