

Le Populaire du Centre



A.C.P.M. - ONE -

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	134	100.0%	0.3%	63	100.0%	0.3%	71	100.0%	0.3%	29	100.0%	0.2%
Sexe												
Homme	63	47.1%	0.3%	63	100.0%	0.3%	0	0.0%	0.0%	13	45.9%	0.1%
Femme	71	52.9%	0.3%	0	0.0%	0.0%	71	100.0%	0.3%	16	54.1%	0.2%
Age												
15 à 24 ans	16	11.9%	0.2%	9	14.8%	0.3%	7	9.4%	0.2%	6	19.0%	0.2%
25 à 34 ans	15	11.0%	0.2%	8	12.3%	0.2%	7	9.9%	0.2%	5	17.0%	0.2%
35 à 49 ans	24	18.0%	0.2%	7	10.6%	0.1%	17	24.5%	0.3%	6	22.0%	0.1%
50 à 59 ans	21	16.0%	0.2%	10	16.5%	0.2%	11	15.6%	0.2%	8	27.9%	0.2%
60 ans et plus	58	43.0%	0.4%	29	45.8%	0.4%	29	40.6%	0.3%	4	14.1%	0.4%
Individu												
Ménagères	64	48.0%	0.3%	0	0.0%	0.0%	64	90.8%	0.3%	14	49.1%	0.2%
Personne de référence	67	50.5%	0.2%	53	83.9%	0.3%	15	20.7%	0.2%	17	58.9%	0.2%
Responsable des achats	98	73.2%	0.3%	32	50.4%	0.2%	66	93.5%	0.3%	22	75.3%	0.2%
PCS Individu												
Agriculteurs	2	1.8%	0.5%	1	1.2%	0.2%	2	2.4%	1.0%	0	0.0%	0.0%
Petits patrons	1	0.7%	0.1%	0	0.0%	0.0%	1	1.3%	0.2%	0	0.0%	0.0%
Affaires et Cadres	9	7.0%	0.2%	4	5.6%	0.1%	6	8.2%	0.3%	6	19.2%	0.1%
Professions intermédiaires	19	14.4%	0.3%	8	13.2%	0.2%	11	15.4%	0.3%	17	57.5%	0.3%
Employés	24	17.7%	0.3%	8	13.4%	0.4%	15	21.5%	0.2%	1	4.7%	0.1%
Ouvriers	13	10.1%	0.2%	11	16.7%	0.2%	3	4.2%	0.2%	0	0.0%	0.0%
Retraités	48	36.0%	0.4%	26	41.7%	0.4%	22	31.0%	0.3%	1	2.9%	0.4%
Autres inactifs	17	12.4%	0.2%	5	8.1%	0.1%	11	16.1%	0.2%	5	15.7%	0.1%
PCS Personne de référence												
Agriculteurs	4	3.2%	0.6%	1	1.2%	0.2%	3	4.9%	1.0%	0	0.0%	0.0%
Petits patrons	2	1.7%	0.1%	0	0.0%	0.0%	2	3.3%	0.2%	2	8.0%	0.1%
Affaires et Cadres	11	7.9%	0.2%	5	7.3%	0.1%	6	8.5%	0.2%	11	36.5%	0.2%
Professions intermédiaires	16	12.1%	0.2%	9	13.9%	0.2%	7	10.4%	0.2%	16	55.6%	0.2%
Employés	11	8.4%	0.2%	6	9.6%	0.3%	5	7.3%	0.2%	0	0.0%	0.0%
Ouvriers	27	20.3%	0.3%	14	23.0%	0.3%	13	17.9%	0.3%	0	0.0%	0.0%
Retraités	53	39.3%	0.4%	27	43.3%	0.4%	25	35.7%	0.3%	0	0.0%	0.0%
Autres inactifs	10	7.1%	0.2%	1	1.7%	0.1%	8	11.9%	0.3%	0	0.0%	0.0%

