

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	295	100.0%	0.6%	143	100.0%	0.6%	152	100.0%	0.6%	75	100.0%	0.4%
Sexe												
Homme	143	48.5%	0.6%	143	100.0%	0.6%	0	0.0%	0.0%	41	54.4%	0.5%
Femme	152	51.5%	0.6%	0	0.0%	0.0%	152	100.0%	0.6%	34	45.6%	0.4%
Age												
15 à 24 ans	23	7.9%	0.3%	9	6.1%	0.2%	15	9.7%	0.4%	16	21.2%	0.5%
25 à 34 ans	36	12.1%	0.5%	19	13.6%	0.5%	16	10.7%	0.4%	9	12.7%	0.3%
35 à 49 ans	45	15.1%	0.4%	30	20.7%	0.5%	15	9.9%	0.2%	22	29.0%	0.3%
50 à 59 ans	46	15.5%	0.5%	22	15.4%	0.5%	24	15.6%	0.5%	23	30.6%	0.6%
60 ans et plus	145	49.3%	0.9%	63	44.2%	0.9%	82	54.1%	0.9%	5	6.5%	0.5%
Individu												
Ménagères	142	48.1%	0.6%	0	0.0%	0.0%	142	93.4%	0.6%	30	39.9%	0.4%
Personne de référence	158	53.6%	0.6%	129	90.3%	0.6%	29	19.0%	0.4%	39	51.7%	0.5%
Responsable des achats	218	74.0%	0.6%	74	51.6%	0.6%	144	95.1%	0.6%	52	68.9%	0.5%
PCS Individu												
Agriculteurs	2	0.7%	0.4%	2	1.5%	0.6%	0	0.0%	0.0%	2	2.9%	8.4%
Petits patrons	7	2.3%	0.4%	5	3.6%	0.4%	2	1.2%	0.4%	6	8.5%	0.4%
Affaires et Cadres	18	6.2%	0.4%	9	6.4%	0.3%	9	6.1%	0.4%	15	20.4%	0.3%
Professions intermédiaires	32	11.0%	0.4%	19	13.0%	0.5%	14	9.1%	0.4%	29	38.2%	0.5%
Employés	35	12.0%	0.4%	7	4.8%	0.3%	28	18.7%	0.5%	3	4.5%	0.2%
Ouvriers	44	14.9%	0.7%	35	24.3%	0.7%	9	6.1%	0.7%	5	6.5%	1.4%
Retraités	106	36.1%	0.8%	57	40.2%	0.9%	49	32.3%	0.7%	2	2.9%	1.0%
Autres inactifs	49	16.6%	0.5%	9	6.3%	0.2%	40	26.4%	0.6%	12	16.2%	0.4%
PCS Personne de référence												
Agriculteurs	1	0.2%	0.1%	0	0.1%	0.0%	0	0.3%	0.1%	0	0.0%	0.0%
Petits patrons	14	4.7%	0.5%	7	4.7%	0.5%	7	4.7%	0.6%	14	18.6%	0.5%
Affaires et Cadres	22	7.5%	0.3%	10	6.9%	0.3%	12	8.0%	0.4%	22	29.5%	0.3%
Professions intermédiaires	39	13.2%	0.5%	24	16.8%	0.6%	15	9.8%	0.4%	39	51.9%	0.5%
Employés	13	4.5%	0.2%	7	4.8%	0.3%	6	4.2%	0.2%	0	0.0%	0.0%
Ouvriers	54	18.4%	0.6%	36	24.9%	0.7%	19	12.4%	0.4%	0	0.0%	0.0%
Retraités	138	46.8%	0.9%	60	41.7%	0.9%	78	51.5%	1.0%	0	0.0%	0.0%
Autres inactifs	14	4.7%	0.3%	0	0.0%	0.0%	14	9.2%	0.5%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	43	14.5%	0.4%	18	12.6%	0.4%	25	16.3%	0.4%	12	16.3%	0.6%
2 personnes	167	56.8%	0.9%	76	53.3%	0.9%	91	60.0%	1.0%	24	32.4%	0.6%
3 personnes	27	9.2%	0.3%	14	9.9%	0.3%	13	8.4%	0.3%	11	14.7%	0.3%
4 personnes	25	8.6%	0.3%	12	8.3%	0.3%	14	8.9%	0.3%	14	18.4%	0.3%
