

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	310	100.0%	0.6%	160	100.0%	0.6%	149	100.0%	0.6%	81	100.0%	0.5%
<b>Sexe</b>												
<b>Homme</b>	160	51.8%	0.6%	160	100.0%	0.6%	0	0.0%	0.0%	39	47.8%	0.4%
<b>Femme</b>	149	48.2%	0.6%	0	0.0%	0.0%	149	100.0%	0.6%	42	52.2%	0.5%
<b>Age</b>												
<b>15 à 24 ans</b>	23	7.3%	0.3%	9	5.7%	0.3%	14	9.1%	0.4%	9	10.5%	0.3%
<b>25 à 34 ans</b>	36	11.5%	0.5%	22	13.7%	0.6%	14	9.2%	0.4%	13	15.5%	0.4%
<b>35 à 49 ans</b>	85	27.6%	0.7%	39	24.2%	0.6%	47	31.3%	0.7%	38	47.2%	0.6%
<b>50 à 59 ans</b>	61	19.7%	0.7%	39	24.1%	0.9%	22	15.0%	0.5%	20	24.7%	0.5%
<b>60 ans et plus</b>	105	33.8%	0.7%	52	32.3%	0.8%	53	35.4%	0.6%	2	2.1%	0.2%
<b>Individu</b>												
<b>Ménagères</b>	135	43.5%	0.6%	0	0.0%	0.0%	135	90.1%	0.6%	37	45.2%	0.5%
<b>Personne de référence</b>	186	60.1%	0.7%	146	91.1%	0.7%	40	26.9%	0.5%	37	45.5%	0.4%
<b>Responsable des achats</b>	230	74.3%	0.6%	102	63.5%	0.8%	128	85.9%	0.6%	60	74.0%	0.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	2	0.6%	0.4%	0	0.0%	0.0%	2	1.2%	1.1%	0	0.0%	0.0%
<b>Petits patrons</b>	4	1.3%	0.3%	3	1.7%	0.2%	1	0.9%	0.3%	4	5.1%	0.3%
<b>Affaires et Cadres</b>	17	5.3%	0.3%	10	6.3%	0.4%	7	4.4%	0.3%	15	18.1%	0.3%
<b>Professions intermédiaires</b>	43	14.0%	0.6%	24	14.7%	0.7%	20	13.1%	0.5%	34	41.4%	0.6%
<b>Employés</b>	51	16.4%	0.6%	14	8.9%	0.6%	37	24.5%	0.6%	18	21.6%	1.0%
<b>Ouvriers</b>	49	16.0%	0.8%	38	24.0%	0.8%	11	7.3%	0.9%	1	1.5%	0.4%
<b>Retraités</b>	75	24.4%	0.6%	43	26.8%	0.7%	32	21.7%	0.5%	0	0.5%	0.2%
<b>Autres inactifs</b>	68	22.0%	0.7%	28	17.5%	0.8%	40	26.9%	0.6%	10	11.7%	0.3%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	1	0.4%	0.1%	0	0.0%	0.0%	1	0.7%	0.3%	0	0.0%	0.0%
<b>Petits patrons</b>	9	2.9%	0.3%	3	2.0%	0.2%	6	3.9%	0.5%	9	11.1%	0.3%
<b>Affaires et Cadres</b>	22	7.1%	0.3%	10	6.5%	0.3%	12	7.8%	0.3%	22	27.1%	0.3%
<b>Professions intermédiaires</b>	50	16.2%	0.6%	25	15.8%	0.6%	25	16.7%	0.7%	50	61.8%	0.6%
<b>Employés</b>	31	10.0%	0.6%	17	10.7%	0.7%	14	9.3%	0.5%	0	0.0%	0.0%
<b>Ouvriers</b>	62	20.0%	0.7%	40	24.9%	0.8%	22	14.8%	0.5%	0	0.0%	0.0%
<b>Retraités</b>	96	31.1%	0.6%	45	27.9%	0.7%	51	34.5%	0.6%	0	0.0%	0.0%
<b>Autres inactifs</b>	38	12.2%	0.9%	20	12.2%	1.3%	18	12.3%	0.7%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
1 personne	73	23.7%	0.7%	44	27.6%	1.0%	29	19.5%	0.5%	8	9.8%	0.4%
2 personnes	102	33.1%	0.6%	47	29.5%	0.5%	55	36.9%	0.6%	18	22.6%	0.4%
3 personnes	60	19.3%	0.6%	32	20.3%	0.7%	27	18.2%	0.6%	21	26.3%	0.5%
