

Groupe Journaux du Midi



A.C.P.M. - ONE -

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	815	100.0%	1.6%	413	100.0%	1.7%	403	100.0%	1.5%	200	100.0%	1.2%
Sexe												
Homme	413	50.6%	1.7%	413	100.0%	1.7%	0	0.0%	0.0%	113	56.2%	1.3%
Femme	403	49.4%	1.5%	0	0.0%	0.0%	403	100.0%	1.5%	88	43.8%	1.0%
Age												
15 à 24 ans	70	8.6%	1.0%	36	8.7%	1.0%	34	8.5%	1.0%	25	12.6%	0.8%
25 à 34 ans	66	8.1%	0.9%	41	9.8%	1.1%	26	6.4%	0.7%	26	12.9%	0.8%
35 à 49 ans	159	19.5%	1.3%	95	23.1%	1.5%	64	15.8%	1.0%	74	36.7%	1.2%
50 à 59 ans	150	18.4%	1.7%	69	16.8%	1.5%	81	20.0%	1.8%	53	26.6%	1.4%
60 ans et plus	370	45.4%	2.4%	172	41.7%	2.5%	198	49.3%	2.2%	22	11.2%	2.2%
Individu												
Ménagères	365	44.8%	1.6%	0	0.0%	0.0%	365	90.7%	1.6%	75	37.7%	1.1%
Personne de référence	471	57.8%	1.7%	363	88.0%	1.8%	108	26.8%	1.4%	114	57.0%	1.3%
Responsable des achats	554	67.9%	1.5%	198	48.1%	1.5%	355	88.3%	1.6%	131	65.3%	1.2%
PCS Individu												
Agriculteurs	18	2.2%	3.5%	16	4.0%	4.9%	1	0.4%	0.9%	0	0.0%	0.4%
Petits patrons	27	3.3%	1.7%	20	4.8%	1.7%	7	1.8%	1.7%	26	12.9%	1.8%
Affaires et Cadres	53	6.5%	1.1%	34	8.3%	1.2%	19	4.8%	0.9%	47	23.4%	1.1%
Professions intermédiaires	83	10.1%	1.1%	47	11.4%	1.3%	36	8.9%	1.0%	70	34.7%	1.2%
Employés	114	14.0%	1.4%	36	8.7%	1.6%	78	19.4%	1.3%	17	8.5%	0.9%
Ouvriers	76	9.3%	1.2%	68	16.5%	1.3%	8	2.1%	0.7%	2	0.9%	0.5%
Retraités	324	39.7%	2.5%	159	38.5%	2.6%	165	41.1%	2.4%	1	0.3%	0.3%
Autres inactifs	120	14.7%	1.2%	33	8.0%	0.9%	87	21.7%	1.3%	38	19.2%	1.2%
PCS Personne de référence												
Agriculteurs	21	2.6%	2.8%	16	4.0%	4.1%	4	1.1%	1.2%	0	0.0%	0.0%
Petits patrons	39	4.8%	1.5%	23	5.5%	1.6%	17	4.1%	1.3%	39	19.7%	1.5%
Affaires et Cadres	69	8.5%	1.0%	40	9.8%	1.2%	29	7.1%	0.8%	69	34.5%	1.0%
Professions intermédiaires	92	11.3%	1.2%	49	12.0%	1.2%	42	10.6%	1.1%	92	45.9%	1.2%
Employés	81	9.9%	1.5%	34	8.1%	1.4%	47	11.8%	1.5%	0	0.0%	0.0%
Ouvriers	87	10.6%	0.9%	55	13.4%	1.1%	31	7.8%	0.7%	0	0.0%	0.0%
Retraités	381	46.7%	2.6%	172	41.6%	2.6%	209	51.9%	2.5%	0	0.0%	0.0%
Autres inactifs	46	5.6%	1.1%	23	5.6%	1.5%	23	5.7%	0.9%	0	0.0%	0.0%

