

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1861	100.0%	3.6%	968	100.0%	3.9%	893	100.0%	3.3%	436	100.0%	2.5%
<b>Sexe</b>												
<b>Homme</b>	968	52.0%	3.9%	968	100.0%	3.9%	0	0.0%	0.0%	221	50.7%	2.5%
<b>Femme</b>	893	48.0%	3.3%	0	0.0%	0.0%	893	100.0%	3.3%	215	49.3%	2.5%
<b>Age</b>												
<b>15 à 24 ans</b>	146	7.8%	2.0%	76	7.8%	2.1%	70	7.8%	2.0%	60	13.8%	2.0%
<b>25 à 34 ans</b>	229	12.3%	3.0%	141	14.6%	3.8%	89	9.9%	2.3%	59	13.6%	1.9%
<b>35 à 49 ans</b>	454	24.4%	3.6%	244	25.2%	4.0%	210	23.5%	3.3%	158	36.1%	2.5%
<b>50 à 59 ans</b>	377	20.2%	4.2%	206	21.3%	4.6%	171	19.1%	3.8%	132	30.2%	3.5%
<b>60 ans et plus</b>	655	35.2%	4.2%	302	31.2%	4.4%	354	39.6%	4.0%	27	6.2%	2.7%
<b>Individu</b>												
<b>Ménagères</b>	812	43.6%	3.5%	0	0.0%	0.0%	812	91.0%	3.5%	178	40.8%	2.5%
<b>Personne de référence</b>	1079	58.0%	3.8%	842	87.0%	4.1%	237	26.5%	3.0%	215	49.4%	2.5%
<b>Responsable des achats</b>	1260	67.7%	3.5%	480	49.5%	3.7%	780	87.4%	3.4%	275	63.1%	2.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	21	1.1%	4.2%	13	1.3%	3.9%	8	0.9%	4.9%	3	0.7%	12.6%
<b>Petits patrons</b>	40	2.1%	2.5%	23	2.4%	1.9%	17	1.9%	3.9%	35	8.1%	2.5%
<b>Affaires et Cadres</b>	101	5.4%	2.1%	64	6.6%	2.3%	37	4.1%	1.8%	89	20.4%	2.0%
<b>Professions intermédiaires</b>	218	11.7%	3.0%	118	12.2%	3.3%	100	11.2%	2.8%	165	37.8%	2.8%
<b>Employés</b>	314	16.9%	3.7%	103	10.7%	4.6%	210	23.6%	3.4%	65	15.0%	3.6%
<b>Ouvriers</b>	335	18.0%	5.3%	275	28.4%	5.4%	59	6.6%	4.7%	7	1.7%	2.1%
<b>Retraités</b>	539	29.0%	4.2%	271	28.0%	4.5%	268	30.0%	4.0%	8	1.7%	3.7%
<b>Autres inactifs</b>	294	15.8%	2.9%	100	10.3%	2.8%	194	21.7%	2.9%	63	14.5%	1.9%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	24	1.3%	3.1%	12	1.3%	3.1%	11	1.2%	3.1%	0	0.0%	0.0%
<b>Petits patrons</b>	60	3.2%	2.3%	27	2.8%	1.9%	33	3.7%	2.7%	60	13.8%	2.3%
<b>Affaires et Cadres</b>	142	7.6%	2.1%	73	7.5%	2.1%	69	7.7%	2.0%	142	32.5%	2.1%
<b>Professions intermédiaires</b>	235	12.6%	3.0%	122	12.6%	3.0%	113	12.6%	3.0%	235	53.8%	3.0%
<b>Employés</b>	191	10.3%	3.5%	103	10.6%	4.3%	89	9.9%	2.9%	0	0.0%	0.0%
<b>Ouvriers</b>	432	23.2%	4.6%	269	27.8%	5.3%	164	18.3%	3.7%	0	0.0%	0.0%
<b>Retraités</b>	618	33.2%	4.1%	294	30.4%	4.4%	324	36.3%	3.9%	0	0.0%	0.0%
<b>Autres inactifs</b>	159	8.5%	3.9%	69	7.1%	4.5%	90	10.1%	3.5%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	319	17.2%	3.2%	150	15.5%	3.4%	170	19.0%	3.0%	34	7.8%	1.8%
<b>2 personnes</b>	737	39.6%	4.1%	379	39.2%	4.4%	358	40.1%	3.8%	116	26.7%	2.8%
<b>3 personnes</b>	330	17.7%	3.6%	174	18.0%	3.7%	156	17.4%	3.5%	115	26.3%	2.9%
<b>4 personnes</b>	301	16.2%	3.3%	170	17.5%	3.8%	132	14.7%	2.8%	117	26.8%	2.5%
<b>5 personnes et +</b>	173	9.3%	3.2%	95	9.8%	3.6%	78	8.7%	2.7%	54	12.4%	2.1%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	510	27.4%	3.2%	269	27.8%	3.6%	241	27.0%	2.9%	185	42.5%	2.4%
<b>Non</b>	1351	72.6%	3.7%	699	72.2%	4.0%	652	73.0%	3.5%	251	57.5%	2.6%
<b>Habitat</b>												
<b>Communes rurales</b>	447	24.0%	3.7%	205	21.2%	3.6%	242	27.0%	3.9%	125	28.6%	3.9%
