

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	568	100.0%	1.1%	257	100.0%	1.0%	311	100.0%	1.1%	126	100.0%	0.7%
Sexe												
Homme	257	45.2%	1.0%	257	100.0%	1.0%	0	0.0%	0.0%	75	59.3%	0.8%
Femme	311	54.8%	1.1%	0	0.0%	0.0%	311	100.0%	1.1%	51	40.7%	0.6%
Age												
15 à 24 ans	36	6.3%	0.5%	15	5.9%	0.4%	21	6.7%	0.6%	10	8.0%	0.3%
25 à 34 ans	52	9.1%	0.7%	30	11.7%	0.8%	21	6.9%	0.6%	19	14.7%	0.6%
35 à 49 ans	115	20.3%	0.9%	54	20.9%	0.9%	61	19.7%	1.0%	52	41.5%	0.8%
50 à 59 ans	114	20.0%	1.3%	47	18.3%	1.0%	67	21.4%	1.5%	35	27.8%	0.9%
60 ans et plus	252	44.3%	1.6%	111	43.1%	1.6%	141	45.3%	1.6%	10	8.1%	1.0%
Individu												
Ménagères	290	51.1%	1.2%	0	0.0%	0.0%	290	93.3%	1.2%	47	37.2%	0.7%
Personne de référence	314	55.3%	1.1%	233	90.5%	1.1%	82	26.2%	1.0%	75	59.2%	0.9%
Responsable des achats	417	73.3%	1.2%	130	50.6%	1.0%	287	92.1%	1.3%	81	64.5%	0.7%
PCS Individu												
Agriculteurs	9	1.6%	1.8%	7	2.6%	2.0%	2	0.8%	1.5%	0	0.0%	0.0%
Petits patrons	13	2.2%	0.8%	9	3.4%	0.7%	4	1.2%	0.9%	11	8.4%	0.7%
Affaires et Cadres	34	5.9%	0.7%	18	7.2%	0.7%	15	4.9%	0.7%	27	21.4%	0.6%
Professions intermédiaires	74	13.0%	1.0%	43	16.7%	1.2%	31	9.8%	0.9%	60	48.0%	1.0%
Employés	90	15.8%	1.1%	14	5.3%	0.6%	76	24.4%	1.2%	14	11.3%	0.8%
Ouvriers	65	11.5%	1.0%	52	20.2%	1.0%	14	4.3%	1.1%	2	1.3%	0.5%
Retraités	224	39.4%	1.7%	103	40.3%	1.7%	120	38.6%	1.8%	1	0.8%	0.5%
Autres inactifs	61	10.7%	0.6%	11	4.3%	0.3%	50	15.9%	0.7%	11	8.7%	0.3%
PCS Personne de référence												
Agriculteurs	12	2.1%	1.6%	7	2.6%	1.7%	5	1.8%	1.6%	0	0.0%	0.0%
Petits patrons	16	2.9%	0.6%	10	3.8%	0.7%	7	2.1%	0.5%	16	13.1%	0.6%
Affaires et Cadres	36	6.3%	0.5%	20	8.0%	0.6%	15	4.8%	0.4%	36	28.2%	0.5%
Professions intermédiaires	74	13.0%	0.9%	44	17.3%	1.1%	30	9.5%	0.8%	74	58.7%	0.9%
Employés	44	7.7%	0.8%	15	5.7%	0.6%	29	9.4%	1.0%	0	0.0%	0.0%
Ouvriers	102	18.0%	1.1%	46	17.9%	0.9%	56	18.0%	1.3%	0	0.0%	0.0%
Retraités	254	44.7%	1.7%	106	41.4%	1.6%	148	47.5%	1.8%	0	0.0%	0.0%
Autres inactifs	30	5.3%	0.7%	8	3.3%	0.6%	22	6.9%	0.8%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	122	21.5%	1.2%	51	19.9%	1.2%	71	22.9%	1.3%	21	16.3%	1.1%
2 personnes	264	46.4%	1.5%	118	45.8%	1.4%	146	46.9%	1.6%	32	25.1%	0.8%
3 personnes	65	11.5%	0.7%	32	12.5%	0.7%	33	10.7%	0.7%	16	12.7%	0.4%
4 personnes	81	14.3%	0.9%	36	14.1%	0.8%	45	14.5%	1.0%	34	27.2%	0.7%
5 personnes et +	35	6.2%	0.6%	20	7.6%	0.7%	16	5.1%	0.6%	23	18.6%	0.9%
Présence d'enfants de moins de 15 ans												
