

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	3941	100.0%	7.6%	1996	100.0%	8.0%	1946	100.0%	7.2%	931	100.0%	5.4%
Sexe												
Homme	1996	50.6%	8.0%	1996	100.0%	8.0%	0	0.0%	0.0%	536	57.5%	6.0%
Femme	1946	49.4%	7.2%	0	0.0%	0.0%	1946	100.0%	7.2%	395	42.5%	4.6%
Age												
15 à 24 ans	261	6.6%	3.6%	135	6.8%	3.7%	126	6.5%	3.5%	108	11.6%	3.5%
25 à 34 ans	390	9.9%	5.1%	187	9.4%	5.0%	203	10.4%	5.2%	132	14.2%	4.2%
35 à 49 ans	777	19.7%	6.2%	434	21.7%	7.0%	343	17.6%	5.4%	348	37.4%	5.5%
50 à 59 ans	788	20.0%	8.8%	413	20.7%	9.1%	375	19.3%	8.4%	262	28.1%	6.9%
60 ans et plus	1725	43.8%	11.0%	826	41.4%	12.0%	898	46.2%	10.1%	80	8.6%	8.0%
Individu												
Ménagères	1784	45.3%	7.6%	0	0.0%	0.0%	1784	91.7%	7.6%	339	36.4%	4.8%
Personne de référence	2325	59.0%	8.2%	1776	89.0%	8.7%	549	28.2%	7.0%	528	56.7%	6.2%
Responsable des achats	2844	72.2%	7.9%	1092	54.7%	8.3%	1752	90.0%	7.7%	588	63.1%	5.3%
PCS Individu												
Agriculteurs	54	1.4%	10.8%	38	1.9%	11.1%	16	0.8%	10.0%	3	0.3%	10.3%
Petits patrons	126	3.2%	7.9%	104	5.2%	8.8%	23	1.2%	5.3%	115	12.4%	8.0%
Affaires et Cadres	244	6.2%	5.0%	162	8.1%	5.8%	81	4.2%	3.9%	212	22.8%	4.8%
Professions intermédiaires	442	11.2%	6.1%	231	11.6%	6.4%	211	10.9%	5.9%	348	37.3%	5.9%
Employés	577	14.6%	6.9%	144	7.2%	6.4%	434	22.3%	7.1%	108	11.6%	6.0%
Ouvriers	499	12.6%	7.9%	405	20.3%	8.0%	93	4.8%	7.4%	14	1.5%	3.9%
Retraités	1503	38.1%	11.7%	762	38.2%	12.6%	741	38.1%	11.0%	11	1.2%	5.2%
Autres inactifs	496	12.6%	4.8%	150	7.5%	4.1%	346	17.8%	5.2%	120	12.9%	3.7%
PCS Personne de référence												
Agriculteurs	79	2.0%	10.6%	43	2.1%	10.7%	37	1.9%	10.4%	0	0.0%	0.0%
Petits patrons	172	4.4%	6.6%	112	5.6%	8.1%	60	3.1%	4.8%	172	18.5%	6.6%
Affaires et Cadres	317	8.0%	4.6%	181	9.1%	5.3%	136	7.0%	3.9%	317	34.0%	4.6%
Professions intermédiaires	442	11.2%	5.6%	243	12.2%	5.9%	199	10.3%	5.2%	442	47.5%	5.6%
Employés	333	8.5%	6.1%	131	6.5%	5.5%	203	10.4%	6.6%	0	0.0%	0.0%
Ouvriers	652	16.5%	6.9%	378	19.0%	7.5%	273	14.0%	6.2%	0	0.0%	0.0%
Retraités	1712	43.4%	11.5%	808	40.5%	12.1%	903	46.4%	11.0%	0	0.0%	0.0%
Autres inactifs	234	5.9%	5.7%	100	5.0%	6.6%	135	6.9%	5.3%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	802	20.4%	8.0%	367	18.4%	8.4%	435	22.4%	7.7%	97	10.4%	5.0%
2 personnes	1728	43.8%	9.5%	855	42.8%	9.8%	873	44.9%	9.3%	240	25.7%	5.8%
3 personnes	564	14.3%	6.1%	308	15.4%	6.5%	257	13.2%	5.8%	213	22.9%	5.3%
4 personnes	547	13.9%	5.9%	299	15.0%	6.6%	247	12.7%	5.2%	253	27.1%	5.3%
5 personnes et +	300	7.6%	5.5%	166	8.3%	6.3%	134	6.9%	4.7%	129	13.8%	5.0%
Présence d'enfants de moins de 15 ans												
Oui	888	22.5%	5.6%	489	24.5%	6.6%	398	20.5%	4.8%	406	43.6%	5.3%
Non	3054	77.5%	8.4%	1506	75.5%	8.6%	1548	79.5%	8.2%	526	56.4%	5.4%
Habitat												
Communes rurales	1164	29.5%	9.7%	529	26.5%	9.2%	636	32.7%	10.2%	233	25.0%	7.3%
Agglo. - 20 000 hab	800	20.3%	8.8%	428	21.4%	9.9%	372	19.1%	7.8%	196	21.1%	7.6%
