

La Montagne



A.C.P.M. - ONE -

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	599	100.0%	1.1%	289	100.0%	1.2%	310	100.0%	1.1%	126	100.0%	0.7%
Sexe												
Homme	289	48.2%	1.2%	289	100.0%	1.2%	0	0.0%	0.0%	70	55.6%	0.8%
Femme	310	51.8%	1.1%	0	0.0%	0.0%	310	100.0%	1.1%	56	44.4%	0.7%
Age												
15 à 24 ans	35	5.9%	0.5%	19	6.7%	0.5%	16	5.1%	0.4%	7	5.8%	0.2%
25 à 34 ans	64	10.6%	0.8%	28	9.8%	0.8%	35	11.4%	0.9%	31	24.7%	1.0%
35 à 49 ans	110	18.4%	0.9%	67	23.2%	1.1%	43	14.0%	0.7%	42	33.4%	0.7%
50 à 59 ans	121	20.2%	1.3%	58	20.2%	1.3%	62	20.2%	1.4%	36	28.9%	1.0%
60 ans et plus	269	44.9%	1.7%	116	40.2%	1.7%	153	49.4%	1.7%	9	7.2%	0.9%
Individu												
Ménagères	285	47.6%	1.2%	0	0.0%	0.0%	285	91.9%	1.2%	48	37.9%	0.7%
Personne de référence	346	57.8%	1.2%	256	88.6%	1.2%	90	29.2%	1.1%	71	56.3%	0.8%
Responsable des achats	432	72.1%	1.2%	154	53.2%	1.2%	278	89.8%	1.2%	80	63.8%	0.7%
PCS Individu												
Agriculteurs	15	2.5%	2.9%	9	3.1%	2.6%	6	1.9%	3.6%	1	0.6%	3.1%
Petits patrons	14	2.3%	0.9%	8	2.7%	0.7%	6	2.0%	1.4%	9	7.4%	0.7%
Affaires et Cadres	32	5.4%	0.7%	23	8.0%	0.8%	9	3.0%	0.4%	30	23.9%	0.7%
Professions intermédiaires	76	12.7%	1.1%	38	13.1%	1.0%	38	12.4%	1.1%	59	46.8%	1.0%
Employés	96	16.1%	1.1%	30	10.5%	1.3%	66	21.2%	1.1%	14	10.9%	0.8%
Ouvriers	63	10.5%	1.0%	55	19.2%	1.1%	7	2.4%	0.6%	3	2.3%	0.8%
Retraités	242	40.4%	1.9%	108	37.5%	1.8%	133	43.1%	2.0%	1	0.9%	0.6%
Autres inactifs	61	10.1%	0.6%	17	5.9%	0.5%	44	14.1%	0.7%	9	7.0%	0.3%
PCS Personne de référence												
Agriculteurs	18	3.0%	2.4%	10	3.4%	2.5%	8	2.7%	2.4%	0	0.0%	0.0%
Petits patrons	15	2.5%	0.6%	8	2.7%	0.6%	7	2.2%	0.6%	15	11.7%	0.6%
Affaires et Cadres	45	7.4%	0.6%	24	8.2%	0.7%	21	6.8%	0.6%	45	35.5%	0.6%
Professions intermédiaires	66	11.1%	0.8%	38	13.3%	0.9%	28	9.0%	0.7%	66	52.8%	0.8%
Employés	56	9.3%	1.0%	31	10.6%	1.3%	25	8.1%	0.8%	0	0.0%	0.0%
Ouvriers	94	15.8%	1.0%	52	18.1%	1.0%	42	13.6%	1.0%	0	0.0%	0.0%
Retraités	271	45.3%	1.8%	116	40.3%	1.7%	154	49.8%	1.9%	0	0.0%	0.0%
Autres inactifs	33	5.6%	0.8%	10	3.3%	0.6%	24	7.7%	0.9%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	146	24.3%	1.5%	66	22.8%	1.5%	80	25.7%	1.4%	16	12.6%	0.8%
2 personnes	260	43.4%	1.4%	134	46.5%	1.5%	126	40.6%	1.3%	39	31.0%	0.9%
3 personnes	89	14.9%	1.0%	45	15.5%	0.9%	44	14.3%	1.0%	26	20.8%	0.7%
4 personnes	61	10.2%	0.7%	32	11.0%	0.7%	30	9.5%	0.6%	25	19.9%	0.5%
5 personnes et +	43	7.1%	0.8%	12	4.2%	0.5%	30	9.8%	1.1%	20	15.7%	0.8%
Présence d'enfants de moins de 15 ans												
Oui	110	18.3%	0.7%	47	16.4%	0.6%	62	20.1%	0.7%	50	39.4%	0.6%