Oui	135	23.7%	0.9%	59	23.0%	0.8%	75	24.2%	0.9%	57	45.4%	0.7%
Non	434	76.3%	1.2%	198	77.0%	1.1%	236	75.8%	1.3%	69	54.6%	0.7%
Habitat												
Communes rurales	209	36.8%	1.7%	93	36.1%	1.6%	116	37.3%	1.9%	34	26.7%	1.0%
Agglo. - 20 000 hab	119	20.9%	1.3%	59	22.9%	1.4%	60	19.3%	1.3%	31	24.8%	1.2%
Agglo. 20 000 à 100 000 hab	95	16.6%	1.4%	38	14.8%	1.1%	56	18.1%	1.6%	23	17.9%	1.1%
Agglo. + 100 000 hab	141	24.9%	0.9%	63	24.6%	0.8%	78	25.1%	1.0%	37	29.5%	0.7%
Agglo. Paris	5	0.8%	0.1%	4	1.6%	0.1%	1	0.2%	0.0%	1	1.0%	0.0%
Régions INSEE												
Ile de France	5	0.8%	0.0%	4	1.6%	0.1%	1	0.2%	0.0%	1	1.0%	0.0%
Bourgogne	0	0.1%	0.0%	0	0.1%	0.1%	0	0.0%	0.0%	0	0.1%	0.1%
Centre	359	63.2%	17.1%	161	62.6%	15.9%	198	63.7%	18.2%	74	59.1%	11.2%
Pays de Loire	7	1.3%	0.2%	6	2.3%	0.4%	1	0.4%	0.1%	4	2.9%	0.4%
Poitou Charentes	193	34.0%	12.9%	84	32.6%	11.7%	110	35.2%	14.1%	44	35.2%	11.9%
Aquitaine	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.4%	0.1%
Midi Pyrénées	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.3%	0.0%
Limousin	1	0.2%	0.2%	1	0.4%	0.4%	0	0.1%	0.1%	1	0.4%	0.3%
Auvergne	1	0.1%	0.0%	0	0.0%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	1	0.2%	0.0%	1	0.3%	0.0%	0	0.0%	0.0%	1	0.7%	0.1%
Habitudes de connection à Internet												
Tous les jours	391	68.8%	1.1%	186	72.5%	1.0%	205	65.7%	1.1%	116	92.2%	0.8%
Presque tous les jours	61	10.7%	1.1%	32	12.3%	1.2%	29	9.4%	1.0%	5	3.9%	0.3%
1 à 2 fois par semaine	19	3.3%	0.7%	5	2.1%	0.5%	13	4.3%	0.8%	5	3.9%	0.9%
1 à 3 fois par mois	3	0.5%	0.5%	1	0.4%	0.4%	2	0.6%	0.7%	0	0.0%	0.0%
Moins souvent	12	2.0%	2.0%	2	0.7%	0.6%	10	3.1%	3.5%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	11	2.0%	0.7%	6	2.4%	0.8%	5	1.7%	0.6%	1	0.5%	0.3%
De 9 000 à moins de 12 000 euros par an	41	7.2%	1.5%	23	9.0%	2.2%	18	5.7%	1.1%	2	1.3%	0.7%
De 12 000 à moins de 18 000 euros par an	62	10.8%	1.1%	22	8.6%	1.0%	39	12.7%	1.3%	5	3.9%	0.7%
De 18 000 à moins de 24 000 euros par an	92	16.3%	1.4%	32	12.4%	1.1%	61	19.5%	1.6%	13	10.5%	0.9%
De 24 000 à moins de 36 000 euros par an	133	23.4%	1.1%	67	26.1%	1.2%	66	21.2%	1.1%	31	24.3%	0.9%
De 36 000 à moins de 45 000 euros par an	85	15.0%	1.2%	40	15.6%	1.1%	45	14.5%	1.2%	25	19.5%	0.9%
De 45 000 à moins de 65 000 euros par an	76	13.3%	1.1%	37	14.4%	0.9%	39	12.4%	1.3%	33	25.9%	0.9%
65 000 euros et plus par an	20	3.4%	0.5%	12	4.6%	0.5%	8	2.5%	0.4%	11	8.9%	0.4%
Refus	43	7.5%	1.0%	15	5.9%	0.9%	28	8.9%	1.1%	6	5.0%	0.4%
Ne sait pas	6	1.1%	0.6%	3	1.1%	0.6%	3	1.0%	0.6%	0	0.3%	0.1%