

# Art & Décoration

## Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2884	100.0%	5.5%	896	100.0%	3.6%	1988	100.0%	7.3%	1088	100.0%	6.3%
<b>Sexe</b>												
<b>Homme</b>	896	31.1%	3.6%	896	100.0%	3.6%	0	0.0%	0.0%	364	33.4%	4.1%
<b>Femme</b>	1988	68.9%	7.3%	0	0.0%	0.0%	1988	100.0%	7.3%	724	66.6%	8.5%
<b>Age</b>												
<b>15 à 24 ans</b>	167	5.8%	2.3%	71	7.9%	1.9%	96	4.8%	2.7%	75	6.9%	2.4%
<b>25 à 34 ans</b>	308	10.7%	4.1%	104	11.6%	2.8%	205	10.3%	5.3%	115	10.6%	3.6%
<b>35 à 49 ans</b>	729	25.3%	5.8%	241	26.9%	3.9%	488	24.6%	7.7%	482	44.3%	7.6%
<b>50 à 59 ans</b>	695	24.1%	7.7%	256	28.6%	5.7%	439	22.1%	9.8%	332	30.6%	8.7%
<b>60 ans et plus</b>	984	34.1%	6.2%	224	25.0%	3.3%	760	38.2%	8.6%	83	7.7%	8.3%
<b>Individu</b>												
<b>Ménagères</b>	1868	64.8%	8.0%	0	0.0%	0.0%	1868	93.9%	8.0%	672	61.7%	9.6%
<b>Personne de référence</b>	1334	46.3%	4.7%	814	90.9%	4.0%	519	26.1%	6.6%	481	44.2%	5.7%
<b>Responsable des achats</b>	2305	79.9%	6.4%	482	53.8%	3.7%	1823	91.7%	8.0%	826	76.0%	7.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	28	1.0%	5.6%	12	1.4%	3.7%	16	0.8%	9.7%	2	0.2%	8.7%
<b>Petits patrons</b>	139	4.8%	8.6%	75	8.3%	6.4%	64	3.2%	14.8%	114	10.5%	8.0%
<b>Affaires et Cadres</b>	294	10.2%	6.0%	105	11.7%	3.7%	189	9.5%	9.0%	265	24.4%	6.0%
<b>Professions intermédiaires</b>	469	16.3%	6.5%	162	18.1%	4.5%	307	15.4%	8.5%	395	36.3%	6.7%
<b>Employés</b>	453	15.7%	5.4%	85	9.5%	3.8%	368	18.5%	6.0%	121	11.1%	6.6%
<b>Ouvriers</b>	232	8.1%	3.7%	145	16.1%	2.9%	88	4.4%	6.9%	12	1.1%	3.5%
<b>Retraités</b>	768	26.6%	6.0%	182	20.3%	3.0%	586	29.5%	8.7%	21	1.9%	10.0%
<b>Autres inactifs</b>	500	17.3%	4.8%	131	14.6%	3.6%	369	18.6%	5.5%	157	14.5%	4.8%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	43	1.5%	5.7%	13	1.5%	3.4%	30	1.5%	8.3%	0	0.0%	0.0%
<b>Petits patrons</b>	221	7.6%	8.4%	78	8.7%	5.6%	143	7.2%	11.5%	221	20.3%	8.4%
<b>Affaires et Cadres</b>	421	14.6%	6.1%	116	13.0%	3.4%	305	15.4%	8.8%	421	38.7%	6.1%
<b>Professions intermédiaires</b>	446	15.5%	5.6%	170	19.0%	4.1%	276	13.9%	7.2%	446	41.0%	5.6%
<b>Employés</b>	238	8.3%	4.4%	83	9.3%	3.5%	155	7.8%	5.1%	0	0.0%	0.0%
