

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	610	100.0%	1.2%	282	100.0%	1.1%	328	100.0%	1.2%	187	100.0%	1.1%
<b>Sexe</b>												
<b>Homme</b>	282	46.2%	1.1%	282	100.0%	1.1%	0	0.0%	0.0%	99	52.9%	1.1%
<b>Femme</b>	328	53.8%	1.2%	0	0.0%	0.0%	328	100.0%	1.2%	88	47.1%	1.0%
<b>Age</b>												
<b>15 à 24 ans</b>	42	6.8%	0.6%	27	9.6%	0.7%	15	4.4%	0.4%	23	12.4%	0.8%
<b>25 à 34 ans</b>	76	12.4%	1.0%	39	13.7%	1.0%	37	11.4%	1.0%	31	16.5%	1.0%
<b>35 à 49 ans</b>	126	20.6%	1.0%	58	20.5%	0.9%	68	20.6%	1.1%	66	35.3%	1.0%
<b>50 à 59 ans</b>	121	19.9%	1.3%	45	15.9%	1.0%	76	23.3%	1.7%	56	30.1%	1.5%
<b>60 ans et plus</b>	246	40.3%	1.6%	114	40.3%	1.7%	132	40.3%	1.5%	11	5.7%	1.1%
<b>Individu</b>												
<b>Ménagères</b>	311	50.9%	1.3%	0	0.0%	0.0%	311	94.8%	1.3%	83	44.2%	1.2%
<b>Personne de référence</b>	345	56.5%	1.2%	244	86.4%	1.2%	101	30.8%	1.3%	90	47.9%	1.1%
<b>Responsable des achats</b>	450	73.7%	1.3%	161	56.9%	1.2%	289	88.1%	1.3%	120	64.3%	1.1%
<b>PCS Individu</b>												
<b>Petits patrons</b>	27	4.4%	1.7%	12	4.1%	1.0%	15	4.7%	3.5%	17	9.0%	1.2%
<b>Affaires et Cadres</b>	45	7.3%	0.9%	25	8.8%	0.9%	20	6.1%	1.0%	41	21.9%	0.9%
<b>Professions intermédiaires</b>	76	12.4%	1.1%	49	17.4%	1.4%	27	8.2%	0.7%	66	35.4%	1.1%
<b>Employés</b>	124	20.4%	1.5%	40	14.1%	1.8%	85	25.8%	1.4%	20	10.5%	1.1%
<b>Ouvriers</b>	24	4.0%	0.4%	21	7.4%	0.4%	3	1.0%	0.3%	3	1.7%	0.9%
<b>Retraités</b>	205	33.6%	1.6%	105	37.3%	1.7%	100	30.4%	1.5%	1	0.7%	0.7%
<b>Autres inactifs</b>	109	17.9%	1.1%	31	11.0%	0.9%	79	23.9%	1.2%	39	20.7%	1.2%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	0	0.1%	0.1%	0	0.0%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%
<b>Petits patrons</b>	45	7.4%	1.7%	13	4.6%	0.9%	32	9.7%	2.6%	45	24.0%	1.7%
<b>Affaires et Cadres</b>	53	8.7%	0.8%	29	10.3%	0.9%	24	7.3%	0.7%	53	28.4%	0.8%
<b>Professions intermédiaires</b>	89	14.6%	1.1%	57	20.2%	1.4%	32	9.8%	0.8%	89	47.6%	1.1%
<b>Employés</b>	82	13.4%	1.5%	39	13.9%	1.7%	43	13.0%	1.4%	0	0.0%	0.0%
<b>Ouvriers</b>	61	10.0%	0.6%	23	8.2%	0.5%	38	11.5%	0.9%	0	0.0%	0.0%
<b>Retraités</b>	226	37.0%	1.5%	109	38.5%	1.6%	117	35.6%	1.4%	0	0.0%	0.0%
<b>Autres inactifs</b>	54	8.9%	1.3%	12	4.3%	0.8%	42	12.8%	1.6%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	137	22.4%	1.4%	64	22.7%	1.5%	73	22.1%	1.3%	18	9.6%	0.9%
<b>2 personnes</b>	260	42.6%	1.4%	118	41.9%	1.4%	142	43.2%	1.5%	58	31.0%	1.4%
<b>3 personnes</b>	121	19.8%	1.3%	59	21.0%	1.2%	62	18.8%	1.4%	60	32.0%	1.5%
<b>4 personnes</b>	62	10.2%	0.7%	27	9.7%	0.6%	35	10.7%	0.7%	38	20.4%	0.8%
<b>5 personnes et +</b>	30	5.0%	0.6%	13	4.8%	0.5%	17	5.2%	0.6%	13	7.0%	0.5%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	134	22.0%	0.9%	61	21.6%	0.8%	73	22.2%	0.9%	61	32.6%	0.8%
<b>Non</b>	476	78.0%	1.3%	221	78.4%	1.3%	255	77.8%	1.4%	126	67.4%	1.3%
