

Version Femina

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	6693	100.0%	12.9%	2212	100.0%	8.9%	4481	100.0%	16.5%	1417	100.0%	8.1%
Sexe												
Homme	2212	33.0%	8.9%	2212	100.0%	8.9%	0	0.0%	0.0%	434	30.6%	4.9%
Femme	4481	67.0%	16.5%	0	0.0%	0.0%	4481	100.0%	16.5%	983	69.4%	11.6%
Age												
15 à 24 ans	295	4.4%	4.1%	44	2.0%	1.2%	251	5.6%	7.0%	141	9.9%	4.6%
25 à 34 ans	432	6.5%	5.7%	104	4.7%	2.8%	329	7.3%	8.5%	131	9.2%	4.1%
35 à 49 ans	1060	15.8%	8.5%	323	14.6%	5.2%	737	16.4%	11.6%	475	33.5%	7.5%
50 à 59 ans	1364	20.4%	15.2%	465	21.0%	10.3%	899	20.1%	20.1%	489	34.5%	12.8%
60 ans et plus	3542	52.9%	22.5%	1276	57.7%	18.6%	2266	50.6%	25.5%	182	12.9%	18.2%
Individu												
Ménagères	4143	61.9%	17.6%	0	0.0%	0.0%	4143	92.5%	17.6%	858	60.5%	12.3%
Personne de référence	3342	49.9%	11.8%	2086	94.3%	10.2%	1256	28.0%	16.0%	567	40.0%	6.7%
Responsable des achats	5281	78.9%	14.7%	1252	56.6%	9.5%	4030	89.9%	17.6%	1060	74.8%	9.6%
PCS Individu												
Agriculteurs	70	1.1%	14.0%	40	1.8%	11.8%	30	0.7%	18.5%	5	0.3%	18.3%
Petits patrons	159	2.4%	9.9%	64	2.9%	5.5%	95	2.1%	21.9%	123	8.7%	8.6%
Affaires et Cadres	395	5.9%	8.0%	177	8.0%	6.3%	219	4.9%	10.4%	329	23.2%	7.5%
Professions intermédiaires	601	9.0%	8.3%	177	8.0%	4.9%	424	9.5%	11.8%	451	31.8%	7.7%
Employés	1039	15.5%	12.4%	136	6.2%	6.0%	903	20.2%	14.8%	212	14.9%	11.6%
Ouvriers	517	7.7%	8.2%	325	14.7%	6.4%	192	4.3%	15.1%	33	2.3%	9.3%
Retraités	2843	42.5%	22.2%	1155	52.2%	19.1%	1688	37.7%	25.0%	43	3.0%	20.6%
Autres inactifs	1066	15.9%	10.3%	137	6.2%	3.8%	929	20.7%	13.9%	221	15.6%	6.8%
PCS Personne de référence												
Agriculteurs	116	1.7%	15.4%	50	2.3%	12.6%	66	1.5%	18.7%	0	0.0%	0.0%
Petits patrons	242	3.6%	9.2%	67	3.0%	4.8%	176	3.9%	14.1%	242	17.1%	9.2%
Affaires et Cadres	553	8.3%	8.1%	186	8.4%	5.4%	367	8.2%	10.6%	553	39.0%	8.1%
Professions intermédiaires	622	9.3%	7.9%	181	8.2%	4.4%	441	9.8%	11.5%	622	43.9%	7.9%
Employés	537	8.0%	9.9%	128	5.8%	5.4%	409	9.1%	13.4%	0	0.0%	0.0%
Ouvriers	832	12.4%	8.8%	304	13.7%	6.0%	528	11.8%	11.9%	0	0.0%	0.0%
Retraités	3277	49.0%	22.0%	1190	53.8%	17.8%	2087	46.6%	25.4%	0	0.0%	0.0%
Autres inactifs	514	7.7%	12.6%	106	4.8%	7.0%	408	9.1%	15.9%	0	0.0%	0.0%

Version Femina

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	1408	21.0%	14.0%	423	19.1%	9.7%	985	22.0%	17.3%	131	9.2%	6.7%
2 personnes	3341	49.9%	18.5%	1202	54.3%	13.8%	2139	47.7%	22.7%	469	33.1%	11.4%
3 personnes	895	13.4%	9.7%	296	13.4%	6.3%	598	13.4%	13.4%	336	23.7%	8.4%
4 personnes	745	11.1%	8.0%	204	9.2%	4.5%	541	12.1%	11.4%	350	24.7%	7.4%
5 personnes et +	304	4.5%	5.6%	87	4.0%	3.3%	217	4.8%	7.7%	131	9.3%	5.1%
Présence d'enfants de moins de 15 ans												
Oui	1138	17.0%	7.2%	336	15.2%	4.5%	802	17.9%	9.6%	511	36.0%	6.6%
Non	5555	83.0%	15.3%	1876	84.8%	10.7%	3679	82.1%	19.6%	906	64.0%	9.3%
Habitat												
Communes rurales	1785	26.7%	14.9%	576	26.0%	10.1%	1209	27.0%	19.4%	321	22.7%	10.0%
Agglo. - 20 000 hab	1299	19.4%	14.3%	452	20.5%	10.5%	847	18.9%	17.8%	236	16.6%	9.1%
Agglo. 20 000 à 100 000 hab	1070	16.0%	15.3%	340	15.4%	10.2%	730	16.3%	20.1%	213	15.1%	10.5%
Agglo. + 100 000 hab	2315	34.6%	14.9%	778	35.2%	10.4%	1537	34.3%	19.2%	558	39.3%	9.9%
Agglo. Paris	224	3.3%	2.6%	65	3.0%	1.6%	159	3.5%	3.5%	89	6.3%	2.2%