<b>Ouvriers</b>	396	13.7%	4.2%	147	16.5%	2.9%	249	12.5%	5.6%	0	0.0%	0.0%
<b>Retraités</b>	895	31.0%	6.0%	198	22.1%	3.0%	697	35.1%	8.5%	0	0.0%	0.0%
<b>Autres inactifs</b>	223	7.7%	5.5%	90	10.0%	5.9%	133	6.7%	5.2%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	512	17.8%	5.1%	116	13.0%	2.7%	396	19.9%	7.0%	125	11.5%	6.4%
<b>2 personnes</b>	1207	41.9%	6.7%	378	42.2%	4.3%	829	41.7%	8.8%	308	28.3%	7.5%
<b>3 personnes</b>	422	14.6%	4.6%	128	14.3%	2.7%	294	14.8%	6.6%	231	21.3%	5.8%
<b>4 personnes</b>	476	16.5%	5.1%	164	18.3%	3.6%	312	15.7%	6.6%	274	25.1%	5.8%
<b>5 personnes et +</b>	267	9.2%	4.9%	109	12.2%	4.1%	157	7.9%	5.5%	150	13.8%	5.8%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	821	28.5%	5.2%	278	31.1%	3.8%	542	27.3%	6.5%	492	45.3%	6.4%
<b>Non</b>	2063	71.5%	5.7%	617	68.9%	3.5%	1446	72.7%	7.7%	595	54.7%	6.1%
<b>Habitat</b>												
<b>Communes rurales</b>	691	24.0%	5.8%	207	23.1%	3.6%	484	24.3%	7.7%	234	21.5%	7.3%
<b>Agglo. - 20 000 hab</b>	507	17.6%	5.6%	173	19.3%	4.0%	334	16.8%	7.0%	183	16.9%	7.1%
<b>Agglo. 20 000 à 100 000 hab</b>	401	13.9%	5.7%	159	17.7%	4.7%	242	12.2%	6.7%	136	12.5%	6.7%
<b>Agglo. + 100 000 hab</b>	848	29.4%	5.5%	217	24.3%	2.9%	631	31.7%	7.9%	338	31.0%	6.0%
<b>Agglo. Paris</b>	437	15.2%	5.1%	139	15.6%	3.4%	298	15.0%	6.6%	197	18.1%	5.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	490	17.0%	5.1%	150	16.8%	3.3%	340	17.1%	6.8%	215	19.8%	4.9%
<b>Nord Pas de Calais</b>	154	5.3%	4.8%	46	5.1%	3.0%	108	5.4%	6.4%	49	4.5%	4.9%
<b>Lorraine</b>	118	4.1%	6.2%	49	5.5%	5.3%	69	3.5%	7.0%	44	4.0%	8.2%
<b>Alsace</b>	52	1.8%	3.4%	17	1.9%	2.3%	35	1.7%	4.4%	23	2.1%	5.2%
<b>Franche-Comté</b>	50	1.7%	5.2%	18	2.0%	3.9%	32	1.6%	6.5%	13	1.2%	5.1%
<b>Champagne Ardennes</b>	66	2.3%	6.1%	15	1.7%	2.9%	51	2.6%	9.0%	21	2.0%	7.5%
<b>Picardie</b>	71	2.5%	4.6%	24	2.7%	3.2%	47	2.4%	5.9%	14	1.3%	3.2%
<b>Bourgogne</b>	98	3.4%	7.2%	36	4.1%	5.6%	62	3.1%	8.8%	28	2.6%	8.3%
<b>Haute Normandie</b>	72	2.5%	4.8%	19	2.1%	2.6%	53	2.7%	6.8%	27	2.5%	6.0%
<b>Basse Normandie</b>	70	2.4%	5.9%	25	2.7%	4.3%	46	2.3%	7.2%	27	2.5%	7.6%
<b>Centre</b>	124	4.3%	5.9%	39	4.3%	3.8%	85	4.3%	7.8%	48	4.5%	7.3%