<b>Agglo. - 20 000 hab</b>	300	16.1%	3.3%	156	16.1%	3.6%	144	16.2%	3.0%	69	15.7%	2.7%
<b>Agglo. 20 000 à 100 000 hab</b>	305	16.4%	4.4%	164	16.9%	4.9%	141	15.8%	3.9%	51	11.7%	2.5%
<b>Agglo. + 100 000 hab</b>	790	42.4%	5.1%	435	44.9%	5.8%	355	39.8%	4.4%	183	42.1%	3.3%
<b>Agglo. Paris</b>	19	1.0%	0.2%	8	0.8%	0.2%	11	1.2%	0.2%	8	1.9%	0.2%
<b>Régions INSEE</b>												
<b>Ile de France</b>	19	1.0%	0.2%	8	0.9%	0.2%	11	1.2%	0.2%	9	2.0%	0.2%
<b>Nord Pas de Calais</b>	1086	58.3%	33.8%	575	59.5%	37.6%	510	57.1%	30.3%	256	58.8%	25.8%
<b>Lorraine</b>	1	0.1%	0.1%	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%
<b>Franche-Comté</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.1%
<b>Champagne Ardennes</b>	374	20.1%	34.3%	190	19.6%	36.0%	184	20.6%	32.7%	74	17.1%	26.4%
<b>Picardie</b>	359	19.3%	23.3%	180	18.6%	24.3%	179	20.0%	22.4%	88	20.2%	19.9%
<b>Bourgogne</b>	0	0.0%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%	0	0.1%	0.1%
<b>Haute Normandie</b>	11	0.6%	0.7%	7	0.7%	1.0%	3	0.4%	0.4%	2	0.6%	0.5%
<b>Centre</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Bretagne</b>	1	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%
<b>Poitou Charentes</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%
<b>Midi Pyrénées</b>	2	0.1%	0.1%	1	0.1%	0.1%	0	0.0%	0.0%	2	0.4%	0.2%
<b>Limousin</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.1%
<b>Auvergne</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Rhône Alpes</b>	4	0.2%	0.1%	2	0.2%	0.1%	1	0.2%	0.1%	1	0.2%	0.1%
<b>Languedoc Roussillon</b>	1	0.1%	0.1%	0	0.0%	0.0%	1	0.1%	0.1%	1	0.2%	0.1%
<b>Provence Alpes Côte d'Azur. Corse</b>	3	0.1%	0.1%	1	0.1%	0.0%	2	0.2%	0.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Habitudes de connection à Internet</b>												
Tous les jours	1271	68.3%	3.4%	656	67.7%	3.6%	616	68.9%	3.3%	371	85.1%	2.5%
Presque tous les jours	194	10.4%	3.5%	95	9.8%	3.7%	99	11.1%	3.3%	39	9.0%	2.5%
1 à 2 fois par semaine	113	6.1%	4.1%	63	6.5%	5.5%	50	5.6%	3.2%	14	3.2%	2.7%
1 à 3 fois par mois	20	1.1%	3.9%	12	1.2%	5.0%	8	0.9%	3.0%	1	0.3%	1.4%
Moins souvent	34	1.9%	6.1%	25	2.6%	8.9%	9	1.0%	3.2%	8	1.9%	15.1%
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	60	3.2%	3.6%	31	3.3%	4.3%	28	3.2%	3.0%	4	0.8%	2.0%
De 9 000 à moins de 12 000 euros par an	124	6.7%	4.6%	59	6.1%	5.6%	65	7.3%	3.9%	3	0.7%	1.3%
De 12 000 à moins de 18 000 euros par an	185	9.9%	3.4%	93	9.6%	4.1%	92	10.3%	2.9%	19	4.3%	2.8%
De 18 000 à moins de 24 000 euros par an	269	14.4%	4.0%	121	12.5%	4.1%	148	16.6%	3.9%	32	7.4%	2.3%
De 24 000 à moins de 36 000 euros par an	459	24.7%	3.9%	232	24.0%	4.2%	227	25.4%	3.7%	96	22.0%	2.7%
De 36 000 à moins de 45 000 euros par an	304	16.4%	4.1%	160	16.6%	4.3%	144	16.1%	4.0%	91	20.9%	3.2%
De 45 000 à moins de 65 000 euros par an	199	10.7%	2.8%	122	12.6%	3.1%	77	8.7%	2.5%	80	18.4%	2.2%
65 000 euros et plus par an	121	6.5%	2.9%	76	7.8%	3.1%	45	5.1%	2.5%	75	17.2%	2.6%
Refus	110	5.9%	2.6%	59	6.1%	3.3%	51	5.7%	2.1%	33	7.5%	2.2%
Ne sait pas	31	1.7%	2.9%	16	1.7%	3.3%	15	1.7%	2.5%	3	0.7%	0.8%