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Taille du foyer												
1 personne	21	16.0%	0.2%	9	15.0%	0.2%	12	16.8%	0.2%	5	18.4%	0.3%
2 personnes	63	47.2%	0.3%	26	40.8%	0.3%	37	53.0%	0.4%	10	33.9%	0.2%
3 personnes	24	17.6%	0.3%	17	26.9%	0.4%	7	9.3%	0.1%	7	24.7%	0.2%
4 personnes	19	14.4%	0.2%	9	13.5%	0.2%	11	15.1%	0.2%	6	19.4%	0.1%
5 personnes et +	6	4.8%	0.1%	2	3.8%	0.1%	4	5.7%	0.1%	1	3.7%	0.0%
Présence d'enfants de moins de 15 ans												
Oui	28	21.1%	0.2%	12	18.9%	0.2%	16	23.1%	0.2%	9	29.8%	0.1%
Non	105	78.9%	0.3%	51	81.1%	0.3%	54	76.9%	0.3%	20	70.2%	0.2%
Habitat												
Communes rurales	47	34.8%	0.4%	21	32.6%	0.4%	26	36.8%	0.4%	8	26.7%	0.2%
Agglo. - 20 000 hab	22	16.3%	0.2%	11	17.4%	0.3%	11	15.2%	0.2%	3	11.2%	0.1%
Agglo. 20 000 à 100 000 hab	0	0.1%	0.0%	0	0.3%	0.0%	0	0.0%	0.0%	0	0.7%	0.0%
Agglo. + 100 000 hab	65	48.8%	0.4%	31	49.7%	0.4%	34	47.9%	0.4%	18	61.5%	0.3%
Régions INSEE												
Bourgogne	0	0.4%	0.0%	0	0.8%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	0	0.2%	0.0%	0	0.3%	0.0%	0	0.1%	0.0%	0	0.7%	0.0%
Poitou Charentes	0	0.1%	0.0%	0	0.1%	0.0%	0	0.2%	0.0%	0	0.0%	0.0%
Aquitaine	3	2.0%	0.1%	0	0.2%	0.0%	3	3.7%	0.2%	3	9.4%	0.3%
Midi Pyrénées	0	0.2%	0.0%	0	0.0%	0.0%	0	0.3%	0.0%	0	0.7%	0.0%
Limousin	129	96.2%	20.9%	61	96.8%	20.7%	68	95.7%	21.0%	26	89.0%	15.9%
Auvergne	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.0%
Provence Alpes Côte d'Azur. Corse	1	0.8%	0.0%	1	1.7%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Habitudes de connexion à Internet												
Tous les jours	103	76.7%	0.3%	45	72.1%	0.2%	57	80.8%	0.3%	23	79.5%	0.2%
Presque tous les jours	18	13.8%	0.3%	8	13.3%	0.3%	10	14.2%	0.3%	5	16.0%	0.3%
1 à 2 fois par semaine	5	3.8%	0.2%	2	2.5%	0.1%	4	5.0%	0.2%	1	4.5%	0.3%

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Revenus du foyer												
Moins de 9 000 euros par an	6	4.3%	0.3%	0	0.4%	0.0%	6	7.8%	0.6%	0	0.3%	0.0%
De 9 000 à moins de 12 000 euros par an	6	4.2%	0.2%	1	1.3%	0.1%	5	6.8%	0.3%	3	9.0%	1.0%
De 12 000 à moins de 18 000 euros par an	10	7.8%	0.2%	4	7.1%	0.2%	6	8.3%	0.2%	1	2.3%	0.1%
De 18 000 à moins de 24 000 euros par an	17	13.0%	0.3%	12	19.2%	0.4%	5	7.5%	0.1%	4	12.5%	0.3%
De 24 000 à moins de 36 000 euros par an	32	23.9%	0.3%	13	20.8%	0.2%	19	26.6%	0.3%	3	9.9%	0.1%
De 36 000 à moins de 45 000 euros par an	24	18.3%	0.3%	10	15.1%	0.3%	15	21.1%	0.4%	8	26.5%	0.3%
De 45 000 à moins de 65 000 euros par an	15	11.2%	0.2%	8	13.0%	0.2%	7	9.5%	0.2%	4	14.7%	0.1%
65 000 euros et plus par an	10	7.4%	0.2%	4	7.0%	0.2%	6	7.8%	0.3%	5	17.2%	0.2%
Refus	13	10.0%	0.3%	10	16.1%	0.6%	3	4.6%	0.1%	2	7.7%	0.1%