4 personnes	50	16.0%	0.5%	29	17.9%	0.6%	21	14.0%	0.4%	24	29.1%	0.5%
5 personnes et +	25	7.9%	0.4%	8	4.7%	0.3%	17	11.4%	0.6%	10	12.2%	0.4%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	95	30.6%	0.6%	51	31.7%	0.7%	44	29.4%	0.5%	34	42.2%	0.4%
Non	215	69.4%	0.6%	109	68.3%	0.6%	105	70.6%	0.6%	47	57.8%	0.5%
<b>Habitat</b>												
Communes rurales	116	37.3%	1.0%	48	29.9%	0.8%	68	45.3%	1.1%	37	45.7%	1.2%
Agglo. - 20 000 hab	86	27.9%	1.0%	55	34.0%	1.3%	32	21.3%	0.7%	16	19.8%	0.6%
Agglo. 20 000 à 100 000 hab	45	14.4%	0.6%	20	12.7%	0.6%	24	16.2%	0.7%	11	13.2%	0.5%
Agglo. + 100 000 hab	55	17.8%	0.4%	34	21.3%	0.5%	21	14.0%	0.3%	15	17.9%	0.3%
Agglo. Paris	8	2.6%	0.1%	3	2.0%	0.1%	5	3.2%	0.1%	3	3.4%	0.1%
<b>Régions INSEE</b>												
Ile de France	8	2.7%	0.1%	3	2.1%	0.1%	5	3.2%	0.1%	3	3.6%	0.1%
Nord Pas de Calais	19	6.0%	0.6%	14	8.8%	0.9%	5	3.1%	0.3%	4	4.7%	0.4%
Champagne Ardennes	0	0.1%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.1%
Picardie	273	88.2%	17.7%	137	85.4%	18.5%	136	91.2%	17.1%	72	88.0%	16.2%
Haute Normandie	9	2.9%	0.6%	6	3.5%	0.8%	3	2.2%	0.4%	2	3.0%	0.5%
Poitou Charentes	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.0%	0	0.4%	0.1%
Languedoc Roussillon	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	190	61.5%	0.5%	94	58.4%	0.5%	97	64.8%	0.5%	63	77.8%	0.4%
Presque tous les jours	25	8.1%	0.4%	11	6.9%	0.4%	14	9.3%	0.5%	5	5.7%	0.3%
1 à 2 fois par semaine	16	5.0%	0.6%	11	6.7%	0.9%	5	3.2%	0.3%	3	3.3%	0.5%
1 à 3 fois par mois	3	1.0%	0.6%	2	1.2%	0.8%	1	0.9%	0.5%	0	0.0%	0.0%
Moins souvent	20	6.6%	3.6%	12	7.6%	4.3%	8	5.5%	2.9%	8	10.0%	15.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	7	2.4%	0.4%	6	3.8%	0.8%	1	0.8%	0.1%	0	0.2%	0.1%
<b>De 9 000 à moins de 12 000 euros par an</b>	40	12.8%	1.5%	27	16.7%	2.6%	13	8.6%	0.8%	1	0.8%	0.3%
<b>De 12 000 à moins de 18 000 euros par an</b>	39	12.7%	0.7%	16	10.1%	0.7%	23	15.4%	0.7%	1	1.1%	0.1%
<b>De 18 000 à moins de 24 000 euros par an</b>	48	15.7%	0.7%	21	13.0%	0.7%	28	18.6%	0.7%	7	9.2%	0.5%
<b>De 24 000 à moins de 36 000 euros par an</b>	67	21.5%	0.6%	21	13.3%	0.4%	45	30.3%	0.7%	27	33.7%	0.8%
<b>De 36 000 à moins de 45 000 euros par an</b>	50	16.0%	0.7%	36	22.7%	1.0%	13	8.9%	0.4%	16	19.3%	0.5%
<b>De 45 000 à moins de 65 000 euros par an</b>	31	10.1%	0.4%	18	11.1%	0.4%	13	9.0%	0.4%	15	18.7%	0.4%
<b>65 000 euros et plus par an</b>	13	4.3%	0.3%	10	6.1%	0.4%	3	2.3%	0.2%	8	9.7%	0.3%
<b>Refus</b>	12	3.8%	0.3%	5	3.1%	0.3%	7	4.5%	0.3%	5	6.8%	0.4%
<b>Ne sait pas</b>	3	0.8%	0.2%	0	0.1%	0.0%	2	1.6%	0.4%	0	0.5%	0.1%