Non	489	81.7%	1.3%	242	83.6%	1.4%	247	79.9%	1.3%	76	60.6%	0.8%
Habitat												
Communes rurales	270	45.2%	2.3%	125	43.2%	2.2%	146	47.0%	2.3%	53	42.6%	1.7%
Aggro. - 20 000 hab	100	16.7%	1.1%	52	18.1%	1.2%	47	15.3%	1.0%	19	14.7%	0.7%
Aggro. 20 000 à 100 000 hab	107	17.8%	1.5%	53	18.4%	1.6%	54	17.3%	1.5%	24	19.2%	1.2%
Aggro. + 100 000 hab	115	19.2%	0.7%	54	18.6%	0.7%	61	19.7%	0.8%	27	21.5%	0.5%
Aggro. Paris	7	1.1%	0.1%	5	1.6%	0.1%	2	0.7%	0.0%	2	1.9%	0.1%
Régions INSEE												
Ile de France	7	1.1%	0.1%	5	1.6%	0.1%	2	0.7%	0.0%	2	1.9%	0.1%
Bourgogne	1	0.2%	0.1%	1	0.2%	0.1%	1	0.3%	0.1%	0	0.1%	0.0%
Centre	1	0.1%	0.0%	1	0.3%	0.1%	0	0.0%	0.0%	0	0.1%	0.0%
Poitou Charentes	1	0.1%	0.0%	0	0.2%	0.1%	0	0.1%	0.0%	0	0.0%	0.0%
Aquitaine	1	0.1%	0.0%	1	0.2%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	4	0.7%	0.2%	1	0.4%	0.1%	3	1.0%	0.2%	3	2.2%	0.3%
Limousin	137	22.9%	22.2%	64	22.3%	21.9%	73	23.5%	22.6%	23	18.7%	14.4%
Auvergne	444	74.2%	39.0%	215	74.4%	39.3%	229	74.0%	38.8%	94	74.8%	30.6%
Rhône Alpes	2	0.3%	0.0%	1	0.2%	0.0%	2	0.5%	0.1%	2	1.6%	0.1%
Languedoc Roussillon	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Provence Alpes Côte d'Azur.	1	0.1%	0.0%	1	0.2%	0.0%	0	0.0%	0.0%	1	0.5%	0.0%
Corse												
Habitudes de connection à Internet												
Tous les jours	353	59.0%	1.0%	175	60.7%	1.0%	178	57.4%	0.9%	105	83.9%	0.7%
Presque tous les jours	64	10.7%	1.1%	31	10.9%	1.2%	32	10.5%	1.1%	15	11.6%	0.9%
1 à 2 fois par semaine	37	6.2%	1.4%	12	4.1%	1.0%	26	8.2%	1.6%	6	4.5%	1.1%
1 à 3 fois par mois	3	0.5%	0.5%	1	0.4%	0.5%	2	0.5%	0.6%	0	0.0%	0.0%
Moins souvent	4	0.6%	0.6%	3	1.1%	1.1%	0	0.1%	0.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	24	4.0%	1.4%	9	3.2%	1.3%	15	4.8%	1.6%	3	2.0%	1.4%
De 9 000 à moins de 12 000 euros par an	43	7.2%	1.6%	22	7.8%	2.2%	21	6.7%	1.2%	2	1.4%	0.7%
De 12 000 à moins de 18 000 euros par an	75	12.5%	1.4%	31	10.8%	1.4%	44	14.1%	1.4%	3	2.1%	0.4%
De 18 000 à moins de 24 000 euros par an	98	16.4%	1.5%	53	18.5%	1.8%	45	14.4%	1.2%	10	8.2%	0.7%
De 24 000 à moins de 36 000 euros par an	140	23.4%	1.2%	68	23.7%	1.2%	72	23.2%	1.2%	37	29.2%	1.0%
De 36 000 à moins de 45 000 euros par an	75	12.5%	1.0%	36	12.5%	1.0%	39	12.5%	1.1%	20	15.9%	0.7%
De 45 000 à moins de 65 000 euros par an	68	11.3%	1.0%	39	13.6%	1.0%	29	9.2%	0.9%	27	21.6%	0.7%
65 000 euros et plus par an	18	3.0%	0.4%	13	4.6%	0.5%	5	1.5%	0.3%	11	8.6%	0.4%
Refus	50	8.4%	1.2%	15	5.0%	0.8%	36	11.5%	1.4%	13	10.6%	0.9%
Ne sait pas	7	1.2%	0.7%	1	0.4%	0.2%	6	2.1%	1.1%	1	0.4%	0.1%