

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	360	100.0%	0.7%	193	100.0%	0.8%	167	100.0%	0.6%	94	100.0%	0.5%
<b>Sexe</b>												
<b>Homme</b>	193	53.6%	0.8%	193	100.0%	0.8%	0	0.0%	0.0%	41	43.9%	0.5%
<b>Femme</b>	167	46.4%	0.6%	0	0.0%	0.0%	167	100.0%	0.6%	53	56.1%	0.6%
<b>Age</b>												
<b>15 à 24 ans</b>	26	7.2%	0.4%	8	4.3%	0.2%	18	10.6%	0.5%	10	10.6%	0.3%
<b>25 à 34 ans</b>	47	13.1%	0.6%	30	15.5%	0.8%	17	10.4%	0.4%	14	14.5%	0.4%
<b>35 à 49 ans</b>	115	31.8%	0.9%	46	23.9%	0.7%	69	41.0%	1.1%	43	45.4%	0.7%
<b>50 à 59 ans</b>	83	23.1%	0.9%	59	30.5%	1.3%	24	14.6%	0.5%	25	26.6%	0.7%
<b>60 ans et plus</b>	89	24.7%	0.6%	50	25.8%	0.7%	39	23.4%	0.4%	3	2.9%	0.3%
<b>Individu</b>												
<b>Ménagères</b>	146	40.5%	0.6%	0	0.0%	0.0%	146	87.4%	0.6%	42	44.7%	0.6%
<b>Personne de référence</b>	214	59.4%	0.8%	175	90.6%	0.9%	39	23.3%	0.5%	41	44.1%	0.5%
<b>Responsable des achats</b>	261	72.7%	0.7%	121	62.6%	0.9%	141	84.3%	0.6%	68	72.3%	0.6%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	2	0.5%	0.4%	0	0.0%	0.0%	2	1.1%	1.1%	0	0.0%	0.0%
<b>Petits patrons</b>	7	2.0%	0.4%	4	2.0%	0.3%	3	1.9%	0.7%	7	7.5%	0.5%
<b>Affaires et Cadres</b>	13	3.6%	0.3%	9	4.8%	0.3%	4	2.1%	0.2%	11	11.7%	0.3%
<b>Professions intermédiaires</b>	51	14.1%	0.7%	27	13.8%	0.7%	24	14.5%	0.7%	38	40.2%	0.6%
<b>Employés</b>	62	17.1%	0.7%	14	7.4%	0.6%	47	28.4%	0.8%	24	25.0%	1.3%
<b>Ouvriers</b>	74	20.5%	1.2%	63	32.9%	1.3%	10	6.1%	0.8%	2	2.4%	0.6%
<b>Retraités</b>	64	17.9%	0.5%	41	21.4%	0.7%	23	13.9%	0.3%	0	0.0%	0.0%
<b>Autres inactifs</b>	88	24.4%	0.8%	34	17.7%	0.9%	54	32.0%	0.8%	12	13.2%	0.4%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	2	0.5%	0.2%	0	0.0%	0.0%	2	1.0%	0.5%	0	0.0%	0.0%
<b>Petits patrons</b>	14	3.8%	0.5%	5	2.4%	0.3%	9	5.6%	0.8%	14	14.7%	0.5%
<b>Affaires et Cadres</b>	22	6.1%	0.3%	10	5.4%	0.3%	11	6.9%	0.3%	22	23.2%	0.3%
<b>Professions intermédiaires</b>	58	16.2%	0.7%	26	13.7%	0.6%	32	19.2%	0.8%	58	62.1%	0.7%
<b>Employés</b>	31	8.5%	0.6%	16	8.2%	0.7%	15	8.9%	0.5%	0	0.0%	0.0%
<b>Ouvriers</b>	98	27.1%	1.0%	67	34.9%	1.3%	30	18.1%	0.7%	0	0.0%	0.0%
<b>Retraités</b>	90	25.1%	0.6%	43	22.3%	0.6%	47	28.3%	0.6%	0	0.0%	0.0%
<b>Autres inactifs</b>	46	12.7%	1.1%	26	13.3%	1.7%	20	12.1%	0.8%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
1 personne	62	17.4%	0.6%	45	23.6%	1.0%	17	10.2%	0.3%	11	11.7%	0.6%
2 personnes	113	31.5%	0.6%	52	27.0%	0.6%	61	36.8%	0.7%	23	24.4%	0.6%
3 personnes	85	23.6%	0.9%	48	24.8%	1.0%	37	22.2%	0.8%	21	22.4%	0.5%