<b>Pays de Loire</b>	145	5.0%	4.9%	57	6.4%	4.0%	88	4.4%	5.7%	68	6.3%	7.7%
<b>Bretagne</b>	150	5.2%	5.6%	46	5.2%	3.6%	104	5.2%	7.5%	51	4.7%	7.2%
<b>Poitou Charentes</b>	79	2.8%	5.3%	16	1.8%	2.2%	63	3.2%	8.2%	34	3.1%	9.1%
<b>Aquitaine</b>	174	6.0%	6.2%	49	5.4%	3.6%	126	6.3%	8.6%	42	3.9%	5.0%
<b>Midi Pyrénées</b>	141	4.9%	5.7%	49	5.5%	4.1%	92	4.6%	7.2%	67	6.1%	8.3%
<b>Limousin</b>	51	1.8%	8.3%	17	1.8%	5.6%	34	1.7%	10.6%	17	1.5%	10.2%
<b>Auvergne</b>	84	2.9%	7.4%	25	2.8%	4.5%	59	3.0%	10.0%	32	2.9%	10.3%
<b>Rhône Alpes</b>	251	8.7%	4.8%	70	7.8%	2.8%	181	9.1%	6.7%	111	10.2%	5.8%
<b>Languedoc Roussillon</b>	132	4.6%	5.7%	36	4.1%	3.3%	95	4.8%	7.9%	53	4.9%	7.3%
<b>Provence Alpes Côte d'Azur. Corse</b>	311	10.8%	7.1%	93	10.4%	4.5%	218	11.0%	9.5%	103	9.4%	6.7%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	2013	69.8%	5.4%	631	70.4%	3.4%	1383	69.6%	7.4%	916	84.2%	6.1%
<b>Presque tous les jours</b>	327	11.3%	5.9%	95	10.6%	3.7%	232	11.7%	7.7%	102	9.3%	6.4%
<b>1 à 2 fois par semaine</b>	236	8.2%	8.6%	81	9.1%	7.0%	154	7.8%	9.8%	49	4.5%	9.4%
<b>1 à 3 fois par mois</b>	43	1.5%	8.4%	8	0.9%	3.4%	35	1.7%	12.5%	7	0.6%	8.2%
<b>Moins souvent</b>	43	1.5%	7.7%	3	0.3%	1.0%	40	2.0%	14.5%	13	1.2%	24.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	53	1.9%	3.2%	9	1.0%	1.2%	45	2.2%	4.7%	2	0.2%	1.4%
De 9 000 à moins de 12 000 euros par an	106	3.7%	3.9%	40	4.4%	3.8%	66	3.3%	4.0%	15	1.4%	5.8%
De 12 000 à moins de 18 000 euros par an	274	9.5%	5.1%	79	8.8%	3.5%	194	9.8%	6.2%	35	3.2%	5.1%
De 18 000 à moins de 24 000 euros par an	321	11.1%	4.8%	96	10.7%	3.3%	225	11.3%	6.0%	102	9.4%	7.2%
De 24 000 à moins de 36 000 euros par an	592	20.5%	5.1%	168	18.8%	3.0%	424	21.3%	6.9%	204	18.8%	5.8%
De 36 000 à moins de 45 000 euros par an	476	16.5%	6.5%	144	16.1%	3.9%	331	16.7%	9.2%	199	18.3%	6.9%
De 45 000 à moins de 65 000 euros par an	452	15.7%	6.5%	169	18.8%	4.3%	284	14.3%	9.2%	227	20.8%	6.1%
65 000 euros et plus par an	306	10.6%	7.2%	104	11.6%	4.2%	202	10.2%	11.4%	221	20.3%	7.6%
Refus	267	9.3%	6.3%	78	8.7%	4.4%	188	9.5%	7.7%	63	5.8%	4.2%
Ne sait pas	37	1.3%	3.4%	8	0.9%	1.7%	28	1.4%	4.8%	20	1.8%	5.2%