

L'Indépendant

A.C.P.M. - ONE -



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	219	100.0%	0.4%	107	100.0%	0.4%	112	100.0%	0.4%	54	100.0%	0.3%
Sexe												
Homme	107	48.8%	0.4%	107	100.0%	0.4%	0	0.0%	0.0%	31	57.0%	0.3%
Femme	112	51.2%	0.4%	0	0.0%	0.0%	112	100.0%	0.4%	23	43.0%	0.3%
Age												
15 à 24 ans	23	10.5%	0.3%	6	5.8%	0.2%	17	15.1%	0.5%	10	18.6%	0.3%
25 à 34 ans	19	8.6%	0.2%	14	13.4%	0.4%	4	4.0%	0.1%	6	10.6%	0.2%
35 à 49 ans	47	21.6%	0.4%	33	30.9%	0.5%	14	12.6%	0.2%	15	28.4%	0.2%
50 à 59 ans	47	21.4%	0.5%	18	16.4%	0.4%	29	26.1%	0.7%	16	29.9%	0.4%
60 ans et plus	83	38.0%	0.5%	36	33.5%	0.5%	47	42.2%	0.5%	7	12.5%	0.7%
Individu												
Ménagères	96	43.9%	0.4%	0	0.0%	0.0%	96	85.8%	0.4%	17	30.7%	0.2%
Personne de référence	130	59.6%	0.5%	97	90.4%	0.5%	34	30.3%	0.4%	33	61.1%	0.4%
Responsable des achats	149	68.2%	0.4%	53	49.8%	0.4%	96	85.8%	0.4%	38	71.4%	0.3%
PCS Individu												
Agriculteurs	4	2.1%	0.9%	4	3.6%	1.1%	1	0.6%	0.4%	0	0.0%	0.0%
Petits patrons	8	3.6%	0.5%	7	6.9%	0.6%	1	0.6%	0.2%	8	14.6%	0.5%
Affaires et Cadres	15	6.9%	0.3%	9	8.2%	0.3%	6	5.6%	0.3%	13	24.9%	0.3%
Professions intermédiaires	21	9.4%	0.3%	13	11.8%	0.3%	8	7.0%	0.2%	16	30.0%	0.3%
Employés	38	17.5%	0.5%	7	6.5%	0.3%	31	27.9%	0.5%	3	5.9%	0.2%
Ouvriers	27	12.5%	0.4%	24	22.7%	0.5%	3	2.8%	0.2%	0	0.6%	0.1%
Retraités	73	33.4%	0.6%	35	32.4%	0.6%	38	34.2%	0.6%	0	0.2%	0.0%
Autres inactifs	32	14.6%	0.3%	8	7.8%	0.2%	24	21.2%	0.4%	13	23.8%	0.4%
PCS Personne de référence												
Agriculteurs	6	2.8%	0.8%	4	3.6%	1.0%	2	2.1%	0.7%	0	0.0%	0.0%
Petits patrons	11	5.1%	0.4%	7	6.7%	0.5%	4	3.6%	0.3%	11	20.8%	0.4%
Affaires et Cadres	23	10.3%	0.3%	11	10.4%	0.3%	11	10.2%	0.3%	23	41.8%	0.3%
Professions intermédiaires	20	9.2%	0.3%	12	11.6%	0.3%	8	6.9%	0.2%	20	37.3%	0.3%
Employés	24	11.1%	0.4%	7	6.4%	0.3%	17	15.6%	0.6%	0	0.0%	0.0%
Ouvriers	33	15.1%	0.3%	24	22.6%	0.5%	9	7.9%	0.2%	0	0.0%	0.0%
Retraités	90	41.0%	0.6%	38	35.9%	0.6%	51	45.9%	0.6%	0	0.0%	0.0%
Autres inactifs	12	5.4%	0.3%	3	2.8%	0.2%	9	7.9%	0.3%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	37	17.1%	0.4%	9	8.3%	0.2%	29	25.5%	0.5%	8	14.6%	0.4%
2 personnes	90	41.4%	0.5%	40	37.8%	0.5%	50	44.8%	0.5%	14	26.8%	0.3%
3 personnes	41	18.8%	0.4%	29	27.0%	0.6%	12	10.9%	0.3%	13	23.7%	0.3%
4 personnes	32	14.8%	0.3%	19	17.4%	0.4%	14	12.3%	0.3%	12	22.8%	0.3%
5 personnes et +	17	8.0%	0.3%	10	9.5%	0.4%	7	6.5%	0.3%	7	12.1%	0.3%