4 personnes	70	19.5%	0.8%	37	19.3%	0.8%	33	19.8%	0.7%	33	35.3%	0.7%
5 personnes et +	29	8.0%	0.5%	10	5.3%	0.4%	19	11.1%	0.7%	6	6.1%	0.2%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	133	36.9%	0.8%	63	32.8%	0.9%	69	41.6%	0.8%	38	40.6%	0.5%
Non	227	63.1%	0.6%	130	67.2%	0.7%	98	58.4%	0.5%	56	59.4%	0.6%
<b>Habitat</b>												
Communes rurales	127	35.3%	1.1%	61	31.8%	1.1%	66	39.4%	1.1%	41	43.2%	1.3%
Agglo. - 20 000 hab	100	27.9%	1.1%	56	28.9%	1.3%	45	26.7%	0.9%	19	20.1%	0.7%
Agglo. 20 000 à 100 000 hab	39	10.8%	0.6%	23	11.7%	0.7%	16	9.7%	0.4%	9	9.4%	0.4%
Agglo. + 100 000 hab	82	22.8%	0.5%	46	24.1%	0.6%	36	21.3%	0.4%	21	22.6%	0.4%
Agglo. Paris	12	3.2%	0.1%	7	3.5%	0.2%	5	2.8%	0.1%	4	4.7%	0.1%
<b>Régions INSEE</b>												
Ile de France	13	3.5%	0.1%	8	4.2%	0.2%	5	2.8%	0.1%	6	6.0%	0.1%
Nord Pas de Calais	24	6.7%	0.7%	20	10.3%	1.3%	4	2.5%	0.2%	6	6.0%	0.6%
Champagne Ardennes	1	0.2%	0.1%	1	0.3%	0.1%	0	0.0%	0.0%	1	0.6%	0.2%
Picardie	312	86.6%	20.2%	158	81.9%	21.3%	154	92.0%	19.2%	80	85.4%	18.2%
Haute Normandie	10	2.9%	0.7%	6	3.3%	0.9%	4	2.3%	0.5%	1	1.3%	0.3%
Poitou Charentes	1	0.2%	0.0%	0	0.0%	0.0%	1	0.4%	0.1%	1	0.7%	0.2%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	221	61.4%	0.6%	112	57.8%	0.6%	109	65.6%	0.6%	71	75.6%	0.5%
Presque tous les jours	29	8.1%	0.5%	14	7.4%	0.6%	15	8.8%	0.5%	8	8.0%	0.5%
1 à 2 fois par semaine	23	6.4%	0.8%	13	6.5%	1.1%	10	6.2%	0.7%	5	5.0%	0.9%
1 à 3 fois par mois	4	1.1%	0.8%	4	1.9%	1.6%	0	0.2%	0.1%	0	0.0%	0.0%
Moins souvent	22	6.1%	3.9%	14	7.2%	4.9%	8	4.9%	2.9%	8	8.7%	15.1%
Jamais	8	2.2%	10.9%	8	4.1%	15.0%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	13	3.6%	0.8%	13	6.6%	1.8%	0	0.0%	0.0%	0	0.4%	0.2%
<b>De 9 000 à moins de 12 000 euros par an</b>	48	13.4%	1.8%	24	12.7%	2.3%	24	14.2%	1.4%	0	0.5%	0.2%
<b>De 12 000 à moins de 18 000 euros par an</b>	40	11.1%	0.7%	22	11.3%	1.0%	18	11.0%	0.6%	0	0.0%	0.0%
<b>De 18 000 à moins de 24 000 euros par an</b>	57	15.7%	0.8%	32	16.8%	1.1%	24	14.5%	0.6%	10	10.7%	0.7%
<b>De 24 000 à moins de 36 000 euros par an</b>	80	22.3%	0.7%	27	14.2%	0.5%	53	31.8%	0.9%	34	35.8%	1.0%
<b>De 36 000 à moins de 45 000 euros par an</b>	58	16.2%	0.8%	42	21.9%	1.1%	16	9.7%	0.4%	17	17.6%	0.6%
<b>De 45 000 à moins de 65 000 euros par an</b>	35	9.7%	0.5%	18	9.3%	0.5%	17	10.1%	0.5%	17	18.1%	0.5%
<b>65 000 euros et plus par an</b>	14	4.0%	0.3%	10	5.2%	0.4%	4	2.6%	0.2%	8	8.9%	0.3%
<b>Refus</b>	12	3.2%	0.3%	4	2.0%	0.2%	8	4.6%	0.3%	7	8.0%	0.5%
<b>Ne sait pas</b>	3	0.7%	0.2%	0	0.0%	0.0%	3	1.6%	0.5%	0	0.0%	0.0%