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Taille du foyer												
1 personne	141	17.3%	1.4%	56	13.6%	1.3%	85	21.0%	1.5%	22	10.8%	1.1%
2 personnes	379	46.5%	2.1%	180	43.6%	2.1%	199	49.5%	2.1%	58	28.7%	1.4%
3 personnes	125	15.3%	1.4%	80	19.3%	1.7%	45	11.2%	1.0%	32	16.2%	0.8%
4 personnes	117	14.4%	1.3%	64	15.6%	1.4%	53	13.1%	1.1%	64	32.0%	1.3%
5 personnes et +	54	6.6%	1.0%	33	7.9%	1.2%	21	5.2%	0.7%	24	12.2%	1.0%
Présence d'enfants de moins de 15 ans												
Oui	186	22.8%	1.2%	118	28.6%	1.6%	67	16.7%	0.8%	79	39.5%	1.0%
Non	630	77.2%	1.7%	295	71.4%	1.7%	335	83.3%	1.8%	121	60.5%	1.2%
Habitat												
Communes rurales	189	23.2%	1.6%	101	24.6%	1.8%	88	21.8%	1.4%	47	23.4%	1.5%
Agglo. - 20 000 hab	212	26.0%	2.3%	103	24.9%	2.4%	109	27.1%	2.3%	44	21.7%	1.7%
Agglo. 20 000 à 100 000 hab	218	26.8%	3.1%	104	25.2%	3.1%	114	28.3%	3.1%	49	24.6%	2.4%
Agglo. + 100 000 hab	191	23.4%	1.2%	101	24.4%	1.3%	90	22.5%	1.1%	60	30.0%	1.1%
Agglo. Paris	5	0.6%	0.1%	4	1.0%	0.1%	1	0.2%	0.0%	1	0.3%	0.0%
Régions INSEE												
Ile de France	6	0.7%	0.1%	5	1.1%	0.1%	1	0.3%	0.0%	1	0.7%	0.0%
Nord Pas de Calais	3	0.3%	0.1%	0	0.0%	0.0%	3	0.7%	0.2%	0	0.0%	0.0%
Lorraine	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Alsace	1	0.1%	0.1%	1	0.2%	0.1%	0	0.0%	0.0%	1	0.5%	0.2%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	1	0.1%	0.1%	0	0.0%	0.0%	1	0.3%	0.1%	0	0.0%	0.0%
Bourgogne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%
Haute Normandie	0	0.1%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%	0	0.2%	0.1%
Centre	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	1	0.1%	0.1%	0	0.0%	0.0%	1	0.3%	0.1%	1	0.6%	0.3%
Aquitaine	2	0.3%	0.1%	1	0.3%	0.1%	1	0.2%	0.0%	1	0.6%	0.1%
Midi Pyrénées	99	12.2%	4.0%	58	13.9%	4.8%	42	10.3%	3.2%	18	8.8%	2.2%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	1	0.1%	0.1%	0	0.1%	0.1%	0	0.1%	0.1%	0	0.0%	0.0%
Rhône Alpes	8	0.9%	0.1%	5	1.2%	0.2%	3	0.7%	0.1%	3	1.5%	0.2%
Languedoc Roussillon	686	84.1%	29.9%	340	82.4%	31.2%	346	85.9%	28.7%	173	86.2%	23.5%
Provence Alpes Côte d'Azur. Corse	7	0.8%	0.2%	2	0.5%	0.1%	5	1.1%	0.2%	2	0.8%	0.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Habitudes de connection à Internet												
Tous les jours	561	68.9%	1.5%	289	70.1%	1.6%	272	67.6%	1.4%	164	82.1%	1.1%
Presque tous les jours	94	11.5%	1.7%	46	11.0%	1.8%	48	11.9%	1.6%	26	13.2%	1.7%
1 à 2 fois par semaine	40	4.9%	1.5%	20	5.0%	1.8%	20	4.9%	1.2%	2	1.2%	0.5%
1 à 3 fois par mois	10	1.2%	1.9%	7	1.8%	3.2%	2	0.6%	0.8%	0	0.1%	0.3%
Moins souvent	1	0.1%	0.1%	0	0.0%	0.0%	1	0.1%	0.2%	0	0.2%	0.9%
Revenus du foyer												
Moins de 9 000 euros par an	24	2.9%	1.4%	10	2.5%	1.4%	14	3.4%	1.4%	4	2.0%	2.3%
De 9 000 à moins de 12 000 euros par an	58	7.2%	2.2%	26	6.2%	2.4%	33	8.2%	2.0%	10	4.8%	3.8%
De 12 000 à moins de 18 000 euros par an	96	11.7%	1.8%	40	9.6%	1.8%	56	14.0%	1.8%	7	3.7%	1.1%
De 18 000 à moins de 24 000 euros par an	110	13.5%	1.6%	49	11.9%	1.7%	61	15.1%	1.6%	9	4.4%	0.6%
De 24 000 à moins de 36 000 euros par an	159	19.5%	1.4%	74	17.9%	1.3%	85	21.1%	1.4%	42	20.7%	1.2%
De 36 000 à moins de 45 000 euros par an	123	15.1%	1.7%	67	16.3%	1.8%	56	13.9%	1.5%	36	18.0%	1.3%
De 45 000 à moins de 65 000 euros par an	131	16.0%	1.9%	84	20.4%	2.1%	47	11.6%	1.5%	54	26.8%	1.4%
65 000 euros et plus par an	39	4.8%	0.9%	30	7.2%	1.2%	10	2.4%	0.6%	17	8.5%	0.6%
Refus	55	6.7%	1.3%	23	5.5%	1.3%	32	7.9%	1.3%	19	9.5%	1.3%
Ne sait pas	20	2.5%	1.9%	11	2.6%	2.2%	10	2.4%	1.6%	3	1.6%	0.8%