Présence d'enfants de moins de 15 ans												
Oui	56	25.4%	0.4%	40	37.0%	0.5%	16	14.4%	0.2%	17	32.0%	0.2%
Non	163	74.6%	0.4%	67	63.0%	0.4%	96	85.6%	0.5%	37	68.0%	0.4%
Habitat												
Communes rurales	49	22.2%	0.4%	26	24.8%	0.5%	22	19.7%	0.4%	9	16.4%	0.3%
Agglo. - 20 000 hab	63	29.0%	0.7%	29	26.9%	0.7%	35	31.0%	0.7%	10	17.9%	0.4%
Agglo. 20 000 à 100 000 hab	38	17.5%	0.5%	13	11.7%	0.4%	26	23.0%	0.7%	10	19.5%	0.5%
Agglo. + 100 000 hab	67	30.6%	0.4%	38	35.2%	0.5%	29	26.3%	0.4%	25	46.2%	0.4%
Agglo. Paris	1	0.6%	0.0%	1	1.3%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Régions INSEE												
Ile de France	2	1.1%	0.0%	2	2.0%	0.0%	0	0.2%	0.0%	1	1.3%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	0	0.1%	0.0%	0	0.0%	0.0%	0	0.3%	0.0%	0	0.0%	0.0%
Midi Pyrénées	5	2.4%	0.2%	3	2.6%	0.2%	3	2.3%	0.2%	1	1.9%	0.1%
Rhône Alpes	1	0.3%	0.0%	1	0.5%	0.0%	0	0.0%	0.0%	1	1.1%	0.0%
Languedoc Roussillon	207	94.6%	9.0%	100	93.7%	9.2%	107	95.4%	8.9%	51	95.0%	7.0%
Provence Alpes Côte d'Azur. Corse	3	1.5%	0.1%	1	1.1%	0.1%	2	1.9%	0.1%	0	0.7%	0.0%
Habitudes de connexion à Internet												
Tous les jours	158	72.3%	0.4%	74	69.4%	0.4%	84	74.9%	0.4%	40	73.8%	0.3%
Presque tous les jours	31	14.0%	0.5%	18	17.1%	0.7%	12	10.9%	0.4%	9	17.1%	0.6%
1 à 2 fois par semaine	16	7.1%	0.6%	9	8.3%	0.8%	7	6.0%	0.4%	2	3.0%	0.3%
1 à 3 fois par mois	2	0.8%	0.3%	2	1.5%	0.7%	0	0.2%	0.1%	0	0.4%	0.2%
Moins souvent	0	0.1%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.2%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	5	2.1%	0.3%	4	4.0%	0.6%	0	0.4%	0.0%	1	1.0%	0.3%
De 9 000 à moins de 12 000 euros par an	13	6.1%	0.5%	6	5.7%	0.6%	7	6.4%	0.4%	3	6.4%	1.4%
De 12 000 à moins de 18 000 euros par an	33	14.9%	0.6%	11	10.3%	0.5%	22	19.3%	0.7%	3	5.6%	0.4%
De 18 000 à moins de 24 000 euros par an	28	13.0%	0.4%	8	7.6%	0.3%	20	18.2%	0.5%	4	6.5%	0.2%
De 24 000 à moins de 36 000 euros par an	45	20.5%	0.4%	21	19.5%	0.4%	24	21.4%	0.4%	12	22.2%	0.3%
De 36 000 à moins de 45 000 euros par an	33	14.9%	0.4%	20	18.8%	0.5%	13	11.2%	0.3%	6	10.9%	0.2%
De 45 000 à moins de 65 000 euros par an	23	10.7%	0.3%	16	15.3%	0.4%	7	6.4%	0.2%	12	22.2%	0.3%
65 000 euros et plus par an	19	8.8%	0.5%	14	13.5%	0.6%	5	4.4%	0.3%	8	14.8%	0.3%
Refus	15	6.8%	0.4%	5	5.0%	0.3%	10	8.6%	0.4%	4	8.0%	0.3%
Ne sait pas	5	2.1%	0.4%	0	0.3%	0.1%	4	3.8%	0.7%	1	2.4%	0.3%