Agglo. 20 000 à 100 000 hab	739	18.8%	10.6%	370	18.5%	11.0%	369	19.0%	10.2%	166	17.8%	8.2%
Agglo. + 100 000 hab	1225	31.1%	7.9%	661	33.1%	8.8%	563	28.9%	7.0%	329	35.4%	5.9%
Agglo. Paris	14	0.3%	0.2%	8	0.4%	0.2%	6	0.3%	0.1%	7	0.8%	0.2%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	16	0.4%	0.2%	10	0.5%	0.2%	6	0.3%	0.1%	8	0.9%	0.2%
Nord Pas de Calais	4	0.1%	0.1%	4	0.2%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Lorraine	803	20.4%	41.9%	401	20.1%	43.3%	403	20.7%	40.7%	187	20.1%	35.1%
Alsace	682	17.3%	44.4%	340	17.0%	45.7%	342	17.6%	43.2%	165	17.8%	37.4%
Franche-Comté	381	9.7%	39.9%	192	9.6%	41.4%	189	9.7%	38.4%	72	7.7%	28.6%
Champagne Ardennes	79	2.0%	7.2%	39	1.9%	7.4%	40	2.0%	7.1%	15	1.6%	5.2%
Picardie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.1%
Bourgogne	375	9.5%	27.6%	166	8.3%	25.4%	209	10.7%	29.6%	76	8.1%	22.3%
Haute Normandie	2	0.0%	0.1%	0	0.0%	0.1%	1	0.1%	0.2%	1	0.1%	0.2%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	3	0.1%	0.2%	2	0.1%	0.2%	1	0.1%	0.1%	2	0.2%	0.2%
Pays de Loire	1	0.0%	0.0%	0	0.0%	0.0%	1	0.0%	0.1%	0	0.0%	0.0%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	1	0.0%	0.0%	0	0.0%	0.0%	1	0.0%	0.0%	1	0.1%	0.1%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	0	0.0%	0.1%	0	0.0%	0.0%	0	0.0%	0.1%	0	0.0%	0.0%
Auvergne	53	1.3%	4.6%	23	1.1%	4.2%	30	1.5%	5.1%	13	1.4%	4.3%
Rhône Alpes	1407	35.7%	27.0%	739	37.0%	29.4%	668	34.3%	24.7%	354	38.0%	18.4%
Languedoc Roussillon	17	0.4%	0.7%	15	0.8%	1.4%	1	0.1%	0.1%	3	0.3%	0.4%
Provence Alpes Côte d'Azur. Corse	118	3.0%	2.7%	64	3.2%	3.1%	53	2.7%	2.3%	34	3.7%	2.2%
Habitudes de connexion à Internet												
Tous les jours	2435	61.8%	6.6%	1314	65.8%	7.2%	1121	57.6%	6.0%	776	83.3%	5.1%
Presque tous les jours	461	11.7%	8.3%	204	10.2%	8.0%	257	13.2%	8.5%	84	9.1%	5.3%
1 à 2 fois par semaine	298	7.6%	10.9%	134	6.7%	11.6%	163	8.4%	10.3%	45	4.8%	8.6%
1 à 3 fois par mois	46	1.2%	9.0%	16	0.8%	6.9%	30	1.5%	10.8%	9	0.9%	10.6%
Moins souvent	50	1.3%	8.9%	29	1.5%	10.3%	21	1.1%	7.5%	5	0.5%	9.5%
Jamais	6	0.1%	7.8%	1	0.0%	1.0%	5	0.3%	25.6%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	76	1.9%	4.5%	46	2.3%	6.3%	29	1.5%	3.1%	13	1.4%	7.3%
De 9 000 à moins de 12 000 euros par an	189	4.8%	7.0%	73	3.7%	7.0%	116	5.9%	6.9%	20	2.2%	8.0%
De 12 000 à moins de 18 000 euros par an	513	13.0%	9.5%	207	10.3%	9.2%	307	15.8%	9.8%	36	3.8%	5.3%
De 18 000 à moins de 24 000 euros par an	510	12.9%	7.6%	232	11.6%	7.8%	279	14.3%	7.4%	91	9.7%	6.4%
De 24 000 à moins de 36 000 euros par an	937	23.8%	8.0%	497	24.9%	8.9%	441	22.6%	7.2%	176	18.9%	5.0%
De 36 000 à moins de 45 000 euros par an	608	15.4%	8.2%	315	15.8%	8.4%	292	15.0%	8.1%	172	18.4%	6.0%
De 45 000 à moins de 65 000 euros par an	494	12.5%	7.1%	295	14.8%	7.5%	199	10.2%	6.5%	192	20.6%	5.2%
65 000 euros et plus par an	267	6.8%	6.3%	178	8.9%	7.3%	88	4.5%	5.0%	151	16.2%	5.2%
Refus	302	7.7%	7.1%	134	6.7%	7.6%	168	8.6%	6.8%	70	7.5%	4.7%
Ne sait pas	46	1.2%	4.3%	18	0.9%	3.7%	28	1.4%	4.7%	11	1.2%	2.8%