<b>Habitat</b>												
<b>Communes rurales</b>	30	4.9%	0.3%	13	4.7%	0.2%	17	5.1%	0.3%	9	4.8%	0.3%
<b>Agglo. - 20 000 hab</b>	59	9.7%	0.7%	17	6.1%	0.4%	42	12.7%	0.9%	20	10.8%	0.8%
<b>Agglo. 20 000 à 100 000 hab</b>	83	13.5%	1.2%	35	12.5%	1.1%	47	14.4%	1.3%	23	12.2%	1.1%
<b>Agglo. + 100 000 hab</b>	432	70.8%	2.8%	215	76.3%	2.9%	217	66.2%	2.7%	135	71.9%	2.4%
<b>Agglo. Paris</b>	6	1.1%	0.1%	1	0.4%	0.0%	5	1.7%	0.1%	0	0.2%	0.0%
<b>Régions INSEE</b>												
<b>Ile de France</b>	6	1.1%	0.1%	1	0.4%	0.0%	5	1.7%	0.1%	0	0.2%	0.0%
<b>Nord Pas de Calais</b>	4	0.7%	0.1%	0	0.1%	0.0%	4	1.1%	0.2%	0	0.2%	0.0%
<b>Lorraine</b>	1	0.1%	0.0%	0	0.1%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
<b>Alsace</b>	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Champagne Ardennes</b>	1	0.2%	0.1%	1	0.3%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Picardie</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Centre</b>	1	0.1%	0.0%	1	0.3%	0.1%	0	0.0%	0.0%	1	0.4%	0.1%
<b>Pays de Loire</b>	1	0.2%	0.0%	0	0.0%	0.0%	1	0.3%	0.1%	0	0.0%	0.0%
<b>Poitou Charentes</b>	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
<b>Rhône Alpes</b>	2	0.4%	0.0%	1	0.4%	0.0%	1	0.4%	0.1%	1	0.7%	0.1%
<b>Languedoc Roussillon</b>	1	0.1%	0.0%	0	0.0%	0.0%	1	0.2%	0.1%	1	0.4%	0.1%
<b>Provence Alpes Côte d'Azur. Corse</b>	592	97.1%	13.5%	277	98.2%	13.4%	315	96.1%	13.7%	184	98.0%	11.9%
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	449	73.6%	1.2%	224	79.3%	1.2%	225	68.6%	1.2%	170	91.0%	1.1%
<b>Presque tous les jours</b>	60	9.8%	1.1%	25	9.0%	1.0%	34	10.5%	1.1%	13	6.9%	0.8%
<b>1 à 2 fois par semaine</b>	38	6.2%	1.4%	3	0.9%	0.2%	35	10.8%	2.2%	2	0.9%	0.3%
<b>1 à 3 fois par mois</b>	6	1.0%	1.2%	5	1.7%	2.1%	1	0.3%	0.4%	1	0.5%	1.2%
<b>Moins souvent</b>	6	0.9%	1.0%	1	0.3%	0.3%	5	1.5%	1.8%	1	0.4%	1.5%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	20	3.3%	1.2%	4	1.6%	0.6%	16	4.8%	1.7%	0	0.3%	0.3%
<b>De 9 000 à moins de 12 000 euros par an</b>	26	4.2%	0.9%	13	4.5%	1.2%	13	3.9%	0.8%	1	0.8%	0.6%
<b>De 12 000 à moins de 18 000 euros par an</b>	51	8.4%	0.9%	14	4.8%	0.6%	37	11.4%	1.2%	9	5.0%	1.4%
<b>De 18 000 à moins de 24 000 euros par an</b>	93	15.3%	1.4%	39	13.8%	1.3%	54	16.6%	1.4%	21	11.1%	1.5%
<b>De 24 000 à moins de 36 000 euros par an</b>	117	19.1%	1.0%	50	17.7%	0.9%	67	20.3%	1.1%	30	15.8%	0.8%
<b>De 36 000 à moins de 45 000 euros par an</b>	92	15.1%	1.3%	44	15.6%	1.2%	48	14.7%	1.3%	30	16.1%	1.0%
<b>De 45 000 à moins de 65 000 euros par an</b>	98	16.0%	1.4%	62	21.9%	1.6%	36	11.0%	1.2%	49	26.4%	1.3%
<b>65 000 euros et plus par an</b>	45	7.3%	1.1%	24	8.5%	1.0%	21	6.3%	1.2%	27	14.6%	0.9%
<b>Refus</b>	63	10.3%	1.5%	30	10.5%	1.7%	33	10.2%	1.4%	19	10.1%	1.3%
<b>Ne sait pas</b>	5	0.9%	0.5%	3	1.0%	0.6%	2	0.7%	0.4%	0	0.0%	0.0%