5 personnes et +	32	11.0%	0.6%	23	15.9%	0.9%	10	6.3%	0.3%	14	18.1%	0.5%
Présence d'enfants de moins de 15 ans												
Oui	69	23.5%	0.4%	34	24.0%	0.5%	35	23.1%	0.4%	31	41.4%	0.4%
Non	225	76.5%	0.6%	109	76.0%	0.6%	117	76.9%	0.6%	44	58.6%	0.5%
Habitat												
Communes rurales	87	29.4%	0.7%	49	34.0%	0.8%	38	25.0%	0.6%	17	23.4%	0.5%
Agglo. - 20 000 hab	45	15.1%	0.5%	15	10.3%	0.3%	30	19.7%	0.6%	14	18.8%	0.5%
Agglo. 20 000 à 100 000 hab	29	9.8%	0.4%	18	12.5%	0.5%	11	7.2%	0.3%	8	10.2%	0.4%
Agglo. + 100 000 hab	129	43.7%	0.8%	61	42.9%	0.8%	67	44.3%	0.8%	32	42.4%	0.6%
Agglo. Paris	6	2.0%	0.1%	0	0.2%	0.0%	6	3.7%	0.1%	4	5.3%	0.1%
Régions INSEE												
Ile de France	6	2.0%	0.1%	0	0.2%	0.0%	6	3.7%	0.1%	4	5.3%	0.1%
Haute Normandie	285	96.6%	19.1%	142	99.6%	20.0%	142	93.8%	18.2%	71	94.7%	15.6%
Basse Normandie	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	0	0.1%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bretagne	1	0.3%	0.0%	0	0.0%	0.0%	1	0.5%	0.1%	0	0.0%	0.0%
Aquitaine	3	1.0%	0.1%	0	0.0%	0.0%	3	2.0%	0.2%	0	0.0%	0.0%
Habitudes de connexion à Internet												
Tous les jours	159	54.1%	0.4%	83	58.4%	0.5%	76	50.1%	0.4%	66	88.3%	0.4%
Presque tous les jours	38	12.8%	0.7%	13	9.4%	0.5%	24	15.9%	0.8%	5	6.4%	0.3%
1 à 2 fois par semaine	18	6.1%	0.7%	8	5.6%	0.7%	10	6.6%	0.6%	4	5.3%	0.8%
1 à 3 fois par mois	0	0.1%	0.1%	0	0.0%	0.0%	0	0.2%	0.1%	0	0.0%	0.0%
Jamais	10	3.4%	13.9%	10	7.1%	19.3%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	2	0.5%	0.1%	0	0.0%	0.0%	2	1.0%	0.2%	0	0.3%	0.1%
De 9 000 à moins de 12 000 euros par an	10	3.5%	0.4%	6	4.0%	0.6%	5	3.0%	0.3%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	38	12.9%	0.7%	22	15.6%	1.0%	16	10.2%	0.5%	11	14.4%	1.6%
De 18 000 à moins de 24 000 euros par an	59	20.0%	0.9%	23	15.9%	0.8%	36	23.9%	1.0%	5	6.0%	0.3%
De 24 000 à moins de 36 000 euros par an	80	27.3%	0.7%	32	22.5%	0.6%	48	31.8%	0.8%	17	22.6%	0.5%
De 36 000 à moins de 45 000 euros par an	33	11.3%	0.5%	13	9.4%	0.4%	20	13.1%	0.5%	8	11.0%	0.3%
De 45 000 à moins de 65 000 euros par an	29	9.8%	0.4%	20	14.1%	0.5%	9	5.8%	0.3%	15	19.9%	0.4%
65 000 euros et plus par an	16	5.6%	0.4%	10	6.7%	0.4%	7	4.5%	0.4%	12	15.5%	0.4%
Refus	25	8.4%	0.6%	16	11.3%	0.9%	9	5.7%	0.3%	7	9.3%	0.5%
Ne sait pas	2	0.7%	0.2%	1	0.4%	0.1%	2	1.1%	0.3%	1	0.9%	0.2%