Version Femina

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	238	3.6%	2.5%	69	3.1%	1.5%	169	3.8%	3.4%	98	6.9%	2.2%
Nord Pas de Calais	705	10.5%	21.9%	226	10.2%	14.8%	479	10.7%	28.4%	143	10.1%	14.3%
Lorraine	478	7.1%	25.0%	161	7.3%	17.4%	318	7.1%	32.1%	73	5.1%	13.6%
Alsace	529	7.9%	34.5%	185	8.4%	24.9%	344	7.7%	43.5%	89	6.3%	20.2%
Franche-Comté	237	3.5%	24.8%	85	3.9%	18.4%	152	3.4%	30.8%	43	3.0%	17.1%
Champagne Ardennes	175	2.6%	16.0%	48	2.2%	9.2%	127	2.8%	22.4%	40	2.8%	14.1%
Picardie	165	2.5%	10.7%	59	2.7%	8.0%	106	2.4%	13.2%	43	3.0%	9.6%
Bourgogne	229	3.4%	16.9%	86	3.9%	13.2%	143	3.2%	20.3%	42	2.9%	12.3%
Haute Normandie	165	2.5%	11.1%	28	1.3%	4.0%	137	3.1%	17.6%	29	2.1%	6.4%
Basse Normandie	5	0.1%	0.4%	0	0.0%	0.0%	5	0.1%	0.7%	2	0.2%	0.7%
Centre	40	0.6%	1.9%	19	0.9%	1.9%	21	0.5%	1.9%	13	0.9%	1.9%
Pays de Loire	77	1.1%	2.6%	20	0.9%	1.4%	56	1.3%	3.6%	8	0.6%	0.9%
Bretagne	240	3.6%	9.0%	79	3.5%	6.1%	162	3.6%	11.6%	32	2.2%	4.5%
Poitou Charentes	65	1.0%	4.4%	27	1.2%	3.8%	38	0.8%	4.9%	15	1.1%	4.1%
Aquitaine	464	6.9%	16.6%	153	6.9%	11.5%	310	6.9%	21.2%	96	6.8%	11.5%
Midi Pyrénées	347	5.2%	14.0%	124	5.6%	10.4%	223	5.0%	17.4%	81	5.7%	10.0%
Limousin	81	1.2%	13.1%	24	1.1%	8.2%	57	1.3%	17.6%	14	1.0%	8.8%
Auvergne	277	4.1%	24.3%	106	4.8%	19.4%	171	3.8%	28.9%	47	3.3%	15.5%
Rhône Alpes	931	13.9%	17.9%	319	14.4%	12.7%	612	13.7%	22.7%	225	15.9%	11.6%
Languedoc Roussillon	467	7.0%	20.3%	160	7.2%	14.7%	307	6.8%	25.5%	93	6.6%	12.7%
Provence Alpes Côte d'Azur. Corse	778	11.6%	17.8%	232	10.5%	11.2%	547	12.2%	23.7%	193	13.6%	12.5%
Habitudes de connexion à Internet												
Tous les jours	3801	56.8%	10.2%	1268	57.3%	6.9%	2533	56.5%	13.5%	1095	77.3%	7.3%
Presque tous les jours	889	13.3%	16.0%	276	12.5%	10.9%	613	13.7%	20.3%	210	14.8%	13.2%
1 à 2 fois par semaine	512	7.7%	18.7%	148	6.7%	12.8%	365	8.1%	23.1%	68	4.8%	13.2%
1 à 3 fois par mois	95	1.4%	18.8%	26	1.2%	11.3%	69	1.5%	25.1%	15	1.0%	17.9%
Moins souvent	81	1.2%	14.3%	52	2.3%	18.2%	29	0.6%	10.4%	17	1.2%	32.1%
Jamais	20	0.3%	27.3%	14	0.6%	26.9%	6	0.1%	28.4%	0	0.0%	0.0%

Version Femina

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	119	1.8%	7.1%	29	1.3%	4.0%	90	2.0%	9.4%	15	1.1%	8.9%
De 9 000 à moins de 12 000 euros par an	383	5.7%	14.1%	94	4.2%	9.0%	289	6.5%	17.4%	20	1.4%	8.1%
De 12 000 à moins de 18 000 euros par an	837	12.5%	15.6%	256	11.6%	11.4%	581	13.0%	18.5%	63	4.4%	9.3%
De 18 000 à moins de 24 000 euros par an	963	14.4%	14.3%	260	11.8%	8.8%	703	15.7%	18.7%	124	8.7%	8.7%
De 24 000 à moins de 36 000 euros par an	1607	24.0%	13.7%	548	24.8%	9.8%	1058	23.6%	17.3%	254	17.9%	7.2%
De 36 000 à moins de 45 000 euros par an	939	14.0%	12.7%	336	15.2%	9.0%	602	13.4%	16.7%	251	17.7%	8.7%
De 45 000 à moins de 65 000 euros par an	838	12.5%	12.0%	373	16.9%	9.5%	465	10.4%	15.1%	297	21.0%	8.0%
65 000 euros et plus par an	441	6.6%	10.4%	183	8.3%	7.4%	258	5.8%	14.5%	249	17.6%	8.6%
Refus	483	7.2%	11.4%	119	5.4%	6.7%	364	8.1%	14.8%	121	8.5%	8.1%
Ne sait pas	84	1.3%	7.8%	13	0.6%	2.7%	71	1.6%	12.0%	22	1.5%	5.6%